

Keith Wheatley at the ice skating champs



Today's survey Investing in India



Dawn of the age of the Daily Me

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### London's status as financial centre 'is not in danger'



The City of London's status as a pre-eminent international financial centre is not in danger and may even be enhanced by European integration, according to a London Business School study out today. It argues that greater integration of the European economies "is likely to create pressures for financial services to become more concentrated in London". But the report highlights public transport as a weakness and suggests a possible special levy on City businesses to help pay for improvements. Page 16; Still growing, Page 15

Major's anger at Clinton: British prime minister John Major implicitly criticised US President Bill Clinton over his decision to meet Sinn Féin leader Gerry Adams. On a visit to Israel, Mr Major contrasted former terrorist leader and PLO chairman Yassir Arafat and Mr Adams, saying:"Terrorism has now been renounced by Chairman Arafat. I have not seen it comprehensively denounced by Mr Adams," Page 7

Tudiman relents: Croatian president Franjo Tudiman said UN peacekeeping troops could stay until a new mandate was worked out for a reduced UN presence in the former Yugoslav republic. Earlier, in Sarajevo, a bullet narrowly missed the head of a passenger when it pierced the fuselage of an aircraft carrying UN envoy Yasushi Akashi, Page 3

Fishing row grows: Thousands of Newfoundlanders, jobless because of dwindling fish stocks, gathered to back Canada's seizure of a Span-ish trawler accused of overfishing in the Atlantic. In Europe, Spanish prime minister Felipe González demanded the immediate release of the boat. Page 5

Soap sponsor goes into TV: US consumer products group Procter & Gamble is going into higtime US television programme making alongside, such companies as Walt Disney, Viacom and Fine Warner. Page 16

Rover Group: The UK car maker is to expand its engineering facilities as a prelude to launching more new products than envisaged when it was taken over by Germany's BMW last year. Spending the projects and upgraded production is exp ted to reach nearly £2bn (\$3.16bn) by 2000. Page 7

Kazakhstan in constitutional crisis: Kazakh deputies accused president Nursultan Nazarbayev of dictatorship as he dissolved the former Soviet republic's parliament and said he would rule by decree pending fresh elections.

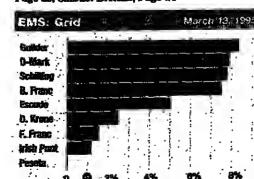
Trafalgar House, the UK engineering group which abandoned its £1.23bn (\$2bn) bid for North-ern Electric on Friday, is understood to have the support of about 35 per cent of the British utility's shareholders for a lower offer. Page 17

**Testing for bugs:** US computer software giant Microsoft will sell more than 400,000 test versions of its latest windows product this month to eliminate any bugs before an official launch planned for August. The new operating system, Windows95, will replace the existing MS-DOS and Windows 3.1.

indian wedding tragedy: Almost 50 people were killed south west of Madras when a wedding party of peasants on a tractor-triler collided with a bus and a chemical tanker which hurst into flames.

Policeman charged over antiques: A British policeman and two antiques dealers have been charged in London with importing stolen antiqui-ties from Egypt and China. The charges followed an investigation in co-operation with Egyptian authorities worried by the looting of treasures from tombs.

European Monetary System: The spread between strongest and weakest currencies in the EMS grid has shrunk from just over 10 per cent to about 8 per cent since the 7 per cent devaluation of the peseta and the 3½ per cent devaluation of the escudo eight days ago. A turbulent week on the foreign exchanges saw the D-Mark gain ground, while the French and Belgian francs, Irish punt and Danish krone fell back. All these countries raised interest rates to defend their currencies. Currencies, Page 25; Samuel Brittan, Page 14



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rutes against the other members of the mechanism. The exceptions are the D-Mark and the guilder which move in a 2.25 per cent band.

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## Alcatel in crisis talks after chief barred from office

By John Ridding in Paris

Alcatel Alsthom, the French industrial group, is to hold a cri-sis board meeting this morning to plan its response to a magis-trate's order barring Mr Pierre Suard, chairman and chief execu-The company will ask for its shares to be suspended until

after the meeting. Mr Suard, one of France's most prominent industrialists, was placed under formal investigation on Friday by a magistrate probing allegations that Alcatel

Pending the inquiry, which has

no time limit, the Alcatel chair-man has been banned from con-tacting staff at the group. Mr Suard is due to be questioned again tomorrow by Mr Jean-Marie D'Huy, the magistrate heading the investigation. Neither the company nor judicial officials were able to comment on

the nature of the interview.

Alcatel said Mr Suard, 60,
would oot resign. "There is no
question, it is not in his nature." said Mr François de Laage de

over-billed France Télécom, one Meux, managing director. He said he expected the board to give a full vote of confidence in the chairman and indicated that the meeting was unlikely to appoint

an interim chief executive.
Friday's decision, one of the toughest to be handed out in a spate of corruption investigations into French business and politi-cal leaders, is the latest setback for Alcatel Alsthom, the telecoms, transport and engineering concern. It coincides with e fall in profits and other legal investigations, including a probe into whether company funds were

used illicitly for huilding and security work at Mr Suard's prop-Last year, Alcatel's share price

fell by about half, reflecting the decline in profits and concerns about the investigations.

Alcatel has denied any wrongdoing and has rejected allega-

tions that its Alcatel-CIT subsidiary overcharged France Telécom for equipment. Mr de Laage de Meux claimed at the weekend that the group was the victim of a campaign of destabilisation and had received information that a foreign rival was involved.

According to Mr de Laage de Meux, a British consultancy group had sent Alcatel a letter in November last year claiming that the French company was the victim of industrial espionage and a destabilisation campaign. The let-ter cited a \$3bn contract in Saudi

Arabia in 1994 as one of the cases

where the rival had sought to

undermine Alcatel's offer.
Alcatel declined to name the
British company or the rival in question but said that it had asked the French authorities to investigate. Alcatel also con-firmed that Mr Suard had paid

FFr30,000 (\$6,000) to a French intelligence official to help investigate the claims.

The investigations into Alcatel are politically sensitive because of Mr Suard's links with Mr Edouard Balladur, the French prime minister and presidential candidate. In 1986, Mr Balladur appointed Mr Suard as chairman of Compagnie Générale d'Electricité, the state-owned group which was privatised in 1987 and renamed Alcatel Alsthom in

French business shocked, Page 2

### **Baghdad** will open oilfields to foreign companies

By Robert Corzine in Baghdad

Iraq will allow foreign companies to develop some of the world's largest oilfields once United Nations sanctions against the country are lifted.

Iraqi officials told a gathering of international oil company executives in Baghdad yesterday that about 30 fields would be open to foreign participation. They include four "super giant" fields in southern Iraq which together could produce about 2m barrels of oil a day, just under

total UK North Sea output.
Discussions have taken place on developing 10 fields, according

to Iraqi officials. On Saturday Mr Safa Hadi Jawad, oil minister, said Iraq -which has the world's largest reserves after Saudi Arabia needed to develop its fields fast to raise money for reconstruc-

Mr Jawad, dressed in military uniform and speaking next to a large portrait of President Sad-dam Hussein, said: "We need the support, partnership and understanding of the international oil industry."

If the policy takes effect, Iraq will be the first big Middle East-ern oil producer to open its energy reserves to foreign companies on such a large scale.

Iraqi officials estimate that the development of the fields will cost \$25bn in the first eight to 10 years after the lifting of sanctions. An additional \$5bn will be needed to build new refineries.

The proposed expansion will take Iraq's production capacity from 26m barrels a day to 6m. Western executives welcomed

### Wide-ranging deal will improve access for American companies

# US backs China as member of trade body

By Tony Walker in Beiling

The US pledged active support for China's bid to join the World Trade Organisation as a founder member yesterday after a wideranging agreement to improve access for American companies and exports to the Chinese mar-

The agreement represents a further significant breakthrough in Sino-US trade relations. It follows last month's landmark deal to counter copyright abuses and open China to US entertainment

and information products.

Mr Mickey Kantor, US trade representative, said US negotiators would edopt a "flexible, pragmatic and realistic' approach in discussions on China's WTO membership application. His remarks indicated heightened US support for Chi-

na's WTO aspirations. "The US will support China's accession to the World Trade Organisation as a founding member," Mr Kantor said in Beijing We have also agreed that both countries in negotiations will exhibit a positive attitude in recognition of our growing relation-

China had complained bitterly about US attempts to "obstruct" its entry to the WTO. It had demanded that the US and its Continued on Page 16 | fellow WTO members should

drop their "exorbitant" demands on such issues as market access. tariff reductions and removal of

Beijing had in effect frozen its application to join the WTO, but is now expected to return soon to the negotiating table in Geneva. Active US backing for China's entry to the WTO should facilitate agreement, although much detailed work remains to be

Ms Wn Yi, China's foreign trade minister, said after a fourhour meeting with Mr Kantor that the two sides had a "good opportunity to stabilise and improve" their overall relation-

Among the main points of the agreement struck by Mr Kantor and Ms Wu were:

• The US would look sympathetically on China's demand to be regarded as a developing country in WTO negotiations. That will enable Beijing to secure more flexible terms for entry.

 China agreed to resume implementation of its October 1992 market access agreement with the US. It suspended implementation last year in protest at what it regarded as the US role in blocking its WTO entry.

· The two sides agreed to begin negotiations on improved access to China for US telecommunications companies and for the



Wu Yi, China's foreign trade minister, greets US trade representative Mickey Kantor in Beijing yesterday

insurance industry. They also agreed to implement a letter of intent aimed at facilitating access for American agricultural products to China.

• Mr Kantor pledged that he would become involved person-ally in efforts to secure China's WTO entry.

China announced last year that

it would not make further concessions to secure accession to the WTO, which came into exis-tence in January. But the new agreement indicates that Beijing may be prepared to exhibit greater flexibility in order to become a founder member, which

it can do retroactively. Gatt contracting parties, led by category by-category basis.

the US, rejected outright China's initial WTO bid, saying its market liberalisation offers were inadequate. US trade officials indicated that although they were not prepared to accept across the board China's demand to be regarded as a developing country, they would decide on a

# new World Bank president

By Jurek Martin and George Graham in Washington

World Bank ehareholder countries are expected to give quick approval to President Bill Clinton's choice of Mr James Wolfensohn to succeed Mr Lewis Preston as the bank's president. Executive directors represent-

ing member countries will meet this morning to discuss the appointment, and approval could come within a week for the post, which traditionally has been Mr Clinton said Mr Wolfen-

sohn, 61, an Australian-born investment banker who also chairs the Kennedy Center, Washington's principal music and theatre complex, had a "longstanding, broad and active interest in the developing world and development issues", and could serve as "a forceful advocate for

Mr Robert Rubin, US Treasury secretary, added that Mr Wolfensohn had the right characteristics to meet the World Bank's "core mission of combating pov-

\$20.8bn last year to developing countries, including \$6.6hn in subsidised loans to the poorest nations through its International Development Association affiliate. Critics complain, however, thet it has had difficulty adjusting from its old role of financing

■ Page 14: Renaissance man gets the nod Page 15: Editorial Comment

large infrastructure projects to new missions in social and environmental fields.

Mr Wolfensohn won the job after a 90 minute meeting with Mr Clinton and Vice-President Al Gore last Thursday, in which he convinced the president that he could bring rigour and focus to the bank, which has come under fire in recent years from critics of its environmental, development and private sector policies. Its to end.

erty and providing economic hureaucratic complexities and opportunity for the poorest comfortable pay scales have also been attacked.

In spite of the endorsement of Mr Gore, who generally has won applause from environmentalists. non-governmental organisations have criticised Mr Wolfensohn as just another Wall Street banker. "We are deeply disappointed

that the Clinton administration turned to the same narrow pool of bankers and political figures as its predecessors did," said Ms Juliette Majot, of the International Rivers Network, a California-based environmental lobby

Other development activists criticised Mr Wolfensohn's lack

J.P. Morgan, the investment bank, is resigning because of throat cancer nearly two years before his five-year term was due

# Clinton seeks approval for

within the US's gift.

the bank".

regions of the world".

The World Bank lent a total of

of direct development experience, although his supporters say that he has more than 30 years' involvement in environmental, population and developmental charitable causes. Mr Preston, a former head of

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World Bond Markets.

# **POWELL DUFFRYN**

Acquisition of outstanding interests in

Teesside Holdings Ltd.

Humberside Holdings Ltd.

S.G. Warburg acted as adviser to Powell Duffryn and as sole manager to the related £70.7m rights issue

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# Niggling trade disputes threaten US-EU relationship

Relations between the European Union and the US are entering a sticky, potentially dangerous patch as both sides struggle to contain niggling trade disputes and the dislocation caused by the end of the cold war.

The latest spats centre on deadlocked negotiations over a suitable candidate to head the new World Trade Organisation; lingering European resentment at being called up at short notice to join in the Mexico bail-out; and a row over US

small EU member etates. However, other disputes are

looming over US-led efforts to speed the enlargement of the Nato alliance to east Europe, which many western European governments fear could provoke Russia. Moreover, the risk of renewed fighting in Bosnia and the lifting of the UN arms embargo is the single biggest threat to the alliance.

'Relations have not been so serious changes it is unlikely that they are going to get bet-ter anytime soon," wrote Mr Robert Blackwill, a former senior Bush administration official, in the Frankfurter Allgemeine Zeitung.

Mr Blackwill, who advocates a firm timetable for Nato enlargement to the Czech Republic, Poland, and Hungary 1999, accused western European governments of succumbing to an "island mentality". But Europeans have often levelled similar charges at the Clinton administration over its inconsistent foreign policy and its focus on domestic problems. "There is a growth of back-

vardism." says Professor Miles

Kahler of the University of San

Diego, who has just completed

a paper on US-Europe at the Council of Foreign Relations, a New York think-tank. "Europeans look at Mexico and say it is an American crisis, not a systemic crisis. Americans look at Bosnia and say that it's a European problem. Sensing the potential for conflict, a number of politicians,

academics and business leaders on both sides of the Atlantic are exploring the possibility of a new deal to reinforce the political and military ties which have underpinned security in Europe since 1945. Mr Jacques Santer, president

of the European Commission,

called in his inaugural speech to the European Parliament last January for a "genuine transatlantic treaty", possibly including a transatiantic single market. Others have spoken, treaty involving Nato, the EU, and the West European Union, the EU's fledgling defence arm.

Yet there is little consensus on the scope or contents of such a deal Tempting though a "quick fix" may be, most new-fangled ideas such as a transatlantic free trade area or a new defence treaty grow It is unclear that the WTO

would countenance a free trade zone between Europe and the US, especially if it excluded important sectors such as agriculture. A genuine free trade area would also wipe out the US textile industry, says one Commission official.

A new political treaty between the EU and US would bave to embrace defence to be credible. Yet Britain, the main defence power alongside France, has no desire to challenge the primacy of the Nato alliance, despite its recent proposals to upgrade the WEU. Hopes of huilding a "new European security architec-

ture" will have to wait until the outcome of the 1996 intergovernmental conference to review the Maastricht treaty. Only after this will it be clear whether a vanguard of states led by France and Germany intend to proceed faster to a single currency, with corresponding deeper political inte-gration; at present, 1999 looks more likely, though by no

means certain. In the sbort term, therefore, the European Union is likely to remain an uneasy partner for the US: a multiple personality divided between its 15 constitu

enjoys limited supranational powers and chief responsibility for trade.

The temptation will be for the US to bypass Brussels and deal direct with the member states. This is precisely what has happened in the dispute over "open skies" air transport agreements between Washington and Brussels.

Mr Neil Kinnock, EU transport commissioner, is irritated with the US for seeking to pick off smaller member states but he is even angrier with these member states for succumbing to US blandishments.

### Third time may be lucky for French business shocked by Chirac in presidential race

John Ridding on how Paris' mayor unexpectedly took the lead

he be-bop jazz faded into a rbythmic hand clap as Mr Jacques Chirac entered the hall. But there was no sign of the blues as the Gaullist mayor of Paris and presidential hopeful bounced through the throng of supporters at

an election rally.

The spring in his step is easy to explain. After defeats in the 1981 and 1988 presidential contests, it could be third time lucky for Mr Chirac. Opinion polis over the past few weeks have confirmed a surge in support for him and now predict he will secure a clear victory in the April/ May elections. Mr Edouard Balladur, the prime minister and erstwhile favourite to succeed President Francois Mitterrand, has been left trailing by his Gaullist rival.

Mr Chirac, until recently the laggard in the polls, is careful not to blow his own trumpet. "What counts is how the voters vote on election day," be said while campaigning in Besancon in eastern France.

Such caution is justified. There are six weeks to go in a presidential race already characterised by abrupt twists, scandals and intrigues. If the polls show him ahead at the moment, they also show that up to 50 per cent of voters have yet to make up their minds. But despite these caveats, the resurgence of Mr Chirac needs explanation. How has he shed the mantle of an also-ran and what is his message to the elec-

On the first count, Mr Chirac has clearly benefited from the stumbles of Mr Balladur. The aloof, patrician prime minister has failed to inspire voters with his "more of the same" platform. A U-turn on a controversial educational reform and a bugging scandal which implicated his office in authorisation of an illicit wire-tap, have compounded Mr Balladur's problems and prompted a sharp decline in his support.

But the premier's pitfalls are only part of the explanation. Mr Chirac has been able to capitalise because of his more dynamic programme, some skilful image building, and energetic campaigning. "He is at home on the campaign trail," says Mr Jean-Luc Parodi, professor at Science Po, the political science institute. "Unlike Mr Balladur, he is a political animal."

Mr Chirac's instincts prompted him to change his style and broaden his appeal. He has sought to distance himself from a reputation as a strident right-winger. Instead he has developed a measured, presidential manner and a message of social concern. "Our society is fractured, we must ensure equality of opportunity." he told his audience last week. More surprising stunts have included a public statement in support of squatters.

Not surprisingly, the "new Chirac" has drawn ridicule. Cartoonists dress him in workers' clothes or depict him drinking with beggars. But the shift appears to have drawn voters. "He has got more support from centrists and even from those

toping.
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Crunch time is near: Chirac is offered an apple by a supporter while campaigning at the weekend

says one Paris university professor. Last week's announcement by Mr Charles Millon, the parliamentary leader of the centre-right UDF, that he would throw his support behind Mr Chirac was a clear sign of his broader appeal and of the momentum his bandwagon is gaining.

The broadening of his support is not without risks. Mr Lionel Jospin, the Socialist candidate who last week unveiled a strongly left-wing programme, bas condemned his Gaullist rival for insincerity and opportunism in his overtures to the underprivileged, "It is useful for Mr Chirac to appear as all things to all people," says the head of one polling Institute. "But it provides a target for opponents to exploit."

It also complicates his policy statements. Mr Chirac stresses the priority he attaches to reducing the ranks of France's 3.3m unemployed. Measures proposed include a monthly payment of FFr2,000 (£244) to companies for each long-term job-seeker they hire. But he also says he will sharply reduce the public sector deficit, forecast this year to be 4.6 per cent of gross domestic product, and will prepare France to satisfy the criteria for European monetary union. "He has been rather quiet on how he intends to square the circle of fiscal stimulus and budgetary rig-

our," says one French economist. The team of allies Mr Chirac has grouped around him adds to the uncertainty. Mr Alain Madelin, minister for small business and Mr Chirac's main economic spokesman.

who may have voted for the left," sounds almost Thatcherite in his emphasis on supply-side economics. "We must free business from its constraints and get rid of textual harassment," he declared last week. At Mr Chirac's other elbow, how-

ever, is Mr Philippe Seguin, the chain-smoking president of the National Assembly. In line with many hard-core Gaullists, Mr Séguin is opposed to European monetary union and advocates interventionist measures to reduce unemployment. He has also suggested that France's scandal-tainted water utilities be nationalised.

The mixed signals from Mr Chirac and his camp have prompted con-cerns among foreign investors, contributing to the fragility of the French franc. But many are increas ingly sanguine about the possibility of a Chirac victory. "You have to remember that he was economically a fairly rigorous prime minister when Mr Balladur was finance minister," says the chief economist at one merchant bank. "He is, above all a pragmatist."

For the forthcoming elections such pragmatism means spreading his net widely as possible. The logic of the two-round French electoral system and the dominance of the right means that the conservative candidate who makes it to the May 7 run-off is very likely to be president. If two conservative candidates are left standing at the showdown the winner will be the one with the broadest appeal across the political

Brutal finale: see This Week pages

# probe into Alcatel chief

Action points to growing judicial assertiveness and raises questions about group's practices, reports John Ridding

r Pierre Suard will not be among the Parisians heading back to work thia morning after the weekend break. On Friday evening the chairman and chief executive of Alcatel Alsthom was placed under formal investigation in a widening fraud inquiry and barred from exercising his functions at the powerful French industrial

The ruling hy Mr Jean-Marie D'Huy, the magistrate heading an investigation into alleged overbilling of France Telecom, sent shock waves through the company and the French business community. The Alcatel chief, appointed in 1986 by Mr Edouard Balladur, then finance minister and now prime minister, has become one of the country's most powerful industrialists, guiding the group into the private sector and huilding the telecoms, transport and engineering concern into France's third biggest company.

His plight is the most dramatic in a spate of high-profile corruption investigations over the past 18 months, which have demonstrated the increased assertiveness of the judiciary towards France's business and political elite. It raises important questions about the powers of the French judiciary in the business sector, but also about the practices at the group and its relationship

with France Telecom. Most immediately, this latest and hardest blow to Alcatel, which is already reeling from declining profits, raises the question of whether the industrial champion can rise from the ropes.

These questions have their roots in a complex series of judicial probes and allegations of industrial espionage. The latest events can be traced back to the 1993 sacking of two employees of Alcatel-CFT, the telecoms equipment subsidiary. They were accused by the group of defrauding France Télécom through a system of false invoicing.

The two employees, bowever, retaliated with claims that the company itself operated a system of overbilling France Télécom. They also alleged that senior group executives, including Mr Suard, had work done at their private residences at Alcatel's expense.

Mr D'Huy took up the allegations and questioned Mr Suard about the work done at his properties. Last July, after 12 hours of interrogation, he placed Mr Suard under formal investigation in this inquiry, though not for the overbilling. The Alcatel chief was released on FFr1m (£122,000) bail.

Alcatel's legal ordeal, however, was far from over. At the end of last year the cases were revived with the arrest and two-week imprisonment of Mr Pierre Guichet, the chairman of Alcatel-CIT, who resigned from his post in December. Then, earlier this year. Mr Denis Gazeau, a former accountant at Alcatel-CTT and a witness in the overbilling case, claimed he was under surveillance organised by Alcatel.

On Friday, Mr Spard was called before Mr D'Huy and formally placed under investigation in the allegations of overbilling and a broader inquiry into work done at his proper-

He bas been banned from contact-

ing Alcatel's management pending the investigation. Amid this flurry of allegations and despite the obvious concerns of Mr D'Huy, Alcatel has constantly denied any wrongdoing. "There was never any overcharging of France Telé-

com. Such claims are absolutely erroneous." Mr François de Laage de Meux, the managing director, reaffirmed at the weekend. Alcatel claims that the equipment sold to France Télécom was cheaper than that offered by rivals and that the allegations of overcharging, reported to exceed FFr700m, were

accounting procedures and the incorporation of research costs. As for the work at Mr Suard's properties, including kitchen refurbisbment and the installation of a security device, both the company and its chairman reject allegations of malpractice. For Alcatel, the common theme

based on a misunderstanding of its

behind the allegations is an attempt to damage the group. "The company is the victim of a hostile campaign," said Mr Suard last month. With France's spring presidential

elections looming, some observers have suggested a political motive behind such a campaign. Not only

#### ALCATEL ALSTHOM

was Mr Suard appointed by Mr Balladur, but the premier and presidential candidate was also the chairman of a former subsidiary of Alcatel Alsthom when it was known as Compagnie Générale d'Electricité. Mr Balladur later worked as an adviser for this former subsidiary, a computer group, earning FFr100,000

a month between 1988 and 1993. The fierce battle for the presidency and the resulting political hiatus has enabled magistrates to take a more aggressive stance. . Some observers see Mr Suard's travails as part of a broader attack on the cosy relationships between France's business elite, government and the public sec-tor. "You can interpret this as an assault on the French system of links between business and state and the removal of the immunity of the elite," says one Paris politics

Alcatel believes its trials stem from a foreign industry rival and disgruntled former employees. Mr de Laage de Meux said Alcatel had been told that a foreign competitor was engaged in industrial espionage and sought to destabilise the French group in an attempt to win con-tracts. "We have asked the French authorities to investigate," he said. Whatever the truth, the affair has

raised questions about probes into French business and the impact on Alcatel'e image and operations. The group believes it has suffered from the methods of the judiciary, expressing "indignation at the surprising severity and arbitrary nature

Such concerns strike a chord in many French companies, already shaken by investigations into some of France's biggest business groups, such as Saint Gobain and Cogedim . Magistrates have always been pow erful," says the finance director of one industrial group. "What is new is that they have lost their inhibitions about pursuing industrialists and politicians. That may be a good thing. But there are fears that they are attacking a system rather than pursuing justice.

An official at one magistrates' union denies any concerted moves to target business, "Magistrates are just doing their job," be says, "Corruption in business has been rife in France so it is not surprising that there have been some big cases." If the relationship between business and the judiciary is now in the halance, so are the prospects for

At the weekend, the group sought to play down concern about the damage to its image arising from the investigations and about the impact

of Mr Suard's isolation. "We have a strong organisation which will keep things running smoothly during Mr Suard's absence," said Mr de Laage de Meux, rejecting the idea that the chairman would step down. He said the technological trumps beld hy the company, from broadband telecoms

stream of contracts. Despite its business strengths, the loss of Mr Suard, even if temporary, cannot easily be dismissed. The chairman has been the strategist at Alcatel, expanding its operations through a series of acquisitions and mergers. Deprived of Mr Suard there is a risk that the company will

This is a particular danger at a

drift.

switching systems to power genera-tion, would allow it to maintain its

time when the group is struggling to adapt to worrying shifts in some of its main markets. In Germany, a move to open tendering by Deutsche Telekom prompted a sharp fall in telecoms equipment prices and contributed to losses of DM300m (£130m) at Alcatel's local subsidiary. Last year the group issued a profits warning, the first in the group's history, predicting net profits would fall to FFr4hn from about FFr7bn in 1993. Such earnings remain among the highest in French industry. But the trends encountered in Germany are among a series of challenges which must be overcome. Alcatel's relations with France Télécom have been strained by the overbilling allegations, complicating negotiations about the renewal of the operator's three-year supply contracts. The state-owned telecoms company has indicated it may also move to a sys-

for Alcatel-CIT, But the greatest problem, for everyone from management to investors, is the uncertainty about Mr Suard's fate and the threat of more unpleasant surprises. Even on a sunny spring weekend, the antique weather-vane at the company's lavish Paris headquarters was pointing to unsettled. For Alcatel, that is an

tem of open tenders, a potential blow

### **Boost for** Finns' PM as strike is called off

By Hugh Carnegy

Mr Esko Ahn, the Finnish prime minister, yesterday won a timely boost in his struggle to avoid defeat in next Sunday's general election, as a threatened nationwide teachers' strike was called off at the last minute.

The teachers' unions agreed last night to a compromise formula in their pay dispute after emergency talks initiated by Mr Ahn to prevent the escalation of disruptive public sector

pay rows. But although the threat of a general school closure was averted, the country's health service remains in the grip of a nationwide strike by 80,000 nurses which has closed all hut emergency services in many hospitals. Meanwhile, over the weekend, a strike by handreds of firemen spread

beyond Helsinki. The teachers and nurses bave been seeking pay increases of up to three times the average 2.5 per cent agreed for most other public services hy local authority employers in this year's pay round. With Finland's economy surging back to high growth after a punishing recession, the teachers, nurses and firemen have resisted the employers' insistence that tough public spending curbs needed to control the budget deficit leave little room

500 -

for generous wage settlements Despite Mr Aho's successful intervention yesterday, he still faces a tough battle to stave off defeat for his centre-right coalition next Sunday. The Social Democratic party, led by Mr Paavo Lipponen, is widely expected to emerge the biggest party, returning from four years in opposition to

lead a new coalition. Although there have been few national opinion polls, most surveys snggest the Social Democrats will win up to 30 per cent of the vote, enough to allow them to form the next government.

Mr Aho, leader of the Centre party, has a creditable record in office, steering Finland into the European Union this year and keeping the public finances in relatively good nrder despite the hardest recession suffered hy any industrialised country since. the second world war: the economy shrank by 15 per cent between 1990 and 1993.

An export-led recovery got under way last year, when gross national product growth reached 4 per cent. Growth of np to 6 per cent is expected

this year. But the leap in unemployment from 3.5 per cent in 1990 to almost 18 per cent today. and the tight spending controis dictated by a public debt of more than 70 per cent of GNP, have eroded the govern-

### Germans find EU chocolate rules not to their taste

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The only way!" Willy Wonka, in Charlie and

r Wonka's European competitors up agree - there is more FRANCE Publishing Director: O. Good. 168 Rue de Rivoli. F-75044 Paris Cedex 01. Telephone (011 4297-0621. Fax (011 4297-0629. Printer: Sa. Nord. Eclair. 1527. Rue de Caire. F-59/00 Roubaix Cedex 1. Editor: Richard Lumbert. ISSN 1148-2753. Commission Paritaire No 678080.
SWEDEN:
Responsible Publisher: Hugh Carnegy 468 than one way to make a choco-late bar. Most EU producers use only cocoa, cocoa butter milk and sugar. But a few add

the Chocolate Factory, 1964

The different production methods heve divided Europe's chocolate producers, suppliers and consumers. The European Commission, which is struggling to draw up a new chocolate directive, is paralysed by

As a result, new EU members are left waiting for clear rules on chocolate ingredients, German producers complain that they are not given the same flexibility in production as their British competitors and, since the advent of the eingle market, the uneven playing field for producers is at odds with the open market for

retailers.
Now, like curvy cucumbers, bready sausages and sparkling wine masquerading as champagne before it, the question of pean chocolate makers looks set to inflame the most sensitive of national organs, the pal-

Earlier this week, Bild, the

German tabloid, ran a story on its front page beadlined "EU

Bonn says Ja to cocoa butter, but Nein to vegetable fats. James Harding reports worse". This amplifies the view of the German Consumers' Association, which believes that if a change to KU regulations allows German chocolate makers to use vegetable fats, a privilege now enjoyed only by the UK, Ireland and Denmark, the quality of German chocolate will suffer.

The chocolate tastes differ-

ent and the ingredients are not so good for you when you use anything other than cocoa butter," says Ms Angelika Michel-Drees, nutritionist at the German Consumers Association She wants to see a clear label for consumers, "visible at first glance and not in small print says "Chocolate" for "pure" chocolate and "Chocolate with its front page beadlined "EU vegetable fats" for bars with will make our chocolate the substitute fats.

The International Cocoa to make interesting chocolate configurations - bubbles in a Organisation, which will discuss the issue at its meeting next week, agrees. Cocoa sup-pliers fear that if all European producers are allowed to us vegetable fats the demand for cocoa and cocoa butter will fall. The ICCO said yesterday It would not want anything with non-cocoa butter in it to be called chocolate".

British producers, whose exemption from the 1973 chocolate directive allows them up to 5 per cent vegetable fats in their chocolate, say such distinctions are rubhish

According to Cadbury, Britain's leading chocolate maker, the high-quality vegetable fats they use, such as illipe oil or shea nut oil, enable them

Wispa bar or twists in a Flake. "To say tha taste is inferior, based on cultural preferences is nonsense," Cadbury said yesterday.

European Commission officials, who have been battling since 1992 to update the chocolate directive, are at pains to reassure consumers they will still be able to get high-quality chocolate: "The idea is to sim-plify the rules, not to oblige chocolate makers to use vege-table fats but to allow them to use them if they want. German consumers can keep on eating German chocolate to their

However, the current discrepancies between the rules continental producers and the UK. Ireland and Denmark is a cause of some concern in

The need to establish a singla set of clear rules has become all the more urgent since the beginning of the year as Austria, which allows up to 15 per cent vegetable fat in its chocolate, Sweden (5 per cent), and Finland (3 per cent) joined the Union and are looking for guidance on chocolate produc-

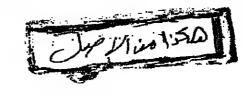
Commission officials also see the exemptions as "very damaging to the principle of the single market". This is because what can be bought in all European countries can be produced only in a few.

Regardless of the pressure to reform, Commission officials are privately pessimistic. The objections of West African

the support of French, Belgian and Dutch cocoa butter makers, have blocked any progress. The biggest losers, says Dr Karsten Keunecke of the German confectionery industry association, are the Germans.

Under reformed rules, high-quality products would remain but producers would also be able to develop a new variety of chocolate bars. The cocoa producers who are running political campaign to prevent a loosening of the rules across Europe are harming their own cause, he says.
"The broadening of products

is the event of the day," says Dr Keunecke of the German chocolate industry, worth DP6.1bn (£2.65bn) a year. We have filled chocolates, choco-late tablets, pralines, choco-late-covered biscuits, mixed chocolate bars, nut bars - you name it, it's in a chocolate har



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### New Croatia war threat recedes

The immediate threat of renewed war yesterday receded when President Franjo an of Croatia announced that UN peacekeepers could remain in his country after their mandate expires at the end of March, Laura Silber reports from Belgrade.

ROOM

as stilled of

Mr Tudjman's abont-turn will ease tensions but it leaves unresolved key points of contention between Zagreb and Serb rebels from Croatia.

At a news conference with Mr Al Gore, US vice president (pictured left) in Copenhagen Mr Tudjman said a scaleddown force of about 5,000 conid remain in Croatia. There is no deadline (for the insisted on UN withdrawal. UN troops to leave)."

Mr Gore welcomed Mr Tudjman's decision not to expel the 12,000 peacekeepers currently deployed in and along Serbheld areas of Croatia. "This is very good news...I consider this a major step away from war and towards peace," he

Intense western pressure warnings of more war combined with promises of economic aid - belped to persuade Mr Tudjman.

Under pressure from hardliners in his ruling party as well as public frustration with Zagreb's failure to assert controi over Croatian territory. Mr Tudjman bad earlier



December's parliamentary elec-

### Russia's Choice severs Yeltsin links

John Thomhill in Moscoy

Russia's Choice, the largest faction in the lower house of parliament, will not support President Boris Yeltsin should he seek a second term in next vear's presidential elections The decision, taken at a party meeting over the weekend, formalises the split that has grown between the liberal faction and Mr Yeltsin since the invasion of Chechnya in December, Russia's Choice had previously provided the main-

stay of Mr Yeltsin's parliamen-

Mr Yegor Gaidar, the former prime minister and leader of Russia's Choice, said he held Mr Yeltsin "personally respon-sible" for the consequences of the use of force in Chechnya. Mr Gaidar, one of the most outspoken critics of the invasion, said the president must carry responsibility even "for those who offer him wrong advice and for those who make a mess of his decisions".

But Mr Gaidar said Russia's Choice would continue to support whatever sensible policies Mr Yeltsin pursued. In particular, be praised the president's of the liberal Yabloko faction

recent decrees on the ecocomy which "brought back the breeze of the spring of 1992" when some of the most radical reforms were undertaken. Russia's Choice and the

other liberal parliamentary groupings will now face a desperate search to find a plausible presidential challenger. Failure to unite around a common candidate could leave the way clear for a communist or nationalist, such as Mr Vladimir Zhirinovsky, to mount a serious challenge.

Mr Grigory Yavlinsky, head

and self-declared presidential Oleg Boiko, a wealthy banker, aspirant, has scored well in had resigned as chairman of Russia's notoriously unreliable the faction's executive commitopinion polls, but would tee. Mr Boiko, who largely appear to lack a strong enough financed Russia's Choice and had helped shape its organisaorganisational hase from which to launch an effective tional base in the provinces. has been a fierce critic of the campaign. Mr Yavlinsky, a radical economist of similar outfaction's stance over the Chelook to Mr Gaidar, has dischen conflict. tanced himself from attempts

The withdrawal of Russia's to unite Russia's liheral Choice's support may embargroups. Russia's Choice's chances of rass but not greatly inconvenience Mr Yeltsin. The presistaging a strong campaign in dent has recently relied on a shifting coalition of forces in parliament to support his politions received a big setback

improve the country's creditworthiness, prevent the accumulation of arrears and hold to strict fiscal and monetary

statements - which Turkish newspapers had made light of at the time - hy foreign minis-

EUROPEAN PRESS REVIEW

### Customs accord stirs Turkey-Greece enmity

TURKEY

By John Barham

Turkey's mass circulation dailies may be hroadsheetsized, hut they are unapologetically tabloid in content, pan-dering to the country's best populist instincts.

So it was appropriate that the newspapers proclaimed last Monday'a signature of a landmark customs union agreement with the European Union with inhilant front page headlines like Hürriyet's "the fulfilment of a 100-year dream -[culmination] of Turkey's westernisation movement that

started in the 19th century". Hürriyet and its rival Sabah. like the other mainstream papers, carried lengthy analyses and elaborate colour diagrams and graphics explaining bow customs union will work, who will gain (consumers) and who will lose (many soon to be unemployed workers).

Most Turks are convinced that they are a European people and that Turkey will take up its rightful place in the EU. Accordingly Sabah, the country's best-selling newspaper, announced: "Turkey has made a formal step towards Europe with the customs union accord."

While there is little chance of Turkey joining the EU this century, if ever, customs union is meant to be much more than a trade agreement, It is also supposed to hind Turkey closer to the west at a time of grow-ing domestic unrest and economic upheaval, so stabilising Europe's volatile south-eastern

Neither does customs union mean that the historical enmity between Greece and Turkey is coming to an end. The Turkish press at first refrained from claiming Mon-day's accord as a victory over Greece, which blocked a previous attempt last December. But their tone hecame increas ingly excitable by midweek after the Greek press seized on

ter Murat Karayalçin, in which he mentioned that Turkey may

annex Turkish north Cyprus. The Turks were overjoyed at the Greek's fury. On Wednesday, Sabah carried a splash front page headline trumpeting: "The Jealousy Crisis - the customs union agreement excites the opposition party and press." Its Athens correspondent helpfully translated salient passages from the Greek newspapers for the delectation of readers.

However, hy the weekend, life was returning to normal, with lengthy and inconclusive articles discussing the future of Mrs Tansu Ciller's coalition government. The prime minister and Mr Hikmet Çetin, the leader of ber junior coalition partner, the Peoples Republi-can party, have been haggling over a cabinet reshuffle. Sabah reported that Mr Cetin demanded a new cabinet, Mrs Ciller did not accept and that no decision was reached.

Turkish readers wearied by Mrs Ciller's cahinet crises maybe forgiven for yearning after more juicy copy on the Greek's jealousy crisis.

GREECE

By Kerin Hope

It should have been cause for celebration in Athens, but few Greek newspapers were prepared to point out the benefits that will accrue from Turkey's customs union accord with the European Union. The tabloid press in particular stuck to the defensive attitudes familiar from two decades of Greek-Turkish hostility over Cyprus

and the Aegean.

Kathimerini, the conservative newspaper, was the exception, greeting Greece's decision to lift its veto on the customs union deal in return for a definite timetable on EU membership for Cyprus as "a bold

move" "This decision opens the way for putting both the Greek-Turkish disputes and the Cyprus problem on a new footing to the benefit of hoth Athens and Nicosia," said the

paper, which generally reflects the views of younger-generation Greek businessmer

Kathimerini argued that EU membership for Cyprus would boost the chances of reuniting the island, adding: "Both Greek and Turkish Cypriots want accession, not only for its economic and political benefits but because it would automatically solve many of the two communities' internal problems."

To Vima, the centrist weekly which supports the governing Socialists, gave the accord a more cautious welcome, underlining the government's success in securing a timetable for 'Cyprus's accession to the EU by the turn of the century following a week of intensive

negotiations.

"Athens pursued realistic but consistent negotiating tactics, managing to secure its basic aims and improve on terms offered earlier," it said. However, To Vima's finan

cial pages focused on the problems that Greek textile manufacturers may face as a result of stiffer competition from Turkey, rather than the opportunities for Greek exporters as Turkish tariff harriers come

The tabloid press attacked the government for agreeing to the Turkish-EU deal, giving exhaustive coverage to a threat by the Turkish foreign minister, Mr Karayalçin, to unite the Turkish sector of Cyprus with Turkey if EU accession comes before a peace settlement is worked out for the divided

Under a headline claiming "A national bumiliation ... Turkey threatens and blackmails", Apogeomatini, a rightwing mass circulation paper, urged the government to take a tougher position towards Turkey.

In similar vein, Eleftherotypia, an independent leftwing newspaper, condemned what it called "Turkey's tactic of provocation" and warned the government of further difficulties ahead as the customs union hrings Turkey closer to

#### IMF to mediate in Russia-Ukraine talks for external financing to cover past and dessus said. future import hills. This is designed to

By Matthew Kaminski in Klev

The International Monetary Fund will mediate in stalled debt relief talks between Russia and Ukraine, the IMF's managing director said at the weekend. Mr Michel Camdessus, in Kiev on Sat-

urday, said the standhy packages signed by the two Slavic countries this month are indirectly connected and the IMF must co-ordinate economic stabilisation programmes for both countries. "We must make sure that in helping one, we do it in a way which is compati-

Ukraine needs \$2.5hn (£1.5bn) owed to

hie with the interests of the other," he

\$1.8bn standhy loan agreed on March 3 and to be voted on by the IMF board later this month. However, with its own economy hurt by the Chechen war, Russia has backed away from last year's pledge to sign a deht pact hy February. Economists believe Russia's \$6.5hn

facilitate a deal. Mr Camdessus told Ukrainian journalists he had received "the strongest aasurances...from your Russian friends [of] very fair treatment which should allow this complex problem to find an equitable solution"

standby loan, signed on Friday, will

IMF officials would now sit in on the long-running negotiations, due to Russia rescheduled to qualify for its restart this week in Kiev, Mr Cam-

On a visit to Moscow and Kiev. Mr Camdessus' trip highlights the pressure on the IMF to help the two largest ex-Soviet republics. Diplomats said he was taking an unusually active role in hilateral relations.

After meeting Mr Victor Chernomyr-din, the Russian prime minister, Ukrainian President Leomid Kuchma said on Saturday he was confident a debt deal would be done by March 20, when western donors meet in Paris to consider \$900m in hilateral ald to help cover Ukraine \$5.5hn balance of payments shortfall this year. After ringing up a \$7bn national debt

in just three years, Ukraine is asking

targets agreed with the IMF. Mr Camdessus also said Mr Aleksander Moroz, the Socialist parliament chairman, had assured him Ukraine's relatively tight 1995 hudget would be

passed with the 7.3 per cent fiscal defi-cit agreed with the IMF. IMF statistics put the projected deficit at 3.5 per cent of gross domestic product. Under the hudget, inflation is supposed to go down from 18 per cent in February to 1 per cent monthly by



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### Clinton moves fast to fill CIA vacuum

By George Graham in Washington

President Bill Clinton has picked Mr John Deutch, deputy defence secretary, to run the Central Intelligence Agency after another of the embarrassing controversies that have dogged his appointments prompted the withdrawal of Lt Gen Michael Carns, his first

nomination for the post.

Mr Deutch, whose performance at the Pentagon has won such applause that he had been touted for a series of possible promotions, turned down the CIA when Mr Clintoo was looking for someone to replace Mr James Woolsey, who

Gen Carns withdrew his nomination at the weekend because of a controversy over allegations that he had broken labour and immigration laws in bringing a Filipino man into

the US. Mr Deutch then had little choice hut to accept and bail out the White House. Mr Clinton said he planned to upgrade the job of CIA direc-tor hy giving Mr Deutch, if confirmed by the Senate, full

cabinet status and an expan-

ded role in setting US national

security policy. Gen Carns's confirmation problems were not just the "Zoe Baird" problem that hedevilled some of Mr Clinton's earlier appointments. Simple failure to pay taxes and social security for nannies or domestic workers - which derailed Ms Baird's nomination to be attorney general - is no longer regarded as an absolute

nar to confirmation, so long as the back taxes are paid up. Gen Carns had vouched for Mr Elbino Runas, who had lived with his family in the Philippines, oo a US visa application. Although the applicaemployment visa, and was accompanied by a contract, the Carns did not treat him as an employee and paid him only an "allowance" of \$200 (£121.90) a

Gen Carns now accepts that the allegation that be failed to pay Mr Runas tha legal minimum wage "appears aubstan-tially correct". He said he was withdrawing his name because abusive accusations".

The White House appears. however, to have resolved problems over the nomination of Mr Dan Glickman, a former congressman, as agriculture secretary. Although his December, the nomination papers were only sent to the Senate last week after an FBI investigation into the use of



Further flooding was forecast for California yesterday as the state reeled from storms which have killed at least seven people and driven thousands from their homes. The Interstate 5 (pictured above) was one of many roads broken up by floodwater as

### Rift over CO<sub>2</sub> damps hopes of summit pact

ference, the first inter-oational meeting since the Rio environmental summit very little after a weekend meeting ended without agreement on topics for the agenda. The United Nations conference, which begins on March 28, was aiming to set ambitious new targets for the reduction of carbon dioxida, the bestknown of the so-called greenhouse gases which are hlamed for global warming. As a first step, about 120 countries

agreed in Rio to cut emissions to 1990 levels by 2000. Over the weekend delegations from 16 countries mostly western industrial nations including Brazil, Russia and Mexico - hoped to forge a strategic alliance to ensure the Berlin conference has some chance of setting targets for CO, cuts after 2000. Senior civil servants in the

German eovironment ministry, which is co-ordinating prepara-tions for the conference, have been dispatched to Moscow and the Vienna secretariat of the Organisation of Petroleum Exporting Countries (Opec), which is determined to sahotage the conference, according to western officials.

Opec countries such as Saudi Arabia, Kuwait and Venezuela are being supported in their fight against western industrial nations by an international alliance of companies which make power stations and argue that the hole in the ozone layer and other climatic changes have nothing to do

with CO<sub>2</sub> emissions, Opec countries are also hoping to persuade other developing countries not to support strict CO, limits, arguing that this would stifle their own industrial development.

Given the disagreements there is a good chance that no binding decisions will be passed in Berlin, especially because it is still unclear whether conference decisions can be passed by majority voting or whether unanimous

Ms Angela Merkel, Germany's oew environment minister, has already said the chances of an agreement are

not exactly encouraging". The German government, under pressure from the powerful Green lohhy, has already said that hy 2000 it will reduce CO, emissions to 1987 levels. But Germany has come under fire from the US and other western countries who sav i had an unfair advantage.

Western nations failed to agree on agenda topics at the weekend. writes Michael Lindemann

For a long time Germany had pointed to the impressive figures which showed CO. emissions down from 320m tonnes per year in 1987 to 270m the success, however, was simale but not much of an exampla for other countries. Germany had simply shut down outdated power stations in eastern Germany after reunification in 1990.

Since 1987 CO, emissions in western Germany have actually risen hy about 8 per cent to 210m tonnes per year, while in eastern Germany they have dropped from 125m tonnes seven years ago to 60m tonnes now, according to figures from the association of German electricity producers.

"The Berlin conference is enormously important if we are to maintain the momentum of climate change," said Mr Timothy Wirth, who is likely to bead the US delegation.

All hope is not lost, Mr Wirth argues. He still thinks there is a chance the Berlin conference can agree on a mandate for reducing emissions after 2000. which must be finally agreed by 1997, and divide up responsibilities between the developed and the developing world.

### Apaches vote to store N-waste

By George Graham

The Mescalero Apaches have voted in favour of pursuing negotiations with the nuclear industry on a plan to store spent radioactive fuel on their reservation in southern New Mexico, reversing a vote last month to reject the proposal.

If negotiations are success-

ful, the consortium of 38 nuclear plant operators would pay the Apaches up to \$250m (£152.4m) to store an estimated 20,000 tons of spent nuclear fuel rods for 40 years, until the federal governmen produces a permanent plan for disposing of the highly radio-active nuclear waste.

Tribal officials were stunned when the proposal was voted down by 490 to 362 last month. But supporters of the plan gathered enough signatures to force a new ballot, and the proposal was carried by 592 votes to 372.

The debate pitted some of the most famous names from Apache history against each other. The project manager is Mr Silas Cochise, great grand-son of the famous leader of Chiricahna Apache band, while Mr Joseph Geronimo. grandson of another famous Anache war chief, was amone the leaders of the opposition.

The interim storage plan is strongly opposed by the state of New Mexico and by many surrounding towns, but as an Indian nation, the Mescalero Apaches have a considerable degree of autonomy.

The only other community in the US to give serious consideration to hosting the interim nuclear dump was another Indian nation, the Skull Goshutes in Utah. The Department of Energy's

efforts to develop a perma dump site at Yucca Mountain in Nevada have been delayed. Most ptilities are now stor ing their spent fuel in ponds at their own reactor sites but by 1998, the date the Energy Department was supposed to start taking the radioactive waste off their hands, at least 26 reactors will have run out of space in these ponds,

### Cardoso's honeymoon runs into turmoil

The currency crisis was a warning for Brazil's president, writes Angus Foster

B razil's monetary crises have tended to be short and sharp hut the turmoil which hit the Real when the inflation rate is only 2 per currency last week was briefer and

more stinging than most.
Order was restored by Friday at the possible cost of a \$2bn (£1.2bn) fall in foreign reserves. But the central bank's messy handling of the affair, along with unrelated political setbacks, suggest Brazil could still fail to convince international investors that its economy is immune to a loss of confidence such as afflicted Mexico and Argentina.

Last week's troubles stemmed from a badly worded central bank announcement that Brazil was introducing a system of floating bands in which the Real would trade against the US dollar. The communiqué was ambiguous about how quickly the Real would be allowed to devalue against the dollar. As market uncertainty grew, fuelled by rumours of policy splits among directors, the bank was forced to intervene 32 times on Thursday to support the Real.

The bank announced a new, wider band on Friday and the Real stabilised at 7 per cent down against the dollar

Mr Pedro Malan, the finance minister. said higher interest rates were "strictly temporary". Because parts of the economy were overheating, the increase would not bring recession. 'Recession is not our problem, quite the contrary, he said. The stock market, cheered by measures to attract foreign investment. rehounded on Friday and recovered nearly all its losses over the week with a spectacular 26 per cent rise.

Despite the rebound, analysts say the events of last week were warning signals. The Real remains seriously overvalued against the dollar and further devaluations are expected, especially if the trade deficit does not return to surplus quickly. Following three months of deficits, the first for nearly eight years. weekend press reports said Fehruary's delicit, to be announced soon, had been the biggest ever.

The events also highlighted that the Real remains fragile eight months after its launch. It is secured by remaining

foreign reserves of about \$34bn and a range of emergency measures which should allow the government to balance this year's hudget. Until lasting reforms are in place, the sustainability of last year's GDP growth of 5.7 per cent will be questioned. Mr Antonio Delfim Netto, a former planning minister and increasingly vocal government critic. said short-term "tricks" were no longer enough and orthodox hudget and fiscal

While attention focused on the currency difficulties, President Fernando Henrique Cardoso endured a string of sethacks which suggested these reforms, which will go to Congress soon, would be difficult to approve. His first defeat came when the Senate

reforms were now vital.

ratified part of the constitution which sets a 12 per cent limit on annual real interest rates. The foolishness of such a law, which still needs lower bouse approval, became even clearer on Fri-

The ratification was a severe embarrassment to Mr Cardoso. It was also unnerving because approval was engineered by a wing of the Democratic

Movement party (PMDB), the higgest in Congress, which is meant to be allied to

The PMDB's loyalty was already fragile and the rebellioo raises fresh doubts over whether Mr Cardoso has the threefifth's majority needed to approve controversial changes to the tax and social security system. Mr Cardoso's influence in Congress was further undermined after a power struggle in his own Social Democracy party (PSDB) forced the resignation of the party's president.

Amid the gloom, Mr Cardoso resorted to a populist stunt. He convened a press conference, at which he refused to take questions, to announce a 43 per cent increase in the minimum wage from May. Although most of the rise is required under law, the salary rise could well fuel inflation.

After the optimism and tranquility of Mr Cardoso's first two months in office. one government official said the crisis held a valuable lesson. "Brazil has not become a first world country just because we elected a good president. Politics and the economy will remain confusing for some time yet," he said. | approval will be needed.



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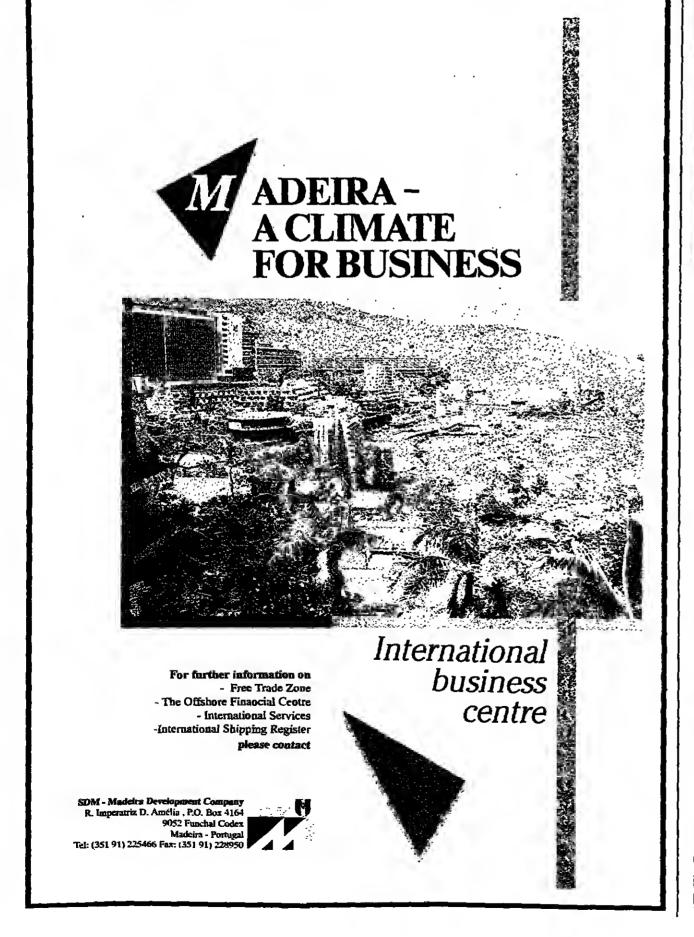
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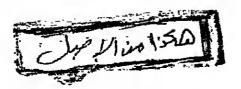
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**NEWS: INTERNATIONAL** 

INTERNATIONAL NEWS DIGEST

### Canada urged to free trawler

Mr Felipe González, Spain's prime minister, yesterday called on Canada to release immediately a Spanish fishing boat it detained in disputed waters off Newfoundland last Thursday. He said his country had the full support of other members of the European Union for its stand over the issue. The boat, the Estia, was with 17 other Spanish and Portuguese trawlers fishing in what the Europeans regard as international waters. The others escaped when Canadian gunboats were sent to

At the weekend Canada expressed hope that talks between the two sides could get under way to grapple with the issue. "We're willing to meet the Europeans," said Mr Eduardo del Buey, spokesman for the Foreign Affairs Department in Ott-awa. Spain said it would not negotiate until Canada released the trawler. The Spanish prime minister said it had been suggested in Canada that the basis of the dispute lay in a Canadian desire to preserve stocks of turbot or Greenland halibut. "But it is difficult to accept this when the Canadians simply aim to replace our vessels with their own," he said. Reuter, Copenhagen

#### Japan acts on deregulation

The Japanese government this week presents its main trade partners with draft plans to curb barriers to competition in its highly regulated domestic market. This is the final stage of a five-year deregulation programme to squeeze extra growth out of Japan's economy. Japanese and foreign business lobbies have been urging the government to add teeth to previously cautious efforts at economic deregulation, to cut business costs and stimulate demand for imports. The dollar's recent fall has added urgency to calls for deregulation, a strategy that could help weaken the strong yen, Japanese industry's biggest current headache.

However, the draft was criticised as ineffective by the Japa nese press. It includes more than 1,000 deregulation proposals, yet many have already been put into effect. Among the new projects in the draft are the introduction of insurance broking plans to double bank savings deposits' maximum maturity to 10 years, and a proposal to build bouses on the tracts of urban land still zoned for farming. The ceiling on shares that companies are allowed to own in other Japanese concerns is to be raised and takeover reporting requirements are to be

The draft also excludes several regulations long seen as barriers to competition. It indefinitely postpones review of the Large Scale Retail Stores Law, which controls shop opening bours and gives small retailers the right to delay the opening of supermarkets in their areas, Review of the law has been a long-standing demand of the US, the European Union and Japan's few supermarket chains, William Dawkins, Tokyo

#### Police evict S Korean MPs

South Korean riot police yesterday evicted opposition MPs who had been holding the parliamentary speaker and his deputy in their homes for the past week. The opposition MPs seized the Seoul residences of the senior National Assembly officials to prevent them convening a special parliamentary session to pass a controversial government-sponsored election

The law would ban political parties from participating in the June 27 local elections, the first in 35 years. Instead, candidates would stand without any political affiliation. The opposition Democratic party claims the law is designed to prevent it from scoring a victory in the first electoral test for the administration of President Kim Young-sam since he came to power two years ago. The incident is likely to increase tensions between the government and opposition. The DP called the police action "another act of violence leaving a stain on the country's democratic political history," while the ruling Democratic Liberal party condemned the speaker's detention as gal behaviour that destroyed the dignity of the national assembly". John Burton, Seoul

#### Kazakh parliament dissolved

Kazakhstan President Nursultan Nazarbayev has dissolved parliament and plans to rule by decree pending new elections. In a weekend announcement Mr Nazarbayev said he was temporarily taking both legislative and executive power and that he would use his new authority to reappoint Mr Akezhan Kazhegeldin as prime minister. But he did not immediately announce the date of new parliamentary elections.

Mr Nazarbayev's action followed a week-long political crisis revolving around the Central Asian republic's constitutional court and a ruling that 1994 elections were illegal. The president first defied the court but changed his mind and promised to follow the constitution to the letter.

The crisis began when the court ruled in favour of a defeated candidate in last March's parliamentary elections, in which western diplomats believe cheating was widespread. The candidate, a well-known investigative reporter, alleged that the election violated one-man, one-vote laws, since more ballots were east than the number of registered voters in her Alma Ata district. Steve Le Vine, Alma Ata

#### Hungary devalues forint

The Hungarian government yesterday announced a 9 per cent devaluation of the forint with effect from today and said it would mark down the currency by up to 27 per cent this year in an attempt to reduce the large trade and current account deficits. The mova follows intense speculation against the forint in recent weeks and release of last year's trade data which showed the country's current account deficit soared to \$3.9bn, or 9 per cent of gross domestic product. The forint closed at 109 to the dollar on Friday.

Mr Gyorgy Suranyi, Hungary's new central bank governor, said today's devaluation, which is against a 70:30 Ecu and US dollar basket, would be followed by monthly markdowns of 1.9 per cent in April, May and June, falling to 1.3 per cent devaluations in the second half of the year. The government also announced it would increase customs duties by 8 per cent until 1997, with effect from March 20, to cut imports.

Mr Suranyi said the devaluation was likely to push consumer price inflation up to about 25 per cent but that, if accompanied by cuts in government spending, inflation could still fall to 20 per cent by the end of the year. Virginia Marsh,

### Greece to mend Albania ties

Greece's foreign minister, Mr Carolos Papoulias, today opens talks in Tirana aimed at repairing ties with Albania following the release in February of five ethnic Greek Albanians, jailed last year on charges of spying for Greece. Discussions will focus on ways of controlling the flow of illegal Albanian immigrants looking for jobs in Greece and on delineating the mountainous Greek-Albanian border. Mr Papoulias will come under pressure from the Albanian foreign minister, Mr Alfred Serreqi, to grant seasonal work permits for Albanians. There are about 150,000 Albanian workers in Greece, who send home an estimated \$300m yearly, but the number has shrunk as a result of mass expulsions after Greek-Albanian relations deteriorated last year.

Mr Papoulias wants the Albanian government to improve conditions for the ethnic Greek minority living in southern Albania, who claim education in Greek is permitted in only a handful of villages. Kerin Hope, Athens

### Gunfire after Burundi killing

Gunfire and grenade explosions were heard in Burundi's capital Bujumbura after a Hutu government minister was assassinated. Police arrested two suspects linked with the killing of Mr Ernest Kabushemeye, energy and mines minister, who was shot dead in daylight in Bujumbura on Saturday, state radio reported. There were no initial reports of casualties from the shooting. Reuter, Bujumbura

Crime in Karachi presents premier with toughest challenge

## Bhutto pledge on violence

By Farhan Bolchari in Karachi

Ms Benazir Bhutto, the Pakistani prime minister, promised at the weekend a crackdown on crime in the sonthern port city Karachi, which is presenting ber 17month-old government with its

toughest challenge.

Despite the arrest yesterday of at least 77 activists belonging to different local groups, at least 15 more people were killed in armed attacks in the troubled city.

After a meeting of top gov-ernment officials, Ma Bbutto said on Saturday: "If ruthlessness is required, the administration will have to he ruthless but we cannot allow the killing of people in this fashion." However, she was non-committal on whether a state of emer-gency would be imposed in Karachi, a city of 12m people and would only say that "the situation is being kept under constant observation".

A wave of violence during the past week has increased pressure on Ms Bhutto's government. The killing of two Americans who worked at the US consulate in Karachi has focused international attention on the problem. Security

around foreign missions has been tightened, although there is no clear evidence that foreign nationals will become targets of violence.

Business confidence in the city, Pakistan's commercial capital, has suffered badly. However, Ms Bbutto denied that investment had halted.

Businessmen in Karachi's bazaars are concerned. Mr S M Muneer, president of the Federation of Pakistan's Chambers of Commerce and Industry, the largest national association of businesses, was wary of the prime minister's pledge. He said: "These promises are not new. I've been hearing them for a year. But people still get killed. The only useful measures are those which improve law and order".

The FPCCI has called a meeting of prominent businessmen on Wednesday to discuss ways to protest against what it calls the government's failure to restore law and order. Among various proposals, the federation is expected to consider a boycott of advertising on government-controlled national radio and television. Some of its members also want to consider a boycott of certain government taxes.



Benazir Bbutto: 'the administration will have to be ruthless'

### Analysts left speechless by Indian TV ban

By Peter Montagnon in New Delhi

A decision by Mr TN Seshan, India's election commissioner, to ban all broadcast analysis of the state election results has left India's new chattering media classes gasping with incredulity.

With Indians fascinated by their fast-expanding television industry, the country has been yearning to catch np with those where elections and television have long gone hand in hand. But Mr Seshan's edict at the end of last week meant that the swingometers stopped swinging and left the psephologists dyspeptic. Satellite broadcasters, which

vice, were not in theory affected, though Indians booked up to the service by cable found the sound cut off. Officially Mr Seshan's rea-son for banning the broadcasts was the fear that they could influence the result in Bihar, where polling is continuing. There is no doubt that the out-spoken commissioner - once described by an aide as "a bull

include the BBC World Ser-

who carries his own china shop" - has done much to clean up India's election process since his appointment four years ago. For that he has become a champion of a mid-dle class disillusioned with its political leaders, but some believe his latest move may do more harm than good to the cause of democracy.

"He is impeding the spread of information, which is against any democratic process," said Ms Malvika Singh, associate publisher of Business India group. Doordarshan, the state-owned network, should not have accepted the edict so meekly. "I would go on the air and face the consequences," she added. That is presumably what her

group, which is launching a new independent television channel, will do next time. For the time being, though, Mr Seshan's edict has restricted television discussion even about what be himself is up to. All he would say curtly yesterday was "we bave not prohibited news, only analysis," although where the boundary falls is any lawyer's guess.

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Australia and New Zealand. En route you'll enjoy a level of inflight service even other airlines talk about. SINGAPORE AIRLINES



By Roger Matthews and Mark Suzman in Johannesburg

international confidence in the management of the South African economy will be doubly tested this week when the new unified rand opens for trading today and the government of national unity unveils its first full budget two days later.

Mr Chris Stals, the governor of the Reserve Bank, said yesterday he expected few problems when foreign exchange trading resumed. His view is largely shared by traders who forecast that the currency would stabilise at R3.70-R3.75 to the dollar, close to Friday's closing rate for the financial rand. This would represent a depreciation of less than 3 per cent in the value of the commercial rand, now the sole unit

rand was used by non-residents to invest in South Africa or trade in securities, and was introduced as a bulwark against politically motivated capital ontflows. Tough controls remain in force for South Africans wishing to take money abroad.

Mr Stals does not expect the Reserve Bank to intervene sig-nificantly today but reminded the market that South Africa had sufficient firepower, comprising R12.5bn (£2.23bn) in official reserves and a further R13bn in unused international credit lines, to offset any speculative movements.

The timing of the finrand's demise surprised the markets. as many economists and traders had expected Mr Chris Liebenberg, the finance minister, to delay abolishing the currency unit at least until the contents of what is likely to be a fiscally prudent budget on Wednesday. Given the turbulence in currency markets following the Mexican crisis, tha confidence shown by the government in acting ahead of the budget suggests that the figures will be well received.

"This budget was always the key one," said a London dealer. "In an emerging market context, if you stood South Africa up against Latin America you would have to say these guys know what to do, and are not afraid to do it."

Despite heavy demands for social welfare spending in the black community, Mr Liabenberg is expected to pursue the government's policy of increasing fiscal discipline and announce a further drop in the budget deficit, currently at around 6.5 per cent of gross domestic product. But Mr Lie-

benberg, who three weeks ago declined to scrap the finrand because of political uncertainties, will be aware that any unwelcome political developments in the near future could negate the impression of economic confidence be is trying

Although the Zulu-based Inkatha Freedom party has ended its boycott of parliament, its threat to pull out of the government if it does not win substantial autonomy for KwaZulu Natal under the new constitution ramains just below the surface. Mrs Winnie Mandela, the estranged wife of the president and deputy minister for arts, culture and science, added to the controversy about ber role in government at the weekend by launching her harshest attack on the leadership of the ruling ANC. Editorial Comment, Page 15



Chris Stals: the governor expects few problems when trading resumes today

## Israel signals readiness to revive Syrian peace talks

By Julian Ozanne and Robert

Israel yesterday said it bad sent positive signals to Syria in a bid to revive peace talks but challenged Syrian President Hafez al-Assad to prove that Damascus was serious about

Israel's effort to show goodwill towards Syria came as Mr John Major the British prime minister, arrived in Israel in search of a peace dividend for British business. He is the second British premier to visit the Jewish state since its creation

Israeli cabinet ministers said Israel bad sent the messages to Syria through Mr Warren Christopher, the US secretary of state, who arrived in Damascus last night. Israel said it had given Mr Christopher firm

assurances of its commitment to a peace deal and its ability to deliver public support for peace with Syria. Israeli military officials also briefed Mr Christopher on Israel's security ideas about a possible withdrawal from the occupied Golan Heights in an effort to restart Washington talka between the Israeli and Syrian

chiefs of staff.

warning to Mr Christopher. "Syria, while sincerely booing Christopher's tour would not be like his previous ones, affirms that any breakthrough will be subject to the US role (in putting pressure on ) Israel to accept the full withdrawal for full peace," said the government daily newspaper Al-Thawa.

"US commitment to preserve Syria, however, issued a Israel's security and its mili-

tary edge over all Arabs, and allowing it to keep its nuclear arsenal while pledging to disarm Arahs whose lands are occupied, does not serve the cause of peace."

Mr Christopher is seeking to push forward the Syrian-Israeli peace process and to secure Gulf countries' support for the maintenance of United Nations sanctions against iraq.

gations.

foreign ministers of the sixmemher Gulf Cooperation Council hailed the UN's firm stand and encouraging the Security Council "to resist any modification of the sanctions imposed on Iraq for its 1990 invasion of Kuwait until Iraq fully complies with all its obli-

Dispelling speculation in After meeting Mr Christo- Brtain about a possible easing

of trade sanctions against Iraq. Mr Major said in Jerusalem last night: "We shall continue, with good reason to approach sanctions rigorously, in the interest of Iraq's peoples and of the Middle East. We are determined to ensure that the whole of Iraq's biological capability is detected and destroyed before there can be any question of adjustments to the sanctions

pher in Jeddah yesterday the

vice president, spoke on behalf of President Bill Clinton and reassured the conference that, despite the pressures in Congress to slash aid budgets, "I believe at the end of the day the United States will not step back."

Mr Mitterrand said: "Why not consider a short-term financial transactions? A tiny percentage would

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He acknowledged that the help implement it - a refer

Mr Mitterrand also stress

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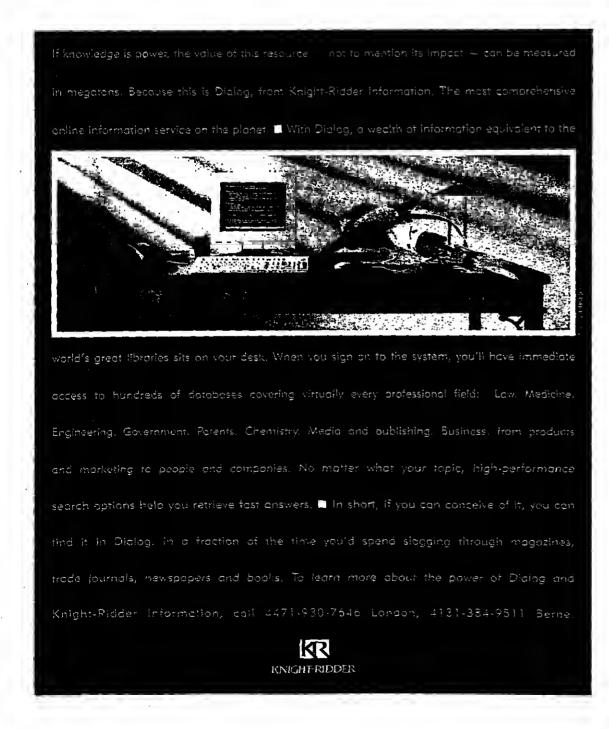
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### Vigilantes join hunt for Algerian militants

be farmers of Igoujdal, a village in Algeria's Greater Kabylia mountains, grow cherries and potatoes by day, but as night falls they band out rifles and machine guns and scout the forests for "terrorists," as they describe the Islamist militants who have been fighting the army-backed Algerian government since 1992.

These are villagers turned vigilantes and they seem to relish their newfound vocation. Despite conflicting tales of how this lawless state of affairs arose, they are singularly proud of recently killing the leader of the local Islamist guerrilla group. "We will fight until the last bullet," says Mr Ali Ballousef, a young village resident

'I haven't killed anyone but if I find one, I'll kill

Blessed and armed by the government, vigilante groups are springing up in Algeria's Berber country.

The groups, part of the gov-ernment's strategy to eradicate militants, have been denounced by Front des Forces Socialites (FFS), Algeria's largest Berber party. But they have a religious following and are orchestrated by the smaller and more radical Rassemblement pour la Culture et la

Democratie (RCD). Most Algerians have Berber origins but those living in the gorges of Kabylia have long resisted the Arabisation of the country, although they accept Islam as their religion. The Kabyles, who make up about 30 per cent of the population, continue to fight for recognition of their language and identity. However, Algeria's threeyear civil strife has exposed political differences.

While the FFS urges political dialogue with the Islamic Salvation Front (FIS), which was RCD leader, agrees that this is

poised to win elections cancelled by the government in 1992, the RCD remains dedicated to solving Algeria's crisis by annihilating the Islamists.

Mr Mohamed Nadir Hamimid, the governor of Tizi Ouzo, the department which includes Igouidal, finds this state of lawlessness acceptable. "There are many things that are exaggerated by the foreign media," he says. "People act normally bere. It is true that there is stress and tension but, more and more, people are mobilised in the fight against terrorists.

Roula Khalaf, in Igouidal, meets Berber villagers who have taken up arms against Islamist guerrillas

Mr Hamimid says that in the 1,500 villages containing about 1.2m people under his wing, there are only 100-150 armed Islamists. He claims they are disorganised, badly armed and starving.

We see them in villages. thay have archaic and rudimentary equipment. Only one out of a group of 10 has a Kalashnikov and they cannot resist more than five minutes,"

Only 30-40 people have been killed in Tizi Ouzou, out of a total of 30,000 dead in three years of conflict, he adds. Yet he insists these disparate

and battered groups cannot be controlled by Algeria's armed forces. The solution is to arm a population which already owns more than 120,000 bunting

Mr Nourdine Amirouche, an

Algeria's only way to weed out Only the mountain people of

Igouidal are unmoved by the politics of their enemies; they fight anyone who threatens to disrupt their village life. Villagers say they took np arms because their homes were attacked last July by five, some say as many as 50, "ter-rorists" who robbed them of their rifles. No villager was killed in the attack but they claim to have killed eight of the intruders. They were then given arms,

allowed to set up checkpoints with the police, and began launching weekly hunts to catch the insurgents. Two weeks ago a farmer - some say three farmers - from a nearby village was found dead, his throat cut

"A few days later we went out, we followed them [the militants), we ambushed them and we killed their leader," says a

village elder. "We didn't have to do much, they came to us." As it later emerged, the slain leader was a relative of Mr Mohamed Aouie, one of the local security officers. "He had

been a terrorist for only a year," says Mr Aonie, "He was out of work, his father had died and his mother had been a resistance fighter in the war of independence." If these villagers really killed

the gang leader, chances are his friends will soon be attacking the village for revenge, followed inevitably by counter

Mr Amirouche, who claims to control the mountains and valleys, is unmoved by such concerns or by fears of igniting an all-out civil war. "When I see a terrorist I kill him, that's it, and every Islamist is a ter-

"You should come with us when we go bunting for them."

**Nations** agree on fighting poverty

By Hillary Barnes in Copenhagen and Andrew Jack in Paris

The UN World Summit for Social Development con-cinded in Copenhagen

yesterday after endorsing a 90-page action plan for the eradication of poverty and an end to social infus This is the first time in his-

in homb

threats

tory that every country shares a set of concerns about poverty, injustice and social inte-gration," Mr Bontros Bontros Ghali, UN secretary general, told the assembled world leaders on Saturday.

Summit recommendations were hammered out in often bitter disagreement between the rich and poor nations, and included a call to reduce the burden of debt on the poorest. The summit also encouraged nations to adopt the so-called 20-20 principle, by which donor nations reserve 20 per cent of the aid budget for social development and recipients commit 20 per cent of their national budget to social programmes. The World Bank and the International Monetary Fund were urged by delegates to take social aspects into account when financing development programmes.

The declaration commits sig-

natories to promote full employment, equality between men and women, universal access to education, adequate health care, and protection of workers' rights.
Mr Al Gore, the US

French president François

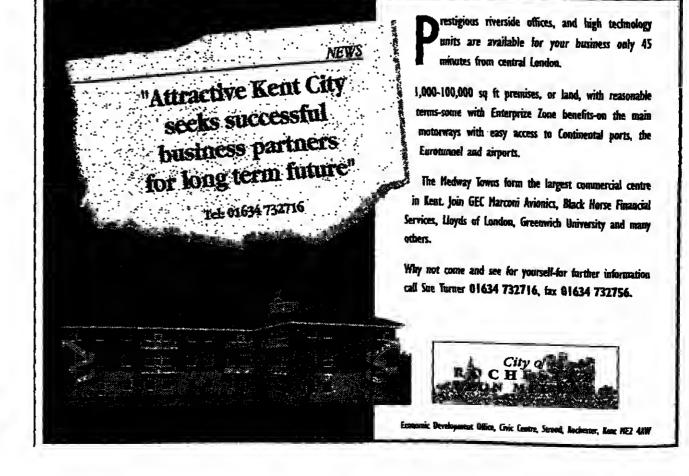
Mitterrand, whose term expires in May, triggered controversy with a cell on Saturday for a tax on speculation to combat poverty. He warned the conference against letting "the world become a global market without any laws other than those of the jungle and with no other purpose than maximum gains, maximum profits to the minimum

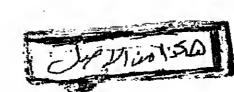
campaign pledges by Mr Lioist party candidate for president, who has called for a tax on speculation within the

But Mr Mitterrand stressed that the idea had first been proposed by Mr James Tobio, the US Nobel prize-winning

chances of introducing such a tax were slim and that he would not be in a position to ence both to the end of his second seven-year presidential term and the fact that he is at advanced stage of terminal

that there should be financial support for governments which showed their willingness to enforce the conventions of the International Labour Office on the rights of





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or on New York

### NEWS: UK

# Rover Group set for £2bn expansion

Rover Group today announces an expansion of its engineering facilities as a prelude to more ambitious new product plans than envisaged at the time of its takeover by Germany's BMW early last year.

Rover hopes to produce 750,000 vehicles a year by the end of the decade, compared with 478,000 last year. Spending on the projects, coupled with upgraded production facilities, is expected to reach nearly £2bn by 2000. That would be an increase of more than 60 per cent - about £700m - over Rover's previous £1.2bn five-year investyear. Mr John Towers, Rover's chief executive, says that by the end of the decade Rover's annual vehicle output might be nearly half as high again as

this year's projected 520,000. Rover will announce today that it is seeking 100 extra engineers immediately. The total number of new engineering recruits may be 300 over the next several years as additional model programmes get under way.

Rover executives decline to discuss intended new model programmes. But they are known to include a new fourwheel-drive leisure vehicle much smaller than the current Land Rover Discovey and Range Rover; a replacement programme, to the end of last ment for the Rover 600/800 ranges; and

perbaps a successor to the Mini. There would be several other "niche" products.

A number of other capital investment projects form part of the programme, including £42m for transforming the Longbridge paint plant to use weterbased paints, and the planned upgrading and refurbishment of all the group's paint plants.

Rover's previous £1.2bn five-year programme funded 30 new models and derivatives.

Most of the additional engineering jobs will be at the company's 900-acre research, development and test track facility at Gaydon in Warwickshire. Three months ago, Rover said it employment is about 35,000.

would spend £25m adding e new design and engineering centre at Gaydon, which from 1997 wil become the site of all new vehicle design and development operations, with a workforce of nearly 2,000. The engineering centre itself will employ up to 1,000.

Rover at present has a total engineering staff of around 2,500. Supported by BMW's chairman, Mr Berndt Pischetsrieder, it says it is determined to remain able to design and develop complete vehicles, including engine ranges

The new recruitment programme will bring to over 3,000 the jobs created at Rover in the past two years, Total

possible if there was no prog-

Mr McLaughlin claimed

there was "a very real possibil-

ity" that talks could resume

this week. But the Northern

Ireland Office insisted that no

date has been fixed for future

talks. The government's condi-

tions for a meeting between Sinn Fein and ministers

remains that it must first

receive "bankable assurances"

about Sinn Fein's intention to

decommission its arms stocks.

But officials say Mr Adams'

ress with the peace talks.

### and transmission systems.

### Labour to back market

economy

UK NEWS DIGEST

The opposition Labour party's leadership promised tough action to create jobs in a lastminute attempt to win trade union support yesterday for a revised Clause 4 that will endorse the market economy but fail to pledge full employment.

In the most radical change to Labour's objectives since the Clause 4 constitutional commitment to mass nationalisation was drafted in 1918, Mr Tony Blair, party leader, will today announce a replacement that combines qualified support for public ownership with firm backing for private wealth creation.

Buoyed by a bigger-than-expected vote for change at the Scottish party conference on Friday, Mr Blair has decided to resist strong pressure from trade union leaders for an explicit constitutional commitment to full employment.

However, Mr Gordon Brown, shadow chancellor, sought to placate the unions with a clear assurance to the party's Scottish conference yesterday that Labour would use "every instrument of government" to achieve a fully

employed society. Mr Brown, a close ally of Mr Blair, said Labour would intervene in industry to boost manufacturing, attack long-term unemployment through subsidies to employers, abolish youth unemployment by setting up an environmental task force, and raise a utilities windfall tax to pay for "an emergency pro-gramme to get Britam back to work". Kenin Brown, Political Correspondent

#### Cazenove 'considered' takeover of Barings

Cazenove, the blue-chip stockbroking firm, were considering a takeover offer by Barings at the time the investment bank went into administration.

Sources familiar with the talks said that partners at Barings approached Cazenove partners, with whom they have bad a long-standing working partnership, about a deal valued at £350m. "Cazenove didn't say Yes but they didn't say No," said one source familiar with

The fact that Cazenove partners, who have always insisted on maintaining their independence, were prepared to surrender it is seen as e sign of fundamental changes in the UK investment banking business. The increasing emphasis on the ability to sell shares to non-UK investors and changes to the way equity capital is sold in Britain threaten to undermine the stockbroker's franchise, investment bankers have said.

Cazenove recently announced its first joint venture, with a US-based fund manager to create a new international small companies

stock index. At the time, Cazenove signalled it may be prepared to form ventures for other parts of its business. Norma Cohen, Investments Correspondent

#### UK fund managers 'herding', study finds

UK fund managers are displaying greater "herd instinct" than ever in their investment decisions, new performance data show.

According to WM Company, a performance measurement service, the returns earned by the top performing fund managers in 1994 were only 2 percentage points above the worst performers. In previous years, the spread has been almost double that.

Mr Peter Warrington, marketing director at WM, said the latest data suggest that most managers will find it difficult to achieve one of most frequent performancerelated targets, which requires them to beat the industry median by 2 percentage points. "In 1994 e fund would have needed e top decile

position to achieve an average or 'median plus 2 percent' performance target," be said.

The WM figures include results for 1,414 pension funds valued at £313bn (\$513.32bn).

#### US drugs company to set up in Wales

Almedica Services, a US pharmaceutical industry company, is to set up a European base in Clwyd, north Wales. The factory on Deeside industrial park will provide specialist services to belp pharmaceutical manufacturers carry out clinical trials. It is planned to expand the workforce to 60 people during the next two years and eventually to employ about 200.

Almedica (Europe) will lease a 25,000 sq ft factory from the Welsh Development Agency. Mr David Rowe-Beddoe, WDA chairman, said about 150 North American-owned businesses were now established in Wales. The agency had recently reorganised and strengthened its representation in North America to maintain and build on the relationship with American companies. Roland Adburgham

MPs attack Lloyd'a regulation: The end of self-regulation for the Lloyd's of London insurance market is set to be recommended by the Commons Treasury select committee. MPs on the all-party committee have yet to reach a formal conclusion but it is understood there is unanimity that self-regulation at Lloyd's has proved a disastrous failure and must end. The committee, which is expected to report by Easter, has yet to decide what form of regulation it thinks should replace the current

Engineering pay deals average 3%: Pay settlements in the UK engineering sector averaged about 3 per cent in January according to details published today by the Engineering Employers' Federation. The January settlements ran slightly higher than the 2.97 per cent everage increases in the last quarter of 1994. January pay deals usually have a strong infinence on those made during the rest of the year since some 30 per cent of federation members make settlements at this time.

### Labour in bomb

Security around sanior opposition politicians was tightened yesterday after the extreme national group the Scottisb National Liberation Army - which advocates independence - admitted sending letter bombs to Labour party leader Mr Tony Blair and other targets, Kevin Brown

leaders

threats

The SNLA, a small group disowned by the Scottish National party, claims that Labour's support for devolntion is a betrayal of Scotland's heritage.

One bomb was sent to Mr Blair's home in County Durham, northern England, during the weekend and others to the Inverness theatre where the party's Scottish conference was taking place, and to the home of Mr George Robertson, shadow Scottish secretary.

None of the crude devices ignited when opened, and were removed safely by police. The SNLA said that more bombs were in the postal sys-

Meanwhile police said a crude parcel bomb was delivered in yesterday's post to Labour Party beadquarters -John Smith House in Wal-worth Road, south London. Mr Robertson said Labour

### PM raps Clinton-Adams meeting

By John Murray Brown in Dublin and John Mason in London

Prime Minister John Major, speaking in Jerusalem, last night launched a thinly-veiled attack on US President Bill Clinton's St Patrick's Day invitation to Mr Gerry Adams. leader of Sinn Fein, the politi-

cal wing of the IRA.

Mr Major is to meet former terrorist leader and Palestine Liberation Organisation chairman Yasser Arafat during his visit to the middle east, and pointed to contrasts between the two men.

Mr Major is seen in Washington to be doing little more than Mr Clinton in meeting a former terrorist leader now apparently committed to peace.

Mr Major said: "Terrorism has now been renounced by Chairman Arafat. I have not seen it comprehensively denounced by Mr Adams." "Chairman Arafat has signed

Sinn Fein have not yet committed themselves to the Downing Street Declaration and they are not yet party to any agreement in Northern Ireland." In what was takeo to be a pointed reference to the

a declaration of principles.

Adams-Clinton meeting, Mr Major said: "It was only after Chairman Arafat had signed a declaration of principles that I met him last year in Downing Meanwhile leading figuras

from Sinn Féin yesterday songht to capitalise on Mr Adams' trip to the US by

British government over the timing and terms of possible meetings between themselves and ministers. Sinn Fein chairman Mr Mitchel McLaughlin warned it

would be an "embarrassment on an international scala" if British ministers had not sat down with Sinn Pein before Mr Adams meets President Clinton on Friday, In a parallel move, Mr Mar-

tin McGuinness, Sinn Fein's leading negotiator in the talks, warned it would not be realistic for Sinn Fein to demand the IRA began decommissioning its arms before talks with ministers began.

Mr McGuinness, speaking on television, called the Britisb stance "negative" and hinted

statement that Sinn Fein would be prepared to discuss decommissioning does not go far enough.

A snub from Mr Clinton.

### Channel tunnel boost for rail sell-off

Transport Correspondent

One of the four consortia bidding to build the £2.9bn (\$4.75bn) high speed Channel tunnel rail-link also plans to bid for at least four passenger train operating franchises. London & Continental Rail-

ways, whose members include Virgin, the airline and entertainments group, and the Netional Express coach company, is expected to bid for franchises to run trains on the east and west coast main lines, the Midland main line and the would not be deterred by "e Great Western Railway, it handful of cranks".... emerged yesterday.

able boost for British Rail privatisation plans, After initial expressions of involvement from several shipping and bus companies, interest appeared to have waned as details of the privatisation became clearer.

LCR will register its desire to bid for all eight of the initial passeoger franchises to be offered when listings close on Friday, But it is understood to have a special interest in the franchises with lines radiating ont of London which would feed passengers into services to continental Europe. The group, with ambitions to

and become an FT-SE100 company, believes Channel tunnel services are the key to the growth of domestic rail services. It wants to establish Itself as a significant operator of integrated transport natworks. Its rail services could link with the airline and coach operations of its members.

A company which won the Channel tunnel rail-link contract as well as several rail passenger franchises would be ownership of European Passenwell placed in the emerging railway sector. LCR and the other three con-

sortia interested in bidding for obtain a stockmarket listing

file formal bids by tomorrow. The winning bidder for the Channel tunnel railink would gain the contract to build the line and a concession to operate services for 999 years. The winner is expected to be the company which requires the smallest government subsidy and demonstrates its ability to run an efficient railway.

The government will transfer ger Services, the company which operates Enrostar expresses between London, Paris and Brussels, and Union the 68-mile high-speed line Railways, designer of the between London St Pancras route, to the winning bidder.



### ING BANK

are pleased to open nominations for the 1995

### **Emerging Markets CEO of the Year Awards**

n 1994, the Emerging Markets CEO of the Year Awards were established to acknowledge excellence in the world's fastest growing markets. International Media Partners and ING Bank were honored to present last year's Awards

to José Estenssoro, chief executive of Argentina's YPF, and James Cantalupo, president of McDonald's International. Sam Jonah. chief executive of Ashanti Goldfields in Ghana, received an honorable mention.

Nominations are now being accepted for the 1995 Emerging Markets CEO of the Year Awards. As last year, the first Award will be given to a corporation headquartered in one of the world's emerging economies whose vision and company performance have best shown the pattern that can be offered as a



model to other emerging markets companies around the world. The second Award will be given to a company headquartered in the developed world, whose expansion into emerging markets has best shown how these markets can contribute

significantly to corporate revenues and profitability and has benefitted the countries

The Awards will be presented at a special Awards Dinner during the IMF/World Bank meeting in Washington, DC in October 1995.

An independent Selection Committee, comprised of leading institutional investors, senior banking executives, and leaders of major corporations active in emerging markets will evaluate the recommendations for the Awards.

Nominations should be received by April 15, 1995. If you believe you have a candidate, please forward details to: Richard Burns, President, International Media Partners, The Cable Building, 611 Broadway, Suite 300, New York, New York, 10012-2699. Telephone: 212 979 3700. Facsimile: 212 598 0788.



### Portrait of a Calvin Beck has good reason to be happy

He is Sanior Vice President (Developments) of United Cinemas International, the company that brought the muta-screen sines

MANCHESTER

**CONTRACTS & TENDERS** 

STATE PROPERTY FUND OF UKRAINE

#### TENDER ANNOUNCEMENT

CLINVEST, on behalf of the State Property Fund of Ukraina, invites a

ONE-ROUND, OPEN TENDER for the sale of 40% of the shares of the State owned enterprise:

### DNIPROPOBUTKHIM, DNIEPROPETROVSK

The tender begins on Monday 13th March and closes on Monday 15th May.

Dnipropobutikhim is a leading profitable Ukrainian producer of personal care and domestic cleaning products with main product lines in cleaning pasts, liquid detergents, washing pasts and shampoo. The company's equity, equivalent to the founding capital, is of 4,060 million Karbovantsy. The number of employees for the last quarter of 1994: 270.

Interested persons should contact: CLINVEST - Privatisation Department Mr Bernard HAUTEFORT, Partner • Mr Gilbert DUQUENNE, Director • Mr Jean-Lin DESCHANEL, Assistant Director 55, boulevard Haussmann - 75008 PARIS Tel: (33-1) 49 26 78 23 / 78 25 - Fax: (33-1) 49 26 76 14

An information package on the company and the tender rules will be available for a fee on request and after the signing of a confidentiality agreement. The tender is open to Ukrainlan or foreign legal entities or individuals. Final bidding offers must be submitted before Monday 15th May at 2:00 PM, at the under mentioned address of CLINVEST TEAM UKRAINE.

CLINVEST Team Ukraine - CLINVEST - Crédit Lyonnais Investissement - Privatisation Department

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Govt Stig 1p

Thomson \$0.125

Trinova \$0.18

TRW \$0.50

Time Warner \$0.09

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TR Smaller Cos Inv Tst 1.5p

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8

TODAY

Tokai Bank Ned. Fitg/Fxd Rate Nts '04 \$29385.42 Victorian Public Auth. Fin Agey 11% Bd '02 A\$110 TOMORROW Bankamerica \$0.46 Bank of Ireland \$165.63 Chase Manhattan FR Sub Nts '09 £39267.12

Crabtree 5p HK Shanghai Bank, FRN 2nd Ser \$82.03 Limited Inc. \$0,10 SAS - Scandinavian Air. System 94% Bd '99 FFr925 Tenneco \$0.40 Trafalgar House 1p Young and Co'e Brew. 91/2% Debenture Stk '18 £4.75

■ WEDNESDAY MARCH 15 Ashanti Goldfields \$0.25 Attentic Richfield \$1,375 Brad. Bingley Bldg Soc FRN '95 £161.62 Brunswick \$0.125 Christiania FR Sub Nts '01 \$270.24 Colorvision 0.3p CSX \$0.44 Dana \$0.21 Edinburgh Inv Tst 3.65%

1.825p Ford Motor \$0.26

Do B.D.R. \$0.013

Deb Stk '14 £5,6875

Gentra FR Sub Cap

Forte FRN '99 £1745.68

Gartmore Am. Secs. 11%%

Louisiana Land & Expl. \$0.06 Midland Bank Ollr Pref Shs Ser A1 \$0,355 Do Non-Cum Non-Vtg Ollr Pref Shs Ser A2\$0.08875 Midland Intl Fin Serv BV FRN '89 \$276.53 Morrison (Wm.) Supermarkets 51/4% 2.625p Newcastle Bidg Soc 12%% €63.125 Pennzoli \$0.75 Prospect 1 Ass Bkd FRN '03 £1694.38

Debs '98 \$280.93

Ireland 12% Conv. 95 IRE6 Do 141/2% Fin. Ln. IRE7.25

Do Mezzanine Certs '03 22.12 Quebec 121/4% Ln '20 £6.125 Royal Bank Canada

Lombard ins 2.75p Sanwa Australia Fin F/FRN '04 \$1734.38 Pfizer \$0.52 1.925p Sweden 91/2% Ln '14 £487.50 97 Y64375 Unidare 9.8p

# THURSDAY MARCH 16 Albion 1.6p Brit. Funds 2% IL Treas. '96 Daejan Holdings 12p Leeds Permanent Bldg Soc FRN '98 £167.03

Spintab AB FRN98 \$142.98

Royal Bank of Scotland 512% Sumitomo Chem. 6.4% FRN

FRIDAY MARCH 17 American Intl \$0.115 Beatrix Mines R0.60 Daiwa Europe Bank 4% Nts '98 Y522222 Do 4.25% Nts '98 Y554861 Do 4.50% Callable Nts '00 Y587500 Do Step-up Callable Nts '98 Y404722 Do Step-up Callable

Nts '00 Y391667 Do 4.50% Non-Callable Nts Do 5% Sub Nts '05 Y652778 Elandsrand Gold Mining R0.25 Export-Import Bk Jap. 912% Bd '99 \$475 Genbel Inv R0.12 Grootylei Propriety Mines R0.25 Grosvenor Inns 2.5p Hankyu FRN '96 Y65388 Inco \$0.10 Jasmine FR Secd Nts 03 Y2108767

Kinross Mines R2

Leslie Gold Mines R0.30

NK Properties R0.303

Northern Foods 3.5p

Park Food 1p

St. Helena Gold Mines R1.90 Stilfontein Gold Mining R0.40 Unisel Gold Mines R0.35 Veal Reefs Expl.& Mining R5.25 Welsh Motor Utilities Fin 71/4% Bd '04 £71.25 Western Deep Levels R2.25 Winkelhaak Mines R1.50 Witan Inv 3.4p

# SUNDAY MARCH 19 Brit. Funds 111/2% Treas:01/04 £5.75 Ransomes 51/2% 1.925p

#### **UK COMPANIES**

State Bank NSW1034% Bd '02

Y663541.0

E TODAY COMPANY MEETINGS: Exposurp, Cottons Ho Eurocamp, Cottons I Road, Cheshiro, 2.30 BOARD MEETINGS: Candover Inv
Doeffex
Emerald Energy
Enterprise Oli
Fairey Grp
Gartmore
Grasseby
Greens

m TOMORROW

COMPANY MEETINGS:
First Lalaure, Equinox Discotheque,
Leloester Square, W.C., 12.00

Witten Inv, Royal Horitcutural Society, 80.

Vincent Square, S.W., 7.00

BOARD MEETINGS:
Fosts: CIA Grp

Dunedly Inc Gwth Epwin Grp Ferry Pictoring Fleming Merc Inc Glymend inti Hall Eng Hampden Grp Joseps Inspec Reed Inti Rosebys Septimi & Septimi Wellington Hidge Williams Hidge

£461.82

MEDWESDAY MARCH 15

BOARD MEETINGS: Buynes (Charles)
Church & Co
Church & Co
Computer People Grp
Eng China Clay
Heywood Williams
Holiday Chemicals
Michael Alia (Marte) Michala UNI (Vitt ert Smaller Co's

British Deta Mgt For. & Colonial High Solden Hope Plan Vorthern Leisure

IR THURSDAY MARCH 16
COMPANY MEETINGS:
River & Mercanthle Tot. New Corresucht
Rooms, Great Cueen Street, W.C., 12:00
BOARD MEETINGS:
Finals:
Antoriegasta Hidgs
Ritish Mohair Hidgs
CU Entrivonmental Tot
Davison Group
Eng & Scot Inv
ERA Grp

Legal & General Gro Minordo Moorfield Ext OGC Inti Reckitt & Colman

E FRIDAY MARCH 17 COMPANY MEETINGS:

Pontetract House, Leeds, 12.00 Johnson Pry Second Utilities Tst, The Stafford Hotel, St. James's Place, S.W., 11.30 BOARD MEETINGS:

Company meetings are annual general meetings unless otherwise stated. Rease note: Reports are not normally available until six weeks after the board meeting to approve the results.

### CONFERENCES & EXHIBITIONS

MARCH 20-21

MARCH 22

Risk Management Overview Definitions of Risk Management \* Trading Room - Market & Position Risk \* Case Study on F&O's - Hedging " Capital Adequacy and Regulators " Cash Management & Payment Netting \* Exposure Monitoring \* Truding & Accounting Policies Risk Management Coottol Issues Inclod. Confirmations and Reconcillations, £195 VAT I day Contact: TFL/Nicola Blackman Tel (1994) 171-005-0084/609-2123 Feb. (000-1171-600-3752) LONDON

MARCH 22 & 23

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Contact: BPF Bank Training - John Vernon Tel: 0171 628 8444 Fax: 0171 628 7818 LONDON

MARGH 22-24 Credit Evaluation & Lending -Advanced Level

Evaluating, structuring and controlling facilities and portfolion - for experient malyses and managers, Equity vs Ocit, Project Finance, Securitisation: Management Buyons/ins, Acquisitions, Investment/Project Appraisal, "Off Balance Sheet" Transaction Derivatives - FRAs, Currency/Interest Rate Swaps/Options; A Review of Risks/Danger Signals - Case Sudies, £595, 3 days.

Contact: Fairplace Tel: III71 329 0595 Fax: 0171 329 3853

MARCH 22-24 Introduction to Foreign Exchange Ideal for asweemers to dealing or banks

Ideal for aewcomers to dealing or bankers and corporate cascutives. Explains the the products and relates them to bank and corporate reasury divisions.

Practicalities of dealing, terminology - spot and forward marketa - Foodamental economics - FX Risk management Overview of currency futures and E795 puts VA1. Contact - BPP Bank Training - Pam Powell Tel: (917) 628 8444 Fax: (917) 628 7818 LONDON

MARCH 23 How to lead in a changing world

Leadership is critical in the performance of any company. This one-day conference will look of the challenge of strategic leadership. Speakers will include Professor John Adair, Jack Rowell, Chris Swan and David Potter. Institute of Directors - 0171 730 0022

Standard Form Contracts -

MARCH 23

Understanding Agency and Distribution Agreements
Between machinery manufacturers and their ageots/distributora io the EU. Aimed opecifically as processing and packaging machinery suppliers but also applicable in priatting, plasties and other mechanical cogiateriog industries. Two leading authorities will explain the rules in a seminar lailored to the machinery Industry. Cost: £230. To book: PPMA LTD-Tel: 0181 681 8226 - FAX: 0181 681 1641

MARCH 23-24 1995

Capital Instruments and Off Balance Sheet Finance -Accounting Implications

statements \* £300 plus VAT Contact - BPP Bank Training - Pam Powell Tel: U171 628 8444 Fax: 0171 628 7818

MARCH 27

a premium, and many losses and disputes could be avoided by skillful interviewing. A heaer understanding of customer needs can also enhance the fees and margins earned, Key Skills - Doestloning, Listcoing. £245 1 day.

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Content BDB Participation Laborators.

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Furnaces 95
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LONDON The Role of IT in BPR: Enables Versus Dictator

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Managing Relocation
The UK's top major annual relocation is used to discover a wide relocation issues. Seasions iocludes or sections an entire in the private relocation issues. Seasions ioclude: Contact Vertical Systems Intereda Ltd. representing international remaneration; group moves and operating in Eastern Europe.

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Londing seminar series on Business Process
Re-engineering, Enhanced 1995 programme includes or well-managed teams and relating to grow and operating in temperation; group moves and operating in Eastern Europe.

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Invitation to join EUROPEAN ELECTRONICS MISSION TO BEIJING, CHINA 13 - 21 May 1995

European electronics manufacturers and component suppliers are invited to participate in an industrial mission to Beijing, China.

The objective is to promote and facilitate partnerships, alliances and businesses opportunities between European and Chinese electronics companies.

The mission is supported by the European Commission and the Ministry of Electronics Industry, Beijing.

International Co-operation Europe Limited Ms. Sinead Gillen Tel: +32 2 238.78.13/02/38 Fax: +32 2 238.77.16

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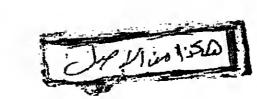
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The end could come on April 23, the first round of the French presidential election, when either Prime Minister Edouard Balladur or his fellow gaullist, Jacques Chirac, might be knocked out, leaving the other to go on to face Lionel Jospin, the Socialist, in a traditional left-right run-off election two weeks later.

However, if Jospin is the casualty on April 23, the gaullist civil war will con-tinue till May 7, when finally Balladur or Chirac will triumph.

The next six or eight weeks could be brutal, even by the standards of French politics, a below-the-belt sport based more on personal infighting than the party dis-ciplines which provide a form of Queensbury rules in parliamentary systems elsewhere in Europe. Not that matters always run smoothly

in these other parliamentary systems, particularly where coalition government prevails. Seeking to play down the open war-fare between Balladur and the leading Chiraquien in his government. Alain

That Juppe should be at the centre of much of the in-fighting is not surprising. He has long had his differences with the

### Brutal finale to infighting hudget minister

Juppé, a (Balladurian) minister privately prime minister, commented last week that this was no whom he felt never worse than the constant tension between Germany's Christian Democrat Chancellor Helmut Kohl and his foreign minister. Klaus Kinkel, who is also the Free Democrat party leader.

But it is different. The German CDU and FDP parties have gone into recent elections in indirect rather than direct competition, trying to improve their relative positions in a future coalition rather than trying to run each other off the road. Juppe did say that while he is campaigning for Chirac, he will not campaign against Balladur. Recent events, however, have shown the impossibility of maintaining such a distinction. Inevitably, Juppe wants to see Balladur bounced out of the race as early as possible.

whom he felt never gave him proper credit for his role in rallying European partners hehind many of France's positions in the 1993 Gatt negotiations, and with Charles

Pasqua, the interior minister who tends to conduct his own diplomacy in the Middle East and Africa. But the onset of the presidential cam-paign has brought rivalries to a head. By virtue of also being current president of the RPR gaullist party, Juppe is by far the most prominent of the four Balladur government ministers to have declared for

Chirac. As such he has got embroiled in

rows with the prime minister over mone-

tary policy, with Nicolas Sarkozy, the

DATEMNE (who looks and behaves a blt like Sylvester Stallone's Paris: The next six or kid brother) over

eight weeks will see an end to the factional warfare shaking France, says David Buchan

attention from a mishandled police phonetapping affair. All in all, it is remarkable that Juppé has had any spare time left for regular diplomacy or for France's EU presidency. which has just chalked up the consider able achievement of brokering an agree-ment to hring Turkey into a customs

union with the EU.

Of course, France has some experience of cobabitation of a different kind -

between the Socialist presidencies of Francois Mitterrand and the conservative governments of Chirac of 1986-88 and of Balladur since 1993. It is a weird system, under which President Mitterrand has to surround himself with his political ene-

mies at Wednesday cabinet meetings. The first cohabitation was far rougher. Mitterrand was bent on re-election and prepared to use some of his inside infor-mation on the Chirac government to devastating public effect against Chirac in the 1988 presidential campaign, But the second cohahitation is not without its

The oddest is the presence in the cabinet of Bernard Debré, a practising surgeon as well as politician, who before he became overseas aid minister last antumn was the man who first operated on Mitterrand's prostate cancer. Given the possibility of Mitterrand's ill bealth causing an early election, it has, to say the least, been ironic that one of the men most conversant with the president's bealth has been a member of the government.

There are institutional cures for tha sort of cohabitations from which France is suffering. If France's ruling conservatives had carried out their earlier pledge to hold primary elections to select a single standard bearer for the presidential election, they could have avoided the Balladur-Chirac contest continuing right to the May 7 wire. In the end, only Pasqua stuck by the plan for primaries. Perhaps next time he will be heeded more.

But increasing calls for the presidential term to be shortened from seven to five years - in the name of greater democratic accountability - could also avoid cohabitation between presidents and premiers of different parties. The reason is that five years is also the life of French legisla-

Incoming presidents would probably use their power to dissolve the National Assembly to call immediate new elections. They would thus almost certainly gain their own parliamentary majorities and governments for the duration of their spell in the Elysée.

#### PEOPLE

### The big bet goes on to team work

Peter George explains to Scheherazade Daneshkhu his development strategy for Ladbroke

ne of the highlights of the British racing year, the three-day National Hunt jumps-racing festival, starts tomorrow at Cheltenham racecourse. It promises to ba a bookmakers' paradise - bumper crowds, thrilling racing and lots of long priced winners.

the same page

If betting is anybody's business, it is Peter George's. As chief executive of Ladbroke, the refocused hotels and betting company, ba presides over Britain's largest off-track betting organisation.

Off-track betting is a far bigger husiness than betting at the racecourse. One fifth of all UK betting shops belong to Ladbroke - 1,900 and the company says it has 25 per cent of the annual 25bn off-course betting market. It also has betting operations in Belgium, Ireland, the US and Argentina, but it closed its

German operation last year. Peter George, 51, got to the top of Ladbroke partly through sheer endurance. He is the son of a bookmaker and has worked for Ladbroke, mainly on the racing side, since the age of 19. He became vicechairman in 1990 and, at the beginning of last year, finally stepped into the limelight once occupied by Cyril Stein, the man who floated the company with a market capitalisation of less than film in the mid-

While Stein ran the company in a way that left no donbt as to who was in charge. George favours discussion and collective decision-making between senior and middle man-

Colleagues credit him with having introduced a more open management style at a company previously known for its secrecy.

Given the force of Stein's personality, one of George's first tasks was to strengthen tha senior management team. Ha brought in Mike Smith, a director of Bowater, the printing and packaging group, to head the betting and gaming division, and Tommaso Zanzotto, international president of American Express Travel Related Services, to lead Ladbroke's Hilton Interna-

tional hotels subsidiary. He is also credited with hiring John Coleman, formerly chief executive of the Dorothy Perkins clothes chain, as chief executive of Ladbroke's Texas Homecare do it yourself chain. The appointment predated Stein's resignation.

The core of the business is also being slimmed down; last year, 120 jobs out of a total of 280 were lost at



George: sheer endurance

head office and there may be more

Once in place, George initiated a series of strategic reviews regarding the direction of the company. One of tha conclusions was that the company needed to focus on hotels and gambling, and to sell the Texas chain and Ladbroke's property port-

In January, a £290m deal for Texas was finally struck with J Sainsbury, the retailer. For me, the real achievement of 1994 was selling Texas," says George. "It's all very well to make strategic decisions but it's another thing to implement

The hotels side is a key target for restructuring. Property management of the Hilton hotels will be separated from their operational management to increase returns. "We are good at operating botels bnt not good at managing the assets," says George. He hopes that buyers can be found for some of the

hotel assets on condition that Hilton retains the management con-

George is also looking to exploit the Hilton brand name. "We are an influential business and we have an opportunity with the brand name of Hilton. Then there are some things that we want to do which wa have never done before, including franchising three-star Hilton hotels,"

Given that Ladbroke does not have any three-star hotels to speak off, this will be a new Hilton brand which will be developed in certain countries.

Perhaps George's most interesting move was the decision last year to take Ladbroke back into the London casino market, 15 years after it had been forced out of the business for what a court called "disgraceful" behaviour,

"Gambling is growing everywhere and is being liberalised," says George, "If we were going to build an international gaming husiness, we had to be in casinos. Moreover, wa needed to be doing it in our own country to demonstrate that we do not have any licensing problems." Ladbroke expects a decision from the Gaming Board on its application for certificates of consent later this

The one section of gambling which is proving a problem is football pools - the form of hetting in which winning depends on predicting a certain number of match draws. Turnover at Ladbroke's subsidiary. Vernons, the No 2 UK pools company, has fallen by 15 per cent since the launch of Britain's national lot-

tery last November. George is braced for a terminal decline in pools business, although he thinks it is far too early to predict one. He is robust in his criticism of the government's launch of the lottery which be believes was done with the pools companies'

arms tied behind their backs. Although George has given Ladbroke a clearer sense of direction, hard work still lies ahead. The company has a lot of debt - £1.38bn net at the end of 1994, which will be reduced by proceeds of the Texas sale and by the gradual disposal of

Ladbroke's property portfolio.
"I'm pleased with where we are. We know where we are going and we know our businesses. But it will take time for the returns to come through. This not a strategy for 1995 but for the next five years, savs George.



#### Mehdom guits Dasa

Daimler-Benz Aerospace (Dasa), the aviation and aerospace division of Germany's biggest company, may have taken a step further away from military aircraft, writes Michael Lindemann in Bonn. Last week, Hartmut Mehdorn, the last of the 'plane makers', was edged out of his seat as head of Dasa's aircraft

activities. Mehdorn, 52, had hoped to slip into the vacancy left by Jürgen Schrempp, the Dasa boss who takes over as head of Daimler-Benz. However, he was beaten to the post by Manfred Bischoff, the finance director, Instead, Mehdorn now takes over as chief executive of Heidelberger Druck, manufacturers of the Rolls-Royces of printing

machinery. It will be a wrench for a man who has spent his career surrounded by the tang of kerosene, but it was clear that his face did not fit in the new hierarchy of Dasa board members who have grown up a Mercedes or AEG, Daimler-Benz's electrical and electronics subsidiary. Mehdorn is also blamed for having mismanaged the Dasa takeover of Fokker, the ailing Dutch plane maker which was bought in 1993, Restructuring recently resulted in 1,760 joh losses

But be did give a new strategic focus to Dasa's military aircraft activities, including the controversial Eurofighter project. Now that he is gone, Dasa may find it easier to spin off tha military aircraft as a separate company, which could then be merged with foreign partners.

Meanwhile, Mehdorn will have his work cut out at Heidelberger given the growing evidence that, despite its rich tradition, its expensive machines are losing out to Japanese competition.

#### Dresdner capitalises on US knowhow

Dresdner Bank has again gone shopping among the US investment banks to bolster its capital markets expertise, with its latest acquisition poached from JP Morgan in Frankfurt, writes Ratharine Campbell.

Lenny Fischer, 32, comes in at the beginning of April as one of

three joint heads of treesury and trading, in a move that suggests the German banks, traditionally providers of unexciting

austerity cuts and

embassy closures,

and with Pasqua

over the latter's

apparent attempt to

use allegations of US

estrionage to distract

remuneration packages, can pay competitively in special cases. He replaces Rolf Willi, who is 21 years his senior, and who is moving to co-ordinate Dresdner's Asia-Pacific

operations out of Singapore. Germany's second largest hank has been successful in bringing in a handful of high-profile executives, notably board member Hansgeorg Hofmann, who joined Dresdner in 1989 from Shearson Lehman, and Erich Pohl, previously with Morgan Stanley. However, all the German banks still lack the agility of their Anglo-Saxon competitors in international capital markets and, largely undeterred by the recent litany of disasters from Barings to Orange County, they remain intent on improving their position.

#### First person singular

The idea that two heads are better than one has finally been knocked on the head by Insead, the international business school based at France's Fontainebleau. After 12 years it has scrapped its famous "dual dean" structure, writes Tim Dickson.

In a move which ends months of uncertainty - and follows much soul searching among Insead teaching staff - a board meeting last Friday confirmed that Portugal's Antonio Borges is to assume sole responsibility for running the school when his current co-dean, Belgium's Ludo van der Heyden, comes to ti of his term in September. Van der Heyden will return to full-time academic work at Insead.

Organisations with two chiefs at the top are increasingly rare. Accor. the French botel group, is one example but the investment bank Goldman Sachs abandoned a long history of shared leadership just over two years ago. According to Borges, deputy governor of the Bank of Portugal until coming to Insead, the dual system is "very good for continuity".

Insead, however, is in the fast evolving and increasingly international managem education business and has been fighting hard to retain its image as Europe's pre-eminent business school. As Borges puts it, "what will make you successful in the future may not be what is making you successful now. The trick is to make changes without losing things that have been so important in the past." The "single dean" issue has not been without controversy, though Insead is groud that the new policy has only been made following full consultation with the school's powerful teaching staff. The principle of ending the dual structure, as well as Borges appointment, were overwhelmingly approved in faculty votes in recent

#### FT GUIDE TO

THE DEUTSCHE MARK

What is so special about the D-Mark?

The Deutsche Mark is a symbol of Germany's post war recovery and prosperity. It was born on June 20 1948, a day of near-mythological significance for many Germans, a year before the establishment of the Federal Republic of Germany in May 1949. Under a currency reform masterminded by the US and British occupying powers, an initial sum of DM40 per head was paid to each member of the West German population to belp replace the Reichsmark rendered near-worthless by Hitler's reckless financing of the second world war.

What do the Germans think about it? Pride in the D-Mark has since become a form of German patriotism: a strong reason why the Germans are not enthusiastic about seeing it

replaced by a single European currency. Commenting on the Germans' reluctance to embrace the Maastricht plan for economic and monetary union, Michel Sapin, a former French finance minister and a member of the Bank of France's monetary council, says: "Being married to the most beautiful woman in the world makes you especially faithful." Since 1957 the guardian of the D-Mark has been the Deutsche Bundes-

bank, the successor of the Bank deutscher Länder, the central bank of the western zones of occupied Germany that was set up under Allied control in May 1948. The D-Mark was made convertible only in 1958. Since then, the Bundesbank, benefiting from statutory independence from government, has seen its prestige and power grow steadily. Its 17-strong decision-making body is the Bundesbank council, led by president the statement of th dent Hans Tietmeyer, made up of nine beads of Land (state) central banks and eight directorate members. The men (there has only ever been one woman on the council, and she retired in 1988) who steer the D-Mark assemble every second Thursday on the 13th floor of the central bank's Frankfurt headquarters. They are conscious that their decisions can have a wide international impact. "When we toss in a stone." observes Reimut Jochimsen, one of the council's heavyweight members "back comes a great wave."

Why is the D-Mark so strong at the moment?

The D-Mark has benefited since the beginning of the year from a number of factors. Despite the strains of reunification (which has caused Germany's public sector debt to double since 1989 to around DM2,000hn), international financial markets now generally believe the main economic problems of rebuilding east Germany have been mas-tered. The Mexican peso crisis, President Clinton's Congressional setbacks, and political uncertainties in Italy. Spain, the UK and France tries with proven track records of currency stability - Japan, Switzerland and Germany.

What has been the effect of financial innovation in Germany? In Europe, Germany has probably attracted more "hot money" than in the past because the German market for fixed interest securities has become much more sophisticated and attractive for foreign investors in recent years - partly a consequence of very large post-unification borrowing by the Bonn finance ministry.

Will the D-Mark keep going np? The D-Mark's level against the dollar and European currencies looks a little overvalued at present, but there is little to suggest any change in the long-term upward trend. Since the D-Mark's first post-war revaluation in 1961, its value has risen threefold against the dollar, three and a half times against the French franc, more than fivefold against sterling

and eightfold against the lira, although it has depreciated against the yen and the Swiss franc, by 33 per cent and 20 per cent respectively. Is the rise burting German industry? Although revaluations over the years have subjected Germany's export

industry to a continuous cost squeeze, effects on competitiveness have been limited by a combination of low inflation and large-scale efforts by corporate Germany to rationalise production. Particularly because of intense global competition, the latest D-Mark rise, combined with last week's 4 per cent wage increase agreed in the engineering industry (criticised by many employers as too high), is likely to intensify the drive by manufacturing industry to reduce employment in Germany, often by shifting production abroad. 1m manufacturing jobs have been lost in the last five years, and a similar number could be shed up to the

Will the D-Mark be subsumed into a European currency by 2000? Many Germans feel that a basic objective of Maastricht was to allow other EU countries to break Germany's de facto dominance of European monetary affairs by emasculating and (later) scrapping the D-Mark. Tletmeyer said recently other countries were trying to "domesticate" the D-Mark. The earliest date for Emu - 1997 - is ruled out by German officials, even though Edouard Balladur, the French prime minister, insists it is a possibility. Whether or not the later Emu date, 1999, is reached for a smaller group of EU countries greatly depends on whether France presses on with the political and economic sacrifices needed to fulfil the Maastricht conditions for economic convergence. If the German alectorate keeps up its present hostflity to Emu, it will be very difficult for any future German government to implement monetary union, whatever the terms of Meastricht. There is thus a definite chance that the D-Mark will still be around at the end of the century.

#### David Marsh



Tietmeyer: Bundesbank decisions can have a wide international impact

#### MUSIC

■ Pop singers need to have both a mountain of confidence and an immediately recognisable sound before they dare release an album of cover versions. Annie Lennox qualifies on both counts, and also brings one of the most influential voices of the last decade and a half to Medusa (RCA), an intriguing selection of other people's songs. The uneasiest mix of artist and material occurs in "Whiter Shade of Pale", complete with sickly harpsichord. Neil Young's wonderful "Don't Let It Bring You Down" is an equally unlikely subject for the Lennox treatment. but manages to work. All in all, a brave effort.

☐ Karen Carpenter and ABBA are the acknowledged inspirations behind Jann Arden's second album, Living Under June (A&M), but the Canadian singer-songwriter's introspective ramblings bave more in common with such 1970s bedsit heroes as Jackson Browne, who even joins Arden for a duet on "Unloved". Tastefully arranged and earnestly delivered, this is a decidedly above average example of a genre which is enjoying something of a comeback in the caring, sharing 1990s.

One would think, given the eternal popularity of Mozart's comic operas, that lesser known composers who produced similar (if

inferior) works would begin to attract more attention. Take Francesco Cavalli's La Calisto, for example, a classic Venetian opera of frustrated lust, labyrinthine plotting and debates over eternal life, sparklingly performed by René Jacobs and Concerto Vocale on the Harmonia Mundi label. The recording is based on the highly successful stage production at the Théatre Royal de la Monnaie in

☐ Celtic Moods (Virgin) is a fairly gratuitous compilation featuring the "atmospheric, haunting" music of Ireland and Scotland.

Peter Aspden

#### FILM/VIDEO

LQ. Co-starring in this comedy of romance and relativity is Stephen Fry, who can surely be hired back to England for the premiere. Meg Ryan plays his fiancee: Matthau plays Einstein, helping out with a little love advice; and in the film's endearing compote of styles, times and nationalities the director is Australia's Fred Schepisi.

But LQ. can be put on hold until yon have seen Priest, a first feature hy British director Antonia Bird. This comedy-drama about a pair of

doubting Catholic ministers in Liverpool - one a crusty older man (Tom Wilkinson) living in sin with his housekeeper, the other a young closet homosexual (Linus Roache) has already been a smash at European festivals. Bird and writer Jimmy McGovern prove that religion can still be an incendiary subject, and a funny one, and the cast is

■ On video, two collector's items and a modern masterpiece. Bunuel's Nigel Andrews

splendid.

surreally beautiful Simon Of The Desert will make an interesting double-bill for home viewers with John DeBello's surreally mad Attack Of The Killer Tomatoes: a one-time Golden Turkey champion. And to end there is a musical biography. Francois Girard's 32 Short Films About Glenn Gould is a funny, form-breaking portrait of the eccentric Canadian pianist: probably the most inventive film of



Lennox: one of the most influential voices of the last decade

#### MANAGEMENT

Geoffrey Owen and Trevor Harrison look at the managerial rationale behind ICI's demerger

# Parting of the corporate ways

hen Sir Denys Hender-son, chairman of lCl, announced in 1992 that the company planned to split itself into two, some commentators saw the decision as driven primarily by stock market considerations. The intervention of Hanson in the previous year - it had bought a small equity stake in ICI and was thought to be considering a takeover - had brought home to ICI directors the pressing need to raise shareholder value and, in particular, to allow investors to benefit more directly from the profitability of ICI's pharmaceutical husiness. The demerger has achieved those objectives. But the rationale behind it was at least as much managerial as financial, and these managerial arguments have become clearer in the nearly two years which have elansed since the successor companies have been operating alone.

The demerger was a response to a set of questions which every large, multi-divisional company needs to ask itself. What value does the bead office add to our husinesses? What are our distinctive advantages as a corporate parent, and are they still relevant to all our activities? If these questions had been asked in the early 1960s, the answers would have seemed obvious. Like the other research-intensive, multiproduct companies which had dominated the world chemical industry since the 1930s, ICI was held together by technology, vertical integration and economies of scale. But as the industry matured, with more new entrants, slower growth of demand and fewer blockbuster innovations, the old corporate model became less appropriate. During the 1980s the profitability of ICI's individual husinesses came under closer scrutiny; some of them were hived off or put into joint ventures with other companies. At the same time more responsibility was delegated to the product divisions. loosening their links with the bead office. ICI began to acquire more of the character of a holding company.

1C1 might have continued along this path or, if it had been taken over hy Hanson, it might have been hroken up into many pieces. But a two-way split offered an alternative solution, one which would preserve the advantages of an integrated company, but adapt it to the market conditions of the 1990s. It involved a reappraisal of the links between businesses and of the role of head-

The first of these relationships received a great deal of attention at the time of the demerger. It was pointed out that ICI's husinesses fell on either side of a "technological fault line"; the hioscience-related activities, including pharmaceuticals and agrochemicals, were on one side, the traditional chemical operations on the other. The scope for synergy and mutual support existed almost entirely within each of the two clusters, not across them. The businesses that became part of Zeneca, geared towards differentiated products of high added value. drew on the same manufacturing required the concerted determina-

processes and shared similar managerial and technical competences. Most of new ICI's husinesses, on the other hand, were high-volume and capital-intensive, with common needs in chemical engineering and

project management. Experience since the demerger confirms that opportunities for mutual support among the husinesses are more easily exploited hy two smaller, more focused companies. But it is in the other relationship - between the businesses and the bead office - where the biggest gains have been made. In the old ICI, as in any other large, multi-di-

tion of corporate and divisional management. There were plenty of arguments for caution. The high price-to-earnings multiples that pharmaceutical companies enjoyed in the 1980s made acquisitions costly for ICI, and the divisional managers preferred organic growth. It would have needed a determined pusb from London to overcome their reluctance. Whether an alliance with, for example, Wellcome or Reecham would have been feasi-ble or desirable is open to argu-ment, hut ICI's board, with the number and range of problems It confronted, could not devote the

lems repeatedly; they are better informed about the husinesses, setting challenging hut achievable goals and controlling them more effectively. Similarly at ICI, chief executive Ronnie Hampel and the three other executive directors are interacting more continuously with the beads of the five main husi-nesses. Under the old organisation, one of the main units within what is now called Industrial Chemicals used to have a full-scale strategy discussion with corporate headquarters once every two years. Its per-formance against the agreed strat-

them to corporate parents which are better equipped to deal with them than the old fCl. The narrower focus and greater bomogene-ity of the problems that the new head offices handle sborten and sharpen the lines of communication between headquarters and the oper-

ating businesses.
Inevitably the separation of two
sets of husinesses that had been united for more than 50 years has involved some transitional pain. in technology, for example, ICI no longer has direct and intimate access to the skills in organic chemistry embodied within Zeneca, in some

There were potential disadvan-tages, too. in personnel. The two

previous structure. Many of the values that permeated the old ICI were admirable: its openness, its high ethical standards, its progressive personnel policies, its commitment to science and innovation. But there was also a sense of the company as a protective shield, guarding employees from the harsh world outside. Both companies are making strenuous efforts to sharpen personal accountability at all levels. ICL for example, has introduced what it calls the Triple A project accountability, achievement and autonomy - which is designed to infuse the agility of a small com-pany into the business while making the best possible use of its size and resources. The improvement in productivity, particularly in indus-trial Chemicals, which has a larger visibility than in the old ICI and ranks higher in the management's priorities, has come faster than

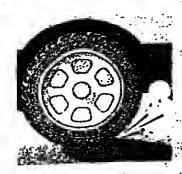
story. Zeneca's role in the fast-changing world pharmaceutical industry - far more turbulent than was anticipated at the time of demerger - is uncertain, but as an independent company it has the flexibility and speed of manoeuvre (together with a higher stock mar-ket rating) which it lacked before the demerger. As for the new ICI, most of the structural problems at the commodity end of the business bave been dealt with. But, with a product portfolio which is less coherent than that of Zeneca, it will have to demonstrate on a continuing basis that it is adding value to the husinesses which it owns. The fact that the parenting role of old ICI has been examined and found wanting makes it more likely that this self-examination will take place. The organisational inertia of

Geoffrey Owen works at the Centre for Economic Performance, London School of Economics. Trevor Har-(planning) at ICL is a management consultant with the LEK Partnership. A longer version of this article



Demerger is not the end of the

the past has gone.



#### FAST TRACK

#### **Infogrames** Entertainment

There is a stark contrast between the duli black and white print of the annual report of Infogrames Entertainment and the colnurful products that it markets. But the figures it contains look impressive even

Based in Villenrbanne, a suburb of Lyon, with a stall of 160, Infogrames is making a mark through its role in the growing business of multimedia products, and the production of computer-based games and educational programs

The company started in June 1983, when Brunn Bonnell and Christophe Sapet, two engineers and childhood friends, left their respective jobs at Thomson and Texas instruments to exploit
what they believed would prove
an enormous potential: software
for the expanding home computer market.

Both men, now in their mid. 30s, have not alinwed creativity to stand in the way of profitability.
In its results to end-June 1994,

Infogrames reported net income of FFr13.8m (\$1.7m), up from just FFr3.2m in the previous 12 months. This included considerable one-off charges but operating profit rose from FFr11m to FFr19.1m on immover up from FFr101.9m to ... FFr184.7m.

The founders started with FFr50,000 in capital. Now there are 34.5m shares in issue, with the five original backers ... controlling over half, but many freely available since Infogrames sought a quotation on France's second marché, for emerging companies, in : December 1993. The share price has performed impressively

One of their secrets has been to stick to a core concept, while distributing it in ever more diverse ways as technology develops. "We thought there was a niche for interactive entertainment and education software for the family," says

F

His first product was a computer cartridge motor racing game called "Anteroute highway". Within two years, in 1985, it was offering its first product on Minitel, France's

widely used videotext system. It controls Nintendo distribution in Europe, and has liceusing agreements to produce interactive stories using characters such as Tintin and Asterix, in April, it launches with several partners a CD-Rom on Napoleon, covering the emperor's achievements. It is currently discussing products distributed in scrambled form by modern to computers, partly off and partly nu-line.

infogrames recognises the need to develop links with others to distribute its products to wider markets. Earlier this worth it signed its latest such agreement: a long-term partnership with Axime, a large French facilities management company which controls more than 10 per cent of the traffic on Minkel, and will market its games to its customer base. One challenge for the

company will be its ability to fend off growing competition, notably from US software houses expanding into Europe. Yet Infogrames is confident

about the future. Bonnell points to the corporate symbol: a multi-coloured armadillo, "We chose it because it was a dinesaur but it still continues to . exist today," he says.

**Andrew Jack** 

visional company, corporate bead-quarters allocated resources and set strategy for the group as a whole. It was the head office that forced the divisions to take continental Europe more seriously in the 1960s and led the push into the US in the 1970s and 1980s. The creation of new husinesses often stemmed from initiatives taken at headquarters. But as the divisions acquired greater responsibility for their own profitability, the competence of headquar-ters to provide them with informed strategic direction was weakened.

The experience of ICI's pharmaceutical division in the 1980s illustrates the problem. Opportunities accelerating the growth of the husiness through acquisitions or joint ventures in Britain and elsewhere, hut to pursue them would have single-minded attention to pharmaceuticals that such a decision required. ICI was not capable of driving its world-class husinesses hard enough.

The advantage of the new struc-ture is that it aligns corporate objectives much more closely with those of the individual businesses In Zeneca, for example, the heads of the three divisions - pharmaceuticals, agrochemicals and specialities (including dyes as well as most of the speciality husinesses acquired in the 1980s) - participate in one another's budget meetings. They are more aware of and more responsive to corporate priorities than The small team at Zeneca's centre - has a technological advantage, port services were not large. The consisting of chief executive David Barnes and the three directors responsible for finance, research responsible for finance, research res

egy was reviewed at annual budget meetings and in quarterly financial reports. The process, involving much formality and paperwork, often failed to delve into the detail. Now the meetings are more frequent, the discussions more pointed and the decisions more rapid.

Zeneca's task is to manage high growth based on new products; the emphasis is on strengthening the company's worldwide sales organisation and on improving the pro-ductivity of research and development. The chemical husinesses are cyclical, capital-intensive and less dependent on research; the objective is to achieve world market reduce overbeads and raise manu-

A daily dose of pick and mix news

instances, too, the pharmaceutical division misses the research carried out on the chemical side. But such links are at the margin of the two businesses and replacements for their loss can he found without great difficulty or cost, in any case the separation of the two companies does not preclude contractual relationships between them. in toxicology, for instance, ICI now huys services from Zeneca's central toxicological laboratory, which also supplies other outside customers. Some ICI managers had anxieties at the time of the demerger about hreaking up the central services on which both groups had drawn. But successor companies are big enough and development and human agement priorities and assigned tection, safety and health and to the Harvard Business Review.

#### ore strands of the warming and the extinction of species? With the Daily Me you will have exactly the newspaper you MICHAEL

information revolution are starting to materialise - burled at us, like lightning, from the inky voids of the future. Naturally, other bits of the predicted information revoluhave stipulated. tion are arriving at less than lightning speed, or not arriving at all, as the marketplace chooses what it to our home PCs. Which rules me wants and doesn't want. But some things are taking shape.

in the US newspaper husiness, for example, there are signs that the era of the Daily Me has dawned (see Media Futures page). I like the sound of the Daily Me, but can see some problems looming. The idea is simple. Increasingly, newspapers will sell to readers the stories, features, crosswords - and

bits the readers want to read - data. not the bits they don't. You admire a particular columnist, hut can't abide his colleagues? You want all the sports you can get, hut hate fashion and arts? Are keen to read about tax havens, hut not about poverty, population growth, global probably handle 10 or 11 full-page

want, at a price you want to pay, dispatched electronically to one or more of your homes at an hour you But hang about. For now, we will

out. I can imagine few things more nerdish than receiving my newspaper in this way. I am so cool l do not own a home PC. Perhaps I never will. But whether I do or don't. I have no intention of sitting there, drippishly, downloading the Daily Me and then, even more nerdlike, reading the thing on screen. So I will wait 10 or 20 years until newspaper technology allows me to have a gadget in the corner of my room that produces the Daily Me on highquality newsprint so I can read it enjoyably.

And I shall want advertisements. I like ads. But only ads of colour. written with wit and charm. I can

THOMPSON-NOEL ads of colour in my Dally Me, and will expect a reduction in the cover

Anyway, I shall want to receive hits of different newspapers. This is a challenge that newspaper companies will have to address. The Daily Me I'd want would mix and match elements from at least five newspapers, maybe six or seven, which means that newspaper owners are in for a more hair-raising ride than

even they suspect. And here's another problem. Some soothsayers reckon that the media future will be almost com-

advertisers - trenchantly, in real time. Similarly, the relationship between newspapers and their readers will become increasingly interactive, or so the pundits say.

This sounds borrible. If pushed to a logical conclusion, such a development would mean that readers were not only able to order a Daily Me written by the writers they wanted it to be written hy, hut would start to meddle in writers' business. Readers would message writers in real time - while they were writing their stories - instructing them to use shorter words. Stop using

human touches. Are the busyhodies at the UK Advertising Standards Authority over-reaching themselves? I know

this is an age of prudishness and censoriousness, but the humourless folk at the ASA have done more than their hit for puritanism by upholding complaints against Cluh 18-30, a travel firm that caters to the younger - and racier - end of the

There were complaints "nationwide", says the ASA pompously, about a series of seven ads by Saatchi & Saatchi which appeared on posters and in the trade press. The ads featured the Club 18-30 logo, plus naughty headlines, including 'lt's not all sex, sex, sex. . There's a hit of sun and sea as well', and 'Girls. Can we interest you in a pletely interactive. Advertisers will hyphens. Eliminate jokes. Eradicate talk to customers, and customers to stylishness. Annihilate sentences a photograph of a man with a prom-

from their copy all warmth and complainants objected that the posters were obscene, irresponsible and offensive. Club 18-30, says the ASA, argued that its ads "reflected the essence of [its] bolidays through a type of

starting with "and". And extirpate inent hulge in his boxer shorts. The

bumour and colloquialism that only fits! broad-minded target audience would understand". However, the ASA noted that the campaign had caused widespread offence and reminded Cluh 18-30 "that posters reached those outside the target market. It considered that the advertisements, some offensive in their content, and some irresponsihle in advocating sexual or alcohol excess, were unacceptable". The advertiser was asked to withdraw the campaign without delay and to obtain copy advice before advertising again

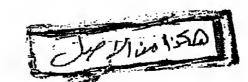
I stand with Club 18-30 and Saatchi & Saatchi. Broad-minded people could not object to these cheerful ads. Narrow-minded people would not have understood them. We'll be

# TRBOTTOWITH

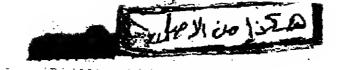
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#### MEDIA FUTURES

## Enter the bespoke newspaper Speeding up the Customers will get a tailor-made information service, reports Richard Tomkins in New York T thus been a had start to

the day. That early breakfast meeting lasted twice as long as intended, and now a frantic morning's work looms. There is not a hope of finding time to read the daily newspapers: yet you need to know if anything is going on in the world that demands your

'ations

· -- 2 · 2 ·

urgent attention. The simple solution would be a newspaper that could be read in a matter of minutes because it only carried the stories you

It is bard to imagine that such a product could be devised with existing newspaper technology, but many newspaper publishers are looking at waya of using electronic media to produce a per-

sonalised paper.

An example came last week when Dow Jones, US publisher of the Wall Street Journal, launched a new electronic newspaper called Personal Journal. Significantly, this product is aimed neither at computer nerds nor big corporate customers, but at the mass market - at least that part of it comprising busy pro-

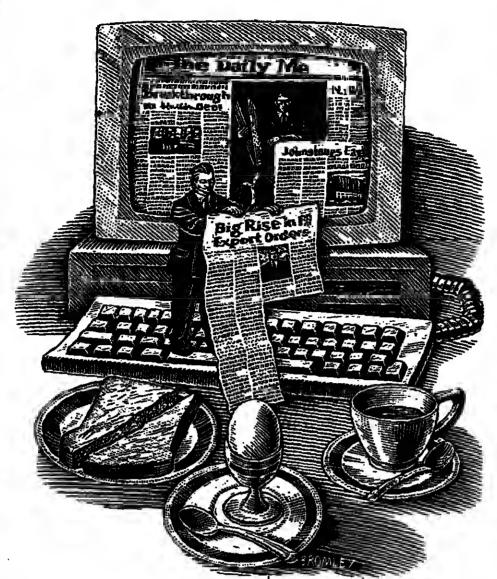
Promoted as "the first news paper published for a circulation of one", the Personal Jour-nal is an electronic version of the Wall Street Journal. heavily edited so that it carries only the stories an individual needs to see.

To receive it, subscribers require a personal computer with Windows software and a modem with a speed of 9,600 bits per second or more. The service - at present available only in the US - costs \$12.95 a month, a dollar or two less than a US subscription to the Wall Street Journal itself. The Personal Journal software is delivered at no extra charge.

Once subscribers have installed the software in their PCs, they set up their personal news profiles by naming up to 10 companies they want to hear about or naming up to 10 regular Wall Street Journal columns they want to see (the technology column, for example, or Heard on the Street). They can also set up a personal portfolio naming 25 stocks or mutual funds they want to fol-

From then on, they receive a customised edition of Personal Journal each day, downloading it into their PCs by telephone. In about three minutes, the telephone automatically disconnects and tha Personal

Journal's front page appears.
The top half of the page displays the two columns of news summaries from the front page of that morning's Wall Street Journal. The bottom half displays the headlines of all the stories from that morning's paper containing references to have tried to improve on this



the companies specified by the subscriber, along with the headlines of the columns he or

Subscribers can call up their personal news stories by clicking on the headlines with their PC mouse. Alternatively, they can turn to the personal portfolio page for a price update, or to other pages for market news, sports news or the weather forecast. For an extra 50 cents a time, they can dial in again during the day for news updates provided by the Dow Jones News Service.

technological marvel. These days, scores of US newspapers and magazines are availabla electronically through the Internet or through America Online, Prodigy and Compu-Serve, the main consumer online services. But scrolling through pages of an electronic newspaper looking for an article you want to read can be a tedious and time-consuming Some media organisations

or names, then sending them electronic copies of all stories in which those words or names appear. If the database is wide, however, subscribers can find themselves swamped with irrelevant material.

t a more sophisticated level, services like Newshound, offered by the San Jose Mercury News, Personal Journal is hardly a invite subscribers to use strings of words to describe the sort of stories that might interest them. Newshound only selects stories that contain enough key words to pass a certain threshold, thus reducing the amount of redundant information.

scribers to specify key words

Even so, Personal Journal seems to fall into a different category. Most other online services simply dump information into subscribers' electronic mailboxes as and when it becomes available, making

by offering varying degrees of selectivity. At its most basic, this consists of inviting subdelivery of a daily newspaper While more sophisticated online services exist, they tend to be designed for business and corporate customers, and charge accordingly.

In its present form, Personal Journal is little more than a screening mechanism, belping readers find what they need from that day's newspaper. But Prof Eli Noam, director of the Columbia Institute for Tele-Information at New York's Columbia University, sees it as a first step towards the truly personalised electronic news-

existing newspaper technology is essentially outmoded", Prof Noam says. "The notion of information being printed in a few locations and then transported, using energy and newsprint, and being tossed by chil-dren on bicycles into people's front porches, is basically an old fashioned way of doing things - not to mention the

fact that the information is not

fresh when it reaches you." Some in the newspaper industry argue against this notion, pointing out that electronic newspapers are hard to read and that you cannot take them on to the bus or train. But Prof Noam says these problems have technological solutions. Companies are already working on flat-screen tablets that can be turned over

like the pages of a magazine. In the not too distant future, Prof Noam says, newspaper publishers will no longer be manufacturers and distributors of newspapers; they will be information providers, supplying customised news electronically. This could point the way towards a more global type of newspaper, he says, because in a world of customised newspapers, it will become much sier to tailor editorial content to suit the tastes of dif-ferent regional markets, too.

Back in the present, the Personal Journal has yet to prove itself. One question to be answered is whether it will make money. On the plus side, it draws almost entirely off existing Dow Jones databases, so its editorial costs should be low. But the only advertising it carries is a display panel across the bottom of the personal portfolio, sports and weather pages. And it risks gaining subscribers at the expense of the newspaper

William Adler of New York Times Business Services raises another issue: the serendipity factor. As he points out, one of the advantages of today's newspapers is that they sometimes provide you with information you might not have imagined would have mattered to you until you saw it. Too much customisation could take that away.

"It may be that the ideal combination of news in the future might have elements that are customisation and elements that are not," be says. Maggie Landis of Dow Jones **Business Information Services** says nothing is set in stone. "I think what we have to do is let the product take off, let our customers use it a bit, and let them figure out what they would like to see in a future

version of Personal Journal."

ard 9000 is radically altering the way research scientists in high energy physics swap

information. The project, run by Paul H Ginsparg at the Los Alamos National Laboratory in New Mexico, marks a subtle but signal shift in the way scientists and engineers communicate.

Ginsparg's idea is simple. He has created a program which allows other scientists to transfer to his computer, via the Internet, draft copies of research papers, called preprints. Each day about 20,000 e-mail messages carry to more than 60 countries the abstracts of new academic papers, which readers can develop by gaining access to the full papers. And every day, about 45,000 physi-cists worldwide access Gtosparg's electronic archive to find or to contribute new

What Ginsparg is doing is circumventing the traditional process of academic scientific publishing by making possible much swifter transfer of criticism and ideas online, spurring participating scholars to new

At a stroke, the process makes redundant the clumsy, painfully slow method of printed journal publishing, with its routine delays of a year or more before papers meander into print,

The revolution is not con-fined to the rapidly expanding computer-intensive disciplines of physics and statistics. Prof Wendy Hall, of Britain's Southampton University, says: "The keen enthusiasts and the highly computer-literate people are making the running, but this kind of publishing will become the accepted standard for the humanities as well. It is a near horizon."

As scientific disciplines rapidly beget sub-disciplines, new journals are required. Conventional print channels are unable to keep pace. It is estimated, for example, that a year's subscription to all publications referenced in the Medline bibliographical database of biomedical literature would yield a stack of hard copies higher than the Washington Monument.

humble Hewlett Pack Martin Mulligan looks at the electronic exchange of research

information

The time lag between thought and publication troubles academic anthors. "In computing, it takes two years to get a paper published [in the traditional way! - by which time it is useless. In history. that doesn't matter so much," says Hall. But the point should not be stretched. Brynmawr Classical Review and PostModern Culture - two bumanities texts - were among the first refereed electronic journals, and remain among the field

Hall's colleague, Stevan Har-nad, professor of psychology and director of Southampton's Cognitive Sciences Centre, is evangelical about the new medium.

leaders.

"The interactive tempo is the most important aspect. The speed of thought is best in phase with what we are doing now [on the Internet]." Traditional writing, on the other hand, is completely out of phase with the speed of pening, Harnad maintains, is a post-Gutenberg revolution, though he says all disciplines "lagging behind physics behind Ginsparg."

ounder and editor of the printed journal of open peer commentary Behavioural and Brain Science, and of the refereed electronic journal Psycologuy, Harnad sees electronic publishing as the long awaited libera-tion of scholars from what he has called tha Faustian bargain of traditional academic

Authors want to reach as large an audience as possible, while publishers want to restrict distribution to those who will pay for information. Authors have to hand over their copyright in exchange for the exposure only publishers can provide. Electronic publishing, Harnad argues, changes all that. He envisages a free elec-

tronic archive for scholars.

with publishers' profits coming from fully edited summaries. He estimates that up to 80 per cent savings over conventional publishing methods are possible "because there are no paper, printing, marketing or distribution costs for free journals that are solely elec-

bronic." Harnad reckons that "from a truly electronic-only standpoint, only two categories of costs associated with paper publishing remain: peer review and editing."

Others are less sanguine about the cost saving possibilities offered by the Intarnet. They predict that, since editing skills will still be needed for electronic journals, savings may be small.

But everyone agrees that the editing and peer review processes are crucial if the electronic journal is to flourish. Hall emphasises the impor-tance of editing. "[Much] will depend on how good the editors are at filtering out the rubbish [when papers are submitted). The same goes for the comments. The problem is the

risk of information overload." Academic technophobes claim that the Internet is an anarchic medium which militates against serious debate. After all, a system of so-called "incremental peer review" - in which qualified scholars tag comments and criticisms to the electronic text - can only work if it is restricted to meaningful additions made to meaningful

texts. And how will the electronic system pay for itself? Hall sees a likely way forward. "Instead of subscribing to paper jour-nals, universities might buy a licence to access electronic journals. They would subscribe on a site-licence basis. Your university bbrary would subscribe to the electronic journal, and would then print itraditional) hard copies for students

on demand. Whatever form payment and distribution take, the demise of traditional printed learned journals is likely to be gradual

Mortin Mulligan can be contocted of 100135.3211@compu-

## All for one and one for.

By Stephen McGookin

In a world in which media, technology and telecoms companies are forming strategic alliances so quickly that it is often difficult to keep track of who is in bed with whom, the pressure is greatest on smaller media organisations that wish to keep up with the pace of change. Rapid expansion of markets

for electronic media products has made every newspaper publisher examine its strategy, given the likelihood that its core business may not provide sufficient growth. The result is collaborations among companies that might

otherwise be competitors. An example is Pafet -Partners Allied for Exploring Technology - a joint venture between six regional US newspaper and media groups which are significant players in their own markets but recognise the advantage of pooled resources in large-scale new technology research.

The six are: A H Belo Corporation, based in Dallas; Central Newspapers of Indianapolis; Cowles Media

Company of Minneapolis; two California based companies, Freedom Communications of Irvine and McClatchey Newspapers of Sacramento; and the Pulitzer Publishing

Company of St Louis. David Lipman, a former managing editor of Pulitzer's St Louis Post-Dispatch, is chairman of Pafet and describes the rationale for the venture in simple terms: "We needed more clout. We didn't want to be left on the outside when Gannett and Knight-Ridder were forming alliances."

Each company has at least one major metropolitan newspaper plus a range of other media interests. including magazines, television and radio across the US.

In terms of total revenues the six companies combined would make Pafet the eighth largest media company in the US. According to Advertising Age magazine, the six had combined revenues in 1993 of \$2.71bn - ahead of Times Mirror Co, News Corporation and Knight-Ridder. Pafet says the combined circulation of its papers is about 4m daily.

The collaboration started formally about a year ago - its budget is "proprietary, but significant", says Lipman and aims to make Pafet a central research resource to help member companies make better individual decisions

concerning the future. One of the group's first objectives was to assess the vulnerability of the current newspaper market to emerging technologies. In 1970, three ont of four Americans read a daily newspaper. By 1985: 60 per cent. Martha Duckert of Cowles Media says:

"Newspaper companies have to get out of the one-product mentality. We're all looking at ways of growing our business. We don't explore technology in a vacuum. Everything is related to the market in which it will be applied."

Having speut the first year working out bow the consortium will be structured, Pafet has commissioned a market study of 3,500 users of online computer services to glean information about what consumers expect from electronic services, and is exploring newspaper

applications of CD-Rom technology. Beyond that, the group is - frustratingly keeping its cards extremely close to its chest for now on

While each of the six companies retains the right to pursue its own projects, what they are getting from Palet is shared information and benefits of the group's muscle in the markatplace.

"We don't have to reinvent the wheel six times." says David Lipman. "Pafet is looked upon as an extension of our activities."

Freedom Newspapers, for example, has its own team exploring product ideas, while the McClatchey group has a similar task force formulating its own technology strategy. "We've learned to share

what would be regarded as proprietary information," says Howard Finberg, senior editor for information technology at Phoenix Newspapers, part of Central. "Our issue is not with each other but with the outside forces acting on the industry," be says. "It's better to cling together than drown separately."



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The Financial Times plans to publish a Survey on

Burgundy

on Monday, April 10

The province of Burgundy is not just about wine. It is now developing in areas such as photography, pharmaceuticals and packaging and as a result is one of France's most important regions.

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FT Surveys

#### **Pollution in Athens**

The Greek government will ban all private traffic in Athens' historic and commercial district next month, according to Mr Costas Laliotis, the environment minister. His ministry plans to block off a heavily congested triangular section about one square mile in extent. The plan comes into effect in April and will run on a trial basis for three months, it will be applied to other districts of Athens nfamous for its pollution and chaos - if effective. Many roads will become pedestrian walkways; others will see all

cars restricted except residents

vehicles and public mini-buses.

Virgin is favourite Virgin Atlantic was voted top British airline in a five-division table of airlin published in the UK last week. Virgin was the only UK carrier to make the top division, and was rated highly for in-flight extertainment and catering

British Airways and Irish carrier Aer Lingus were in the second division. BA's performance vias rector to have improved since the CA's 1991 survey, but it lost marks for catering and value for money. There was greater satisfaction with BA's check-in efficiency,

Singapore Airlines was rated best airline overall, and Balkan Bulgarian Airlines the worst. Air New Zealand, Cathay Pacific and Quantas were highly rated, but big-time US carriers

United, Northwest and Continental featured in the British Airways is resuming flights to Sri Lanka after a seven-yea reak. A twice-a-week service from Gatuick to Colombo starts on Octob 31. Flights were suspended in May 1988 because unrest in Sri Lenka.

Breaking an old hold Avia Airlines, an independent South African operator, is the latest carrier hoping to smash the British Airways/South African Airways hold on the

London-Johannesburg route. reports Michael Skapinker. Plans by Virgin Atlantic to fly the route have been shelved because it says it cannot get the slots it needs. But Avia, founded by Gert de Klerk, a pilot and entrepreneur, will start flying from Gatwick to Johannesburg on May 9. He says his fares will be 15 per cent lower than the competition. There will be three

California was bracing itself at the weekend for fresh floods as the state reeled from

storms that have already killed at least seven people ted several towns and driven thousands from their homes. A series of powerful Pacific storms since last Wednesday has created havoc, hitting many areas only just recovering from serious floods in January. The storms ca freeways, leaving 50,000 people without power.

Likely weather in the leading business centres 081-750 3030 for more information. @ Lufther

## Writer's alternative to pulp fiction

#### Michael Thompson-Noel eschews the thrillers for a book of entertaining tips

n Martin Amis's forthcoming novel, The Information, one of the characters, a writer, is taken from economy class to first class to join another - more successful - writer for a chat. As he is led towards the front, he looks to see what everyone is reading.

In economy, he notices, the laptop literature is "pluralistic, liberal and humane: Daniel Deronda, trigonometry, Lebanon, the first world war, Homer, Diderot, Anno Karenina". In business class they are reading "outright junk" mainly thrillers - as an escape from the pressures of entrepre-

But in the "intellectual slum" of first class, nobody is reading anything, except for a lone passenger gazing sceptically at a perfume catalogue. Which leads Amis's character to wonder what on earth they

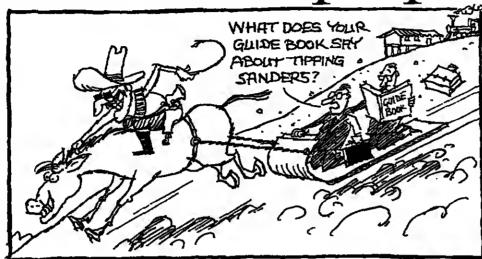
read on Concorde. Amis is right about husiness class: junk reigns supreme. Strangely, you almost never see a husiness traveller reading a travel book or guidebook. It's as though people in buslness class think they know everything they need to know about the places they are visit-

A good antidote to that sort of vanity is Peter Biddlecomhe's recently published Around The World - On Expenses. Biddlecombe is a travelled the globe. His book is wryly entertaining, and will give travellers a quick feel for the cities into which they are flying. Here are some of his

 Dublin: If you want to be taken seriously, drink Guinness. But let it stand and settle. Treat it reverently. Stick to Cuinness, says Biddlecombe, and you will discover that Irish hangovers are nowhere near as bad as, say, Yugoslav, Russian or Finnish hangovers.

 Athens: Famously terrible. The Creeks believe that commerce and thievery are the same, says Biddlecombe, which makes Greek business methods highly creative. He says the only thing Athenians take really seriously is the Parthenon, so praise it fulsomely and say you hope it gets its marhles back.

 Milan: Nothing is what it seems or sounds, A local businessman once told Biddlecombe that his company was 63.7 per cent profitable. Biddlecombe gasped. "Sure, sure", said the husinessman



smoothly. "63 per cent of the husiness is on the point of being profitable and 7 per cent is profitable."

Toronto: For many people one of the nicest cities in north America: waspy, reserved, clean, polite. But also famously boring. If you are there at the weekend, get out of town. • Bnenos Aires: Hotels in a

class of their own - the worst so stick to the international chains. The smaller hotels, says Biddlecombe, have bar staff who hate alcohol, restaurant staff who hate serving food and general staff who just hate people. Nor should you expect taxi drivers to help you with your luggage. Singapore: A post-industrial

urban miracle that is far more

appealing than its critics allow, says Biddlecombe, who likes the restored Raffles botel. Seonl: Do not forget your

manners. Seniority and status count greatly. There is respect for the older man. As a result, you cannot cold-call a Korean company. Without a proper introduction even doormen will not talk to you. Wear a boring business suit and tie, and do not flick your business card across the table - present it formally.

Biddlecombe says the South Koreans are not such tough negotiators as the Chinese, nor as inscrutable as the Japanese, but they are still pretty tough and inscrutable. At least you don't have to struggle to remember names. "They're all

called Mr Kim. It's fantastic. Well, something has to be fantastic in Seoul."

 Kuala Lumpur: British husinesspeople should never men-tion Margaret Thatcher's name. Malaysians well remember that in 1983 the former prime minister insisted that foreign students at British universities had to pay their way. so fees were almost trebled at a stroke. "In Kuala Lumpur. nobody mentions her name in any context."

 Jakarta: Bodyguards can be useful. One may attach himself to you at the airport, or you can ask for one at hotel reception. There may not be a charge for his services. Bombay: To take your mind off Bomhay's "impossible"

 Kinshasa: Most taxi drivers are pleasant if aggressive about money. But riding in

taxis can be dangerous. Follow these rules: sit behind the driver; insist that he does not stop to pick up anyone else; insist he sticks to the route. And remember, says Biddlecombe, that Zaire is institutionalised anarchy. "There is no organisation, no administranon, virtually no structure, no law and definitely no order."

problems, stay at the Taj Mahal hotel and try the Carnal Pleasures. This is the name

given to the selection of disbes

from north and south India

served in its Tanjore restau-

rant on the ground floor. For drinks, visit the Apollo bar at the top of the new wing; a

meeting place for Bombay glit-

• Onagadongon: Capital of Burkina Faso, one of the poorest countries in Africa, However, Biddlecombe says It has more than 50 quality restanrants, as well as the Guide Gastronomique de Ouagadougou. One evening he took a contact to L'Eau Vive. which serves superh food, including phacochere (warthog). "It somehow eases the conscience", claims Biddlecomhe. "to eat superb French food and drink superh French wines in a desperately

Around The World - On Expenses. Peter Biddlecombe. Little, Brown and Company,

poor country if the restaurant

is run by nuns. Well, that's my

### An hour to spare: New York

### **Impressive** tribute

ardinal Giulio de' Medici, later Pope Clement VII, huilt the Laurentian library in Florence to house the famous Medici collection of manuscripts and books. Pierpont Morgan built a neo-Renaissance marble palazzo to house his on East 36th Street. His architects. McKim, Mead & White, may not rival Michelangelo, hnt they produced nonetheless one of New York's grandest

Part library, part museum, i distinctively combines the hallowed hush of learning with the plush of many dollars. Massive bronze doors lead to richly coloured marble floors, mosaic wall panels and doorcases flanked by columns. in this library, the wooden stacks are polished to mirror surface, and brass rails

Pierpont Morgan's study. an opulent mixture of velvet and walnut, books, paintings, sculpture and stained glass, is witness to a highly civilised Edwardian man of taste. His acquisitions - and those added by subsequent benefactors make for an even more impressive tribute.

The Morgan boasts one of the greatest collections of medieval and Renaissance manuscripts in the world, and



Eyde van der Moor Familiar New York landmark: the Statue of Liberty

outstanding holdings of 15th century printed books. There are some 90,000 Old Master drawings, and regular exhibitions in which to show them. Autograph manuscripts embrace Dickens, Mark Twain and Einstein, and include Napoleon's love letters to Josephine and the finest musical manuscripts in the

As Kenneth Clark put it: There are larger collections in the capitals of Europe, but in the Morgan one feels that every object is a treasure, and every item is perfect."

Susan Moore

### ARCHITECTURE/SPORT

### Hidden riches of Albania

Colin Amery on the opening up of the country's archaeological treasures

re you looking for a piece of Paradise? Are you seeking an untouched classical site that reveals many of the sources of western architectural inheritance? Do you want hlue skies, dark waters, leaving dolphins and a landscape profoundly touched by the tides of history? Well, and in the hills of Albania the land where Byron travelled in his search for Illyria

As the signs of communist rule fade, this secret country is gradually assuming its place as a seat of culture and European civilisation, and being recognised again as a land of great natural beauty.

It is now possible to sail from Corfu and reach the tantalisingly empty shores of southern Albania to visit rich archaeological sites. But for how long will Albania retain that sense of a land to be rediscovered, a place free of mass tourism that is remote but European?

in London on March 23 there is an opportunity to focus briefly upon a key architectural and archaeological site in Albania, when Prof Richard Hodges, director of the British School at Rome and a leading archaeologist, will lecture at the National Gallery. His talk will cover the activities of the Anglo-Albania research project that is under way at Butrint a main cultural site on the Albanian coast opposite Corfu.

Butrint is one of the great secrets of the Adriatic. While Enver Hoxha ruled Albania it was almost impossible to visit. But Alexander Meksi, the current prime minister, who is a Byzantine historian and archaeologist, has been active and helpful in allowing British and Italian archaeologists back to uncover some of the sites.

Indeed, next week sees the UK launch in London of a foundation dedicated to the excavation and protection of one of the best sites in Albania. The Butrint Foundation was established in 1994 hy two British patrons of the arts, Lord Rothschild and Lord Sainsbury of Preston Can-

Lord Rothschild works rather in the spirit of that neoclassical patron of earlier times, Sir William Hamilton.



He has known, without being able to verify it until now, about the riches of Butrint and glimpsed them for years, without being allowed to land and explore during the days of the Hoxha regime.

The site at Butrint is a microcosm of Mediterranean history. Virgil associated Its foundations with Aeneas, and Pintarch tells us the legend that Pan died there. The Greek city was founded with an acropolis on the hilltop above the beautiful lake of Butrint.

In Hellenistic times a small planned town was laid out on the level ground at the foot of the Romans in 168 BC and grew into a major Adriatio port, surviving Goth, Slav and Norman invasions. It enjoyed a peaceful Byzantine period, passing into Venetian hands after the fourth Crusade. The Turks let it slowly decline into the oaks and bay trees grew more densely over the site. Today, Butrint is an incredihly romantic place, and what was excavated in the 1920s and 1930s by French and Italian archaeologists represents only ahont 10 per cent of what remains of five civilisations.

To pass through the glorious woods from the lake and realise that you are probably walk-ing over some of the sites of 22 grand Roman villas is thrilling. The walls, steps and defences of the Greek town which are visible are architecturally simple and powerful. They have all the strength and scale of Piranesi and the stony pow that came to be copied by architects such as Hawksmoor

after the Renaissance. Some of the great walls are 12 metres high with gateways made of magnificent mono-lithic blocks. The marvellous Greek thestre is of exceptional quality and has some of the

rarest inscriptions of the 3rd century BC, describing decrees of liberation from slavery. In the 4th century AD a remarkable baptistery was huilt and its mosaic floor survives, complete with a striking peacock symbolising the eucharist. By the 6th century an apsed basilica was built and the internal arched walls still survive. Statues from the excavations early this century have heen placed in the Venetian tower which is now a modest

he excitement of the establishment of the Butriot Fourdation means that a five-year programme of work with the Albanian institute of Archaeology is under way both to excavate and safeguard the sites and

their setting. One of the greatest concerns must be the future impact of tourism on this unspoilt region of Europe. A five-fold increase in the number of tourists is years, and developers and hotel companies are looking longingly at the unspoilt coast-

However, there is much more than archaeology and architecture at stake in this strange and beautiful region of Albania. The question of the protection of the whole environment has to be sired and discussed in a European context, for the potential is there to spoil or save a whole ancient world. The public lecture on the

Butrint project will be given by Prof Hodges at 6.30pm on March 23 in the Sainsbury wing of the National Gallery, Lon-don. Tickets are free and avail-SAR to the Butrist Foundation 14 St James's Place, London

### Hot ice maidens

irmingham seems an unlikely venue for the World Figure Skating championships: safe. but insufficiently Hollywood. During the Lillehammer Winter Olympics a year ago, CBS discovered that nothing pulls in viewers like feisty ladies on ice. Tonya Harding

and Nancy Kerrigan gave the network the higgest audience in its history. Harding's plot to smash her rival's knee with an iron bar (or have her very dodgy hushand do it) entranced the world. The world was even more entranced when they

enacted their conflict on Unfortunately for the hox office at Birmingham's National Exhibition Centre, both women are now earning mega dollars on the professional ice-dance circuit, but the US sent Nicole Bobek as a

She launched herself on to the ice as an Elmore Leonard heroine in a white costume trimmed with gold. It plunged back and front. Her diamond earrings caught the spotlights, as did the spun gold hair. Bobek is 17 and skates like the angel she is not.

Russian folk music was her choice for the two-minute 40second short programme, so the balalaikas plinky-plonked as she swept into a sequence that was brave, elegant and in the end - just plain spinetingling. Bobek needed near maxi-

mum scores to overtake Russia's Olga Markova at the bead of the leaderboard. As the 5.9s and 5.8s rolled into view, the Detroit teenager was in what skaters call the kiss & cry" area, adopting the customary bands-overtearful-eyes pose.

Shortly before the start of the championships the tabloid National Enquirer devoted its front page to portraying the US champion as a heavysmoking, boy-mad party animal - and occasional burglar. In America the preferred term is "home invasion" but the fact remains that last November Ms Bobek (who lists her hobbies as decorating blue jeans, dancing and roller-blad-ing) pleaded guilty to that Keith Wheatley reports on the world skating championships in Birmingham

She was found in the home of a fellow skater without permission, having used an electronic security code to gain access, and there was a dispute about a sum of cash that had allegedly gone missing. Fifty hours community service summed up the court's

view of the incident. Obviously it was 10 times less serious than Tonya Harding's role in the affair of Kerrigan's Knee, since the bluecollar heroine collected 500 hours scrubbing floors and cutting lawns. However, what spoke volumes about the slightly sleazy world of women's skating was that all the aforementioned came to light immediately after Bobek surprised a great many of her rivals by winning last month's US national championship in Rhode

This leak was meant to hurt. In Birmingham, she had to skate in front of Britain's own tabloid newshounds. "The last two weeks have been very difficult for me and I have grown up a lot as a result," she read stoically from a press release prepared hy her coach Richard Callaghan. T've been growing a lot more. Listening a lot more," she ad-libbed. The boys in raincoats roared their

Coaches and mothers are the big figures in ice skating. Both have enormous influence and seem ever-present. Lu Chen, the 18-year-old Chinese skater who overtook Bobek and went on to win the championship, had her furcoated Mama on hand at all times. In contrast to Robek's sassy costume, Lu Chen was In governess-blue from neck to wrist.

approval.

Mrs Chen's occasional glance at Bobek's outfit spoke volumes, eliminating the need for an interpreter. Her appeal is gamin elfin, and this, of course, is supposed to be a sports event, not Miss World

Perhaps ball the 7,000 seats in the arena were full. Despite this being the first time in 45 years that the world championships have come to Britain, it is plain that most people would rather watch the skating on television. But you do miss the nuances. If volume of applause was the deciding factor then Nicole Bohek would have won the world

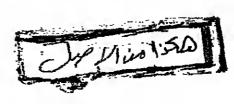
title by a mile, rather than finishing third. But, besides the inscrutable judges, there is a third factor which comes into it which one might term "thrown tributes". After each skater has finished, members of the audi ence who feel so moved hurl soft toys and flowers on to the rink. The latter can be a prob lem. "Ladies and gentlemen If you wish to throw flowers on to the ice please ensure they are wrapped," said the commentator with total seriousness. "We don't want to have problems with the pet-

u Chen was overwhelmed with carnations and Snoo pies. The poor girl looked like an airport gift shop as she sat weeping in the kiss & cry area, a television camera 6 inches

from her nose. Yet, in the end, her gold medal made it worthwhile. Bobek had two bad falls in the second stage and lost her overnight lead. The real Cinderalla role fell to Surya Bonaly of France. Last year Bonaly finished second at the worlds and caused more than a frisson on the podium when she ripped the silver medal from her neck in a fit of

In Birmingham she was second once again, although there was no "toys from the pram stuff" on this occasion. Miss Bonaly appears to be what golfers call "a choker". The 21-year-old from Nice won her fifth successive European championship in Dortmund last month yet on every Olymple and world championship occasion in the past few years she has come second or

Female ice skating only allows for two roles; waif-ge nius or sex on skates. Poor Surya doesn't fit either.



The Leipzig Operate Frat Paste at 61 Concemporary Music Theorie spiece of Friday with the world stage premises of "Piames" by Erwin Schulhoff, a Caach Jew who was pers-cuted by the Nazis and digit of 1942. The featival, which runs tili April 1, a so indiggab John Cage's "Europerus 3 s. 4", Pans Werner

cial years in Paris, creating a series of self-portraits which were private funds, it re-opens on led more at experimenting with form and colour than with self- Thursday with Shakespeare's "Richard round 20 of these make up an exhibition opening at IIII , a work not staged in West Berlin for on Friday. The show, with loads from Amsterdam's several decedes, inchbert \$4500 directs.

LONDON Shurman Mucdonara singl Aimelds Theatre



### Salome moves in dark decay

Richard Fairman finds the Royal Opera's version chilling

hortly after curtain-up a figure resembling Oscar Wilde, dressed in a frock coat, wanders on from stage left. He surveys the scene and then, after a couple of insignificant comments, shuffles off again, as though he just wanted to make a celebrity appearance for his centenary year.

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The Royal Opera's new production of Salome originated at the Salzburg Festival in 1992, There, it was widely reported as being "controversial", though coming so soon after Karajan's long reign, renowned for its conservative stance on production styles, it could hardly have been anything else. The producer, Luc Bondy, wanted his audience to concentrate on the issues and stripped the stage of anything that might distract attention, leaving a gloomy setting in black

and grey.
It is unlikely Wilde would have thought this very inspiring. For his Salome he wanted "masses of col-our", a sky that was violet and Salome in poisonous green. The lurid visual style crystallised the world of decadence captured in his poetry and translated with no less luxuriance by Strauss in the music for his opera. Bondy's monochrome version is never decadent; it is about decay. which is something else. He sets the opera in the ruin of a

mansion, where Salome wanders through darkened rooms and John the Baptist is imprisoned like some middle-Eastern hostage in the basement - a scene of physical collapse intended to match the moral disintegration so chillingly described by Wilde and Strauss. It is not a production that one will look forward to seeing a second time (perhaps the Royal Opera is keeping its exotic previous Salome in store just in case) but so long as the original Salzburg cast is on hand, it does put the opera across with a lot of intensity. Catherine Malfitano gives everything in her portrayal of Salome, living the role with frightening immediacy. She is girlish, tiny, elfin-light, a ballet-dancer in her grace of movement even before she reaches for the seven veils. Unfortunately, she has to struggle to make herself heard and the words often do not get through. Against the vol-



Caatherine Malfitano and Bryn Terfel

nme of Strauss's orchestra, her voice lacks fleshy amplitude and she responds with singing that is highly-strung: intense perhaps, but

All this is frustrating, because she could probably sing a very different kind of Salome, virginal and mesmerisingly innoceni, if only the orchestra would let bar. Christoph von Dohnányi puts a lot of effort into getting each instrument to penetrate Strauss's massive orchestral ensemble, but risks drowning his soprano in the process. His Salome is notable for an astonishing

amount of detail and an intellectual grip that makes every note in this densely note-filled score sound essential

He bas a remarkably strong all-round cast. Bryn Terfel rises from the basement like a tortured animal and roars with magnificent ferocity, a Jokanaan almost worth a visit by himself. Kenneth Riegel makes Herod a veritable Nero, his head spinning in a power-crazed whirl of insecurity and strange desires. (I love the way he jumps for joy when be is told of a Messiah who can turn water into wine.) The Jews are led by Peter Bronder's sturdy first tenor and the Nazarenes by Gwynne Howell, dressed

as a new-age traveller. All are vivid performers, but they risk being upstaged by Anja Silja's Herodias, an outrageously camp society bostess, teetering tipsily along on her high heels with a halffilled bottle in one hand and a devastating command of the stage in the other. For once, the final scene really seems stomach-churning and Silja's Herodias looks on riveted by what she sees. Even she, it seems draws the line at necrophilia.

### A great architect of Russian ballet steps down

Thursday indicate that Yury Grigorovich, director of the Bolshoi Ballet, has resigned from his post after 30 years at the belm of Moscow's and Russia'a – artistic flagship. The fact of his resignation was, I suppose, inevitable. Grigorovich. an autocrat in the old Soviet style, was not the man to cope with the new. liberalised world of the post-Gorbachev arts.

He had been under attack as director for the past decade, with certain artists protesting against his repertory choices and his promotion of younger dancers at the expense of the older stars. He survived several attempts by disaffected dancers to unseat him. with such luminaries as Maya Plisetskaya and Vladimir Vasiliev and his wife Kkaterina Maximova notably eager to see his powers curtailed.

A few months ago it was announced that Vasiliev would become the new director of the Bolshoi Ballet, a decision which Grigorovich sought to defy. His decision to take public issue with Vladimir Kokonin, director of the Bolshot Theatre and ultimate authority over its opera and ballet troupes, over such matters as his successor and the institution of western-style contracts for all the theatre's artists and staff, was a last-ditch stand which he could not

The necessity for change in a great theatre threatened with physical decay - the Bolshoi, as a building, is in argent need of massive and costly repair - and the added problems of adjusting to new and difficult financial conditions after Soviet years when funding was automatic, mean that new policies are inevitable and essential. And Grigorovich, at the age of 68, has plainly found it

Clement Crisp reports on Yury Grigorovich's resignation from the Bolshoi Ballet

impossible to change. He is, nevertheless, one of the great architects of Russian ballet, a choreographer whose work has given a thrilling image to Soviet dance. We have but to recall his Spartacus or his Ivan the Terrible. as well as his classic re-stagings, to understand his importance, But his monument is also the survival and expansion of the Bolshoi Ballet itself from 1964, when he assumed artistic control of the

During years of appalling artistic stagnation in the Soviet Union, Grigorovich maintained his

creative energy, producing ballets which both pleased the authorities and illuminated the qualities of his massive company. ("Two hundred and lifty dancers; two hundred and fifty temperaments", be said to me. Small wonder he was seen as an autocrat - no other policy would

work). Grigorovich's Bolshoi travelled the world in triumph, but with the relaxing of internal disciplines and an end to the terrors of Soviet society, and the final collapse of the system, the arts world was

eager for innovation. Grigorovich was seen as a man fighting to keep the tide back. Of his significance there can be no doubt. But history has overtaken him, and his autocracy is seen as a thing of a had Soviet past.

Whether his successor can hold the troupe together and rejuvenate it - the ballet has latterly suffered much through the loss of dancers who were either disillusioned or neglected or simply eager for the acclaim and rewards of Western companies – we shall soon

I regret the manner of Grigorovich's departure, for be was a man brilliantly intelligent knowledgeable, gifted, and he guided the Bolshoi away from manition in the darkest years of Brezhnev's time.

He saved the ballet. Ironically, his successor now has the same

#### Purcell tercentenary concert/Antony Bye

### Viols meet Elvis Costello

composers which gathered before a Purcell tercentenary concert at the Purcell Room last week to introduce the works they had specially written to hon-

our the "matchless man". Of the six present, two - the Russian, Elena Sirsova, and the Italian, Alessandro Solbiati - confessed to having had little contact with Purcell's music, another - the English eccentric, Benedict Mason - admitted only a lukewarm admiration for it, whila a fourth - the pop singer Elvis Costello - expressed a certain pride in having only recently taken to writing music down on paper. We were clearly in for an interest-

ing evening. Even more bizarre perhaps was the medium they had been asked to write for, the viol consort Fretwork. Who would have thought that the bumble viol, at its beyday in the 16th and 17th centuries and silent until the early music revival gathered momentum earlier this century, would again be a force to be reckoned with in contemporary

Tt was a bizarre collection of After all, for many listeners, early effort to get to grips with Purcell's music is an escapist haven from the "harsh realities" addressed by mod-ern music. How can they be compatible? In fact, its very re-discovery makes the viol a newer sound than the symphony orchestra and string

> t one end of the sonic spectrum was Buzz by Barry Gny, himself an early music performer, which, by treating the instrument as a source of colouristic effects, offered the most radical sounding experience in the programme. It may have been a throwback to the 1960s avant garde, but each gesture was well heard and well placed.

The most radical piece in itself was Benedict Mason's Room Purcell, a feeble surrealist pantomime involving silent players perambulating in total darkness against the sustained breathing sound of uncer-tain provenance. More an insult than a tribute.

At least Sirsova and Solhiati, for all the earnest waywardness of

their works, made some kind of

music, as did even Elvis Costello, who, however, made the dangerous mistake of assuming that the inspiration of the moment (not much) can compensate for lack of technical competence.

On a happier note, two works did make the exercise worthwhile, perhaps because their aims were more modest and their composers more assured technicians. The Dane Poul Ruders opened the concert with an attractive, celebratory tribute, Second Set of Changes, which subjected Purcellian melody to bellringing procedures. John Woolrich's was a no less impressive offering, a more austere and fragmentary work of gium but beautiful strangeness.

Inevitably, however, it was Purcell himself who won the day, as the selection of Fantasias which Fretwork interspersed between the commissions confirmed, not least the tiny six-part in Nomine with which they concluded. Only two minutes long, its economy of means and intensity of expression can still teach composers much - if they choose to learn.



#### AMSTERDAM

Amsterdams Historische Tel: (020) 523 1822

 Hunger, Winter and Liberation In Amsterdam: exhibition that marks the changes in Amsterdam during the last months of WWII and the Liberation; to Sep 3 Jewish Historical Tel: (020) 626

 Taking a Stand: exhibition shows the work of two artists, Raiph Prins and Felix Nussbaum to commemorate the 50th anniversary of the Liberation. Nusabaum was killed in Auschwitz and Prins was one of the survivors of the Theresienstadt camp; to May 7

#### ■ BERLIN

OPERA/BALLET Deutsche Oper Tel: (030) 341 9249 Magic Flute: by Mozart. Conducted by Lawrence Foster/ Sebastian Lang-Lessing/Stefan Soltesz and produced by Günter Krämer, 7pm; Mar 13, 15 Martha oder Der Markt zu

Richmond: by Friedrich von Flowtow. Premiere conducted by Sebastian Lang-Lessing and produced by Winfried Bauemfeind; 7pm; Mar 14, 16

 Ring um den Ring: by Wagner. Ballet based on "The Ring Cycle", choreographed by Maurice Béjart; 7pm: Mar 18

The Girl of the Golden West: by Puccini. A new production conducted by Paolo Olmi and produced by Frank Corsaro. Soloists include Galina Kalinina and George Fortune; 7pm; Mar 19

#### **LONDON**

CONCERTS Barbican Tal: (0171) 638 8891 London Symphony Orchestra: Daniele Gatti conducts Wagner. Hindemith and Tchaikovsky; 7.30pm;

 The Magic of Mackerras: Sir Charles Mackenas conducts the Royal Philharmonic Orchestra and cellist Steven Isseriis to play Dvořák 7.30pm; Mar 17

● The Magic of Mackenas: Sir Charles Mackenas conducts the Royal Philharmonic Orchestra and violinist Tasmin Little to play Dvořák, Janáček and Martinu; 7.30pm; Mar

Festival Hall Tel: (0171) 928 8800 Philharmonia Orchestra: with pianist Murray Parahia, Wolfgang Sawallisch conducts Strauss and Schumann; 7.30pm; Mar 14 • The Bach Choir: with the City of London Sinfonia and conductor Sir David Willcocks plays Kodály. Szymanowski and Janáček; 7.30pm; Mar 18 Queen Elizabeth Hall Tel: (0171)

928 8800

 Deutsche Kammerphilharmonie: Mikhail Pletney conducts Haydn and Mozart; 7.45pm; Mar 18, 19 London Sinfonietta: Sir Simon Rattle conducts Poulenc'a "Les Mamelis da Tirésias" and Boulez's "Le Soleil des Eaux". Soloists include Lucy Shelton, Barbara Bonney and Phillip Langridge;

GALLERIES Victoria and Albert Tel: (0171) 938

7.45pm; Mar 17

8500 Warworks: women photography and the art of war. A perspective of war through the eyes of international women artists; to Mar 19

OPERA/BALLET English National Opera Tel: (0171)

632 8300 Don Glovanni: a new production of Mozart's opera. In house debuts for director Guy Joosten and conductor Markus Stenz; 7pm; Mar

 Madama Butterfly: Puccini'a opera, originally directed by Graham Vick; 6.30pm; Mar 14, 18 The Cunning Little Vixen: by Leos Janáček. Original director, David Pountney; 7.30pm; Mar 13, 18 Royal Opera House Tel: (0171) 340

 Giselle: music by Adolphe Adam. A Royal Ballet production choreographed by Marius Petipa after Jean Coralli and Jules Perrot and produced by Peter Wright. 7.30pm; Mar 17 Salome: by Strauss. A new

production directed by Luc Bondy and conducted by Christoph von Dohnanyi; 8pm; Mar 15, 18 Swan Lake: by Tchaikovsky. Choreographed by Marius Petipa

and Lev Ivanov, production by Anthony Dowell; 7.30pm; Mar 14

LOS ANGELES CONCERTS **Dorothy Chandler Pavilion** 

 Los Angeles Philharmonic: with pianist Christian Zacharias. Lawrence Foster conducts Stravinsky, Mozart and Mendelssohn; 8pm; Mar 17, 18, 19 (2.30pm)

#### ■ NEW YORK

CONCERTS Alice Tully Hall Tel: (212) 875 5050 Stuttgart Chamber Orchestra: Dennis Russell Davies conducts Diamond, Shostakovich/Barshai and Glass; 2pm; Mar 19

Avery Fisher Tel: (212) 875 5030 New York Philharmonic: Valery Gergiev conducts Liadov, Berlioz and Tchaikovsky; 8pm; Mar 14 New York Philharmonic: with soprano Gillian Webster. Sir Colin Davis conducts Mozart and Mahler; 8pm; Mar 18, 17 (2pm), 18 The London Philharmonic: plays

8pm; Mar 13 Carnegie Hall Tel: (212) 247 7800 Kiri Te Kanawa: and pianist James Levine perform their only New York recital of the season: 3pm; Mar 19

Mozart, Bartók and Tchaikovsky;

 Yuri Bashmet debut at this venue for the violinist recently named "Instrumentalist of the Year" at the 1994 International Classical Music Awards. He is joined by pianiat Mikhail Muntian to play Marais and Shostakovich; 8pm; Mar 14

**OPERA/BALLET** Metropolitan Tel: (212) 362 6000

● Idomeneo: by Mozart. Produced by Jean Pierre Ponnelle, conducted by James Levine; 8pm; Mar 15, 18 La Bohéme: by Puccini. Produced by Franco Zeffirelli, conduted by John Flore; 8pm; Mar 14, 18 (1.30pm) ● Le Traviata: by Verdi. Produced by Franco Zeffirelli, conducted by

 Simon Boccanegra: by Verdi. A new production directed by Giancarlo del Monaco: 8pm; Mar 16 THEATRE Roundabout Theatre Company Tel: (212) 869 8400 • The School for Husbands/ The

Imaginary Cuckold: by Molière.

Michael Langham directs Richard

John Fiore; 8pm; Mar 13, 17

Wilbur's translation and stars Brian Bedford; 8pm; to Mar 17 (Not Mon) PARIS

CONCERTS Champs Elysées Tel: (1) 49 52 50

 London Symphony Orchestra: with violinist Kyung-Wha Chung and under the direction of Pierre Boulez plays Ravel and Bartók; 8.30pm; Mar 13

· Samuel Ramey: bass and planist Warren Jones open the Sony Classical Series; 8,30pm; Mar 18 The Royal Chapel Vocal College of Ghent: with soprano Sibylla Rubens and tenor Christoph Prégardien. Philipe Herreweghe conducts Bach; 8.30pm; Mar 19

**GALLERIES** Musée d'Art Moderne. Ville de Paris Tel: (1) 47 23 61 27

 André Derain: 350 works. spenning his entire career; to Mar 19 (Not Mon)

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 Magnificat: music by Bach. choreography by John Neumeier. Gunthar/Rainer Muhibach directs this production presented by the Ballet of the National Opera of Paris; 7.30pm; Mar 17, 18 The Masked Ball: by Verdi.

Conducted by Antonello Allemandi and produced by Nicolas Joël. Soloists Include Gegam Grigorian and Gaetan Laperriere; 7.30pm; Mar

#### ■ WASHINGTON

National Gallery Tel: (202) 737 4215 Italian Renaissanca Architecture: Brunelleschi, Sangallo, Michelangelo, the cathedrals of Florence, Pavia and St. Peter's; to Mar 19

OPERA/BALLET Washington Opera Tel: (202) 416 7800

 Tiefland: by Eugen d'Albert. Roman Terleckyj directs a new production by designer Zack Brown. In German with English surtitles; 8pm; Mar 18 (7pm)

THEATRE Arena Stage Kreeger Theater Tel: (202) 554 9066

 Hedda Gabler: Henrik Ibsen's drama, directed by Liviu Ciulei and translated by Christopher Hampton; 7.30pm; to Mar 19 (Not Mon)

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etary Union be as strong and is certainly not as obvious. nents proclaim

But what is striking is how dubious are many of the arguments being offered against it.

There are two contrasting generalisations to bear in mind. The first is that there is no permanent gain to growth or employment from continuing or frequent currency depreciation. The second is that once any rate of inflation becomes embedded in an economy, it is difficult to reduce it drastically without a severe recession. A fixed exchange rate or a monetary union can help knock something off an inflation rate which is low or moving downwards; and it can entrencb a low rate, once achieved. But that is all.

It is therefore asking for trouble if Mediterranean countries that still have a large part of the journey to travel try to enter a monetary union. But states such as Germany, France, the UK and the Benelux countries have little to lose and probably something to gain from locking their currencies together and eventually substituting a common one.

One argument refers to "dif-ferential sbocks". These are sbocks affecting economic activity in one part of the monetary union far more than others. What happens when there is a differential shock in an existing monetary union, such as the US? What happens to Texas if oil prices fall, or to west coast states dependent on

arms when peace breaks out? The usual answer is that the US has a large federal budget which transfers resources from one state to another. Therefore, say the sceptics, we need a powerful European government or Emu cannot work. But they fail to realise that most fiscal transfers inside a federation have nothing to do with differential shocks. At their best they go from rich to poor states, year in year ont. At their worst they are the result

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EU standardised unemployment



of pork barrel politics. The only transfers relevant to a monetary union are the differential increases which, say, Texas might get if oil prices fell or if the west coast states suffered in a post re-armament phase. But these are the only ones relevant to the fact that Texas or Oregon cannot devalue. There have been suggestions for mutual insurance schemes whereby transfers are made between European states if recession hits some more than others. If properly drawn up and enforced they can be quite modest and ought eventually to cancel

But the most ingenious Eurosceptic argument comes from the Luxembourg lecture given by Eddie George, governor of the Bank of England, on February 21. He tries to find a rationalisation for believing coun-tries with different unemployment rates should hesitate to form a monetary union. The old argument, once widely supported on the left, was that the UK would not be able to tackle unemployment hy devaluation. Now that British labour markets are more flexible and UK unemployment is well below the EU average, the governor has stood the argument on its head.

The case on which the gov-ernor relies is an interesting

textbook possibility. It is that a country such as France will amaze us all by embarking on basic labour market reforms to price workers into jobs. These could imply a fall in real wages, more easily achieved by a one-off devaluation than by trying to lower money wages. This, indeed, is the conserva-

tive interpretation of the core

of Keynes'a General Theory.

If this Is valid, it is an argument for high unemployment countries to think again, rather than for the UK to stay out of Emu once the green light has been given. But I do not find it realistic. When governments such as Ronald Reagan's or Margaret Thatcher's have come to power with highprofile programmes for busting union and other restrictive labour practices, the effect has been for their currencies to rise sharply rather than fall. Indeed, this effect delayed the beneficial effect on jobs of their supply side policies.

If a monetary union can prevent the temporary but severe currency oversbooting result ing from such "favourable" confidence effects, this alone will justify it. But I have to admit the governor's detailed arguments read like the prod-uct of midnight oil expended to justify an instinctive suspicion of monetary union any time

f a person may be judged hy the quality of the company he keeps, then James D. Wolfensohn, nominated by President Bill Clinton over the weekend to be the next president of the World Bank, can be said, with-out a trace of cynicism, to be the man with the golden Rolodex. But it may also be that the battered 50-year-old institution is finally going to enjoy life again under its first true Renaissance Man.

The great and the good have always rated highly the 61. year old Australian-born investment banker, a US citizen since 1980. Robert McNamara, the Bank's most distingnished president, recommended him as a successor when he stepped down in 1981, but the job went to a cau-

tious hanker, Tom Clausen. Paul Volcker, the legendary chairman of the US Federal Reserve Board, went to work for him when he left public ser-vice. In 1990 the Washington cultural establishment was delighted to recruit him to the impaid but demanding position of chairman of the board of the Kennedy Centre for the Performing Arts, a position he has beld while heading his investment bank Now it is apparent that another pillar of public life -

Vice-President Al Gore -

played a pivotal role in his selection, from a competitive field, to take over at the Bank from Lewis Preston, forced to retire because of illness. Mr Gore's approval matters because it serves as a shield to criticism from environmental and development lobhies that Mr Wolfensohn's record in both areas is scant. Support of his candidacy from Maurice Strong, the hard-nosed Canadian businessman/environmentalist who served with distinction as UN co-ordinator for African relief during the 1980s Ethiopian famine, may also set some doubting minds at rest. But it was Mr Gore last week who really delivered the goods at two critical meetings. On Monday the administration's search committee met to dis-

cuss the Bank presidency. Its membership included Sandy Berger, deputy national security adviser, Frank Newman. number two at the treasury. Joan Spero, under-secretary for international economic affairs at the state department, Jan Piercy, US executive director at the Bank and an old college roommate of Mrs Hillary Clinton, Erskine Bowles, deputy staff director at the White House - and Jack Quinn, Mr Gore's chief of staff.



James D. Wolfensohn, has President Clinton's approval as next World Bank president

# Renaissance man gets the nod

Jurek Martin and George Graham on the US's nominee to be next president of the World Bank

They discussed all tha candidates - principally Mr Wolfensohn and Larry Summers from the US treasury, once the Bank's chief economist, but also Ken Brody, head of the Eximbank, Stan Fischer, now a deputy manging director at the IMF, and Gerry Corrigan, for-mer head of the New York Fed and understood to be Mr Preston's personal favourite since they were colleagues at JP Morgan. No decision was made, beyond that the process should be settled within a week, although some participants urged a longer, more "inclusive" search.

But the impulse to a quick decision was further driven by mid-week when it hecame apparent inside the White House that there were serious problems with another major nomination - of retired Air Force general Michael Carns to run the CIA. ft appeared he had violated both immigration and taxation laws in his relationship with a young Filipino. who had been talking to the Republican-controlled Senate intelligence committee, With a long record of botched appointments the administration was keen to have the World Bank

resolved with despatch.

Mr Wolfensohn flew back from Europe to meet Mr Gore in the White House on Thursday and the vice-president took him in to see Mr Clinton for a conversation that lasted a good 90 minutes. Exactly what was said hy each man is not known, but it must be assumed that Mr Wolfensohn made his case with his customary force before sprinting back to the airport to return to Europe. Late on Friday the White House announced almost simultaneously that Gen Carns was withdrawing and that Mr Wolfensohn's name was going

forward for approval by the World Bank board. in the course of the five week campaign to succeed Mr Preston, Mr Wolfensohn's supporters have always made perfectly clear their conviction that he can bring intellectual rigour, focus and advocacy to the Bank, all necessary to bring it back into the political mainstream both in Washington and around the world. He would be determined to change its culture and make it less inward-looking and bureau-

cratic; he professes agnosti-

cism on how deeply the Bank's

staff needs cutting, but further downsizing beyond Mr Preston's reductions is surely inevitable: he would be an outspoken defender of the institution. unwilling to take lying down the criticisms of environmental and development lobbies any more than he has the onslaughts of cultural philistines during his management of the Kennedy Centre.

it yesterday in commenting on a vital ingredient to the Bank's future at a time of reduced government support. "have the ability to command the respect of the financial markets". The Bank's share of net transfers of capital to the developing world last year shrank to a mere 3 per cent. Tapping private capital markets is considered essential to preserving its role and influence in the 21st century - and this would be advanced by an infusion of the private sector mentality into the Bank's culture.

He would, as Mr Strong put

Financial credentials, Mr Strong noted, might be a minus with environmentalists bound to be negative on any banker, but they don't know Jim Wolfensohn". Mr Strong

environmental and develorment causes, including serving as an adviser to the late Dame Barbara Ward at the Stockholm UN conference in 1972 and to himself in Rio in 1993. Mr Wolfensohn's manage ment skills cannot be doubted He has a law degree from Sydney and an MBA from Harvard. He ran Salomon's investment banking department in New York and was Schroder's managing director in London Both tenures were successful enough for him to set up his own investment bank, James D Wolfensohn Inc., in New York in 1981. Its investment clients cover the globe. It is a partner in the Russian-Amarican investment bank and operates joint ventures in London with Lord Rothschild and in Tokyo

is departure from the Kennedy Centre has saddened Wash elite. Lawrence Wilker, its president, said: "He stepped into an institution that was bankrupt financially, in a terrible state of deterioration physically and on the decline in fundraising. And he helped

Justifying Mr Strong's appellation of Renaissance Man, Mr Wolfensohn is an accomplished cellist, with a daughter who is a concert pianist, fenced for Australia in the 1956 Olympics. and serves on the boards of a catholic selection of corporate cultural and academic institutions. He is rich, charming and blunt, not above cheerful

recourse to four letter words. Nohody disputes that the Bank needs the sort of leadership last, and controversially, wielded by Mr McNamara. Mr Willi Wapenhans' internal report in 1992 observed: "A dis tinction between corporate direction and operational management is presently - and has been for some time - missing. Instead operational manage ment filled the void and

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defined strategic direction." Mr Wolfensohn, an avowed devotee of the Wapenhans conclusions, can be expected to try and wrest strategy back from the powerful departmental clans, as his three predecessors were unable to do (though Mr Preston's attempt was cut short by his illness). Having made the case persuasively to his network of friends in other high places, he must now convince a bank staff long suspicious of outsiders and defensive after so much public criticism that he has the vision to launch the necessary revolu-

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### LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

We are keen to encourage letters from readers around the world. Letters may be faxed in +44 171-873 5938 (please set fax to 'fine').

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### inflation rule works

From Dr. Peter Westaway. Sir, David Currie and James Nixon (Letters, March 2) are sceptical of the likely performance of simple inflation feedback rules for interest rates as proposed in the February NIESR Review and champi-oned by Samuel Brittan ("Case for simple inflation rules (Feb-ruary 27).

Unfortunately, they seem to have misinterpreted the charts showing the effects of the suggested simple rule which requires that interest rates should indeed rise initially in order to curb inflation. Eventually, when inflation has successfully been lowered relative to the original forecast, interest rates themselves are lower. This should be a basic property

of any economy. As to advocating caution in implementing rules which are too simple or which rely on the quirks of a particular model, 1 would completely endorse those sentiments. Our research suggests that simple rules perform well under a wide range of assumptions, although not if it is assumed that financial markets maka no attempt to anticipate foture movements

in interest rates.

The crux of the problem for policy makers is to find robust policy rules which work tolerably well in a highly uncertain world. The issue can only be addressed adequately by analysing the performance of different rules on different empirically based models of the economy.

Peter Westaway, senior research fellow National Institute of Economic and Social Research, 2 Dean Trench Street, Smith Square, London, UK

### Charts show | New election system needed to break impasse over WTO chief

Sir, The tortuous process of choosing a director general for the World Trade Organisation should be seen as an opportunity to think of a better system for making such a selection. The present deadlock is a systemic problem that repeats itself too often. It leads to a big waste of energy, time, resources and prestige of inter-

national organisations. The main problem with the present selection system at WTO is the requirement to reach a consensus. On the other hand, a purely democratic scheme of majority vote is also unacceptable. The trade system could not run smoothly if countries that account for 15 per cent of world trade are given the same influence as those accounting for one twen-

tieth of 1 per cent. To deal with the problem, my personal snggestioo is a two-stage process. First, to reach consensus among leading members on acceptable candidates (at least two); and at least two-thirds of all members present in a special coun-cil session, which of the acceptable candidates is to be chosen. If no candidate gets enough votes in the first round, there should be further votes until a candidate achieves the required threshold.

Under this system, the person finally selected will by definitioo be an acceptable candidate. Also, the consensus rule would cease to be used by some countries as a veto on other candidates in order to impose the final selection of its own choice. The two-thirds majority rule could prevent any of the three main regions of the world winning by itself alone. Alliances would be required. Finally, selection should be by successive votes on a given day to concentrate the attention of all interested parties in finalising a choice: If no candidate gets a two-thirds

second, probably a month later, a decision should be made, through secret ballot, by

I am aware it may be too late to use such a system to solve the present impasse. But some elements of it might be used in order to start building up a more rational mechanism. The absence of a specific day, place and procedure is a shortcoming of the present system. The process therefore drags on from one month to the next without transparency and with great uncertainty. One of the main achievements of the Uruguay Round was the establish ment of a more rules-based trading system. Should we not aim to extend the rules to the organisation that has been set up to make us all play by them? Ernesto Tironi.

ombassador. permanent representative of Chile to Gatt/WTO and UN organisations in Geneva. 58 rue de Moillebeau 1209 Geneva.

### Too favourable a view of Georgia

From Mark Almond. Sir, Bruce Clark's "Lifeline

to Georgia" (February 20) and Mr Sbadman Valavi of the International Monetary Fund (Letters, March 8) offer a far too favourable picture of Georgia's prospects of making the transition to an effective market economy in a state ruled by law.

The simultaneous publication of a report by the British Helsinki Human Rights Group on the torture of opponents of Eduard Shevardnadze's regime and the abuse of due process highlights the brutal realities. It contains official admissions of routine torture. Two victims of pre-trial torture, Irakli Dokvadze and Petre Gelbakhiani, were sentenced to death without the right of appeal on

majority in the initial vote, the

March 6. The Financial Times may not pride itself on its concern for buman rights but potential investors reading your pages surely should know that every kind of right, including prop-erty and contract rights, are utterly insecure under the

Certain companies with a history of asset-stripping may find profits in Georgia, particularly if they grease the palms of the powerful.

However, the reluctance of some Chinese companies with powerful patrons to repay Western creditors is a warning of what might happen to anyone gulled by the siren voices talking up Georgia's prospects under the present brutal regime. Mark Almond. Oriel College Oxford OX1 4BW

#### Power industry turmoil a storm in a flotation tea cup

From Mr Peter Curwen. Sir, I did not apply for shares

in the recent flotation of National Power/PowerGen. Given the price at which they were to be sold, tha experience of recent secondary issues such as BT3 and the strong criticism of the regulator's most recent ruling on electricity prices, this was surely a classic case As it happens, the talk of of caveat emplor so far as the initial "profits" was mislead-

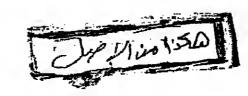
small investor was concerned. I was accordingly most sur-prised to learn that roughly Im individuals had applied. Evidently, applying for privatisa-tion issues has become little more than knee-jerk behaviour for many individuals, and, if so they deserve little sympa-thy if things turn out badly.

ing. By my reckoning, at end of first day prices, and net of sell-ing commission, a stag would have made precisely nothing unless he/she had invested a substantial amount.

The regulator has now ensured that the shares will have to be held for some time before a "profit" can be expected. This is no bad thing and the price will undoubtedly rise

in the course of time. From the perspective of the small investor in this flotation, the current turmoil in the electricity market rather smacks of a storm in a tea cup. Peter Curwen, reader in business,

policy research centre, Sheffield Hallam University Sheffield S1 2NT. UK



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### FINANCIAL TIMES

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Monday March 13 1995

### A snub from Mr Clinton

There can be no disguising the snub to Britain delivered by the Clinton administration in inviting Mr Gerry Adams to the White House and allowing him to raise funds in the US. The British government had pulled out all the stops in its effort to convince Washington that these staps would be damaging, not helpful, to the Northern Ireland peace pro-

Moreover it is clear that the British point of view was sup-ported by the State Department, and by anti-terrorism experts within the administration.

All this was brushed aside. Mr Clinton listened instead to the lrish lobby in his party and to a few enthusiasts in the White House, of whom the one most engaged with this issue, Nancy Soderberg, formerly served on Edward Kennedy's staff.

Why? Obviously there are alectoral considerations. The size of the "Irish vote", or the extent to which it is swayed by support for militant frish nationalism, is no doubt much exaggerated, but Mr Clinton may well need the support of men like Senators Kennedy and Moynihan to be sure of his party's nomination next year. Yet this is not a sufficient explanation for his willingness to snub an important US ally on an issue of marginal interest to most Americans.

No doubt Ms Soderberg and her colleagues have been able to convince the president that his con-

cessions to Mr Adams will help the cause of peace. For that, the British government has itself partly to blame. It cried wolf too soon a year ago by arguing strenuously against letting Mr Adams into the US at all.

In the event, that first visit did help to nail him to a non-violent strategy and so to bring about the ceasefire of August 31. More recently, the British government has whittled down its original demand that the IRA hand in its weapons before being admitted to substantive talks, to a point where the US government could present Mr Adam's willingness to include "decommissioning" in such talks as coming close to Britain's own conditions

Behind those practical errors. however, lies a more troubling point. Mr Clinton may not be a statesman but he is a politician. He would not gratuitously alienate Britain if that involved a clear political cost. Unhappily it does

in American eyes Britain has become only a marginal player in European politics, except on the issue of Bosnia where it has found itself thrust into the limelight as regarded by many Americans as one of craven and cynical appeasement. Of all the charges Mr Clinton will have to answer over the next 18 months, that of ignoring British views will be one that does

### Time will tell

Tha Clinton administration has, in its wisdom, decided to nominate James D. Wolfensohn, an investment banker, to the prestigious and powerful position of president of the World Bank. Provided this nomination does not run into overwhelming objection from other shareholders, Mr Wolfensohn will shortly assume responsi bility for an institution of great global importance that desperately needs inspired and inspiring lead-

As the Financial Timas remarked two weeks ago: "The bank is far more than a financial institution; it has a public purpose. The right person to articulate that purpose is unlikely to be a manager, however gifted, or a manipulator of financial markets, however creative. To be well-managed is a pre-condition for the bank's success, not its essence. The bank's aim is development. Its president must define what that means and, no less, explain why it matters."

The three presidents since Mr Robert McNamara's retirement in 1981 - Mr A W (Tom) Clausen, Mr Barber Conable and Mr Lewis Preston - have failed to achieve this. Will Mr Wolfensohn do better? Tima will tell.

The bank needs a president who can set his imprint on a large institution whose activities cannot be changed overnight, or even within just a few years. Can a man aiready aged 61 hope to achieve this in the five years that must presumably be his allotted time? Time again will tell.

South Africa has taken a brave decision. Events in Mexico and Latin America could have been used as justification for retaining its investment currency. Instead, Pretoria has chosen to abolish it. From today, foreigner investors can commit or withdraw their money at will, on the basis of a singla currency exchange

a long way to go before all exchange controls are lifted - residents still cannot invest abroad the country's policy makers will now have to heed the market as never before.

South Africa has, of course, always felt the impact of international sentiment. It was former president P.W. Botha's disastrous speech in 1985, when he turned his back on radical political reform, which precipitated the external debt crisis that in turn hastened the end of white rule.

On that occasion, however, Pretoria had an avenue of retreat. since it was able to use the financial rand as an inducement to neryous investors. That option has been closed. However humpy the ride that South Africa may face, any return to the economic laager would be seen as a sign that the country's new government had failed as an economic manager, and nothing could overcome this

The real test of post-apartheid management comes not today. when the markets open, milestone though this is in South Africa's re-entry into the international financial arena. The ground has been well prepared and tha move long anticipated. The Reserve Bank has sufficient resources to

The bank does need to be streamlined and made more open. But the bank's staff are defensive of their positions, for the good reason that a lifetime's service cuts them off from opportunities in their home countries. The hank is careful about attacking its clients publicly, for the good reason that

The bank does not yield to all the criticisms of non-governme tal organisations, for the good reason that many are ill-informed or malicious. The bank does not accept everything Congress wants, for the good reason that it does not belong to the US. Is Mr Wolfensohn the man to defend the bank, its staff, its clients and its purposes? Time again will tell.

The bank needs to be changed

it has to work with them.

It does not need to be destroyed. But many of those who say they want the bank to change, desire its destruction. Mr Wolfensohn has apparently promised to enact further cuts in personnel, beyond those announced by Mr Preston. Yet nothing could be easier than to cut the staff, without considering, let alone developing, a coher-ent vision of the institution whose fate he will hold in his hands.

The World Bank has had successes: it has, for example, only just made its final loan to South Korea, a country that has moved from being a recipient of conces-sional assistance to graduation from the bank in one generation. It can have many more. But now it is in trouble. Is Mr Wolfensohn the man to find the bank's way? Only time will tell.

defend the rand, at least in the

### After the finrand

Net foreign exchange reserves have risen over the past 10 months from less than Ribn (\$xx) to more than R12bn last month. International credit lines of about Rands 16bn have been negotiated of which R13bn have not been drawn. Interest rates rose last month, and could well go up again Although South Africa still has later this month.

Further reassurance is likely to coma in Wednesday's hudget, which is expected to maintain fiscal discipline, with the deficit fore-cast to fall to about 6 per cent of gross domestic product for 1995-96. The critical tests of investor

confidence, however, will coma in the months ahead. Can political stability be maintained, despite tensions within the government of national unity? Can President Nelson Mandela impose party disci-pline on his estranged wife. Winnie, and crack down on corruption? And perhaps most significant of all, can goverment. employers and unions agree on the most important issue confronting the country: the need to make South Africa more competitive in

world markets? Only if South Africa restrains wage increases and raises productivity can it ettract foreign investment, essential to the creation of the new jobs so urgently needed. But it remains difficult to reconcile this objective with the recent call by the minister of labour for South Africa to become more competitive in world markets, while at the same time appearing sympathetic to demands for higher wages. Squaring this circle is every bit as important to investors as abolishing the financial rand.

#### ew York and Tokyo may be larger financial centres, but the City of London is unquestionably the front runner in international finance. It has echieved pre-eminence despite the relative decline of the British economy and the neardemise of sterling as a reserve cur-

No other financial centre in history has enjoyed such success while being semi-detached from the tic economy. Yet surprisingly little research has been done to explain the nature of London's unique competitive advantage in international financial services.

The publication of the final report of the City Research Project, a three-year study by a London Business School (LBS) team under Professor Richard Brealey, now fills many of the gaps. Commissioned by the Corporation of London at a cost of £1%m, it provides what Michael Cassidy, chairman of the corporation's policy and resources committee, calls "the first detailed health check" on the City's competitive position. What is the verdict?

The LBS team's data make it possible to build up a useful picture of the strengths and weaknes Square Mile. Finance and business services, widely defined, account for around a fifth of UK gross domestic product. Within this, the LBS reckons that mainly City-based interna-tional wholesale financial services generate employment for 150,000. Its upper estimate of their contribution to GDP is close to 2% per cent.

Most of the City's international

activities have been growing strongly over the past 10 years. Of the main ones - banking, foreign exchange, securities trading and insurance - only insurance appears to have a serious problem, reflected in the decline of Lloyd's of London. If anything, the rest of the City risks becoming a victim of its own success. The LBS estimates that in 1991 it still had a 65-75 per cent

market share of eurobond underwriting and a 75 per cent share of secondary market eurobond trading. It also had a comparable share of international equity underwriting, while the London Stock Exchange's phenomenally successful SEAQ International system is reckoned to have done 64 per cent of global equity business conducted away from the home exchanges of the securities being traded.

The City still had 35 per cent of worldwide activity in swans and 27 per cent of the foreign exchange market, where currency volatility appears to have delivered miraculous growth to the international banking community. While the market share in international bank lending is known to have been falling steadily, it was nonetheless big

# Still growing after all these years

The volatility on which the City of London thrives shows no signs of abating, says John Plender

cent global share.

In fund management the share of assets managed in Europe for foreign institutional clients was 61 per cent - although if the international private client market is included London's share falls to 18 per cent, thanks to the retail strength of the Swiss, Luxembourgeois and others,

With other countries playing the game of competitive deregulation more aggressively, these market shares can only decline. Yet as the LBS indicates, the innovative capa-bility of a large financial centre means that it will tend to have a dominant share in new, faster growing markets and a smaller share of more mature markets. A hig centre could even have a declining share in each individual market, while continuing to take an increasing

share in the aggregate.

Equally striking is that business in other financial centres can be complementary rather than competitive - witness how deregulation of government bond markets in Ger many and France has belped increase business on Liffe, one of London's four derivatives

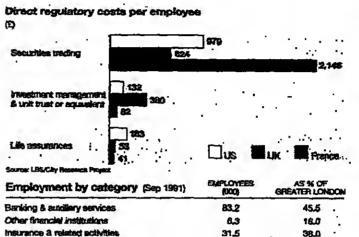
The caveat, as Professor Brealey admits, is that many of the figures are tentative. Data for turnover and net revenue (see table) can include a mixture of underwriting, position taking, broking and market making. which makes interpretation tricky. In trying to establish the margins in a given market, says Brealey, you can only look people in the eye and hope the whispered response is not The trading gains and losses,

which are excluded from the table, are often large. There is evidence that net inventory losses on the London Stock Exchange may absorb as much as 90 per cent of the revenue from the market makers' ead between bid and offer prices. The size of these losses suggests that relative dealing costs on the exchange may be substantially less than generally assumed. Snch losses also affect dealing costs in London's other trading activities.

What, then, can we conclude about the competitiveness of the Square Mile? Throughout history, international financial business in business for London, with an 18 per any given time zone appears to

#### City of London: keeping its edge?

Revenues 1891, before trading gains and losses	•	TURNOVER ESN	NET REVENUE EM
London-Stock Exchange - domestic		180	2,200
London Stock Exchange - Seed International		142	958
International equity underwriting	. • •	8.7	175
Futures & options		PR.	
Swaps		oa.	186
Euroband underwriting		94	212
Euroband tracking		1,634	327
Bank lending		793	1,550
International fund management		59	176
International mergers & acquisitions		24.7	368 .
Foreign sechange		44.558	1,830
Immentional Insurance		7.172	1,806
Other		G.E	525
TOTAL REVENUE			11,111



have gravitated towards a single pre-eminent centre. The economic forces encouraging centralisation today includa a preference for deep and liquid markets; accommodating legal, tax and regulatory frameworks; skilled labour; and a cluster of supporting services in accountancy, law, telecoms and software.

TOTAL .

The overwhelming message of the report is that these are hard for competitors to replicate. There is no substitute in international finance for being there first. Moreover, the growth of telecommunications, far from leading to the dispersal of financial services, appears to have encouraged centralisation by allowing London to serve a wider hinterland not only in the European time zone, but across the world.

40.2

Early deregulation has also been of benefit to London. The cost of telecoms, for example, is now low by international standards. And the general shift away from agency-type business, in which firms put little or no capital at risk, towards business conducted as principal, has played to London's strengths, since

liquidity becomes more important.
What could threaten this seemingly unstoppable growth machine? It is possible for financial centres to price themselves out of markets. report's research into relative costs of regulation (see chart) do not point in that direction. The total cost is estimated to account for two to three per cent of net operating expenses in the City. While higher than previous estimates, the LBS found no evidence that UK regulation was undermining the City's

competitive position. The report argues that the greatest threats are likely to come in those areas where there is no competition to provide self-correcting disciplines. That means intrastructure, including taxation, external regulation, especially by the European Union, the legal system and transport, where there is obvious room for improvement.

Union (EMU), there are advantages for the City in the UK staving out or going in. If the EMU member countries adopt onerous reserve requirements or restrictive practices to keep capital market ousiness in the EU's domestic markets, London would probably capture more off-shore activity. Yet London could lose from non-participation in EMU if new financial market activity in the Union outstrips the growth off-shore.

Particularly telling, in the light of the Barings flasco, is the report's concern about the way the close relationships that used to characterise financial centres are breaking down. The shift at Lloyd's from risk spreading to competitive risk trading may, it argues, be a disturbing microcosm of what is happening in other financial markets'.

The increase in revenues accruing to individuals rather than the organisation is bad for enduring relationships. "If you can make a killing with one successful deal," say the authors, "you may not be so worried if in the process you weaken bonds of trust."

The level of global demand for wholesale financial services is clearly as important an issue for the City as competitiveness. With less rapid growth in international trade, a slow-down in financial innovation and fewer deregulatory shocks in prospect, growth may be less spectacular in future. But for the moment, the volatility on which the City thrives shows no sign of abat-

Like the City Research Project's diagnosis, that suggests that even allowing for the patchy perfor-mance of its domestically-owned institutions, London is a very long way from becoming a spent force in

### Time to separate school and state

separation of church and state. Religion, they argued, is a personal matter. It should not be regulated or funded by government. The principle was duly enshrined in the first amendment to the US Constitution. The country thereby avoided much civil strife and created conditions in which a luxuriant profusion of religions could flourish

Should we now consider the separation of school and state? I realise the question will appear absurd in a nation as backward as England which still has an established church. Every Brit knows education is one of the primary responsibilities of government. Parents should perhaps have a marginal choice over schools, but the big decisions must be taken by more knowledgeable ministers and bureaucrats. We are not, after all, talking merely of the future of individuals. The nation's "competitiveness" depends on the success of state schools.

Americans are also attached to their public (government) schools, however badly they perform. Yet there are straws in the wind. Voucher schemes - which would allow parents to spend tax dollars on private schooling - are often

few centuries ago coura-geous thinkers urged the separation of church and leader, called for the abolition of the US education department, along with other federal agencies. This is less radical than it sounds since states and localities finance most US education. Yet his willingness to scrap a department that has been prominent in setting national education goals is indicative of the public mood.

The first reason why the state should not run schools is that government, by its very nature, is a poor innovator. Schools have changed little in 100 years. Tha teacher still stands in front of a classroom of kids. The school day is sliced into ridiculously short seg-ments. The curriculum bears little relation to contemporary needs.

Many pupils ~ probably a majority

— learn little and become terribly frustrated. Few schools cater properly for the gifted.

We do not know what schools would look like if education were treated like other goods and services and provided, for profit, by competing private-sector compa-nies. And we cannot judge by looking at the small (non-profit) private sectors in the US and UK. which inevitably take their lead from the public sector.



MICHAEL PROWSE AMERICA

But entrepreneurs competing to satisfy the preferences of parents and students would undonbtedly innovate in countless ways. They would probably now be making mnch greater use of multi-media technology. Instead of providing a uniform product for all children, competitive schools would produce many different products tailored to the needs of pupils with different abilities and interests.

The second reason why government schools are undesirable is less well understood, but if anything more important. For those interested. I recommend a subversiva tract, Separating school and state\* by Sheldon Richman of the Cato Institute, a Washington think-tank. Mr Richman, a libertarian,

sue their own goals. State control of education is pernicious because it imposes one set of values on every-body - those favoured by the establishment of the day. It also undermines the family by relieving most parents of one of their fundamental chrises, which is to manage (and pay for) their own children's education. To drive his point home, Mr Richman traces the origins of govern-

ment schools. The modern concept of compulsory, state-financed schooling arose in 18th century Prussia. The primary goal was not to educate, but to turn children into pliant citizens who would revere the state. As Frederick the Great put it: "The prince is to the nation he governs what the head is to the man; It is his duty to see, think and act for the whole community." To this day, schools are regimenting children like little soldiers. Mr Richman quotes at length from leading 19th century US educators, who (like their counterparts in Britain) greatly admired the German model. One of them even referred to children as "human dough" to be placed on the "social kneading

believes government should do no So what, you may say: children more than establish a legal frame- are no longer indoctrinated. I wonder. Even a novel as innocuous as Huckleberry Finn is being banned in many US schools. The truth is leads to social conditioning: it that teachers cannot avoid transmitting values to children. If they are paid by the state and spend their entire lives within bureaucracies, they are unlikely to understand - or feel sympathy for - the capitalist system. Make them part of the market process and attitudes might change. I also think Mr Richman is right

to fear that state education undermines personal responsibility. On an overcrowded planet, most parents ought to shoulder the costs of educating their own children, and not rely passively on taxpayers. Not fair, critics will scream; the rich can afford better schools than the poor. But this is true today because the affluent either opt out of the state system or live in the right neighbourhoods. The advantage of relying on market forces is that they will raise the average quality of schools (just as they do of supermarkets) while offering far greater

\*From The Future of Freedom Foundation, 11350 Random Hills Road, Suite 800, Fairfax Virginia, 22030.

### **OBSERVER**

#### Washington race card

Andreas van Agt, the likeable Dutchman who bows out shortly as European Union ambassador in Washington - one of the EU's plum postings.

Hugo Paemen, a Belgian who served as chief of staff to Viscount Etienne Davignon, a former industry commissioner, has the strongest credentials. He speaks fluent English and is a trade specialist. As a former spokesman for the Commission, he also knows how to handle the media. This is essential because the ambassador's job involves selling Europe's case to often ignorant audiences.

But Paemen's faces a stiff challenge from Jim Currie, a Scottish bruiser who is currently number two to van Agt. Currie's advantage is that he served as an effective chief of staff to Sir Leon Brittan when he first came to Brussels, widely credited with protecting his master against Commission in fighting.

Sir Leon, now EU trade commissioner, has the Washington job within his gift, but wants to avoid disappointing either Paemen or Currie. Step forward the dark horse: Horst Krenzler, the German director general of the external affairs directorate of the Commission, who is ahead of both his rivals on seniority. Krenzler would be a safe but

uninspiring choice. But his departure would free up a much-coveted director generalship. No wonder the Commission takes so long to decide on top posts.

#### Weather beaten ■ The US National Weather Service

is conducting a rigorous survey among its customers, including the following multiple-choice question on red tape: "Overall, how much bureaucratic red tape did you experience in obtaining information services or data products from the National Weather Service? Over my head; Up to my eyebrows: Up to my knees. Up to my ankles; None." What - no room for "more than I can stomach"?

#### Merit award

■ The suggestion that South Africa's President Mandela has lost his chance of a knighthood because of the antics of his wife Winnie

seem a bit far-fetched. Nevertheless, speculation has been so intense that the British High Commission in South Africa has been forced to issue an official statement explaining that, in the event of a knighthood, the president's estranged wife and champion of the left will not be permitted to call herself Lady Winnie.

If the Queen is going to bonour Mandela, the Order of Merit makes far more sense. In terms of honours, it ranks well above a knighthood and, following the death of Professor Dorothy Hodgkin last July, there is vacancy. Meanwhile, the award of a knighthood to Mandela's deputy, F.W. de Klerk, would be a fitting consolation prize.

#### Russian stare case

Most of Russia's finance officials are feeling pretty pleased having all but convinced the IMF to part with \$6.5bn to help plug the country's budget deficit. But Tatyana Paramonova, the acting head of the central bank, is not so happy. Someone is after her job. Paramonova, 45, is one of a

handful of women running a central bank and, by all accounts, she has been doing an excellent job. Called in to replace Viktor Gerashchenko in the wake of last October's rouble crash, Paramonova has kept a tight grip on Russia's money supply helping squeeze the monthly inflation rate down from 18 per cent in January to 11 per cent.
In contrast to her predecessor once called the world's worst central banker by Professor Jeffrey Sachs - Paramonova has resisted all demands from Russia's stretched industrial and agricultural lobbies for fresh subsidies. Hence her unpopularity.
But she is no slouch when it

comes to fighting her corner. The governor of the Bank of England may use his eyebrows to signal his displeasure but Paramonova has a more formidable weapon in her armoury - a terrifying stare. It has been known to make western financial officials quake.

#### Can you fire a P45?

■ When Britain's Ministry of Defence laid off 97 senior officers last week most of them got the news when letters dropped on to their doormats. The MoD has clearly spurned foppish inventions such as face-to-face interviews or a few kindly words of counselling to soften the blow. This sort of behaviour reminds Observer of the tale about a sergeant who had to inform a young member of his squad that his parents had died.

"All those in the platoon with e mother take one step forward," the squaddie barked. "Jones, where are you going?"

### Financial Times

#### 100 years ago Coal strike in Scotland

"The evil that men do lives after them," and the effects of tha Scotch coal strike are only now being realised. The loss to the colliery-owners and ironmasters must have been enormous. The men themselves were half-starved for many a week, living only on the doles of the English Federation and the local subscription. Yet what did the :. men gain by all this waste of their own and other people's money and the paralysis of half-a-dozen industries? After all the misery and throwing of money into the sea, they had to go back to work at very nearly the old rates of wages. ....

#### 50 years ago

Bid for control A contest for control of the Missouri-Kansas-Texas Railroad is coming up at the annual meeting of stockholders, according to the president. Mr Matthew S. Sloan, He urges stockholders to vote against proposals made by Mr E.N. Claughton of Miami, who now holds 167,400 Common shares, or II per cent of the total.

From soap opera maker to prime-time producer

### **Procter & Gamble joins** television's major league

in New York

Procter & Gamble, the US consumer products giant best known for its soap powder, tooth-paste and nappies, has decided to embark on a new line of business. It has joining the top league of prime-time US television programme makers alongside com-

com and Time Warner. P&G sees the move as its best hope of ensuring that it has somewhere to advertise its products after the world of television has been transformed by the multimedia revolution.

panies such as Walt Disney, Via-

Earlier this month the company formed a strategic alliance with Paramount Television, part of Viacom, to develop new network series pilots and first-run syndicated programming for US

The news provoked little reaction because P&C has been in the television entertainment business in a small way for decades, producing afternoon drama serials for US network telavision. The serials became known as sorship by a soap manufacturer.

Last week, however, Mr Edwin Artzt, P&G's chairman and chief executive, told a meeting of advertising executives in New York that the Paramount alliance was only the first stage of a long-term strategy to become more actively engaged in television programmes Some media analysts have pre-

dicted that, in the multimedia age, there could be nowhere for consumer goods companies to reach a mass audience with advertisements for everyday products lika aoap powder because viewers will be split between hundreds of specialist channels, many of them financed by pay-per-view charges or sub-scriptions instead of advertisements.

Mr Artzt, addressing a US advertising industry group called the Coalition for Advertising Supported Information & Entertainment, said he was confident that mass broadcasting, free at the point of consumption and financed by advertising revenues, would survive.

However, he added: "We've got to protect it; we've got to keep it healthy, and for P&G that means taking a more active role in the development and ownership of

programming."
The alternative, Mr Artzt warned, would be to lose any say in how programmes were financed if that happened, the television networks and production companies might start looking beyond advertising for other ways to maximise reve-

In the partnership with Paramount Television, which produces many popular US television programmes, including Star Trek, Rossanne and Cheers, each company will contribute 50 per cent of the costs of developing programmes, and hopes to recoun its investment by selling them in

the US and overseas.

Mr Robert Wehling, P&G's senior vice-president for advertising, market research and public affairs, said the programming envisaged would he directed towards the development of "night-time series programmes rather than soap operas.

### Report paints bright picture of London as financial base

By Andrew Adonis in London

The City of London's standing as a pre-eminent international financial centre is not in danger and may even be enhanced by European integration, according to a study of its competitive position published today. However, the report highlights

shortcomings in transport, property and promotion as "key competitive threats", and raises the possibility of a special levy on businesses to help pay for improved public transport.

The report concludes a £1.5m (\$2.5m), three-year independent study led by the London Business School. Funded by the Corporation of London, local authority for the "Square Mile", It claims to be the most comprehensive study of the City's competitive position

London's future hinges on competition between "monolithic" financial centres, the report says the commercial and technological forces for the concentration of financial business remain as

It says: The greater integration of the European economies is likely to create pressures

Page 15: Still growing after all these years

for financial services become more concentrated in

Prof Richard Brealey of LBS. who directed the research team, said: "It is almost an irrelevance to think of competition between cities such as London, Paris and Casting doubt on the idea that Frankfurt; the issues facing Lon-

don concern details of infrastruc-

The study team paints a bright picture of the state of London's financial services sector. It says mainly City-based international wholesale financial services employ about 150,000 people and generate output of between £10bn and £15bm a year.

Professor Brealey said the research offered "little support" for the notion that London suffers from over-costly regula-

In securities, it finds that the UK's direct regulatory costs amount to 0.54 per cent of total net operating expenses, almost half the level in the US.

The report shows that most of the City's international activities have been growing strongly over the past 10 years.

Public transport is one of the main weaknesses highlighted.

### Iraq invites foreign oil companies

Continued from Page 1

the announcement, and most judged it genuine.

They have no other choice, said one French company official. citing the impoverished and indebted state of the country and its need to generate large amounts of cash to pay war reparation and reconstruction

The French oil companies Elf Aquitaine and Total were

Europe today

England, the North Sea, Denmark and

southern Sweden will slowly shift southw

parts of Ireland will have cloud and rain.

east, bringing unsettled conditions, with

and Tunisla will have heavy rain.

Five-day forecast

on Tuesday and Wednesday.

Temperatures will fall below 10C.

thunder and rain, to southern Italy, Sardinia

and later western Greece. Northern Algeria

Windswept rain will buffet the coast of

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of Italy and Repsol of Spain. All have been negotiating multi-billion dollar deals with the

But there were no representatives from the big UK or US oil companies. Iraqi officials said they had spoken to some of them. and that US and UK companies would not be excluded from any project.
The announcement of a new oil

FT WEATHER GUIDE

policy coincides with intense dip-lomatic lobbying by Baghdad to that it has complied with UN res-

olutions. A vote on whether to lift the oil embargo might take place as early as next month. That is when the security council expects to learn whether Iraq has complied with demands that it must dismantle its capacity to produce weapons of mass

The US opposes any early lifting of sanctions. But if the report is generally favourable, France and Russia may try to have the embargo suspended or relaxed to encourage better behaviour by

## India's governing defeat in

India's ruling Congress party was rebuffed by voters in two of the country's most prosperous states

to the national ruling party. which lost two vital sonthern states in elections in November. The setback is certain to worsen internal dissent within the party and galvanise factions seeking to remove Mr Narasimha Rao, the prime minister. The outcome also provides an unwelcome backdrop to Wednesday's national hudget

Political pressures to appease critics of the Congress-led economic reforms - from within Congress and among the resurgent opposition - will require Mr Manmohan Singh, the finance minister, to juggle between satisfying local business and foreign investors' calls for deeper reforms while offering politically

the Bharatiya Janata party, the rightwing Hindu party, immediately called for Mr Rao's resignation and a national general election. General elections are not due until May next year.

In Maharashtra, India's richest

In both western states, the Hindu parties' campaigns combined claims that the liberalising economic reforms introduced by Congress since 1991 were against the poor. Both BJP and Shiv Sena have indicated their broad support for continued economic liberalisation. But share falls on the Bombay stock market on Saturday, anticipating Congress defeats, suggested the market

## party faces two states By Mark Nicholson in New Delhi

Voters looked set to oust Congress governments in favour of Congress won some consola-

rightwing Hindu nationalist parties in Gujarat and Maharashtra. tion, however, with an unex-pected victory in the eastern stata of Orissa, among India'a

The results are a further blow

expedient "populist" measures.

After the latest polls, leaders of

The BJP routed Congress in Gujarat. Partial results showed the nationalists having won 83 seats in the 182-member assembly, against 35 for Congress.

state, which has Bombay as its capital, an alliance between the BJP and Shiv Sena, its more militant Hindu nationalist partner, was set to form the biggest grouping with at least 130 seats, although it looked likely to fall short of an outright majority in the 288-seat assembly. Partial results showed Congress on course to win 80 seats, more than 60 down on the last state poll in

would dislike the results.

In Orissa, Congress was the unexpected beneficiary of India's apparent wave of anti-establishment voting, looking set to win 30 of the state assembly's 147 seats. Congress will replace the leftist Janata Dal government, which held 117 seats in the outgo

### THE LEX COLUMN Balladur blues

France has been European equity strategists' favourite market for the past five years. But French stocks have been consistent only in their ability to disappoint. The CAC-40 has underperformed the FT-A Europe index every year since 1990; since Jannary last year the CAC has tumbled 25 per cent. However, French equities may be about to turn.

True, the immediate auguries are not propitions. Political uncertainty has heightened following Mr Delors's decision not to run for the presidency and Mr Balladur's deteriorating popularity in the polls. Currency turmoil has also forced up interest rates. reducing the attraction of equities.

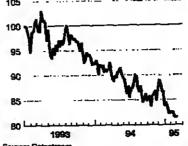
But such concerns are short-term Speculation against the franc should abate. Further depreciation cannot be justified by macro-economic fundamentals. Indeed, the currency is probably undervalued against the D-Mark on the basis of inflation and economic growth. As for politics, the market is unlikely to move forward strongly until after the May elections. But the outcome is probably academic for the markets, although if Mr Jospin wins the need for legislative elections will extend the uncertainty. Nevertheless, all three leading candidates are well aware of the need for tax increases and government spending cuts to rein in the hudget deficit. Such measures abould underline the new government's anti-inflation credentials, force down bond yields and improve the prospects for equities. The weeks before the spring elections may prove French equities' darkest hour.

#### UK electricity

The electricity regulator's refusal on Friday to set any parameters to his review of the industry's existing price structure leaves investors to fear the worst. This does not mean that regional electricity company shares will continue to plummet. A much tighter regulatory regime has already been priced into the market, which may even have overreacted last week to the shock of the price review.

While uncertainty over the pricing regime is bound to depress share prices in the short term, the imposition of a new regime, even a stern one, could spark a recovery. A quick fix may be difficult, however. Recs do not have a history of presenting a united front. Some companies are in a stronger financial position than those which have used spare cash to buy back shares. A cash rebate to custom-

CAC 40 Index relative to the FT-A Europe Index



ers is a neat solution, with strong political appeal. It would help reduce cash piles. However, it would prove to be only a short-term fix, as recs would quickly accumulate more cash. Any suggestion that the new regulatory regime will not be stable will fail to

restore the market'a confidence. Larity at the time of privatisation has left the electricity companies with ludicrously strong balance sheets. They can cope with a tightening of the price formula, as well as a cash payout. The worst case outcome of a tighter regime and no flotation of the National Grid would at least mean that the Grid would continue to contribute to dividend growth, it would be rash to suggest that electricity shares are a buy, given the uncertainty overhanging the market. But, after last week's sell-off, they are a bold.

#### Mexico

The latest economic package from Mexico is designed to please foreign investors and creditors. So far, it has succeeded. The catch is that it may prove hard to impose in a country which has a history of economic planning by consensus. The 10 per cent increase in the minimum wage will do little to help Mexico's poor,

Nevertheless, the plan has a greater chance of success than previous attempts to stop the rot, following the devaluation of the peso in December. The main reason for optimism is that the government's economic goals are much more realistic than in previous packages. Even then, the new inflation target of 42 per cent may well be overshot. Crucially, though, the new target rate for the currency is tenable, judging by the peso's dramatic recovery on Friday. Previous packages have failed because the peso plummeted

before implementation was possible. One potential problem is that the banking sector could come under renewed pressure due to a spate of defaults, in spite of measures in the new plan to reduce corporate debt. However, help is coming in the shape of foreign banks, which have gained approval to enter the Mexican market. Mexico'a smaller banks may well end

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up in foreign hands, However, Mexico is not out of the woods yet. Investors' relief that a credible programme is at last on the table has provided a respite. But the bounce in Mexican financiai markets was partly technical, as many traders had to cover short positions. Any signs that the measures are proving politically unacceptable within Mexico could spark a further sell-off.

#### The City of London

The exhaustive City Research Project provides a frank assessment of the strengths and weaknesses of London as a financial services centre. For all the debacles of recent years, the City has powered ahead in growth sectors such as foreign exchange, securities dealing and fund management. But the report is correct to argue that there are no grounds for complacency.

The City is swift in adapting to challenges arising from straightforward competition in the marketplace for financial services. The bigger challenge comes from broader infrastructure issues over which individual firms have no control. These include the shambolic state of London's multitransport system: the gruelling journey from Heathrow airport to central London is enough in itself to drive business to Frankfurt. Here, the report suggests, businesses could help, hy agreeing to a hypothecated increase in the property tax to finance improve-ments to the Underground system.

Another potential threat to London's competitiveness is the regulatory regime, which has traditionally been friendly to the domestic financial services industry and to foreign institutions eager to escape sterner regulation at home. But as the centre of legislation drifts away from Westminster to Brussels, the danger increases that regulation will become dirigiste rather than pragmatic. The fragmented way in which the City is gov. erned - by institutions such as the Bank of England, the Corporation of London and the Stock Exchange means that the interests of the City as a whole are not always well defended.

### ROLLS-ROYCE

#### **ROLLS-ROYCE ANNUAL RESULTS 1994**

Frofit before tax, at £101 million, was 33% higher than in 1993 on sales, which at £3.2 billion were 10% lower. These results reflect greater efficiency arising from contimuse restructuring and the successful development of the Treat 700 and 300 engines.

Chairman, Sir Raigh Robins, said that whilst market conditions remained depressed. Our new and competitive product range and sound order book give us the confidence to look followard with optimism."

#### ROLLS-ROYCE £450M SUCCESS IN INDIA

Rolls-Royce has completed negotiations for two independent power station projects in India, worth approximately £450 million to the company.

One is the Godavari combined cycle power station in Andhra Pradesh. Parsons Power Generation Systems, part of the Rolls-Royce Industrial Power Group is responsible for the total engineer, procure and construct contract. Parsons and International Combustion are also supplying plant.

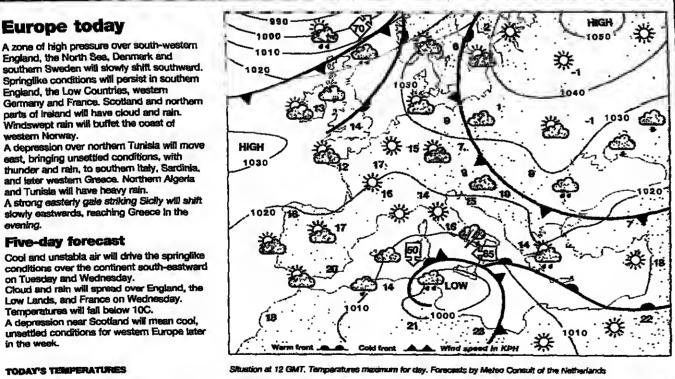
The second is a 500MW coal-fired power station at Balagarh in West Bengal, for which Parsons will have turnkey responsibility.

#### TRENT 800 DELIVERED TO BOEING

The first Trent 800 aero engine has been delivered to Boeing in Seattle to begin flight testing. The Treat 800 is confficated at 90,000lb thrust and has been selected by major international arrlines to power their new Boeing 777 aircraft.



THE SYMBOL OF POWE



Lufthansa

How the world is installing power, phones and transport for a nation of 900m; Page 3

FINANCIAL TIMES SURVEY

## INVESTING IN INDIA



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Monday March 13 1995

or the ruling Congress party, which has opened up India's economy since 1991, Mr H.K. Deve Gowda's victory in Karnataka's state elections last year was a serious setback. But his first move sent a heartening signal, now being echoed across the country, about the durability of economic reform.

On the day he assumed office, the Karnataka chief minister, who represents the leftist Janata Dal party, was asked for his views on economic liberalisation by the prime minister, Mr P.V. Narasimha Rao. "I told him there might have been a change of government but I will stand by you and there is no question of deviation." Mr Deve Gowda

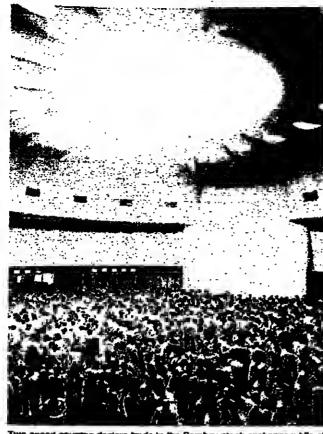
He is now to be seen at gatherings of private sector indus-trialists such as the annual meeting of the World Economic Forum in Davos, Switzerland. Nor is he unique. Governments of all political hues, from the capitalist boom cities in the western states of Maharashtra and Gujarat to run-down, communist West Bengal in the east, are trumneting their investor-friendli-

During the next few months, chief ministers of several states are expected to canvass for investment on visits to the US, which is easily the biggest source of new direct investment in India.

State-level politicians have espied the potential benefits of reform just as the Congress government in New Delhi has shown signs of faltering. Mr Narasimha Rao has suffered severe political damage from electoral reverses, and his leadership of the party is being challenged.

Though the prime minister insists that reforms are irreversible, his ability to make further significant moves towards liberalisation is curtailed by opposition from within his party. There is little evidence that reforms have been unpopular, but nevertheless he is criticised by party members for not getting their benefits across to voters.

The strongest opposition to reform now appears to come the budget this week, in order



### Elephant in a race with the tigers of Asia

India is modernising as fast as it can. Direct foreign investment is slow by Asian standards, but businessmen like its vibrant private sector and feel it is much too big a market to ignore, writes Alexander Nicoll

from elements of the Congress party which has been in power for most of the post-independence period since 1947, and finds it hard to ahandon the Nehruvian values of socialism and self-sufficiency which had economically isolated India from the western world.

Mr Narasimha Rao is under considerable pressure to introduce so-called pro-poor populist measures, such increases in food subsidies, in

to win back votes in time for ata Party, economic policies the general elections due by However, because the party's

state election reverses do not appear to have set back the cause of reform, it is becoming commonplace for hosinessmen to assert confidently that the palpable momentum in business and industry will be maintained whatever the outcome of elections.

Whether it is Congress or the (opposition) Bharatiya Janwill remain on track," says Mr Anil Ambani, joint managing director of Reliance, India's largest industrial group. "We don't see any great reversal. Governments in the states are following the economic policies

Given the feverish complexity of India's politics, and the country's vulnerability to sudden, violent flare-ups, such optimism may be bold. The make-up of the government

of the centre."

impossible to predict. Congress may seek to strike alliances with parties which have power bases in individual states. But while the central govern-

ment's ability to drive reform forward has been blunted, there is growing evidence of state governments seeking to loosen their economies from the shackles of domination by the public sector:

 Mr Jyoti Basu, chief minister of West Bengal, commis-

sioned foreign consultants to produce a report on the state's industrial future, spelling out in frank terms what needs to rebirth after decades of decline. When the Confederation of Indian Industry (CII) held its centenary conference in Calcutta, the state capital the veteran communist took the opportunity to publish the report at the biggest gathering of Indian and foreign private sector businessmen ever held

• In the central state of Andhra Pradesh, Mr N.T. Rama Ran, the chief minister who inflicted a crushing defeat on Congress by promising rice for all at Rs2 per kilogram, is seeking to finance his munificence through extensive priva-

 In the poor eastern state of Orissa, privatisation of the bankrupt electricity system is under discussion.

It is not that leftist state governments have folly embraced the philosophy of opening India up to global competition and tearing down the protec-tionist barriers which had kept bankrupt companies in business and political barons in power. Their main interest is in attracting the foreign capital which they see coming into other states, and in shoring up their weak financial positions. Nor is the new trend in the states likely to lead to an immediate sharp acceleration

in India's economic growth. Industrialists, partly because they want time to improve productivity and quality so that the arrival of foreign competition is not too traumatic, insist that India's progress will be more like that of an elephant than a tiger: slow, but with a momentum that will be hard to stop. "We're not going anywhere fast," says Mr Tarun Das, director-general of the CIL

The economic indicators bear this out. Economic growth has picked up in the financial year which ends in March and is expected to reach 5.3 per cent, compared with 3.6 per cent last year. A spurt in industrial production, helped by healthy growth of exports, s contributing. Last year's budget gamble by

Foreign investment approvats 1991 1.8 5.7 0.9 1.7 A.D. 38 12

Mr Manmohan Singh, the finance minister who has guided India's reforms, appears to have paid off. He sought to boost growth without reining in the growing budget deficit too fiercely. Though government spending will over-shoot its target, so too will tax revenues, bringing the deficit in close to its target of 6 per cent

of gross domestic product. The most serious concern however, is the rise in whole sale price inflation which is running at around 11 per cent and is forecast by many economists to accelerate in the coming months.

he precise cause is unclear, but the effect on the money supply of inflows of foreign capital into India's stock market has been an important factor. The Reserve Bank of India has been guiding interest rates higher in order to put a monetary brake on inflation. But many see the solution in selling part of the food stocks which the government has built up thanks to a series of good monsoon rains.

"We see the problem on the supply side," says the CII's Mr Das. "Why are we holding 31m tomes of foodgrains in stock? Is there a nexus between the traders and the government? Mr Das also urges stepped-upimports of edible oils to reduce shortages.

Restraint of inflation is vital since about a third of India's 900m people live at or below Continued on next peer

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capital markets ..... PAGE 2 Developing the infrastructure beco

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biggest mover in the

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issues take off as the secondary market falters Regulations are a headache for foreign investors \_\_

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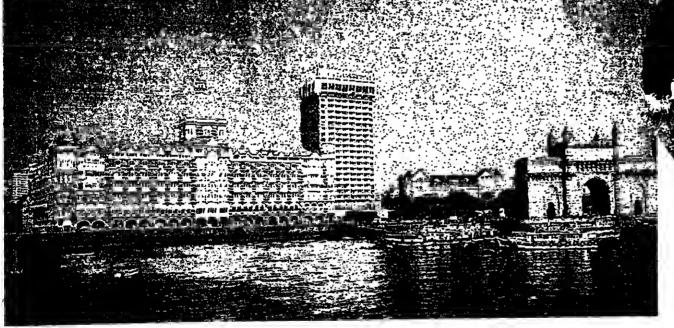
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■ Fund profile: UNIT TRUST OF INDIA

### **Biggest mover in** the capital markets

India is the largest operator in India's rapidly developing capital markets. But it is by no means an ordinary mutual

As well as investing in stocks and bonds, it makes term loans to industry, and fosters ventures intended to develop india's capital markets, such as credit reting agencies and specialised finance houses. It is active in short-term money markets and has set up a bank as part of its drive to become a diversified financial conglomerate - all funded directly by unit-bolders who bave more than 37m

UTI's unusually diverse role stems from the social purpose given to it by Act of Parliament at its foundation in 1964 as an institution intended to channel the small saver's money into industrial develop-

Its agents, numbering nearly 100,000, tramp the fields of India selling units on commission to the country's vast rural population.

Since liberalisation began in 1991, UTI has had to cope with a new regulatory structure and with competition from other mutual funds. But, unlike many public sector concerns whose inefficiencies have been laid bare in this process. UTI appears to be maintaining its dominant position.

"Investors have been more than satisfied," says Mr S.A. Dave, chairman.

An independent "social audit committee", asked by trustees to determine whether UTI was meeting its original objectives, found that it was well viewed both by investors and other financial institutions. "The cardinal strengths of UTI are its honesty, security and innova-tiveness," eccording to the report published last October.

However, notably absent from the committee's report was a considered judgment on UTT's investment performance. This was because of the organisation's lack of transparency, the illiquidity of some invest-ments, and the murky investment policy of some of its

largest fund, Unit Scheme 1964, which accounted for 39 per cent of UTI's investible funds at end-June 1994, is a "hvbrid" - that is, it seeks a

With Rs 620bn (\$20bn) of blend of modest capital growth investible assets, Unit Trust of and income for investors. Its and income for investors. Its portfolio includes large term loans, and its net asset value is therefore difficult, if not impossible, to calculate exactly.

The social andit committee found that Unit Scheme 1964 had consistently outperformed bank deposits and had usually yielded more than National Savings Certificates, This may not have been too difficult to achieve. On balance, however, the committee found that the fund had "proved rewarding for the small risk-averse investors for whom it was originally

ecause of its size and liquidity, Unit Scheme 1964 also became e repository of large amounts of companies' surplus cash. UTI has established another fund designed to attract this kind of money market investment.

Most other UTI funds have a more specific investment policy, including some which provide a guaranteed income. These include funds with a social purpose, such as the Rajlakshmi savings scheme for girls, intended to provide a lump sum to finance marriage expenses and thus to reduce female infanticide and killing of brides because their dowries are thought too small.

UTI's best-performing growth fund, Mastershare, has done respectably compared with the stock market index in terms of its net asset value. But investors have become aggrieved at widening discounts of market price to NAV. and the committee found that UTI had not acted aggressively enough in the stock market to narrow the discounts.

UTl is, however, being spurred into improving some practices because of the growth of competing mutual funds which account for 20 per cent of the business. Its listed schemes now publish NAVs each week.

Mr Dave says it is not possible to do better than this because UTI's stock market investments are spread around many exchanges and it takes time to obtain details both of purchases as well as of redemptions by unit-holders. Another step towards greater openness is the quarterly release of the size of UTT's larg-

est shareholdings. A survey commissioned by found that 87 per cent of urban customers and 94 per cent of rural users had first bought UTI units after 1986. This unsurge of interest, coupled with the explosion in stock market activity in recent vears, has made it increasingly difficult for UTI to service its customers promptly. It is tak-

ing steps to address this.

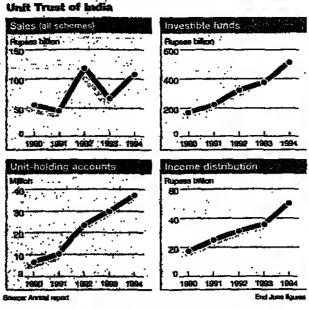
The reform of India's financial markets is bringing other important concerns for UTI as it continues to grow rapidly: Stock market liquidity. Mr Dave shares brokers' dismay at reduced biquidity since the abolition last year of "badla", the market's carry-forward system - though he also believes badla made the market too volatile. The market's ability to finance trades has been reduced to onesixth of its previous capacity, he says.

Although UTI is a long-term investor rather than an active trader, it now finds it difficult to execute large deals. sbould devise a eystem for liquidity without volatility." Mr Dave says. He also favours greater transparency in stock market trading, such as has been introduced by the autometed National Stock Exchange which now competes with the much larger Bombay Stock Exchange for business. Debt market development UTI is a large investor in debt securities and has played a leading role in developing the market, though hampered by the official regulation of inter-est rates which has been partially relaxed since liberalisation, Banks have habitually sat on government debt holdings, partly because of previous high requirements to fund the gov-

Mr Dave says that as a result, there is little liquidity. "So many times, we all turn out to be on one side, either buyers or sellers." He urges the use of repurchase agreements, which fell out of official favour following abuses in the 1992 stock market scandal.

 Shareholder power. India is inching towards relaxation of laws which make it possible for a company's management to block transfer of control. But UTI, which forms a large institutional investor bloc in most private sector companies along with government-owned insurance companies. is against open confrontation.

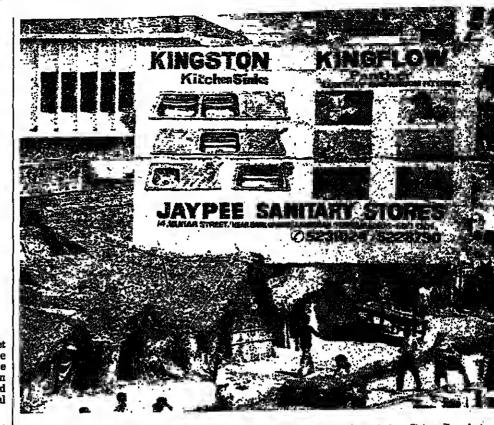
#### INVESTING IN INDIA 2



The institutions have, Mr Dave says, developed "very healthy conventions" under which companies discuss problems quietly with them before boardroom battles break out. Given the current general satisfaction with UTT's role and performance, radical changes

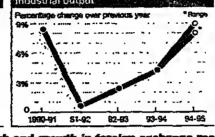
appear unlikely. It appears set to maintain a conservative approach, responding to the demands of the changes in India's capital markets and playing a quiet but influential role in their development.

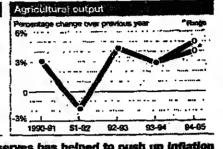
Alexander Nicoll



conomic growth is picking up









### Elephant contends with tigers

Continued from Page 1

the poverty line. The nation will look to Mr Singh's budget to tread a fine balance between fostering further growth and liberalisation, curbing inflation and boosting the Congress party's electoral prospects.

Mr Singh, who will be presenting his fifth budget, is entitled to be pleased at the progress India has made since the initial package of reforms helped to rescue the country from a balance of payments crisis in 1991.

The web of bureaucratic control over business has been considerably thinned, though still far from abolished. Tariffs have been cut to a maximum 65 per cent and are expected to fall further. Reform of the chronically inadequate taxation system has begun, interest rates have been partially deregulated and the financial

services industry is being

opened up. Foreign direct investment has risen to levels which are low by Asian standards, but is likely to swell as ventures agreed upon in the past two years get under way and require capital.

Foreign businessmen, including many visiting India for the first time, have been packing the hotels this winter. With reform still in its early years, they view India with caution, But most feel they cannot afford to ignore its huge size and market potential. They are attracted by a vibrant private sector, an English-based legal system and the ability to do

business in English. Trade has also expanded, though still to levels dwarfed by Asian competitors. It may receive a stimulus at the end of March when a new burst of trade liberalisation is expected following the recent re-appointment of Mr P. Chidambaram, a vocal advocate of reform, as commerce minister following two years in the wilderness.

As the economy and manufacturing investment grow, the weaknesses of india's sagging infrastructure are becoming more glaring and the capital investment needs are soaring. Poor infrastructure will be the biggest restraint on India's growth, raising manufacturers' costs and reducing their efficiency as well as their ability

to deliver on time. The creation of adequate power and telecommunications facilities alone could require \$100bn of investment, let alone the building of roads, airports, ports, and even more basic needs such as providing drinking water and improving sani-

tation, health care and schools.

These inadequacies, comhined with untrained managers. poorly-educated labour forces, powerful trade unions, restrictive labour laws, and an obdurate bureaucracy, can make doing business in India a struggle, particularly by comparison with more advanced Asian countries.

Though ministers and

bureaucrats have recognised the urgent need for more electricity and telephone lines. they also see infrastructure as an area in which they can still exercise patronage. Foreign governments have repeatedly called for better planning and more transparency in tendering procedures for infrastructure projects.

For foreign companies which establish ventures in India, bureaucracy is still a headache as they seek separate official sanctions for basic supplies -

water, electricity, telephones to their plants and attempt to steer necessary imported machinery and materials through antiquated customs

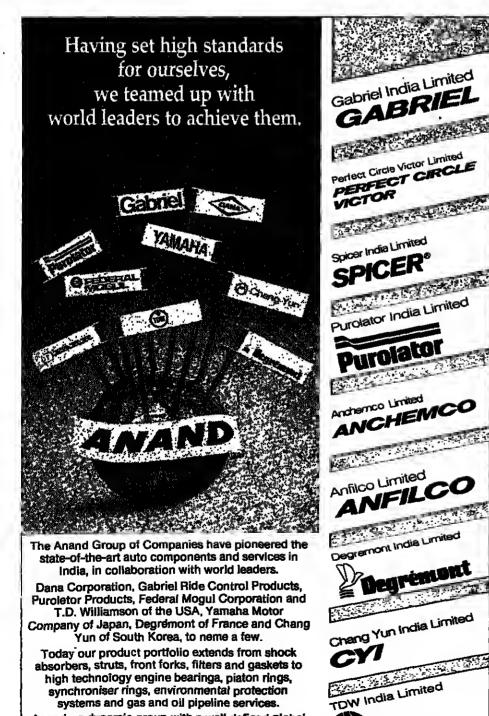
A further drag on growth is the sprawling, inefficient public sector. While some government controlled companies, such as Steel Anthority of India (SAIL) and State Bank of India, have revamped their management strategy and are becoming more streamlined most others are still driven by bureaucratic concerns rather

than commercial discipline. At Air India, the international carrier, the managing director was replaced without notice last month while in the middle of an important dispute with cabin crew over work practices. Though the government has sold minority stakes in some companies to the public, a formal privatisation policy still seems some way off in Delhi in spite of the new enthusiasm among state governments.

These brakes on investment and growth lead foreign governments which have been prominent in encouraging investment in India to spur the country on. Mr Douglas Hurd, the British foreign secretary, said during a recent visit: "Reform as fast as you can. The rest of the world is not

standing still." Mr Goh Chok Tong, prime minister of Singapore, was more blunt. "Many potential investors in India are holding back because they are unsure whether the commitment to reform is deep-seated and widely supported across party lines, and because many rules are not transparent. India needs to convince them that it is serious in wanting to open

Mr Goh's message was that in the competition with pros-perous Asian neighbours for investment and trade, India has barely left the starting



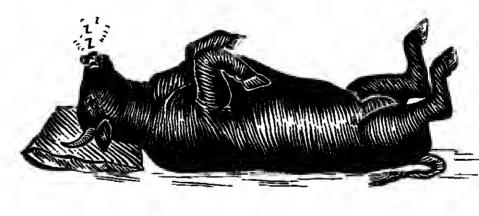
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As on 31/3/94 (Rs.)	23,48	21.28	14.83	242.90	84.40	86,34	1213	13.52	138.31	12.03	20.07	11.10	14.19	3778.99	1829.53
As on 2/3/95 (Rs.)	24,73	24.30	16.37	259.90	133,64	131 <i>2</i> 7	15.83	17.03	153.21	13.78	23.51	12.40	16.07	3508.33	1697.37
Growth (%)*	5	14	10	7	58	52	31	26	11	15	17	12	13	-7	.7

net asset Value	IND NAVRATNA (Rs.)	BSE SENSEX	RSE NATIONAL INDEX
As on 1/7/94	10.00	41 18.98	1957.92
As on 2/3/95	10.05	3506.33	1 <b>697.77</b>
Growth (%) #	1	-15	-13

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#### INVESTING IN INDIA 3

industrialist. foraign investor or government official to outline the country's most urgent and basic infrastructural requirements and the phrase "mind-boggling" is almost certain to crop up at some point, writes MARK NICHOLSON.

Only in China is the task of building, and financing, necessary power projects, communications services and transport systems of equivalent immensity.

India has, for instance, a present average peak power shortfall of 18 per cent, and will require 57,000 Megawatts of new generating capacity even to keep pace with demand up to 2002, according to power ministry estimates: that is a 75 per cent increase on available capacity which thumbnail industry calculations suggest would require almost \$60bn of investment to achieve.

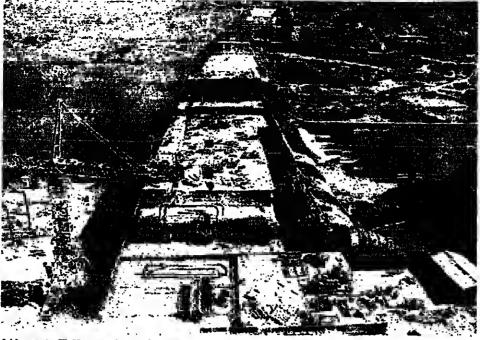
There are only eight telephone lines per thousand people, and clearing present waiting lists alone would cost an estimated \$20bn.

In road transport, the government has identified priority highways and bridges it estimates will cost \$6bn. According to Essar, one of India's higgest industrial groups, even supplying New Delhi with a basic tramway system, which would only partially meet the capital's transport needs, is likely to

Little wonder, then, that when Mr P.V. Narasimba Rao, India's prime minister, embarked on his modernising reforms three years ago be saw no choice but to open the whole field of infrastructural development to private, and particularly foreign, investors. Neither is it any surprise

that India has since attracted the interest of the world leaders in power, telecommunications or civil engineering, or that Indian industrial giants such as Essar and Reliance Industries are husily entering foreign joint ventures or venturing themselves into often

uncharted waters. But this great heave to creata the essential underpinnings for an economy growing at 5 per cent a year, and which must grow faster to meet the needs of its 900m inhabitants, is testing to the extreme both the government's managerial and procedural abilities and India's outright



BUILDING THE INFRASTRUCTURE

### A mighty effort to provide amenities

financial capacity. In many regard to the single biggest cases it is not clear that the governing or financial infrastructure is yet properly in place to provide for the physical infrastructure projects being planned.

Take the power sector. Since the doors were opened to private and foreign investors, the power ministry has received interest in 137 projects, including 41 foreign joint venture proposals, to install 59,866 MW of new capacity. Simply coping with this bidding deluge has been like "learning to play solo violin in public", says Mr R. Vasuderan, India's power secretary. "Nobody really knew what it was all about until the investors started arriving with their armies of lawyers. We have been forced to learn very

Though a raft of complex issues remain to be resolved, progress is apparent. "India is moving pretty quickly on power projects relative to anywhere in the world," says one western commercial attache. And power policy continues to evolve, particularly with

problem of ensuring that power contractors will be able to count on payments from loss-making state electricity boards. Most boards provide beavy, and politically sensitive, subsidies to favoured customers, notably farmers.

As a first step towards creating confidence among foreign investors, the government encouraged eight "fast track" projects in which state governments agreed to guarantee the payments of their SEBs and New Delhi undertook to counter-guarantee the states. Enron. the US energy company, last month closed its financial package on this basis for a 695 MW plant it plans to build in Maharashtra state in partnership with Bechtel and General

ut negotiating the other counter-guaranteed pro-jects is proving tougher and Mr Vasuderan says his ministry is considering a range of possible alternatives - not least since such guarantees open the central government

to potentially huge contingent liabilities. Options include opening escrow accounts into which consumers would pay directly and on which the power contractor would have first charge, or having contractors sign supply agreements with Power Grid, the new national transmission and distribution authority, which would then enter its own supply deals with states able to pay for the new power.

Eventually, however, as Mr Vasuderan concedes, the solution will require a wholesale overhaul of the existing SEB structures and practices to achieve economic tariff rates. The state governments are in the early stages of what is likely to prove a lengthy discussion of such reforms.

The picture in the telecommunications sector is less encouraging, however. The government's first step was to issue cellular system licences for India's four biggest cities more than two years ago. But a series of court challenges by losing companies delayed the final award until last autumn.

Then, in January, eight months after the announcement of a national telecommunications policy, the government finally announced tender rules for provision of basic and cellular telephone services in 20 regional "circles" which will cover the country.

Bids are due by the end of this month and while the guidelines will not permit for-eign investors to hold more than 49 per cent equity in a bidding company, the rules effectively require foreign participation by requiring bidders have the minimum experience of operating a telecoms network of 500,000 lines or three years' experience of operating a cell network of 100,000 lines. No private Indian investor has such experience.

The scale of the market opportunity has excited interest from telecommunications market leaders including Fujitsu of Japan, AT&T. Sprint, Motorola, all but one of the regional Bell companies of the US, British Telecom, Alcatel and others. Reliance pany, said it was chased by 18 foreign suitors to create a telecommunications joint venture.

Notwithstanding the interest, scarcely anyone seems happy with the tendering process. "It is a mess." says Mr Tarun Das, chairman of the Confederation of Indian Indus-tries. "Each investor has to negotiate separately, which means everything is ad hoc. which means differentiation, discrimination and delay "

He and others say that once the guidelines were issued, too tight a deadline was given for the proper preparation of bids, or for anything other than a hurried scramble for compamies to create the required foreign joint ventures. Moreover, despita the delays in formula-ting the telecoms guidelines, Investors say the telecoms ministry has still not satisfactorily addressed such issues such as tariff rates, the regulatory and revenue relationship between new investors and the public telecoms networks, or questions of interconnectivity between private contractors' prospective systems and tha inefficient and limited capacit state networks.

In transport, meanwhile, government policy towards pri-vate investment is still seen as embryonic at best. "The sector is at least three years behind power in terms of articulated policy," says the regional head of one hig European civil engi-

neering company. Prospective investors believe not enough government study bas been put into issues such as land purchase rights for private investors, whether land adiacent to private roads will be mada available for private development by contractors or how long-term finance can be made available for the Build Owner Operate Transfer road schemes the government is seeking to encourage and

of 20 or 30 years. Such long-term money is not currently available in India. This goes to the heart of a central difficulty the country faces in turning its infrastructural ambitions into power, telephone lines and roads: finance.

which, they say, will require

term finance covering periods

The problem is complex. At one level, as already seen, it means introducing and enforcing tariff rates in power and telecommunications which will offer calculable returns for investors. In transport, it will mean introducing, and sensitively pricing, tolls in one of the world's poorest countries. But there are also structural

problems in India which investors in all core infrastructural sectors believe must also be urgently addressed.

r Anii Ambani, managing director of Reli-ance Industries, identifies two central constraints. One is the present lack of long-term debt available domestically. "If you want to build a road and need 20-year debt, there's really no way you can do it. The longest term available is seven-year debt, and you can't been building infrastructure on seven-year debt." At present, Indian companies also face stiff caps on foreign borrowing. "The government bas to decide what debt profile it wants, and who has priority." Officials in New lems. Only last month, the finance ministry altered the guidelines for foreign commercial borrowing to favour longer-term debt, thus favouring

infrastructure projects. Meanwhile, a 15-strong team of experts drawn from government and the Indian private sector is preparing recommendations for the finance ministry on how to ease the structural impediments to

infrastructure finance. Mr Rakesh Mohan, its chairman, says the panel is addressing everything from tariff structures to foreign deht ceilings. Creating local sources of longer term lending will also be a particular focus, he says. "The lack of a secondary debt market here is a key constraint, and we will make certain recommendations as to what should be done to acti-

#### ■ Fund profile: INDOCEAN VENTURE ADVISORS

### The pioneering spirit

It seems appropriate that one of India's real assets being created," he says. best-known business and financial pioneers should be forging ahead with one of the country's first venture capital funds. And it only adds piquancy that he should be doing so in tandem with Mr George Soros, one of the world's highest profile speculators.

The pioneer in question is the quickfire Mr Pradin Shah, the 41-year-old chairman of Indocean Venture Advisors, who is best known in India for his former guise as managing director of Crisil (Credit Rating Information Services India Limited). India's first credit rating

Crisil was set up in 1988 when the country's public sector banks began to challenge UTI's monopoly in the mutual funds industry. By the time Mr Shah departed in September last year, three other ratings groups had arisen in Crisil's wake, with a fourth expected to join the ranks later this year.

With the Indocean fund, Mr Shah is launch ing into almost equally virgin, and possibly promising, Indian financial territory, venture capital. The Indocean fund - so named for its investors' eventual ambitions to spread its span beyond India into the littoral states of the Indian Ocean - was set up at tha start of this year with \$20m of Mr Soros' money, one of a handful Indian interests by the Hungarian investor, and an additional \$15m from Chemical Venture Partners, the venture capital arm

of Chemical Bank of the US. Indocean, says Mr Shah, will be a long-term, growth-oriented fund which will consider anything from turning around sick companies to greenfield projects. "We're not looking for returns from any sort of financial juggling, they must coma from growth - we must see

It is a 10-year fund with an option to extend

by a further three. But Mr Shah says the partners have also agreed that even at its extended term there will be no requirement to liquidate its equity holdings, which can instead be distributed among them.

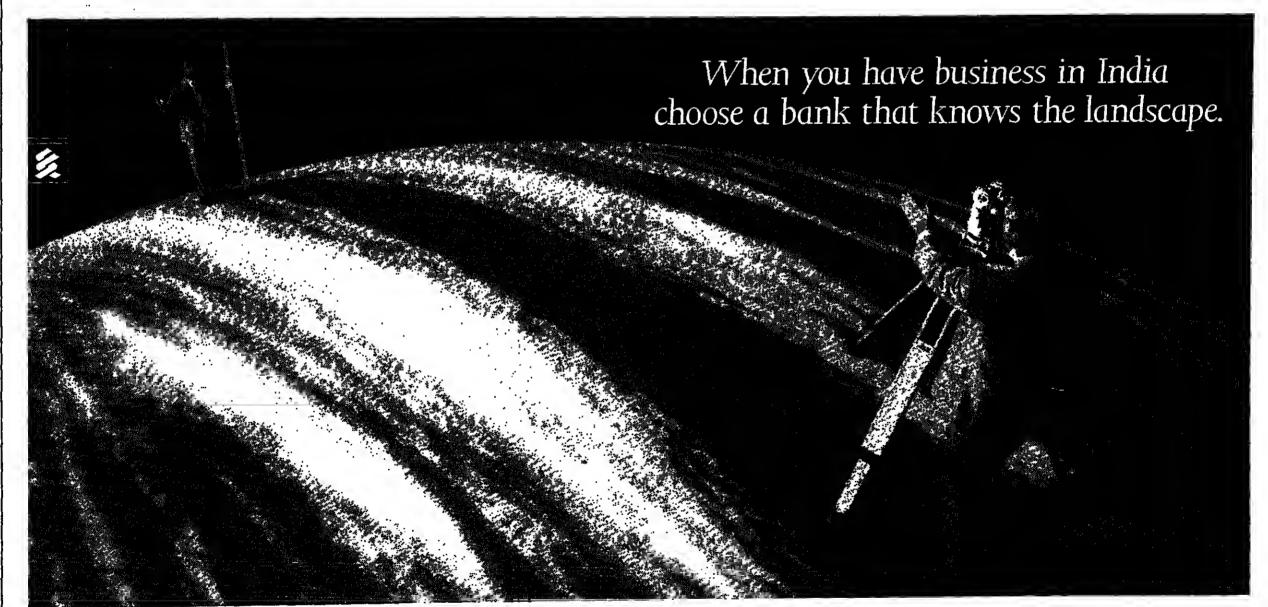
Mr Shah says he began receiving overtures from Mr Soros as long as four years ago, and it is clear in the number of investments to which Indocean has already committed capital that his contacts and experience in rating more than 900 Indian groups while at Crisil has given him a distinctive inside track on where venture opportunities lie.

Without naming the companies concerned, Mr Shah says Indocean has already committed funds to a sick company which be says could be revived to produce a total asset value worth around \$170m. Two greenfield projects have followed, one to create an export-oriented castings company, another a specialty chemicals company - both introducing international know-how and importing technology new to India, he says,

There have also been early investments in an agribusiness project and one in a pharmaceuticals company that Mr Shah says could become ona of the world'a top 10 producers of a certain medical product. He says Indocean is also looking at a three star hotel project.

A couple of months in, and Indocean already shows no signs of lacking breadth. 'It's all based so far on my earlier contacts and know-ledge of the market," says Mr Shah. Give it a year or two and the fund may also not lack competitors.

Mark Nicholson



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#### INVESTING IN INDIA 4

he recent story of Bom bay's stock exchange, by far India's biggest, has been a bemusing tale of two

The secondary market, with a present market capitalisation of around \$130bn, began 1995 in highly bearish mood, with the 30-share BSE Sensex scraping a year's low of 3233 in late February, more than 30 per cent down on a three-year high of 4643 reached just last Septem-

The primary market, meanwhile, has been posting alto-gether contrary sorts of records. Fehruary saw an unprecedented total of 200 new issues, raising just under \$1hn. beating the previous record, set this January, of 147 new

The Bombay market has recorded an astonishing average of around 80 new issues a month for more than e year. raising an estimated \$10bn in

Brokers see many reasons for this peculiar mismatch in sentiments towards the primary and secondary markets. among them is a long tradition of highly appetising

oreign individuals can not invest directly in Indian stock markets. They can participate only through the growing number of institutions approved by the authorities.

Given some of the travails faced hy some of the 296 foreign institutional investors (FIIs) presently registered, individual investors may consider the bar on them to be a

FIIs are free to invest in all primary and secondary securities sobject to certain caps, and can repatriate capital gains and dividends subject to taxes. The caps are that no FII can hold more than a 5 per cent stake in any group and total boldings by FIIs in a company cannot exceed 24 per cent. This much is straightforward. However, as the few FUs truly active in Bombay around 20 - have found to their cost, the practicalities of dealing in a market which is only two years into a complex modernisation have posed

expensive beadaches. India's 23 stock exchanges are struggling to transform themselves from a clubby, opaque, paper-based business catering to millions of small investors into a more reenlated, transparent, scripless

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New issues leave the stock market gasping, says Mark Nicholson

### **Blast-off in Bombay**

pricing for new issues which appears to have tempted retail and institutional investors to offload aecondary market shares to buy into the more profitable, and heavily stagged.

The effect has been further to depress a secondary market which has been pushed lower in the past four months by a series of other domestic and international factors.

Many brokers believe this contrast in sentiment cannot last - there were already reports by late February that subscriptions for new Issnes ware declining and signs of issues being pitched nearer what one broker called "real market value pricing".

Bnt if there are signs of the primary market losing some of its recent extraordinary recent vigour, brokers and foreign institutional investors see few signs of much emerging bull-

For one thing, with Indian businessman apparently not sated in their desire for new equity capital, the sheer overhang of new and prospective scrip is likely to depress prices for the early part of the year at

"Any rally in the secondary market will immediately be dampened by issues in the primary market," says Mr Shripal Morakhia, director of SSKI Securities in Bombay.

here are other bearish factors. One is the political uncertainty created by the current poor showing of the ruling, and reform-leading, Congress (I) party, which lost power in key southern Indian states in November elections and looked set to perform poorly in the economically vital states of Gujarat and

Maharashtra, which went to the polls last month.

Such electoral setbacks have persuaded large parts of the market that no aubstantial new push for further liberalising reforms is now likely until after the next Union elections, due in 1996. The "Mexico effect" and rises

in US interests late last year are also seen as having muted the appetite of Foreign Institutional Investors, which had brought \$3.1bn into India's stock markets by mid-Febru-

Certainly, net FII invest-

ments slumped from a peak of

\$394 in January 1994 to \$10m

and \$15m in November and December last year. Net FII inflows have risen since, to \$48m in January and \$42m up to February 18. But bottlenecks in custodial services for Fils (described elsefact that many foreign players have now invested the India funds announced last year suggest FII inflows will remain

constrained for much of 1995. The sums invested by FIIs, which perhaps account for 37bn of market capitalisation are, say brokers, often less important to sentiment than the investment lead they set the market

"Local brokers have recently

tended to line up and watch what the likes of Morgan Stanley do," says one local broker. For most brokers, however, the single biggest cap on market activity is seen as a crisis in liquidity since the Securities and Exchange Board of India. the market regulator, banned the loosely-regulated carry-for-ward system known as badla

in April last year. Volumes have since shrunk to a fifth of pre-ban levels, with where in this survey) and the brokers claiming that losing

> they are likely to oppose legislation now under consideration which would remove

Bombay Stock Exchange

Average daily turnover (Rs bn) 1.89

Number of listed companies

5.000

4,000

3,000 -

2,000 -

.000 -

Houidity

Then there is the question of tax. Fungibility of share trades is not a concept embraced by Indian law, so assessment of capital gains tax (30 per cent for holdings of under a year, 10 per cent for more) must be made against an exactly dated share-byshare record of every single transaction. This alone, suggests Mr Hogan, has proven a considerable deterrent to realisation of profits. "Less than 10 per cent of total sales have

some obstacles to takeovers.

been repatriated," he says. Hongkong Bank and others bave made representations both to Sebi and the Finance Ministry, lobbying to streamline tax procedures. In the meantime, FIIs are hiring tax consultants. Foreign funds have also found a loophole by regiatering in Manritins. which has a tax treaty with India enabling them to escape capital gains tax.

The archaic market practices are widely said to be deterring much new foreign investment. But they are by no means an absolute deterrent. FII investments fell to a relative trickle in November and December from their highs some few months earlier, but bave picked up in the two

months since. Moreover, more banks are understood to be about to offer custodial services to FIIs. And Sebi confirms that yet more Fils are lining up, waiting for approval to enter the Indian market. But with 23 stock exchanges, more than 8,000 listed companies, a population of almost 900m including a and a shareholder base of upwards of 20m, \$10bn raised through primary issues domes tically last year alone, and a brisk wind of liheralising change apparently sweeping from Kerala to West Bengal, India's peculiar stock market

paper chase nevertheless

retains understandable appeal.

GDR offer pre --10% Jan 95 1993 1994 1881 3680 3524 3059 1.41 2.38 3.84 3.32

3585

4495

mittee's recommendations are the ability to roll over, or even due this month. extend positions without the need always for physical deliv-Whether or not Mr Mehta's

2861

2601

753

2471

committee can find a liquidity ery of shares has stripped the and confidence-boosting solumarket of vital speculative tion to the present bearish trend, however, there appears Mr D R Mehta, Sebi's new a market consensus that prices chairman, created a three-man may remain little above prescommittee to discuss immedient levels for several months. ate possible solutions to the This, though, suggests to analiquidity problem, a move lysts that, with reported corpowhich immediately railied a rate profits nonetheless buoymarket which read the move ant, values have only improved as the prelude to some form of on a market they see as underre-introduced badla. The compinned by excellent economic

fundamentals. In 40 years of working experience. I've never seen the fundamentals as strong as you see

today," says Mr N Vaghul. chairman of ICICI, the Bombay-based financial services group. He reels off a string of data including probable GNP growth in 1994 of 5.6 per cent. industrial production averaging growth rates of 10 per cent exports rising by 15 per cent in dollar terms and buoyant corporate profits.

Mr Vaghul'a views find echoes. Analysts with both Crosby, the Hong Kong based securities group, and SSKI foresee compounded growth in average earnings per share on the BSE of 30-35 per cent for the next two years. Mr V V Sivakumar, research mana at Crosby in Bombay, says the market is presently trading at an average prospective price earnings ratio of 17 - a figure he says was previously matched only in 1989-90, before the government began its raft of liberalising reforms and with them catalysed the Indian stock boom of the past three

"There's been a change in price, not of value," says the chairman of one of the most active Fils in Bombay. "One must keep an eye on inflation and the political situation, but by all other measures, this remains a very attractive mar-

GDRs slow down - Page 7

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#### Mark Nicholson and Alexander Nicoll enter the regulatory maze

### First, take an aspirin

market in which institutions especially mutual funds - are playing an ever-greater role.

The first difficulty facing share purchasers is settlement. Brokers on the Bombay Stock Exchange, until some practices were hanned recently, were more accustomed to rolling over trades

than to making actual deliveries of shares. Under the stimulus of regulatory changes and competition from the antomated National Stock Exchange, the BSE is now scrambling to revamp its antiquated settle-

The next problem is the size

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into the next settlement period

of share certificate denominations, which are generally in lots of 10 or 50 ahares. For commonly-sized FII tickets of \$150,000 or so, this means purchasing thousands of individual share certificates, each of which must be accompanied hy a transfer deed, which must in each case he stamped. signed and physically deliv-

ment procedure.

pany registrars for the transfer of ownership to be regis-

Each FII must appoint a custodian to accomplish aettlements and transfers, a service cornered in the first flush of India's opening to foreign in vestors by a small number of large foreign banks, notably Citibank and Hongkong &

Straightforward settlements have been taking a minimum of 20 or 25 days

Shanghai Banking Corpora-

Shoulder-deep in paper, stretched to the limit and wryly resigned, the back office staff of such banks are today somewhat reflective about the wisdom of entering this fray. At the height of FII activity, between November 1993 and January 1994 when newly-

launched India funds were pla-

market turnover up to \$200m a day was placine unsustainable demands on the sheer counting and processing of paper. "It was at this point that the custody infrastructure hroke down," says Mr James Hogan, custodian services manager at Hongkong Bank. "At this point we had to say to our

Even now, the leading custodians are permitting the opening of new accounts highly selectively.

clients, hands in the air: no

Simply counting and storing the share paper is problem enough. Hongkong Bank, which handles 65 per cent of FII custodian services, bas 6.5m share certificates in its vaults, worth \$1.4bn. "That's just over two and a half thonsand square feet. A pretty impressive area of paper, wall to wall," says Mr Hogan. Straightforward settlements

have been taking a minimum 20 or 25 days, Hongkong Bank's initial back office staff of 12 has swelled to 185 and the bank is about to shell ont \$4m on an IBM computer just to keep the share-by-share, transaction-by-transaction records which Indian law states must be kept for at least four years.

Many trades prove far from simple, and the cumbersome registration process bas, in particular, caused monumental problems. Every transaction requires sending the physical shares for registration by courier to company registrars. Indian law stipulates this should take 60 days to complete. The present average for FIIs is, say custodian officers. nearer four and a half months - and it can take much longer.

If registrars discover problems with sellers' signatures on any transfer deeds, as they appear to do with regularity, a longer and more exasperating rocess commences.

Just a few deeds with onestioned signatures will bold up an entire transaction. These must be returned by the registrar to the custodian, who must then have the seller's broker come up with acceptable alternatives. "Most brokers either can't

afford it, have no other shares, can't give collateral or won't accept the shares back. At that point the FII is high and dry." says one custodian officer. "If yon're lucky, with 12-14 calendar months, the FII will suc-ceed in having those shares it paid for regi tered and in its own name." Hongkoog Bank has a staggering \$18m worth of transactions in unresolved limbo, a total of 3,158 ontstanding registration "snags". "I'd say that every FII has roughly 15-20 per cent of its portfolio in trouble," says one back office

No-one, from the Securities and Exchange Board of India, the market regulator, down, disputes that this is a fundamental structural flaw which must argently be solved. But there are no signs of a quick fix. Enabling legislation to establish a share depository

Attempts have been made to introduce jumbo certificates of about 1,000 shares each

lies before parliament. But if and when it is eventually approved, creating a deposi tory will require each individual share holder agreeing to cede physical possession of his valuable shares - a time con-suming process which will meet strong cultural resistance from the bundreds of thousands of small shareholders who remain the mainstay of India's market: that is even if market players can resolve present disagreements on how a depository should be organ-

Attempts bave been made meanwhile, to introduce jumbo certificates of denomi nations of around 1,000 shares each. 'Convenient as these might prove at first, however institutions have found that when they wish to sell such shares they encounter delaying resistance from issuing companies to break them into smaller lots. Any invitation to do so, companies realise, her-alds potentially large and price depressing sale of their

Listed companies themselves are proving a serious barrier to stock market reform. They are tegally entitled to refuse to recognise the transfer of ownership of shares, and can also put off transfers indefinitely through the registrars' delay-ing tactics. Present law enables managements to con-trol companies through a relatively small shareholding, and

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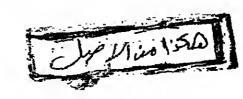
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he Securities and Exchange Board of India has come a long way in the brief two and a half years since it was given statutory powers to regulate and develop Îndia's capital markets. It had little option.

The past two years have seen unparalleled expansion and change in the 130-year-old history of Indian stock markets. A primary market which a couple of years ago was raising around \$1bn in new issues annually, last year raised an estimated \$10bn, with optimists forecasting a similar sum for 1995.

Foreign Institutional Investors (FIIs) began arriving in 1992 for the first time and have since invested a net \$3.1bn into Indian equities. By February, Sebi had registered 296 foreign players in India, and said more were applying. There are today 22 mutual funds on a market where a few years ago there was but one.

India's 23 stock exchanges, of which the Bombay bourse is by far the biggest, are thus in the midst of an unprecedented and hugely complex shift from their clubby, opaque and paper-laden retail markets towards an increasingly centralised, institutional, automated and transparent capital exchange. Or, at least, that is the clear ambition being set by Sebi's 160 Bombay-based regulatory officers.

In outline, Mr D R Mehta, Sebi's new chairman since the untimely death in January of Mr S S Nadkarni, puts the task simply. "The basic mission is of investor protection and proper development of the market; one is a regulatory role, the other a pro-active role," says the former deputy governor of the Reserve Bank of India, the central bank, "We will prescribe the broad regulations and monitor those, without getting involved in the individual cases. This is the objective.

In detail, however, Sehi's job is proving a highly delicate task of righting a raft of entrenched and often antiquated practices - often attacking vasted interests among established market intermediaries - while seeking to set up norms and rules for new investment products, instruments and practices presently as unfamiliar to the youthful Sebi as to the market

. . .

Much has already been achieved since Sebl won its statutory mandate in 1992, and



SECURITIES AND EXCHANGE BOARD OF INDIA

### Two busy years of regulatory power

ously undertaken by the stock exchanges, the finance ministry, the department of company affairs and the now defunct controller of capital

Sebi has deregulated controls on the pricing of new issues, created new disclosure norms and installed vetting procedures for issue prospectuses. It has restructured the managements of stock exchanges to remove previous broker majorities. Codes of conduct have been issued for all market intermediaries. New grievance procedures have been introduced - under which complaints rose six-fold to 584.662 in 1993-94 from two years earlier and the redressal rate to 58 per cent from 22 per cent in the same period. The board has ordained that brokers remove their previous fudge between their own and their client's

A recent ordinance, meanwhile, expanded Sebi's armoury of sanctions, granting

it authority to fine intermediaries for breach of disclosure and other rules, usefully adding to its existing ability to suspend malfeasant market players. According to Mr Pratin Kar, executive director, the spectrum of regulations governing mutual funds is also being reviewed. "We want to bring greater uniformity to their accounting standards and

make them disclose prices and

values on a daily basis," he

ebi simultaneously won powers for the first time to sanction company registrars for failure to comply strictly with share transfer regulations. Delays and problems in company processing of sbare certificates, which remain generally in small denominations and must each be accompanied by stamped and signed transfer deeds, has proved the single biggest logiam for foreign institutional investors. "If the transfer mechanism could be simplified, the majority of investors' grievances could be catered " says Mr Mehti.

for," says Mr Menu.
"We have established certain made norms in the market and made clear what we expect of intermediaries." says Mr C B Bhave, senior executive director. "We need to strengthen the self-regulatory nature of the market - it's been operating without proper regulation for too long. But Sebi'a regulatory

advances have not been without controversy or opposition. And nothing the board has done achieved more bostility from brokers than its ban early last year on badla, the loosely regulated forward trading mechanism which permitted brokers to carry forward or expand positions without physical transfer of shares. Volumes on the Bombay Stock Exchange have dipped to a fifth of pre-ban levels in recent months, fuelling brokers' complaints that the badla ban, and the lack of anything to replace it, has ruined market liquidity.

was too opaque and allowed tion by big market players. Brokers claimed its removal stripped them of their chief speculative means, and so deprived the market of liquidity that many claim the ban to be a leading reason for the BSE's bearish last few months. But by late February, with

Sebi said the badla system

the arrival of Mr Mehti, there were signs this controversy might be easing. On his first day, the new chairman appointed a three-man committee to consider market liquidity and the hadla issue - a move to which the BSE responded with an immediate 220 point rise in two days after having previously sunk to a year's low. The committee's eport is due early this month.

Whatever the committee recommends will almost certainly seek both to dispose of the badla controversy while also creating a more formalised framework for the eventual evolution of a fully-fledged firtures market

Sebi's recent ordinance laid one foundation stone by lifting a prohibition on options trading. And in such areas, too, lie Sebl's futures. Next will be the development of a share depository, laws for which already await parliamentary approval. Also, the shift from the present open-cry trading to the BSE's new on-screen trading (a move already being pioneered by the competing National Stock Exchange's automated system). There is the creation of a regulatory framework for India's embryonic debt market to come, and the eventual development of a derivatives markat. The board has also to embark on strengthening its monitoring capacity, which many market players believe

But while Sebi's workload will necessarily expand, the board itself has no plans to do so. "We don't see Sebi growing fast," says Mr Bhave. "We'll take it cautiously."

to be wholly inadequate.

A bigger problem, perhaps, will be keeping its present offi-cers, drawn from mutual funds, merchant banks and government institutions, from becoming gamekeepers turned poachers while financial market salaries soar to quite un-Indian, and un-civil servant, levels. "Salaries won't stay at the heights they've shot to," says Mr Bhave. "But there's no doubt, this is a real issue."

Mark Nicholson

#### **Case study:** PROCTER & GAMBLE

### Change of formula

Global consumer goods companies are catching on to the long term potential of the Indian market. Reforms have opened the door to a middle class population of 150m who are able to buy branded products. Though imports of consomer goods are not allowed, foreign companies can set up fully owned subsidiaries.

Earlier foreign equity ownership was restricted to 40 per cent under the Foreign Exchange Regulation Act (FERA). Multinational companies that were operating in India under the old restraints have increased their equity holdings to 51 per cent or more in their Indian subsidiaries. Following this fresh dose of investment, companies are bringing in their proprietary technologies and

brands to India. Taking advantage of this new-found freedom, Procter & Gamble moved speedily to restructure its business operations. "We're very bullish on our Indian business; it's no longer just a memo item on our global books," says Mr David Thomas, chairman and managing director, Procter & Gamble India. Tha policy changes of 1991, he adds, gave Procter the signal that it must adopt a new formula in India.

As a first step, it took majority control of P&G India in 1992 increasing its stake to allotment of shares to the American parent company was done in two stages at a premium close to market

It cost \$30m, making Proc-ter the single largest foreign investor in that year. Until the equity enhancement, the company was not keen on launching its big brands in India. Now it is more than ready to do so.

Consequently Camay soap. once considered a luxury item, is now available in stores across the country at an affordable price. P&G owes its presence in

India to its acquisition of Richardson Vicks in the mid 1980s. The Indian company, established in 1966, was forHindustan.

Sales were derived mainly from over the counter, healthcare products, such as the popular Vicks range of medicaments for colds and coughs. Belying market expecta-tions, P&G did not plunge

headlong into the soaps and detergents business, moving slowly in expanding the product portfolio. It was constrained by both its minority equity holding and the formidable market presence of Unilever which had been selling soaps and detergents in India since 1932. There were also local manufacturers with their strong, domestic brands. Mr Thomas, who took

Freer import rules have spurred global consumer groups to target India's 150m strong middle class

charge of his present assignment in September 1992, realised that the only way for Procter to overcome this entry barrier was to enter a strategic alliance with a local company. In April 1993, Procter spent Rs510m to purchase two detergent brands from Godrej Soaps, a privately owned company in Bombay and to set up a 51 per cent owned joint venture. Procter & Gamble Godrej markets and distributes products of both companies.

Mr Thomas says that the alliance gave them several benefits. It provided an overnight entry into the largest soap market outside the US. Indians buy 4.5m tonnes of soap a year and Godrej's brands had 8 per cent of the market. Procter got access to Godrej's manufacturing facilities and its technology for making soaps from vegetable oils since tallow is banned in India, Most important, with the companies agreeing to merge their sales teams, Procter was instantly plugged into a powerful sales and distribution network

Close on the heels of the Procter-Godrej alliance, UniLever acquired the business of the Tata Oil Mills Company (Tomco), a soaps and detergent company belonging to the Tata group. By buying up local competition, the two multinationals have emerged as the main players in the market. Procter has a lot of catching up to do with Unilever which has been vigor-

Procter's first foray into the detergents market was not successful. Its premium powder Ariel was too high priced for Indian consumers. Adverness but could not generate enough sales causing losses to mount in P&G India to

ously defending its market

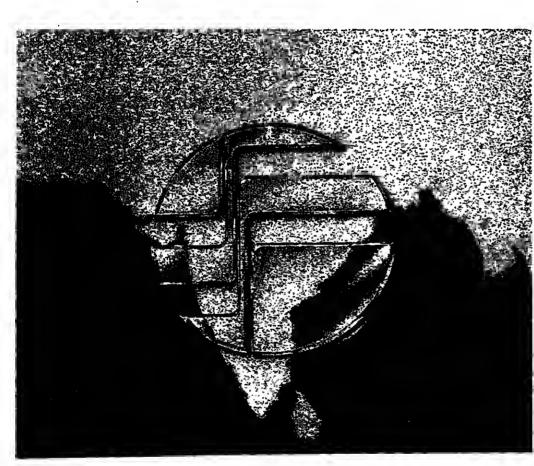
The group established a 100 per cent subsidiary - Procter & Gamble Home Products in September 1993, as vehicle through which it could concentrate on building

new businesses. The loss-making laundry business of P&G India was transferred to this company which is capitalised at Rs210m. Corporate restructuring and increased sales enabled P&G India to turn in a profit of Rs156m last year.

According to Mr Thomas vehicles gives infinite flexibility in managing competitive businesses in this complex country. He expects cumulative sales to be Rs6bn this year. "Now that we're structurally organised, we are

charging ahead," he says. Several new products bave been launched. Having burnt its fingers with Ariel, Procter is pursuing a value-for-money pricing strategy recognising that the mass market is domi nated by low priced products. Cheaper versions of Ariel powder have been introduced. In keeping with Indian laun-dry habits, Ariel is also available as a detergent soapcake. Camay has been launched in two versions, premium and economy. Mr Thomas says Procter is committed to a long

Naazneen Karmali



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#### INVESTING IN INDIA 6

n office buried in the US Commerce Department is the command centre of the Clinton Administration's export promotion drive. The "advocacy centre" tracks daily the progress of US companies as they pursue joint ventures and procurement contracts around the globe.

This programme has become a concern to US competitors, and for good reason. It represents the US in attack mode, as intense and focused as in the Gulf War. The generals are cabinet officers and undersecretaries, dedicated to the notion that US national security can only be achieved with economic security, which rests on the capture of new markets for US companies.

The generals are not shy about ask-

The generals are not shy about asking foreign governments for business. Sometimes they give that task to President Bill Clinton, who personally helped to sell Boeing aircraft to Saudi

One of the key battlegrounds is India – privatising, opening to foreign investment. Its potential market is almost as large as China's, and its democratic institutions and legal system, provide a welcome contrast with its communist neighbour.

The latest US cabinet member to visit was Mrs Hazel O'Leary, who last month advanced the growing US influence over China's energy development. Twenty-three memorandums of understanding were signed for renewable energy projects totalling about \$1.4bn.

Among them was an ambitious undertaking by EFH Coal Co. of Pennsylvania and India's Mokul International Pvt. Ltd. to build a 100 Megawatt electric facility using solar and coal; processing facilities which would use the byproducts to produce fertiliser and building materials; a wastewater treatment plant; and, using waste heat, greenhouses and a fish farm.

Last year, on Mrs O'Leary's first trip to India, US companies were awarded the preferred provider status on seven of eight large "fast track" power projects. Wheo Mr Roo Brown, the US commerce secretary, visited in January, contracts were signed on the first two: the 2,000 MW Dahbol power station being developed by Enron Corporation and the 420 MW power plant at Ib Valley in Orissa.

All this activity has yet to expand US-Indian trade figures. Indeed, US exports last year were running behind the previous year - \$2.1bm for the first 11 months of the year. Indian exports to the US, bowever, had risen over the same period from \$4.2bm to \$4.9bm.

This leaves US officials unfazed. They are looking at the long term. Strategic planning in the government-business partnership constructed by Ron Brown, the US Commerce Secretary, bas become the order of the day.

While Commerce officials trumpeted the signing of \$7bn in deals during Mr Brown's first visit to India in January, the strategic gains were even more significant. Sectors targeted by Commerce for special attention did well: power



ys are here again: a building worker has a shave at a Delhi construction site Picture: Tony Andrews

**■ THE AWAKENING OF AMERICA** 

# Stampede to a new frontier

generation, information technology, transportation, environmental technology, financial services, and health care technology.

Besides the "fast track" projects, Mission Energy and Tata Iron and Steel company signed a \$400m agreement to build a 300 MW power station in Bihar. Cogentrix Energy and several US and Indian companies agreed to construct a facility to put flyash from Indian coal to productive use.

Six breakthrough telecommunications deals were done, including the
signing by Mortorla of three letters of
intent to build cellular telephone networks in Calcutta. Integrated Health
Services and Indian Hospital Corporation agreed to establish India's first
health maintenance organisation.
American International Group and the
Tata Group signed a memorandum of
understanding about jointly entering
the India market in the fields of insurance and financial services.

ance and imancial services.

The 26 CEOs who accompanied Mr
Brown were all exuberant about the
possibilities in India. Mr Frank Savage,
chairman of Alliance Capital Management, which manages a \$175m India

Liberalisation Fund, launched an Indian rupee mutual fund. "The size of the country gives us the critical mass we need," he said. There have been complaints that the deals announced by visiting dignitaries are "pre-cooked". This is readily acknowledged by Commerce officials, who see the trips as action-forcing events.

projects is a process which is chaotic," said a senior US official. "It is a rare occurrence that there is not some struggle among the ministries and some struggle in the Indian political system about whether or not foreign firms are getting preferences over Indian firms. Many times firms think they have won things and they have not, or think they are operating under a set of rules and the rules change and they don't even know it."

Before Mr Brown's trip, Commerce had a list of 50 projects to push; the list was pared down after consultation with Mr Frank Wisner, the US ambassador to India. There were also extensive consultations with the companies. Each was assigned "a godfather" in the advo-

cacy centre as a point of contact.

There will be follow-up work by Mr
Wisner and other visiting US officials –
Mr Kenneth Brody, chairman of the US
Export-Import Bank, Mrs Ruth Harkin,
president of the Overseas Development
Corporation, and others – to push each

project to conclusion.

More important, perhaps, than the individual projects, was agreement to establish an Indo-US Trade Alliance, to be headed by the US commerce secretary and the Indian commerce minister. Pranab Mukherji. US officials plan to hold commission meetings in cities around the US with the intention of creating links between small and medium-sized US and Indian businesses.

Each trade mission taken by Mr Brown includes CEOs of small and minority-owned companies. Mr Richard Gilmore of GIC Trade, Inc., a small agribusiness consulting firm, signed seven joint venture agreements during the five day trip. One is to set up a sugar refinery, another to establish terminal wholesale markets in East India and help develop new agricultural biotechnology products, a third to provide financing and feasibility analysis for a large food processing complex.

The trip gave him access to business and government leaders he never would otherwise have had. "Some of these companies had their deals prepared, but I didn't," said Mr Gilmore. "My sense is that the timing is propitious, that everyone is joining the bandwagon for US Indian trade. Everyone is coming out of the closet."

Nancy Dunne

#### ■ BUSINESS TOURISM

# The delegations pour in from round the world

The outbreak of diseases in parts of India last September aroused fears that visitors might drop India from their schedules. Tourists may have been put off, but foreign business was not. An extraordinary number of high-level trade missions and top company executives have trooped through.

The delegation led by Mr Ron Brown, the US commerce secretary, was by far the most prominent and the best

stage-managed.

Never have so many US cabinet members and other top officials visited India in such a short time. Mrs Hazel O'Leary, energy secretary, has been twice since July. Last month, the governor of Massachusetts was to be seen being ritually garlanded and photographed as ba arrived in his Bombay hotel.

The flurry, which followed the visit of Mr P.V. Narasimha Rao, the prime minister, to the US last year, is particularly remarkable giveo the receot poor relations between Washington and New Delhi.

and New Deini.

The attention lavished on the US might cause some chagrin for countries which were quicker to identify the potential of a reforming India, such as Britain. The Indo-British Partnership, oow in its third year, has helped to foster a sharp increase to trade and in new investment – Britain, as a result of its former status as the colonial power, remains the biggest overall investor in India with over £2bn.

Mr Michael Heseltine, trade and industry secretary, last month visited an engineering trade fair in Delhi at which British firms were exhibiting. Mr Douglas Hurd, foreign secretary, addressed Indian industrialists in Calcutta in January. Mr Richard Needham, minister for trade, has come twice in recent months, including a mission in which be led British executives through the four major cities on a Concorde aircraft.

Indo-British trade expanded by over 20 per cent in 1993 and oearly as much again in 1994 to around £2.6 billion, with the increase seen in both directions and trade roughly in balance. Britain is the second largest new investor in India after the US, with enargy, telecommunications and distilling companies prominent among the new

entrants.

According to the British High Commission, the number of expatriate businessmen living in India has more than doubled in the past year, and the number of business visitors has doubled since 1992. About 350 collaborations between British and Indian companies have been forged

in the past two years.

Japan has kept a low profile in India, partly because
its disorganisation and dirt –

ALEXANDER NICOLL measures world interest in investing in India

coupled with the lack of acceptable food - make it a difficult country for the Japa-

However, big Japanese business has been checking ont India's prospects in strength. In January came a aemior delegation from the Keidanren, the leading business federation, following hard on the heels of 15 top government officials led by Mr Riutaro Hashimoto minister of international trade and industry, a regional mission from Kansai and a telecommunications delegation which included leaders such

as NTT and Fujitsu.

Bach of Japan'a six top trading companies – Itochu, Marubeni, Mitsubishi, Mitsui, Nissho-Iwai and Sumitomo – have sent their chairman or president to India in the past few months.

Japan's car and electrical goods makers already have a significant presence in India - Maruti, the biggest carmaker, is half owned by Suzuki - but it is clear from statements made during the recent visits that the volume of investment and trade will rise sharply in future years.

rise sharply in future years.

Mr Masaya Miyoshi, the Keidanren president, said during his visit: "We might have been late but we wanted to be more convinced of the pace of reforms in India. Today it looks good, and as the reforms here get better we can hope to be the biggest investors in this country."

Among other countries to have sent large delegations recently are Canada, Australia, New Zealand and Switzerland — and this list is far from exhaustive. British Columbia, the Canadian province which has a large Asian population, sent a delegation led by a Sikh, who is its first minister of Indian origin.

Every day, the few five-star

Every day, the few five-star hotels in Delhi and Bombay are full, partly because chief executives of many multinational companies have been visiting to assess investment prospects first-hand. Many are new to India or are returning for the first time

since travelling when young.
Foreign businessmen and
ministers who lead delegations remain cantious about
India's prospects. They are
aware that some foreign companies have substantial interests in India and are building
upon them, and that others
are already taking the plunge
for the first time.

But they cannot help being struck by the country's poor infrastructure and by the question marks hanging over the reform process. Most — especially companies without extensive experience in the developing world — will want to see more liberalisation and more assuredness about the supply of basic services before committing significant funds.

Nevertheless, international awareness of India's potential has increased significantly as a result of the past few months' heefic activity. 727 -

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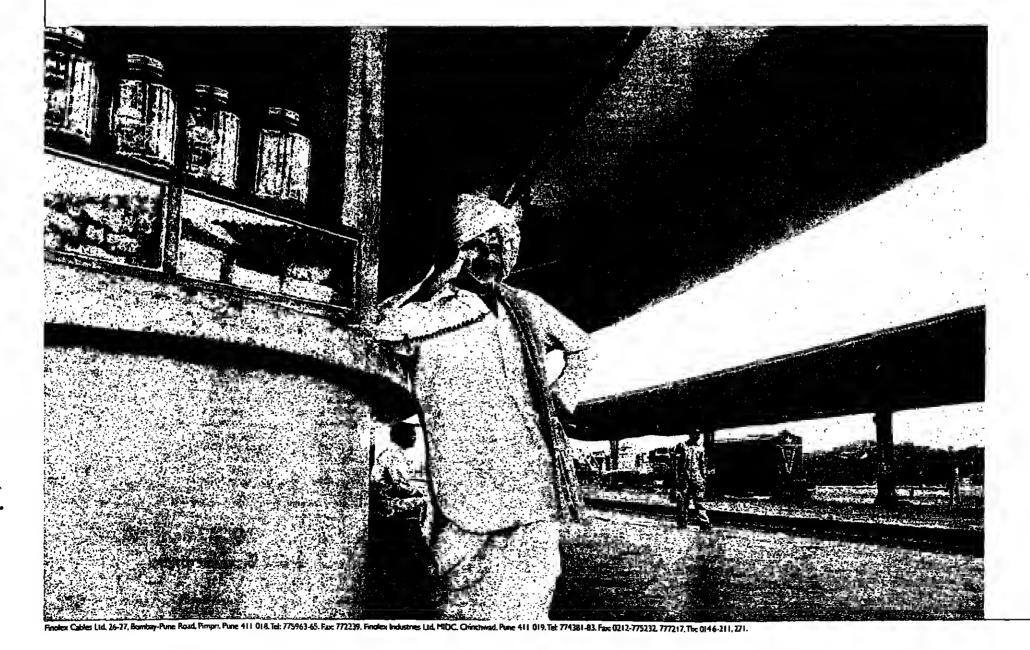
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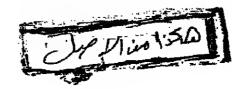
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#### INVESTING IN INDIA 7

Peter Montagnon hears why profits have soared at Castrol India

### Like greased lightning

There is no doubt that last year's striking 59 per cent jump to the equivalent of \$22m in the company's operating profit owed much to the effect of that reform on the lubricants sector.

r Ram Savoor, chief executive of Castrol India since 1990, has seen

it all. A scientist who has spent

26 years with the company, previously as

its technical director, he has known both the debilitating effects of indianisation

when foreign brand names were banned

and the liberation that sprang from eco-

nomic reform.

Before 1992 Castrol was subject to a strict regime, says Mr Savoor. Raw materials, most of which had to be imported, were rationed out by the government according to companies' share of the retail market. Market shares were thus frozen. Worse still, subsidies to state owned com-panies limited selling prices and the only prospect of higher sales volume came from the government's planned allowance for

growth in the overall market. In April, 1992, Castrol and other compamies were allowed to import their own raw materials freely for the first time. This opened the door to competition but it also gave Castrol the chance to raise its own

It has risen to the challenge. Market

share has more than doubled to 14 per cent. Sales volume has climbed over 80 per cent to 123.6m litres in the last two years while sales value has nearly doubled to £113.7m from £58.5m.

Although he regards 1994 as an exceptional year, Mr Savoor remains optimistic about Castrol's ability to survive what he describes as "a virtual onslaught of worldclass competition," as virtually all the leading global players are now returning to the Indian market. "I do not think we'll be able to achieve the [1994] growth level with such intense competition, but the momentum will be maintained," he says.

Part of Castrol's success derives from its traditional approach of concentrating on brand value and keeping its products at the top end of the market. This stood it in good stead before the de-regulation when its market share was rationed. Then the only way of boosting its profitability was to move up market.

Before de-regulation, says Mr Savoor, before. Nonetheless, he believes that the Castrol products sold at a premium of up to 70 per cent over the commodity prod-ucts produced by the state sector companies. Now the premium has shrunk to between 10 and 15 per cent as commodity suppliers react to the loss of subsidy and try to move their own products up market.

o far, Castrol has managed to improve its selling margins but the risk remains that they will at some stage come under pressure. That makes volume growth important. The art is thus to add volume without going down market where margins are inevitably lower. Mr Savoor points out that costs have

risen in the wake of the reforms. Advertising spend is now 10 times what it was five years ago, he says. Castrol must now advertise in 17 different media slots to achieve the same coverage as it would have had with just two or three slots

process of consolidation which must inevitably follow the first rush of excitement will not be too painful. "When the market finally matures, there will only be three or four major players," he says.

Castrol's chances of being in that group are strong, he says, because its long-standing presence in the market - it has been in India for 76 years - means it has a well-developed distribution network which new entrants lack. "We know the country like the back of our hand," says Mr Savoor. "When brands were not generally known, our brand was being positioned all the time.

Besides, the market is growing rapidly as India's large middle class becomes more affluent. Paradoxically the arrival of new companies in the market can help as it focuses yet more attention on brands. "People will look at the best quality product only," says Mr Savoor.



Cashor's Ram Savoor. liberation from the tating effects of inclinisation

To meet that demand, Castrol is spending over £10m on a new plant near Bombay with a capacity of 150m litres. The plant is expected to be the group's second largest plant worldwide and will use state-

of the art technology.

The other significant change brought about by the reforms is that Burmah Castrol, the UK parent, was able to rebuild its stake in the Indian company to 51 per cent from 40 per cent to which it was reduced during the period of indianisation.

While Burmah Castrol only owned a 40 per cent stake, it was only willing to sup-ply what the Indian market was seen as requiring. Now Castrol India can tap the worldwide technology resources of the group. This enables the company to diversify into metal-working fluids, industrial products and marine business.

Mr Savoor says he is not particularly worried by suggestions that the reform process has slowed down. Reforms of the labour market, which some see as stalled. are not relevant to Castrol as it is not in the business of closing down old plants and laying off workers.

In the present climate it is difficult to conceive of India withdrawing Castrol'a right to import raw materials. Mr Savoor says he does sometimes worry that a foreign exchange crisis could eat into India's reserves and force new exchange market restrictions, but even that does not seem

very likely. That leaves him with the main task of building enough volume and market share to cover the rising costs of operation in a more competitive market. It is a mark of the progress made under India's reform that this is no more nor less than the challenge faced by scores of ordinary chief executives all over the world.

hen Thapar Du Pont, a joint venture between the US chemicals giant and the Delhi-based Thapar group, got government permission in 1987 to set up a \$200m plastics plant in Goa, it was hailed as the largest US investment in years, a test case for the launch of economic

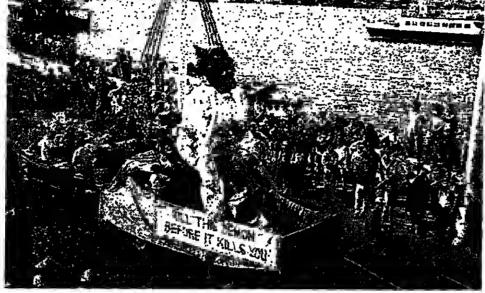
It was to bays produced heavy nylon cord in the Indian tyre industry, which at present relies on imports. However, two years after the project received final approval, it has heen stalled indefinitely because of objections by local villagers and environmental bodies. In the last two months, opposition has been so violent that Thapar Du Pont representatives have been afraid to visit the site at Kerim village near Ponda

The company is now considering establishing the plant in another state. It was due to come on stream by 1997, producing 18,500 tonnes a year of the cord, known as Nylon 6,6. Environmentalista have

opposed the plant since the beginning of the negotiations to locate it in Goa. They have since won the support of all the villagers, different political parties, and even the church in

A gleaming granite memorial at the site marks the death of Nilesh Naik, a young student. killed on January 23 when police opened fire on villagers trying to prevented a busload of Du Pont executives from entering the site.

The objectors say that the plant would wreck the eco-systee had been set up, empowtem of their unspoilt platean and threaten the traditional agrarian economy which supports more than 10,000 famihes. They accuse Thapar Du Pont of consistently misleading the government and the people and note that Du Pont of the US, which projects itself as an environment-conscious company, has found it necessary to indemnify itself against any claim by Thapar Du Pont or a third party in the event of an accident like the explosion at



Popular fears dominated this year's Gos carnival on the banks of the Mundows river Picture: Shiraz Skihvi

Du Pont project is stalled, reports Shiraz Sidhva

### Go away, says Goa

Bhopal in 1984, which left 25,00 dead and thousands maimed

Mr Sam Singh, Thapar Du Pont's managing director, insists that the Kerim factory would be the "safest, cleanest nylon plant in the world". It had received all the necessary environment clearances and a community advisory commitered to monitor the workings of the plant. "An accident like Bhopal cannot happen, it's downright imposable," he maintains.

Farmers are also worried, however, about the plant's thirst for 5,000 cubic metres of water a day which would be raised through boreholes. They say this would lower the water table, on which the region depends for almost a dozen simultaneous cash-crops including arecanut, coconut,

Environmentalists were not mollified by the company's promise to stabilise water supplies by planting trees or by its boast that its water treatment plants would make its efficients even cleaner than the water it was using. "We are not fools, we have been planting trees for thousands of years, and we don't need Du Pont to tell us how to look after our lands," says Dr Dattaram Desai, chairman of the Anti-Nylon 6.6 Citizens' Committee and the region's only qualified medical practitioner.

u Pont has no option left but to pack its bags and get out of here. Things have gone too far for the villagers to allow them in

here," says. Thapar Du Pont's Mr Singh, who is of Indian origin and has worked with Du Pont in the US

for over 25 years, says the agitation is politically motivated, and instigated by a small "vocal" minority who are against change and develop-ment in Goa. If environment was the only issue, we could sit at the table and discuss it," he says. "But the fight has been brought on to the street. and one thing we cannot face is violence." Mr Claude Alvares of the pri-

vate Gos Foundation, which has campaigned against the plant over the last decade, says "Thapar Du Pont has lied through its teeth while acquiring the land, while seeking permissions, and presenting facts about the project to the peo-ple." His charge appears in a book, Unwanted Guest, published in 1991, which documents the fight of Goa, one of India's smallest states, against Du Pont America's largest chemicals multinational

The book includes a report by a committee set up by the state legislature in 1990 to examine the environmental and economic impact, and the acquisition of land for the Nylon 6,6 project. The arguments supplied by Thapar Du Pout are based on Du Pont's experience of their Richmond plant in the US. "The report has concluded that Goa and Nylon 6.6 are incompatible." say Mr Alvares. "Either one must go away or the other must die."

The present Congress(I) government in Goa is headed by Mr Pratapsinh Rane, who during an earlier term as chief minister had supported the project, and is embarrassed by the agitation. "Last year, the state government arrested the top leadership of the anti-Nylon movement using the Ter rorist and Disruptive Activities Act," admits a senior bureaucrat. Now, even Mr Rane concedes that the government can't reverse the decision of the people, and it is up to the company to convince them if the plant is to stay."

We would like to be in Goa, hat the consent to operate must be there," says Mr Sam Singh. "We have lost a lot of money in the delay, but we're committed to the project," he says. "We are grateful to the state governments who have invited us to relocate in their states, and will take a decision shortly.

Though Du Pont's experience in Goz has been unpleasant, the the company says it is pleased about its \$4.5m joint venture with the Madras-based TVS group to manufacture, market and distribute produc Typex bristles for premium

toothbrushes in Madurai. "It has been a favourable experience doing business in India with the TVS group,' said Mr Kenneth Hostelley, president of Du Pont Far East, the company's Asian subsidlary. The company's problems in Goa were "part of the pains of being a pioneer" and "have not deterred in any way our future plans in India".

■ Foreign brokers: SMITH NEW COURT

### Early bird catches worm

The foreign invasion of the Indian stockmarket began three years ago when international financial institutions were allowed to invest. Following this, big broking firms moved in and opened offices.

Foreign brokers have to be registered with the Stock Exchange Board of India, the market authority, though regulations do not permit them to trade directly on the stock exchanges. To overcome this, many have formed joint ventures with Indian brokers.

Securities house Smith New Court was among the first few to spot India as a potential broking market. In 1992, it appointed a representative in Bombay and entered into a technical agreement with SSRI, a local broking firm. It was plamed that this would lead to a joint venture.

"We like to get into a market reasonably early, and preferably with a local partner says Mr Clive Norton, Smith New Court's chief representative in India.

Securing this early lead paid off. Until March last year, Smith New Court's clients accounted for 40 per cent of the total foreign portfolio investment of \$1.3bn in the secondary market. The firm. together with Jardine Fleming, another early settler, was considered a leading analyst of Indian equity stocks.

Unfortunately, tion with SSKI did not last very long. A disagreement on the ownership structure and management control of the proposed joint venture resulted in the two partners

parting ways last July. Smith New Court had decided that it needed both majority ownership and management control to achieve the required level of comfort, according to Mr Norton. Stockmarket circles also suggested that SSKI's deal-oriented approach had made its foreign

associate distinctly uncomfortable. Six months into his assignment, Mr Norton faced the task of starting afresh.

Around the same time, Hong Kong based-firm Peregrine Capital was confronting the similar, painful consequences of partnering in haste. Its tie-up with ITC Classic, the financial arm of tobacco company ITC Ltd, hed ended abruptly over the issue of management control and own-

These experiences made broking firms wiser and dictated the shape of their Indian ventures. Foreign brokers have opted for seeking the approval of the Foreign Investment Promotion Board for setting up companies in which they hold 51 per cent or more of the equity, Last month, Jardine Fleming became the first foreign broker to be given corporate membership of the BSE.

his structure gives the foreign brokerage house both maximum control as well as a domestic identity that is necessary for it to secure membership on the stock exchanges. Peregrine's solution was to launch a com-pany in which it holds a 75 per cent stake, with the remaining equity shared among friendly Indian sharebolders.

According to Mr Norton. Smith New Court has taken a an active Indian partner, rather than a passive one. It has recently signed a memorandum of understanding to purchase 51 per cent equity of IIT luvesTrust, a new style hrokerage company in Bom-bay. IIT Investrust was set up two years ago as a joint venture between IIT, a 60 year old public company and a group of young banking professionals. Mr Girlsb Bhagat, who

belongs to the latter group and is the managing director of InvesTrust, says that this is a

Trust eaths access to a large pool of international institutional investors and proven expertise in market making. This would be invaluable when domestic financial institutions are allowed to invest overseas. Indian brokers, be adds, who lack international links, are likely to be marginalised in the future.

The advantages to Smith New Court are manifold, says Mr Norton. "Investing in an existing business provides a tic franchise. Having local staff and management minimises international management costs." Operating in India is not as cheap as outsiders think. "Paying Bombay office costs and international salaries could make it an unviable operation," he says.

The new venture, which is yet to be named, will employ 100 people who are mostly locals. It has been agreed that the venture would adopt the Smith New Court culture. though it is proposed to be run by an executive committee consisting of representatives from both sides. It will be capitalised at \$3m, and will operate as a full service stockbroking house that is strong on both research and execution.

In due course, it will strengthen its other businesses, such as corporate finance, and will expand into corporate advisory services and issue management. With the investment banking expertise of N.M. Rothschild, Smith New Court's single largest shareholder, it would also like to handls international issues by government-owned compa-

Mr Norton is boping that Smith New Court's second attempt to take advantage of these market opportunities will be successful.

Naazneen Karmali

ndian companies last year were the most active issureceipts in the emerging markets, raising more than \$3bn through the sale of GDRs on the international capital mar-

In recent months, however, supply has ground to a halt and observers say last year's bumper issuance is unlikely to see a repeat performance in 1995 (see graph on page 4).
I am not particularly opti-

mistic for the outlook of the GDR new-issue market," says Mr Jeff Chowdhry, fund manager at Foreign & Colonial Emerging Markets. "There's not much end-client demand in the current environment. Companies would like to do new issues, but I'd be astounded if we see more than one a month for the time being."
A GDR is a receipt, issued in

registered form by a depository bank, representing ownership of shares held in custody in the equity issuer's home market. GDRs and the underlying shares are usually fungible but trade independently.

A variety of factors has contributed to the decline in primary GDR activity: emergingmarket jitters following the Mexican peso crisis; the poor performance of the underlying Indian stock market; political nerves ahead of regional elections in mid-March and fears that the 1995 budget, to be unveiled on March 15, might herald a slowdown in the eco-

nomic reform process. In addition, a structural shift is taking place, indicating that even if the problems listed above are resolved, GDR issuance is unlikely to spring back to life with the same vigour as

last year. "A lot of Indian companies are re-examining the rationale of going to the euromarket compared to raising money in the domestic market," says Mr Roddy Sale, head of international capital markets at Jardine Fleming in Bombay. One deterrent against issn-

■ GLOBAL DEPOSITARY RECEIPTS Comet burns out

ing euro-equity, he says, is that international equity offerings are regulated by a strict timetable imposed by the Indian finance ministry. This schedule requires that no more than three months may elapse between a company receiving an authorisation in principle for an issue and the authorities' final approval; after the receipt of the latter, the company has another three months to price the deal. While this span may seem generous at first sight, it makes no allowance for low investor receptiveness or lulls during

market holidays.

"The timespan is often too short - issuera can be up against deadlines, pressured to do a deal by a certain date whether or not market conditions are propitious," says Mr

If an issuer fails to meet the deadline, permission for the transaction expires and it has to start the application process from scratch. An estimated 30 to 40 permissions have lapsed in recent weeks as companies abstained from launching deals into an uncertain market envi-

Another factor damping GDR issuance is that the pricing differential between deals issued in the euromarket and the domestic market is less than it was last year, when insatiable appetite for emerging market paper in the international investor community allowed companies to issue GDRs at higher prices than would have been available in the domestic

"Well-known hlue-chips can still price deals competitively, but second-line companies have to pay a discount [to their underlying shares] of around 20 per cent," says one syndi-

cate official, adding that in domestic offerings companies usually sell new shares at discounts of around 30 per cent to existing shares. "A company has to ask itself: why go through the hassle and expense of issuing in the euromarket if I can stay in the domestic market and get a similar price?"

The domestic market tends also to be less subject to sud-den swings in sentiment than the highly volatile GDR sector, and issues can be done even in difficult market conditions. Indeed, in spite of the poor performance of the Indian stock market for much of this year. some 250 share offerings.

CONNER MIDDELMANN asks why India's boom market for GDRs has suddenly evaporated

worth around Rs62bn, have come to the domestic market in January and February. Last month, a new issuance record was hit with 36 new offerings being launched on the same

Another advantage for companies issuing shares in the domestic market, says Mr Sale, is that the system of underwriting places more risk on the lead manager and syndicate. and ensures that the issuer will get the proceeds of tha

"If the issue is not fully subscribed, the issue devolves upon the underwriters, thus ensuring proceeds are secured for the company," he says. In the euromarket, a GDR issue can be pulled at the last minute if the lead manager feels there won't be enough demand for it, and his underwriting risk is limited only to the short period between pricing and payment date.

All this indicates that many second-line companies may turn back to the domestic market, leaving the euromarket to internationally-known blue chips seeking to raise their international profile and planning issues of \$100m or more.

"A blue-chip in an attractive sector can still get better pricing terms in the GDR market than domestically," says Mr Sale. "The GDR market may be dominated by the larger issues, such as VSNL, the Steel Authority Indie and State Bank of India," all of which are planning issues in excess of

This coincides well with developments on the demand side, with investors increasingly selective following this year's emerging-market shake-

"Quality is key, and investors are still prepared to huy quality companies," says Mr Chowdhry. But "investors have become much more selective, and some of the lesser-quality names issued last year don't stand much of a chance," he

Indeed, a two-tier market has developed, where GDRs of well-known companies with strong management and good earnings records trade at a premium to their underlying stock, while lesser-quality names currently trade at discounts as deep as 20 per cent.

have narrowed in recent weeks, helped in part by declining stock prices and also by cautious investor haying. When we started seeing some GDRs trading at 25 per cent discounts to the local

price, we gave the market a

Still, discounts generally

hard look and decided to increase our holdings," says Ms Laurel Grassin-Drake at BZW Investment Management. who runs Oppenheimer's \$425m India Fund.

Indeed, some foreign investors have been carrying out arbitrage trades where they buy a deeply-discounted GDR and convert it into the underlying shares. However, this process can take weeks, during which investors are exposed to sudden price moves. To avoid this exposure, some funds which own local shares in companies whose GDR trades at a discount bave been selling their shares and bought the GDR on the assumption that the discount would eventually

Although sentiment remains nervous, many feel the worst is over and hope that the Indian market is close to its bottom.

"I am becoming much more optimistic on the market," says Mr Chowdhry. "It has come down a lot, partly due to politics and supply fears, and looks much better value now. Most of the bad news has been discounted, so any good news in the coming months could come as a pleasant surprise."

Others agree. According to Ms Grassin-Drake, economic growth is robust; inflation, though on an uptrend, is still within reasonable levels, and the government is acting to control its increase; the political scene is uncertain, but all major national parties have endorsed the reform process; and P/E multiples are low relative to earnings growth. "In short, we believe the market has overreacted to the news of the last two months."

Lastly, India is still relatively underrepresented in Asian portfolios, and longerterm prospects for portfolio weightings are positive, says Fleming's Mr Sale. "India could be one of the main beneficiaries of the re-weighting of emerging-market portfolios away from Latin America to





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KEY FACTS

#### **INVESTING IN INDIA 8**

ou've accepted a posting to India with the respon-sibility of setting up your company's first office on the subcontinent. You and your spouse are thrilled by the opportunities: a challenging job in a hnge economy just opening up, travel and adventure, an exotic culture and interesting people, and an educational experience for your

Yet after three months at post, the thrill is gone. Your family is still stuck in the hotel because you can't find suitable accommodation. Tears are shed almost daily, and the children are sick and whingeing. The delays in setting up your office infrastructure are getting you down, and you're too busy to travel except for business. What's gone wrong? Getting settled is easily the

toughest part for most expatriates living in India. It can take six months to a year for most newcomers to feel comfortable. Extreme weather, widespread poverty, puzzling cultural differences, dealing with live-in servants for the first time, difficulties in accomplishing even straightforward tasks, pollution, and health risks can overwhelm new arrivals.

Especially for those who have not bived in a developing country before, the work of moving house and adjusting to a new culture can be more stressful than they ever imag-

Non-working spouses typically have a harder time than their partners getting started in India because they are dealing with many more domestic frustrations than they are accustomed to, especially if they have given up a joh themselves to relocate.

The first six months were the worst period of our life, together. It involved a great deal of stress, sickness and downright unhappiness," says Mr Kito de Boer, principal at McKinsey, the management consultants. Mr de Boer moved from London to Delhi in January 1994 with his wife and three children to set up McKinsey's office. A year later,

they are enjoying it. He says; "I find the work enormously satisfying. Moving to India is the best personal decision I've ever made. My wife (now working part-time) is excited and stimulated by the people and the environment, and much less frustrated now blance of order in our lives."



Some advice if you're posted to the subcontinent

### A passage without too many tears

Locating accommodation and office space, the first task for new arrivals, can take time in both Delhi and Bombay because of increasing demand for both residential and commercial property.

The de Boers' story is not unusual: it took Mr de Boer four trips from London in four months to locate a house, and then his family lived in a hotel for another four months waiting for the housa to be upgraded.

The house-hunt can take from one week to several months, depending on luck and your requirements for space and location. With increasing numbers of foreign companies sending representatives to India, many families are finding they have to wait months for a house in a desirable location, or accept something further from the centre of town.

The standard of housing in India, and the workmanship within, is lower than westerners are accustomed to. You may aspire to a palatial property evoking the days of the Raj, but what's mostly on offer are unimaginative, boxy dwellings that need painting, with

rooms and strangely shaped living spaces. Most houses and flats need repairs before they meet western standards. Many have to be completely rewired and replumbed and have all

the light fixtures replaced. Rants are rising rapidly. Bombay and Delhi rank high on world league tables for property prices. A family house with two to four bedrooms in New Delhi can rent for Rs50,000 to Rs200,000 (roughly £1,000 to £4,000) a month, depending on location. In Bombay, which is evan more crowded and expensive, most expatriates live in flats. A two-bedroom anartment rents for about £3,000 a month.

ffice space in Bombay is reputed to be the most expensive in the world, at Rs200 per square foot compared with Rs50 to Rs150 in Delhi. Because of the cost and lack of availability, foreign businesses are starting to locate in Bangalore or Madras

Once you find your house and office space, dealing with your landlord and getting your

the next hurdle. It is a landlord's market. They demand hnge security deposits, as much as \$1m in Bombay, for which there will be no bank guarantee. Often they require rent for the entire tenancy period to be paid unfront. For tax reasons they may ask for payment in foreign bank accounts, different currencies, cash, or other mysterious-

sounding modes of payment. Your employer may baulk at these unconventional terms, and you must take advice to find out if you are being taken for a ride or breaking the law. But generally your company has to put up with it if it wants to do business.

Office space in India's larger cities is a hig problem. Because of the shortage, companies make do by converting old houses, setting up in a hotel suite, or locating the office at their representative's home. Upkeep and appearance of shared facilities in an office building is one difficulty.

Mr de Boer says: "The first

thing we ask the agent is, is there spit [from red betel juice] on the wall in the lobby." No

one takes responsibility for communal lifts, the entry lobby, or a central generator in a 22-storey huilding in a country where power cuts are frequent, so the shared facilities can look dreadful even if your office upstairs is smart and clean. Some multinationals are trying to club together to occupy a building but this can be complicated.

Kitting out your office with staff, telephones, fax and computers can be done in a mini-mum of three months of intensive work, but often takes longer. Many firms ship office equipment over with the employee, but the availability of decent quality Indian telecoms and computer equipment is improving, so it is important to take advice on what equipment you need to import.

Mr Geoffrey Picton-Turbervill resident partner with the UK law firm Ashurst Morris Crisp, set up his firm's New Delhi office from scratch in September and had it up and running by December. The British High Commission and other husinesspeople were excellent resources for both him and his family in setting up, he says. Most expatriates will find their embassies will-ing to provide support and

Telephone lines for home and office must be applied for, and if you want them quickly yon pay a high fee. Even when the lines are installed, they may not permit you to dial long distance or Internation-ally, and this can cause further battles with the bureaucracy. If your office requires special

telecommunications facilities, be prepared for extra headaches. Mr Jeremy Clift, editor, India for Reuters, says he has just found new office space in Bombay, but his biggest prob-lem is locating sufficient lines needed for the international news agency's operations. "It means digging up the pavement to install new lines, and relocating our large data cen-tre. The monsoons affect when we can dig, so we will have to

shift in stages." To reduce the aggravation, some people employ an Indian office manager who knows the right channels to go through to lodge applications and chase the necessary permissions. A fixer can pave your way through the bureaucratic maze so that you do not have to waste endless hours in gneues or on the phone.

Mr John Moore, country bead for Barings, the invest-

ment bank who set up an office to accommodate 60 staff in Bombay, said his project manager was invaluable. He advises husinesspeople to arrive in India before their families and set as much up as possible in the home and office, in order to give the spouse and children more support when they come to ease their transition.

Mr Moore says: "Doing husiness here takes much longer than you think it will then double that. It's not easy for people in your Hong Kong or London office to understand...time is a relative value

Mr Picton-Tubervill advises: "Be as prepared as possible and plan ahead. You can cope with the delays if you are prepared for it, otherwise you will go mad or be very disappointed. You have to adjust to the fact that things take longer here. In planning your business timetable or setting uo every deal, you have to take that into account."

Mr Jeff Meller, an American lawyer who has lived bere for 18 months. says: "Everything moves like molasses. You can get worked up trying to make it work faster, or you can learn the efficiencies in the system that can make things work faster for you. It's a matter of using relationships rather than following established proce-

bough foreign businessmen face cultural adjustments in India, they typically are excited and stimulated by the work there and by the challenging envi-ronment brought about by economic reform. The culture sbock is softened by having an office to go to, a busy job and perhaps frequent travel.

The adjustment of partners. however, is generally not so swift. Many non-working spouses say the first six months are a real slog. Mrs Emmeline Winterbotham, who moved to Delhi two years ago with her investment hanker husband and three children, says that "the first six months were among the most stressful and difficult months I can remember. Then it got better. From six months to a year there was still a lot to do with the house and a lot of sickness. and after a year we developed a resistance to the bugs and the house does work."

Moving in involves getting telephones, air conditioners. and generators hooked up, as

3,287,263 sq km ... 901.5 million Population ... Dr Shankar Dayal Sharma Head of State ...... ....Indian Rupes Average exchange rate .......... 1994 ECONOMY 246.4 n.a. Total GDP (Sbn). Annual average % growth in: Real GDP (%) 1 ... 4.4 7.5 3.5 Private consum 2.0 3.5 Total investment '.... Government consumption 18.1 7.0 3.0 Exports Imports Agriculture !... 10.6 7.4 Wholesale prices (%) 2... Ind. production (%) 1... At end year Stock market growth (%) 1. 65.4 5.75 Stock market cap. (Sbn) 5.36 Call money rate (%)..... 91.8 Total external debt (\$ bn)...... n.a. Debt service ratio (%)... Trade ' Current account balance (\$bn). 29.0 Merchandise exports (\$5n)...... 30.5 Merchandise imports (\$bn)...... -1.2 **Exports** Main trading partners (%) 7.3 9.5

(1) Fiscal years beginning April 1 1993, 1994. (2) 1994 Jan-Oct average. (3) 1994 Jan-August average (4) Stock market figures are IFC indices in \$ terms. (5) Percentage shares of trade in 1993.

Sources: IMF, EIU.

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This week

ELL:

well as furnishing and decorating. Each of these tasks involves many tedious steps and can take months to complete. But there are frequent infrastructure crises in most homes, even after people are settled

Middle East

These are mostly because of poor quality resulting from a closed economy in which domestic producers of consumer goods bave had little incentive to produce good products. Plumbers have to be called out every few weeks, and electricity and water supplies are unreliable. Telephones often go dead. Eventually most foreigners just get used to these problems, but at first they can be incredibly frustrating.

Most expatriates suffer from stomach bugs, especially in their first few months. Though good doctors are available,

many foreigners choose to go abroad for treatment if they auffer more serious medical problems, particularly those which may require surgery. vated by the heavy pollution in Delhi, are common. However, good schools are available and

children generally thrive. Mrs Winterbotham says now that living in India is liberating. "It's the first time I've not worked since leaving university, and I have the opportunity to indulge myself in all the things I've always wanted to do - a film course, theatre, the orphanage, and some pretty amazing shopping...Also as a foreigner here, you seem to have entree to things you might not otherwise, with less rules preventing you from getting involved."

Lisa Vaughan

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#### Leadership in Indian Euro-issues 1994

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Source: Europioney Bondware

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BZW was lead manager of the US\$100 million issue of global depositary receipts by Grasim Industries Limited.

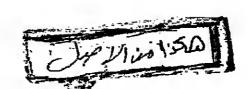
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INVESTMENT BANKING, FROM



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Monday March 13 1995

#### **MARKETS** THIS WEFK



JOHN PLENDER: GLOBAL INVESTOR Professional investors increasingly want clear, uncomplicated exposures to specific markets and specific risks. How, then, are we to explain the behaviour of the

banking sector, where a squeeze on profitability in mature traditional businesses is prompting much activity away from



PETER NORMAN: ECONOMICS NOTEBOOK

in the past 30 months, a number of the world's leading currencies have experienced significant revaluations or devaluations. The changes have been large enough to worry policy makers. But apart from some unsuccessful central bank

intervention 10 days ago and a concerted effort to jawbone the US dollar back to health last week, there is little sign of any new initiative. Page 20

turbulence last week, causing knock-on effects across global markets, one set of instruments was scarcely affected: French bonds. Page 22

While the world's currencies went through

Dividend growth in UK companies is exceeding projections, looking increasingly like 12 per cent for 1994 compared with earlier predictions of 10 per cent. On Wall Street, the question this week is whether the market will sustain its highs amid a flurry of new economic data. Page 23

**EMERGING MARKETS:** 

On March 1, when shares in companies included in the second, and probably final round of mass privatisation became publicly tradeable, the Czech bourse became the biggest in post-communist eastern Europe, with about 1,800 quoted Issues. But size is not everything, as traders in the Prague stock market can testify. Page 21

Foreign exchange trading was more stable on Thursday and Friday, but it would be optimistic to think that the market turbulence is a thing of the past. Many investors and traders are doubtful whether the D-Mark can sustain its recent gains.

COMMODITIES:

Coffee and cocoa producers both meet this week to discuss production restrictions. Page 20

INTERNATIONAL COMPANIES:

The charitable foundation which controls Carlplo, the Italian savings bank, became the second institution within a week to reveal plans to give up majority control of its banking activities. Page 19

Tomorrow's year-end results will show the Saatchi Seatchl advertising group in profit for a second year. Page 18

#### STATISTICS

Base lending rates
Company meetings
Dividend payments
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### Trafalgar wins support for new Northern bid

By Peggy Hollinger in London

Trafalgar House, the engineering group which on Friday aban-doned its £1.23bn (\$2bn) bid for Northern Electric, is understood to have won the support of about 35 per cent of the utility's share-holders in its attempt to present a lower offer.

However, Northern's largest institutional shareholders are not keen for a revised bid to be put on the table until the confusion over a possible review of electricity price limits is cleared up. In an unprecedented move last week, Trafalgar asked Northern's shareholders to sign forms indicating their intention to accept a £9.50 offer, down from £11, and calling on the company to allow a

The action was prompted by the electricity industry regulator's decision last week to consider imposing new price limits just eight months after the last fiveyear review. Electricity shares fell sharply as a result.

new bid to be made.

Northern has refused to consent to a lower bid. Trafalgar is

now expected to consult the Takeover Panel, citing the 35 per cent which wants to consider a new bid, on how it can proceed. It is also expected to claim that arbitrage traders holding more than 20 per cent, who bought in the expectation of a bid, would also want to consider a new offer.

Meanwhile, the chances of a quick resolution to the turnoil in the electricity sector appeared to be receding over the weekend. Executives of the 12 English and Welsh regional electricity companies (recs) are to meet on Wednesday to discuss the demerger of the National Grid.

They will examine ways it could be used to circumvent a new price review by, for example, increasing the customer rebate attached to demerger from a recently agreed £30 to £60. However, some recs fear that a rebate would not resolve public concern over electricity prices.

Several companies are reluctant to agree the details of a National Grid demerger until the price review issue is resolved. Lex. Page 16

### Colman's is stuck on the side of the plate

By David Blackwell in London

Reckitt & Colman might be keen as mustard to sell its UK food and drink businesses, but poten-tial buyers appear to be in no hurry. Nearly six months have ed since the group said it was breaking with 185 years of history by putting its UK mus-tard business up for sale to help finance its drive to become a world leader in household producis. The group will announce its 1994 results on Thursday, but is still not ready to announce a

Reckitt said on Friday that the tinuing in a satisfactory manper". Analysts suggested last week that the London stock market was not concerned yet, but might worry if the process dragged on. They also suggested that Reckitt's hopes of raising 2400m (\$656m) from the sale were ambitious.

Part of the problem in finding a buyer could be the 'Englishness' of the two brands on the

block. Colman's is famous for English mustard, which has never really caught on in other countries, and Robinson's barley water is associated with the Wimbledon tennis championships. Both are attractive hrands, hut growth prospects look limited. English mustard accounted for nearly 60 per cent of the mustard sold in the £31m UK market in 1993, according to Data Monitor, the strategic management consultancy, and Col-man's beld 60 per cent of the English mustard sales.

Danone, France's higgest food group, has always been seen as Amora and Maille, the top two brands in the French mustard market. But the French group, formerly BSN, said last week that it was no longer in negotiations with Reckitt.

Other companies that have been reported as interested include Heinz and CPC of the US. Switzerland's Nestlé and Northern Foods, Unigate and Hillsdown Holdings in the UK.

Andrew Baxter and Hugh Carnegy report on Volvo's control of VME

en years after putting its construction and earthmoving equipment activi-ties into an international joint venture, Volvo is digging deeper into the industry by buying out its partner, Clark Equipment of the US.

Last week, the Swedish vehicle group said it would pay \$573m for Clark's 50 per cent stake in Brussals-based VME Group, best-known for the three equipment brands that gave it its name -Volvo BM, Michigan and Euclid. Although Volvo will end up

with 100 per cent of one of the biggest players in a chronically boom-and-bust business, analysts applaud the move. The agreed deal represents a structural shift within Volvo, turning it into a more balanced automotive group rather than a company dominated by cars. For VME, which will be

enamed Volvo Construction Equipment Corporation, the closer links with its Swedish parent could accelerate international expansion. And both companies stress the opportunities for fur-ther synergies on diesel engine

investors and analysts have largely accepted Volvo's case that full control of VME is a rational step in its strategy to concentrate on automotive operations, following the collapse of its 1993 plan to merge with France's Renault.

There has been little dissent over the \$572m price for Clark's stake, while analysts point out that Volvo is used to handling cyclical businesses, through its cars and trucks business as well as its half-share in VME.

Volvo points to the heavy restructuring at VME in recent years, which has closed plants in Sweden and North America and cut its workforce from 10,400 in 1990 to 6,900.

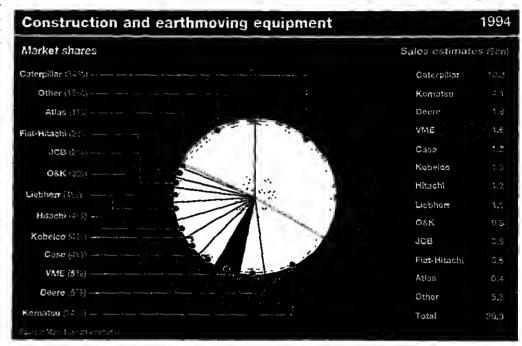
"We believe they are in good shape," says a Volvo executive, They can expand market share [from 5 per cent worldwide] and they can remain profitable in a downturn. Mr David Phillips, managing director of London-based Off-

Highway Research, notes that when VME was formed in 1985, the construction equipment industry was in an "enormous state of flux. "Amid all the mergers and

acquisitions of the time, it construction equipment com-pany, and even with VME there was a question of whether it would continue," he says. But the company had pros-

pered, through focusing on its strengths in product engineering and making some clever acquisi-tions, notably the purchase in 1990 of Zettelmeyer, the German producer of small wheeled-load-

## Gaining ground in the earthmover industry



For Volvo the timing looked right to increase its stake in VME. The construction equipment group lost a record \$94m in 1982, due to a recession which Mr Tuve Johannesson, president and chiaf executive, described as "unprecedented in modern times". But last week VME reported record net earnings of \$132 im and a surge in operating profits from \$64.7m in 1993 to

There is a little more scepticism over the extent to which Volvo can win significant cost benefits from synergies with VME. But Mr Jan Dworsky of Fiba Nordic Securities says Volvo should be able to maximise existing co-operation on engine develment where the two companies use the same technologies. "That is the most expensive part of product development for both

Taking full control of VME cannot disguise the fact that the Volvo cars division is still performing weakly

operations.

to \$1.57bu. Mr Johannesson says demand is rising in many European markets and prices are improving, although the North American market may already have peaked.

In the short term at least, VME will enhance Volvo's earnings city. Last year, VME's operating margin of 13 per cent was well ahead of the 8.1 per cent achieved by Volvo trucks and more than three times the 3.5 per cent returned by the car division.

Mr Colin Whitbread, motor industry analyst at Swiss Bank Corporation, calculates Volvo's group operating margin would have been 6.5 per cent last year, instead of 5.7 per cent, if VME had been fully consolidated.

The big question is how VME fits into the overall structure of Volvo's business as it sheds some SKr40bn-worth of non-core assets and puts all its soon-to-be buge cash resources into automotive

Taking full control of VME can-

cars, the biggest division, is still performing weakly as it approaches the top of the cycle. Volvo is valued on a low earnings multiple comparad with other European manufacturers and needs to show it can improve its car returns. This argues for heavy concentration on expand-ing Volvo's thin model range and enhancing profitability.

While Volvo works to achieve

this, bowever, it can benefit from the better balance brought by full ownership of VME. Together, turnover of Volvo trucks and VME last year was around SKr64bn (\$9bn), only SKr10bn short of car division sales. Their combined profits were double that achieved by Volvo cars.

Mr Dworsky says this profile will make Volvo look very different to some other automotive companies such as BMW of Germany. "The trucks and VME operations will generate more returns than the car business even when cars return to a decent level of profitability. Mr Johannesson, meanwhile

stresses that hoth Clark and Volvo had been good owners for VME, but he is clearly relieved that six weeks of uncertainty. since Clark announced a plan to float its stake in an initial public offering, are over. Volvo's long-term commitment

to the construction equipment industry would pay off for both closer co-operation on engine development, VME could also use Volvo's resources to expand in developing markets such as China. It could also follow Volvo into new markets, or in some cases establish the first foothold

As Mr Phillips says: "VME can open most doors, but it's that much easier with the Volvo nama

#### This week: Company news

REED ELSEVIER

### Cost-cutting puts a keener edge on profits

The twin strategy of cutting costs while making selective acquisitions should pay off for Reed Elsevier this week when the Anglo-Dutch information and publishing group reports a solid increase in profits.

First-time full-year contributions from Official Airline Guides, acquired

18 months ago for £277m, and Editions Techniques - the French legal publisher – are expected to lift pre-tax profits from £518m to £602m (\$367m). Reed International - the UK arm - is expected to account for about £330m of

this, including exceptional provisions for reorganisation and redundancies. That reorganisation has centred mainly on medical publishing and the exhibitions business. Nevertheless, a question mark

remains over organic growth in the core businesses. In sales terms, they grew by a relatively sluggish 4.5 per cent increase in the first half, and City analysts are looking for an acceleration when the group publishes its full year figures on Wednesday.

An upturn depends on whether Reed has been able to push through subscription price increases and higher advertising rates on its regional newspapers and IPC magazines.

That effort has been helped by the UK recovery and steady demand in North America. Contributions from its US businesses should increase further this year following the integration of Mead Data Central, the electronic information group acquired for \$1.5bn

A strong performance, meanwhile, by its existing US businesses is expected to push earnings per share up by about 15 per cent from 35.8p to 41.3p for Reed International shareholders, with a similar increase likely for Elsevier investors. If it meets those targets, analysts predict the group will raise the full-year dividend to 21p (18.75p) - an increase of 12 per cent.

### Reed International Share price relative to the FT-SE A All-Share Index

1904 Source: FT Graphite OTHER COMPANIES

L&G set to reassure

despite appearances

Forecasts for full-year pre-tax profits

from Legal & General, one of the UK's largest insurers, on Thursday range from £150m to £168m (\$276m), below the 1993 figure of £181m. This is because of L&G's "unsmoothed" method of accounting for capital gains - which means that it could see investment returns as a negative - rather than a lack of confidence in its performance in the core UK life insurance business. A better picture than the pre-tax profit of how L&G is expected to perform can be seen from forecasts of the total dividend per share, which is predicted to be

21.3p-21.7p, against 20.1p. ■ Pharmacia: The Swedish pharmaceuticals group which was privatised last year, is today expected to report profits of around SKr5.4bn (\$740m) for 1994. The performance will reflect the impact of a rigorous cost-cutting programme, helping to compensate for disappointing underlying sales growth due to a

general clampdown on health spending. ■ Société Générale: One of France's largest banks, is expected on Wednesday to unveil profits of about FFr3.7bn to FFr3.8bn (\$760m) for the year to December 31 1994. In line with other banks, analysts predict a growth in provisions against property loans and reduced profits in the second half on capital markets activities.

■ Swiss Bank Corporation: Chief executive Georges Blum has signalled twice in recent weeks that the bank's 1994 results were unsatisfactory. Rivals Union Bank of Switzerland and Credit Suisse gave no such advance warnings but then reported net incomes down 29 per cent and 18 per cent respectively. SBC, Switzerland's third largest bank, will present its 1994 figures in Basle on Wednesday morning, and most analysts are expecting a substantial fall from the SFr1.37bn (\$1.12bn) net income earned

■ Deutsche Babcock: The German engineering group will announce its final results on Wednesday for the year ending September 30. The group, which has been extensively restructured and is beginning to make a recovery from Germany's recession, has already announced gross profits of DM102m (\$73m) and said it would pay a dividend of DM5 for the first time since 1988.

Hong Kong airline, makes its annual profits statement today and analysts are expecting only modest growth in earnings. The consensus expectation is for a rise in net profit of around 5.5 per cent to HK\$2.4bu (US\$310m) from HKS2.29bn in 1993. The company's earnings are expected to be affected adversely from a temporary fall-off in Taiwanese travel to the mainland last year. The airline is, however, expected to benefit from new work practices introduced last summer and the general

Cathay Pacific: The Swire-controlled

# Cathay Pacific Strare price (I-ING) . 7991

conglomerate is forecast to report pre-tax profits of about £155m (\$254m) £116.7m last time - for 1994. UB has faced another tough year. Just when it was getting on top of its difficulties at Keebler, the US cookie and snack maker, life turned tough in UK snacks and biscuits.

■ Kinglisher: The embattled UK

retailing group which has ousted four directors in the past two months is forecast tomorrow to announce a 10 per cent fall in pre-tax profits from £309m to about \$280m (\$459m), before exceptional items. Provisions of at least £80m are expected, including a £50m goodwill write-off on the disposal of Charlie Browns, the automotive repair group, plus restructuring costs at the Comet and Woolworths chains, Sir Geoffrey Mulcahy, chief executive.

VME Group

Vision

17 Volvo

17

18

17

United Biscuits: The UK-based food

Comatco

Elf Acuitaine

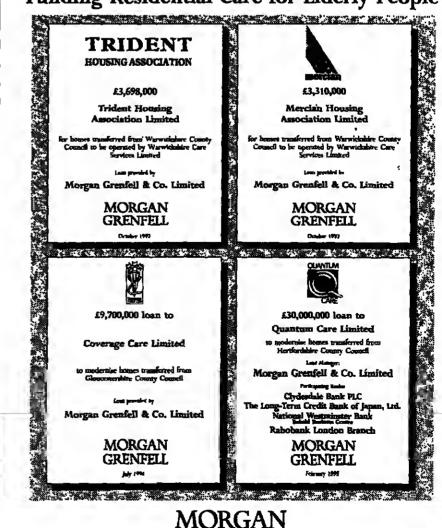
Groupe Bull

#### faces close questioning from analysts strength of the Asian aviation market. and institutional investors on his plans to revive the group's fortunes. Companies In this issue 18 Repsol Indep Newspapers 19 18 Sandvík MGN 19 Alcatel Aisthon Titaghur 18 Newspaper Publishing Cadbury Nippon Sanso 16 Total Cariplo 17 Trafalgar House 17

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#### COMPANIES AND FINANCE

New name and executive options should be in place by end of week

## Progress at Saatchi & Saatchi

This week should have been one of moderate satisfaction for Mr Charlie Scott, chief executive and - through force of circumstances - acting chairman of the Saetchi & Saatchi advertising group.

Tomorrow's year-end results. while a long way from sparkling, will show Saatchi in profit for e second year. 1993 was the first time in five years that the group had climbed out of the red

Pre-tax profits will, in line with market expectations, hit £30m-plus, ahowing about a two-thirds increase on 1993's £19m. Revenues will have remained flat but margins will show growth of et least a per-

By the end of Thursday Mr Scott will also bave completed

two other long-cherished pro-jects. If all goes according to plan, an EGM will heve changed the holding company's name to Cordiant to distance it from the advertising networks, and senior executives will have in place e new share options package.

But this modest progress will be blighted by the uncertainty of the year ahead. The ousting in December of Mr Meurice Saatchi, and the subsequent fall-out of staff and clients. came too late to beve an impact on this week's figures. It is still unclear how much damage has been done, in particular by the loss of the Mars account, worth about £30m in revenue in a full year. There is no doubt that prog-

ress has been dealt e severe blow, putting Mr Scott's plans back by a year or more. The initial calculation that has their forecasts for 1995 has been to cut about £10m off pretax profits, giving identical

numbers to those for 1994. Mr Scott is unlikely to provide further clues on Tuesday about what is in store for this year. It will be some time before it is seen whether his strategy to replace Mars has paid off. His intention is to keep together the Mars team et the Bates advertising subsidiary. Said one insider: "Charlie believes they are world-class confectionery and pet-food marketeers. He's determined to give them time and space to replace the Mars business. He esn't want to continue to cut costs because that gets you

It will probably be May or June, and the AGM, before the pieces fall into place and a trading statement from Mr

of shares.

eastern Europe.

Scott casts more light on the In the long term Cordiant, as

it will become, is boping to disappear from the beadlines. But that will certainly not be possible for some months ahead. After the results and the EGM comes the pitch in April for the British Airways eccount - particularly highprofile because Mr Maurice Saatchi's new agency will also be competing. Following that is the resumption of a court battle with Mr Saatchi and other senior ex-Saatchi executives, which has so far gone hadly for Saatchi & Saatchi

AGM will follow closely. If Mr Saatchi chooses this week to steal the limelight by announcing a link-up with an international advertising network, nobody at his old company is likely to complain.

Rothschild was appointed adviser to Deutscha Telekom for its privatisation in

1996, but Goldman Sachs won the prized

The financial adviser with the largest

All but one of these, however, was in

number of new privatisation assignments

in 1994 was Creditanstalt, the Austrian

eastern Europe and the former Soviet

Union, where there are many sales of

state companies but generally low pro-

EPIC, a small Austrian consultancy specialising in the brewery sector, also bene-fited from the number of transactions in

bank, which won 54 jobs.

role of global coordinator - or distributor

The annual report and the

### Titaghur restructure could lead

under consideration at Titaghur, owner of six jote mills in Calcutta, could lead to an offer for the company.

that it was "in talks in relation to refinancing proposals which may or may not lead to an offer being made for the entire issued share capital of the company".

Mr Brealey controls 27.4m of the 109.4m shares in issue. The shares, which reeched almost £17 in 1989, are now

worth only a few pence.
Titsghur has debts of £35m end accumulated losses of £67.5m. Its assets include the Knoydart Peninsular, a Scottish estate acquired by the company in 1993 to be used for sonth training.

At the beginning of the year it appointed as financial advisers English Trust, a small mer chant bank that recently sponsored the flotation of Mackie, the Northern Ireland-based jute machinery maker which equipped many of the Indian

It is understood that about £10m will be required to refinance Titagbur.

# to an offer

By David Blackwell The financial reconstruction

The company, whose shares are traded under Rule 4.2, said

Mr Reg Brealey, the main shareholder, said at the annual meeting in Dandee almost e fortnight ago that he would step down as chairman once e restructuring package was agreed. At the chaotic meeting be faced bostila questioning from some sharebolders, including his brother Len. who was threatened with ejec-

and Bangladeshi inte mills.

BRITISH FITTINGS has sold John Hood (Copper Alloys) to Holme Dodsworth Metals for £700,000 cash, the value of its net assets.

BTP: acceptances received in respect of 21.7m shares, or 91.6 per cent, offered by way of

COMPEL has acquired the corporate customer business of Metrocom for £893.000. ELECTRON HOUSE Australian tain assets of Volten Pty for

GRT BUS Group is to sell its Autotruck vehicle parts distrihution subsidiary to Woodhead on sales of £3m in the year to March 31 1994 and had net

**HEALTHCALL** is buying 51 per

£500,000 cash. PROVIDENT FINANCIAL is to

SCHRODER INCOME Growth Fund has raised \$79.1m in its offer for subscription. There

### Refinancing agreed for Newspaper Publishing

Mr Tony O'Reilly's Independent Newspapers, the Irish media group, and Mirror Group Newspapers bave agreed a refinancing designed to secure the future of The independent.

A £20m rights issue, 10 be finalised later this month, will mean that both MGN and Mr O'Reilly end up with 44 per cent of Newspaper Publishing, the company that publishes both The Independent and The Independent on Sunday.

Of the two existing continental European shareholders, Mr Carlo di Benedetti's La Repubblica, the Italian newspaper group, has decided to pull out to concentrate on developing television interests in Italy The other, El Pais of Spain, will have a 12 per cent stake

In the past 12 months Newspaper Publishing bas lost about £25m although that includes one off redundancy charges, the cost of moving to Canary Wharf and integrating its business structure with MGN. It is believed that ebout fl3m a year has already been taken out of operating costs

since the integration with fur-

Uoder the agreement, Mr O'Reilly and MGN, publisher of the Daily and Sunday Mirror and The People, will have an equal number of directors, although Mr O'Reilly will be able to nominate the chairman. Mr O'Reilly, who still spends

ther savings to come.

most of his time in the US as chairman and chief executive of HJ Heinz, the food group, has ruled himself out. One possibility would be Mr Liam Healey, chief executive of the Irish Independent group.

MGN will remain responsible

for managing Newspaper Publishing as a business and the new deal is likely to strengthen the position of Mr David Montgomery, MGN chief executive. who will in effect be the new chief executive of Newspaper Publishing. Mr Andreas Whittam Smith

the main founder of The Independent will stand down as chairman but will remain a non-executive director. Despite difficulties caused by the current price war circulation of The Independent is inching towards 300,000 while The Independent on Sunday's sales have risen ebove 320,000 and advertising revenues are starting to rise.

The business plan envisages Newspaper Publishing breaking even within two years.

### Study shows UK merchant banks win privatisation work worldwide

were Schroders, the second largest UK merchant bank by market capitalisation;

Samuel Montagu, the merchant banking

arm of HSBC Holdings, owner of Midland

Bank; SG Warburg, the largest investment bank; and Morgan Grenfell, owned by

CS First Boston, the investment bank

owned by CS Holding, the Swiss banking

group, has focused on eastern Europe

and other emerging markets, it won 35

new mandates, the third largest num-

Some investment banks are stronger

than they appear. Goldman Sachs, which

ranked fifth in terms of number of deals.

has a higher share of the more lucrative

City of London investment banks bave translated their experience of selling UK state companies into privatisation work worldwide, according to a league table published this week.

Five of the 10 financial advisers with the newest privatisation mandates in 1994 were British, according to a study by Pri-vatisation International magazine, NM Rothschild, the UK merchant bank which advised the regional electricity

companies in the UK on their privatisation in 1990, last year won assignments to work on 43 privatisations world-

Other leading UK privatisation advisers

subsidiary, VSI Electronics, has bought business and cer-

Deutsche Bank.

5270,000. RSR for £800,000. Autotruck broke even at the pre-tax level assets of \$95,000

NEWS IN BRIEF cent of Emergency Medical Services (Lanarkshire) for £470,000 satisfied by £215,000 cash, £105,000 loan notes and the issue of 138,888 shares. HOZELOCK GROUP has

acquired J Nordell, its Swedish distributor, for £230,000 cash. JUST GROUP is buying the remaining interests of its founders, Mr Wilf Shorrocks and Ms Paula Hayes, for an initial £603,000. They include

the Future Legend of Robin Hood and royalties from Puppy in My Pocket. The deal is being funded by a placing of 50m shares at 3p to raise £1.5m. The balance is for working capital. PRINCEDALE GROUP has, through its Colloids subsidiary, acquired the assets and order book of Cookson Matthey Ceramics and Materials for

seek shareholder approval to purchase up to 10 per cent, or 13.4m, of its shares. RAGLAN PROPERTIES is selling the Forum Shopping Centre, Irvine, Strathclyde for £2.15m to Birkby. The centre has annual rental income of

### Vision hopes for £5m from float

By Christopher Price

Vision Group, an Edinburgh based manufacturer of specialist electronic cameras, is planning to come to the market in a move which should value the company at between £22m and

The group inteods to raise about £5m of new money, which will be used to fund working capital and undertake developments. Vision was founded in 1990 by Professor Peter

Denyer, who had worked on developing advanced vision technology at Edinburgh University during the 1990s. The group has developed a "camera on a chip", which combines both image sensing and image processing to produce a product which has low power conamption and is competitively price

in the six months to January 31 1995 sales were about £800,000 and Prof Denyer said he expected Vision to move into profit by the end of the financial year 1996.

	CROSS BORDE	R M&A DEALS	<b>.</b>	
BIDDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT
ING (Netherlands)	Barings (UK)	Banking	Ω660m	International rescue
Potesh Corp (Canada)	Texasguif (US)	Fertilisers	£509m	Elf non-core disposal
Volvo (Sweden)	VME (Sweden/US)	Construction equipment	£360m	Renewing consolidation
Exide Corp (US)	CEAC (Italy/France)	Batteries	£348m	Another Fiat disposal
RTZ (UK)	Freepont McMoRan (US)	Mining	£283m	Establishing pertnership
Total (France)	Kalon (UK)	Paints	052m	Forming new paint company
Cookson (UK)	Tolaram (US)	Textiles	£40m	Other buys in progress
TVX Gold (Canada)	Kassandra Mines	Mining	£30m	Lead into gold?
Electrolux (Sweden)	Maharajah International (India)	Domestic appliances	£8.4m	Taking 51% holding
Lyonneise des Eaux (France)	Northumbrian Water (UK)	Water	n/a	Early skirmishing

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Agent: Morgan Guaranty Trust Company

**JPMorgan** 

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Pursuant to the Indenture dated as of June 3, 1993 among the Issuer, State Street Senk and Trust Company as Trustee, and Financial Security Assurence Inc. as the Insurer, notice is hereby given that for the interest Accrual Period from March 3, 1995 thru June 4, 1995, the applicable Note Interest Reles ere: for the Notes due 1996, 5.70%; for the Notes due 1998, 5.80%; and for the Notes due 2000, 5.95%.

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### Warrants to subscribe for shares of comu

Warrants to subscribe for chares of cou

U.S. \$250,000,000 I per cent. Guaranteed Bonds due 1998 (the "Warrants B")

Notice to the Holders of

KEISEI ELECTRIC RAILWAY CO., LTD.

U.S. \$200,000,000

Pursuant to Clause 4 ICi of each of the Instruments dated 2nd April, 1993 and 10th March, 1994 (the "Instruments") relating to the Warrants A and B, respectively, notice is hereby given as follows: respectively, dotice is hereby given as follows: In accordance with the resolutions of the Board of Directors of the Company adopted at the meetings held on 22nd February and 2nd March, 1995, the Company issued in Japan #25,000,000,000 2.8% Unsecured Coovertible Bonds due 2001 convertible ioto shares of common stock of the Company at the initial conversion price of ¥708 per share which is less than the current market price tas defined in the respective instruments of the shares of common stock of the Company on 2nd March, 1995 (the dote the Board of Directors of the Company on 2nd March, 1995) (the dote the Board of Directors of the Company for the shares of the Company for the shares of the Company for the shares of the Company for the company for the shares of the Company for the compa

Directors of the Company fixed the said intitial conversion price) of 7772.8 As a result of the above issue, the Subscription Price (as defined in the respective Instruments) of each of the Warrants A and 8 has been adjusted, effective as of 11th March, 1995, Japan time, as set forth below

pursuant to Clause 3 (v) of each of the instruments:

Dated: 13th March, 1995

 Warrants A
 Subscription Price before adjustment:
 Subscription Price after adjustment: Warrents B

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Subscription Price before adjustment

¥967.6 KEISEI ELECTRIC RAILWAY CO., LTD. By: THE SANWA BANK, LIMITED as Principal Paying Agent

**ALLIANCE INTERNATIONAL HEALTH CARE FUND** Société d'Investissement à Capital Varrable 47, Boulevard Royal, L-2449 Luxembourg R.C. Luxembourg B 25 105

NOTICE OF MEETING Dear Shareholder We have the pleasure of inviting you to attend the Annual General Meeting of shareholders, which will be held on Wednesday, March 29, 1995 at 2:30 p.m. at the offices of State Street Bank Luxembourg S.A., 47 Boulevard Royal, L. 2448 Luxembourg, with the following agenda;

AGENDA To hear the annual report incorporating the auditors' report and to approve the audited financial statements of the Fund for the fiscal year ended November 30, 1994.

November 30, 1994.

To discharge the Girectors and the Auditors with respect to the performance of their duties during the fiscal year ended November 30, 1994.

To elect the following eight persons as Directors, each to hold office until the next Annual General Meeting of Shareholders and until his or its successor is the balanted and multiliant.

R.D. Smart, C.B.E. J. Kenz Blair, Jr. John O. Carifa S.M. Davies David H. Dievier WH. Henderson Jean-Claude Koch Edward J. Ledder

To appoint Ernst & Young, Luvembourg as independent auditors of the Fund for the fiscal year ending November 30, 1995.
 To transact such other business as may properly come before the meeting. Only shareholders of record on March 2, 1995 are entitled to notice of, and to vote at, the Annual General Meeting of Shareholders and at any adjournments.

Should you not be able to altend the meeting in person, please return your proxy before March 14, 1995 by fax and by airmail to:

State Street Bank Luxer 47 Boulevard Royal

to the attention of Petra Ries, to assure that a quorum will be present at the

By order of the Soard of Directors UK & Internation

Notice to the holders of AUTOBACS SEVEN CO., LTD.

Warrants to subscribe for shares of common stock of the Company issued with U.S. \$100,000,000

3 per cent. Guaranteed Bonds due 1996 (the "Warrants") Pursuant to Clause 3 (xiv) of the Instrument dated 12th March, 1992

(the "Instrument") relating to the Warrants, notice is hereby given as follows: In accordance with the resolutions of the Board of Directors of the In accordance with the resolutions of the Board of Directors of the Company adopted at the meetings held on 21st February and 28th February, 1995, the Company issued U.S. \$100,000,000 aggregate principal amount of Bonds due 1999 with Warrants to subscribe for shares of common stock of the Company at the initial subscribition price of Yeo 8,723 per share which is less than the current market price (as defined in the Instrument) of the shares of common stock of the Company on 28th February, 1995 (the date the Board of Directors of the Company fixed the said initial subscription price) of Yen 10,864.70 per share.

Pursuant to Clause 3 (vii) of the Instrument, the Subscription Price (as defined in the Instrument) of the Warrants has been adjusted, effective as of 10th March, 1995 (Japan time), as set forth below:

Subscription Price before adjustment: Yen 7,482.80 Subscription Price after adjustment: Yeo 7,440.10 AUTOBACS SEVEN CO., LTD.

By: The Daiwa Baok, Limited as Principal Paying Agent

"R3" (term of the formula for calculation of the Interest Amount payable per bond on April 1st, 1995) is equal to 0 in accordance with the following formula:

FRF 0 per denomination of FRF 10.000 FRF 0 per denomination of FRF 100.000 THE PRINCIPAL PAYING AGENT SOGENAL SOCIETE GENERALE GROUP 15, Avenue Emile Reuter LUXEMBOURG

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Notice is heraby given to the Bondholders that, bursuant to the Terms and Conditions of the Bonds, Condition 4. "INTEREST", R3 = <u>CAC3 - CAC2</u> CAC2

where "CAC2" = 2,166 end "CAC3" on March 6, 1995 = 1,773 Therefore, interest psyable against surrander of coupon nr 3 will be

Petroleum Argus

COMPANIES AND FINANCE

### Cariplo foundation plans flotation

The charitable foundation which cootrols Cariplo, the Milan savings bank, on Friday became the second institution within a week to announce plans to give up majority con-trol of its banking activities.

In a brief statement, the foundation said it intended to seek a stock exchange listing for Cariplo's shares, to modify its statutes to allow more than 50 per cent of the shares to be sold, and to combine the sale with a capital increase.

ltaly's largest banks are jos-tling for position as both the

financial sector and state-con-trolled industry are liberalised more limited flotation last year because of adverse market con-

and privatised. Within tha last week, the foundation which controls Istituto San Paolo di Torino, the Turin bank, has also said it aims to reduce its stake below 50 per cent within a year, taking advantage of new legisla-

Shares in San Paolo di Torino are already quoted, hut Cariplo - which stands for Cassa di Risparmio delle Provincie Lombarde - is still wholly owned by the original

It abandoned plans for a later.

because of adverse market conditions. Recently, however, its involvement in a number of ambitious and potentially costly projects have prompted the foundation to look again at a capital increase and flotation. Last week, for example, Cari-

plo emerged as one member of possible alliance with San Paolo di Torino and IMI, the former state-owned banking group, which may bid for the Italian government's stake in Stet, the telecommunications company, with a view to sell-

A rival consortium of four banks, led by Mediobanca, the Milan bank, has also made an offer for the 61 per cent stake

Cariplo, like San Paolo di Torino, also has plans to increase its stake in IMI itself, when the treasury decides to sell of its remaining shares in the banking group before the

The foundation's short state ment, issued late on Friday evening, said it foresaw the sale of a majority of its shares "in a relatively brief period, and in any case within five

### Candidates for Bull stake given Wednesday deadline

By John Ridding In Paris

The computer and electronics companies seeking to take a stake in Groupe Bull have until Wednesday to make a hinding offar, according to sources involved in the privatisation of the French computer manufacturer.

The four companies which remain on a sbortlist of candidates to participate in the privatisation - NEC of Japan, IPC of Singapore, and Motorola and Sequent of the US - have been sent a letter informing them of

Industry analysts in France said that the move eased con-cerns that the privisation process had been halted because

Sharp rise

in palm oil

prices lifts

results at

By Kleran Cooke in Kuala Lumpur

ber 31 1994.

Sime Darby

Sime Darby, one of Malaysia's

biggest and most diversified

a 15 per cent rise in pre-tax profits to MS\$482.7m (\$189m)

for the six months to Decem-

Analysts say the result puts

the group on course to break

the M\$1bu pre-tax profit mark

for the full year. Group turn-

over improved by 19 per cent

over the period to M\$4.652bn.

The group, once largely plantation based, has diversi-

fied into a wide range of activ-

ities, including the oil and gas

industry, property, motor and heavy equipment franchises

and the manufacture of vari-

The main money earning

base of the group in the six months was again its operations in Hong Kong,

where it acts as the main auto-

motive and heavy equipment

distributor. However, Sime Darby referred to an "uncer-

tain market" in Hong Kong:

pre-tax profits in the group's

operations in the colony

increased marginally to

M\$96.6m over the six months compared with M\$95.2m in the

same period a year earlier

Results in Sime Darby's

operations in Malaysia disap-pointed analysts, with pre-tax profits falling to M\$86.6m

from M393.6m. The group did

nnt disclose the reasons for

the decline but heavy capital investments in an independent

power producer project and other schemes are felt to have

had an adversa impact in

However, the star performer

for the group over the six

months was the mainly Malay-

sian hased plantatinus divi-

sion, which saw pre-tax profits increase to M\$62m from

M\$14.6m on the back of a

surge in palm oil prices over the period of more than 50 per

with estimated cash

reserves of more than

M\$1.2bn, Sime Darby has in

the past had the reputation of

being one of the region's most

cash-rich and conservatively

run companies. In the past

year the group seems to have

become more aggressive: an

underlying reason for the

surge in plantations earnings was last September's success-

ful completion of the purchase

of the remaining stake in Con-

solidated Plantations, a listed

company in which Sime had

During the period it also

announced its takeover for

£21.7m of the Lec group, the

UK white goods manufacturer. Sime Darby's share price has

recently improved with news

of its biggest deal to date: the proposed acquisition at a price

estimated at about M\$900m of

a 60 per cent shareholding in

United Malayan Banking Corp

(UMBC), in terms of assets

financial institution.

Malaysia's fnurth largest

previously held 51 per cent.

earnings.

while turnover fell slightly.

ous rubber products.

In particular, the sensitivities of arranging a group of shareholders including industry rivals appeared to have presented a serious obstacle. There was concern, however, that the Freoch government might seek to implement a

two-stage process in which it

would retain a majority until after the spring presidential French officials had previously indicated that they sought to complete the privatisation before the presidential poll, although the conditions of a FFr11hn (\$2.18bn) capital

injection, approved by the

European Commission, give

of the complexities of the oper- France until the end of the year to reduce its stake to a The French state holds 76

per cent of Bull's shares, with

France Télécom, the stateowned telecoms operator holding 17 per cent. All four companies on the short-list, with the possible exception of IPC, have offered to take a stake of at least 10

per cent in the loss-making French computer group. However, some of the candidates are thought to be uneasy about the need to subscribe to a capital increase of between FFr3bn and FFr4bn for Bull. while Motorola, a semiconductor and microprocessor manufacturer, may he concerned



Jean-Marie Descarpentries: wants dispersed shareholding

about allying itself with a computer group in which some of its rivals have stakes. Mr Jean-Marie Descarpen-

tries, Bull's chairman, is thought to favour a dispersed shareholding structure with no single company holding a dom-

#### **NEWS DIGEST**

#### Ifil resists cyclical downturn with 10% advance

Ifil, the Italian industrial holding company, pushed up net consolidated profits by some 10 per cent in the year to end-1994, compared with the L231bn (\$138m) profit recorded in 1993, writes Andrew Hill in Milan.

Ifil, part of the complex business empire headed by the Agnelli family, did not provide details of the figures, which will be announced formally later in the year, but said the spread of husinesses had helped it resist cyclical downturns.

Net consolidated debt stood at L550bn at the end of 1994, but in the first two months of this year, Ifil said tha figure had come down to

Ifil's main holdings include a stake in Fiat, the automotive and industrial group, and a series of investments in sectors such as retailing, hotels and tourism, paper and food.

La Rinascente, Ifil's separately quoted retail subsidiary, announced on Friday that it had agreed to develop a new chain of home furnishing and furniture stores in Italy with Habitat, the stores group founded in the UK by Sir

The company said it would transfer some of its existing Croff stores, which are similar to Habitat in style, into the new Italian company. The Habitat group, which is now controlled by the Stitching Ingka Foundation, owner of the Ikea furniture stores, will own 51 per cent of

Separately, Ifil said it planned to transfer its 36 per cent stake in La Rinascente into a new Luxembourg-registered company, which will seek other shareholders.

Groupe Worms, the French investment com-pany which is one of Ifil's main financial partners. is to take a 4 per cent stake in the new company, although Ifil will retain a majority stake. Ifil said the aim was to widen La Rinascente's shareholder base and give the group access to further resources for expansion.

#### Nippon Sanso to write off swap losses

Nippon Sanso, Japan's leading oxygeo and nitrogen manufacturer, said it would write off Y11.9hn (\$130m) in losses stemming from interest rate swap transactions for the current busi-

ness year, writes Emiko Terazono in Tokyo. The company will offset the extraordinary losses by liquidating long-term shareholdings, and will not change its projections of Y2.2bo in unconsolidated pre-tax profits and Y184bn in sales for the year ending this month.

Company officials said to offset interest rate

payments on some Y50bn in Euroyen bonds issued in 1991, it had concluded interest rate swap contracts.

The company managed to post profits oo the transactions until March last year, but posted losses in the first half of this business year to September due to the sharp rise in long-term interest rates.

Nippon Sanso said it will terminate all its contracts, including those which have not yet

#### Sandvik soars on strong demand

Economic recovery in Europe and strong demand in North America and south-east Asia helped Sandvik, the Swedish tools and speciality steel group, to double profits in 1994, writes Hugh Carnegy in Stockholm.

Profits after financial items and expenses imped to SKr3.8bn (\$528m) last year from SKrl.8bn in 1993, with SKrl.3bn earned in the fourth quarter. The annual dividend was raised to SKr3.75 per share from SKr2.25. Sales rose 16 per cent to SKr25.3bn, up from

SKr21.8bn in 1993, while the order intake was up 23 per cent over the year, with the stroogest increase coming in the fourth quarter.
The increase in costs was held to 8 per cent. vielding an operating profit after depreciation

of SKr3.4bn, after SKr1.5bn last time. Sandvik, which specialises in metal cutting and rock boring tools as well as pipes and division it is expected to be higher.

other steel products, said recovery in Europe had a marked bapact oo earnings, while the operating climate in North America and south east Asia stayed favourable. It said it expected a strong world economy in 1995 and predicted an increase in profits for the full year. Sandvik Tooling, the biggest division, raised sales by 14 per cent to SKr8.2bn and produced

operating profits of SKr1.5bn, compared with SKr972m in 1993. But the strongest improve ment came from Sandvik Steel. Sales rose 20 per cent to SKr7.7bn, while operating profits more than doubled to SKr1bn from SKr461m.

#### MIM recruits Comalco chief executive

MIM, the Queensland based mining company, has recruited Mr Nick Stump to be its new chief executive. Mr Stump is chief executive of Comalco which is controlled by CRA, the large resources group, and will join MIM on April 18, writes Nikki Tait in Sydney. Mr Stump replaces Mr Norman Fussell, who

resigned suddenly in early January. Although the reasons for Mr Fussell's departure were not disclosed, his resignation came at the end of a long restructuring period for MIM, during which is discarded a range of investments and complex joint venture/cross-shareholding arrangements, to concentrate of its core mining husiness.

The company has also faced serious indus-trial relations problems both before and after Mr Fussell's departure, causing operations to be disrupted and its share price to slump. Mr Stump, who had been with CRA since 1970. said that he intended to focus of MIM's core activities, with Mount Isa "as a priority".

#### Write-offs contain rise at Metall Mining

Metall Mining, the Toronto-based group for-mally controlled by Metallgesallschaft, the troubled German group, benefited from higher metal prices in the final quarter of 1994, but earnings were contained by write-offs and higher operating costs at the Copper Range complex in Michigan, writes Bernard Simon in

Earnings rose to C\$12.7m (US\$9m), or 16 cents a share, in the fourth quarter, from C\$4.3m, or 6 cents, a year earlier. Revenues climbed to C\$288.6m from C\$143.1m.

For 1994 as a whole, earnings advanced to C\$30.6m, or 38 cents a share, from C\$1.3m, or 2

The latest figure includes a C\$3.3m writedown of Copper Range's smelter to reflect its temporary closure last month. Non-recurring gains totalled C\$16.9m, mainly from the sale of shares in Australia's MIM Holdings.

Besides higher prices, the sharp rise in revenues reflects the acquisition of a 35 per cent stake in Norddeutsche Affinerie, the European

Average cash operating costs for copper rose to 69 cents a lb last year from 63 cents in 1993.

#### Oil and gas side hits results at Aker Aker, the Norwegian cement and building

materials and oil and gas technology group, has reported a decline in 1994 full-year pre-tax profits to NKr751m (\$119m) from NKr851m in the previous year, writes Karen Fossh in Oslo. The result was, however, far better than the average of local analysts forecasts of a pre-tax profit of NKr621m.

The slightly weaker result was due to expected significantly lower profits by Norwegian Contractors, a unit within the oil and gas technology division, which huilds huge concrete platforms for offshore oil and gas

Group sales fell to NKr16.57bn from NKr18.14hn as operating profits increased to NKr866m from NKr745, thanks to lower depreciation and operating costs.

Aker proposed to leave the dividend unchanged at NKr3.50, but the payout ratio, at 43.6 per cent of net profits, is higher than for 1993 when it was 33.6 per cent.

The company warned that profits by the oil and gas technology division would be lower in 1995 but for the cemeot and building materials

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#### BOALLOY INDUSTRIES LIMITED

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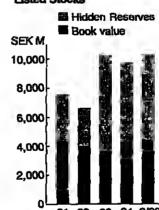
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# -INDUSTRIVÄRDEN

#### Strong Earnings Improvement 1994

Market Value and Hidden Reserves in the Portfolio of



**Net Worth Per Share** 

and CPN

- Consolidated earnings after financial items, but before gains on sales of stocks and other nonrecurring items, totaled SEK 775 M (366).
- Including gains on sales of stocks and other nonrecurring items, totaling SEK 742 M (498), earnings after net interest income/expense amounted to SEK 1,517 M (864).
- The value of the portfolio of listed stocks at December 31, 1994, was SEK 9,487 M (10,048). Hidden reserves amounted to SEK 5,298 M (6,438). Adjusted for purchases and sales, the value of the portfolio decreased by 7 percent (+66) compared with the beginning of the year. The General Index rose by 5 (54)
- On February 28, 1995, the portfolio of listed stocks was worth SEK 10,065 M. Adjusted for purchases and sales, the increase from year-end 1994 was 5 percent, compared with 3 percent for the General Index.
  - Net worth at year-end has been calculated at SEK 314 (301) per share and CPN. Net worth at February 28, 1995, has been calculated at SEK 323 per share and CPN.
  - The Board of Directors proposes that the dividend be increased by SEK 1 to SEK 10 per share. The interest per CPN would thus amount to SEK 11.50.

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THIS WEEK

Global Investor / John Plender

Risks in abandoning core activities



fashion has long been hostile to conglomeration. Just as managers in industry have tended, over

decade, to focus on their core etary trading activity is an sses, professional invesessential adjunct of the banks' tors increasingly want clear, roles in underwriting and uncomplicated exposures to distributing securities. Well, specific markets and specific maybe. But the scale of dealing, whether in plain vanilla risks. How, then, are we to explain the behaviour of the securities or more complicated banking sector, where a squeeze on prolitability in derivative instruments, is now such that most of what goes on nature traditional businesses is a zero-sum game.

The banks have abandoned the sate role of the banker in is prompting much questionable activity away from the core? Is this a re-run of the roulette, or the bookie at the bobacco industry's attempt to races, in favour of punting. As

its main business? The build up of proprietary trading in both commercial and investment banking offers grounds for suspicion. The fig-ures for the percentage of trading income of a clutch of US banks in the accompanying table are subject to numerous caveats, because of anomalies and quirks in the disclosure of

diversify out of the problems of

However, the one thing that is clear here - and, indeed, in the figures now being reported by banks across the world - is the nasty bump in trading prof-

Some argue that such propri-

Trading places

oles in underwriting and	Trading income of		ıding US	banks	
listributing securities. Well, naybe. But the scale of deal-	es a % of common equity	1985	1983	1994	
ng, whether in plain vanilla securities or more complicated	JP Morgan	8.0	22.0	11.2	
lerivative instruments, is now	Citicorp	8.7	19.2	5.4	
such that most of what goes on s a zero-sum game.	Bankers Trust	5.2	38.1	10.8	
The banks have abandoned	Lehman Brothers	6.6	127.0	36.5	
he sate role of the banker in oulette, or the bookie at the	Salomon	28.7	39.7	(15.9)	
aces, in favour of punting. As	Paine Webber	76,8	65.2	35.9	
his year's reporting season lemonstrates, it is a mug's	Morgan Stanley	80,5	43.0	32.4	
game.	Merrill Lynch	38.3	55.2	42.4	
True, the profits earned in a	Bear Steams	88.9	76.3	82.4	

according to the state of the market and the whim of its accountants, is surely one of the great mysteries of the Western world. That said, there are occa-

sions when investors might well want exposure to currency trading. There, the readiness of central banks to sup-port a currency against all Warren Buffet's stake in reason can turn a zero-sum Salomon Inc, which appears to gama into a positive-sum swing from profit to loss

Average trading income of same banks as a 9

game. Yet the European exchange rate mechanism and the Mexican peso only deliver sporadic windfalls of this kind. In the main, trading income is of rock-bottom quality, Markets are, of course, self

1985 87 89 91 93

correcting up to a point. Take the UK merchant banks, those mini-conglomerates which combine banking with asset corporate management. finance and securities broking Total return in local currency to 9/3/95

			% change t	war period .		
	Ų9	Japan	Germany	France	Italy	UK
Cash	_					
Week	0.12	0.04	0.09	0.10	0.19	0.71
Month	0.51	0.19	0.42	0.46	93.0	0.56
Year	4.58	2.25	5.44	\$.92_	5.19	<u>5.25</u>
Bonds 3-5 year						
Week	0.31	0.88	0.26	-0.81	-1.09	·C.23
Month	1,84	2.02	1.13	-0.55	-2.15	0.09
Year	2.56	4.97	3.64	0.73	<u> 0.55</u>	1.31
Bonds 7-10 year						
Week	0,26	1.03	-0.23	-1.41	-2.37	-G.36
Month	2.03	2.90	0.36	-1.28	5.74	-0. <b>a</b> 7
Year	1.59	5.37	0.54	-4.57	-8.71	-1.98
Equities						
Week	-0.4	-0.9	-5.1	-3.8	-3.8	-1.5
Month	0.6	-4.8	-4.7	-6.6	-10.5	-3.3
Year	7.1	-15.7	-6.2	-18.1	-4.4	-5.5
Source: Cash & Bond				Courties	NatWest !	Carlo militare

and trading. Since SG Warburg failed to merge with Morgan Stanley, its 75-per cent owned Mercury Asset Management (MAM) subsidiary, the chief repository of value in the group, has told it

to find a stronger owner. Some

Many of MAM's managers would like to see Warburg reduce its stake to below 50 per cent. In the meantime Warburg

itself is shedding derivatives traders.

The uncomfortable thought here for Warburg is whether investors would want to invest in a highly volatile corporate finance and securities operation without the underpinning of more stable asset management revenues. Meanwhile, the aftermath of the Baring affair could mean that what synergy exists within these merchant

further eroded. Few clients of any merchant bank fund management arm will in future be prepared to put money with the related bank for fear of contamination. The risk premium that will be required to satisfy independent depositors

may be prohibitive. In the absence of captive clients, such banking activity may thus wither away, leaving the independent UK merchant banks looking more like smaller versions of their US investment banking equivalents. Clients may also become shy, in future, of banks with a high level of proprietary trading in relation to capital, especially where they have a raft of high-profile traders who earn fat bonuses. One lesson of Mr Nick Leeson's activities is, after all, that high trading profits are rarely earned with-

out incurring high risks.

And can Barings be a great
buy for the Dutch bank ING. when the people in charge of this 233-year old institution appeared to convey the impression that their bonuses mattered a great deal more to them than the interests of depositors? Those clients that are still in the Barings camp must be feeling nervous, sore, or both. Other hanks that eschewed capital intensive trading activity will also feel that their game plan has been vindicated so far. ING's strategy in foreign

markets, meanwhile, poses an interesting question for big commercial banks around the world. Investing beavily in basic banking businesa in emerging markets, as ING has done, may be risky. However, it is the kind of strategy that makes sense from the point of view of investors. Moreover. hanks like Citicorp, which have invested heavily in countries with deficient branch banking systems, such as Brazil or Greece, have reaped a big barvest. Yet cross-border acquisitions in developed country markets have rarely delivered satisfactory returns.

The point is highlighted by

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the mixed record of the British clearers over the years in the US. In a world without exchange controls, most fund managers would prefer to buy their exposure to the dollar and to the US banking market direct. If banks are failing to deliver the clear focus that institutional investors seek, perhaps the institutions should let the bankers know.

### Coffee and cocoa restrictions

Coffee and cocoa producers both hold meetings this week to discuss production restrictions, but the status of producer pacts in the two markets could not be different.

While the Association of Coffee Producing Countries is widely credited with contributing to the strong rise in coffee prices last year with its limits on exports, the International Cocoa Organisation has as yet falled to implement its own output cutting plan.

ACPC countries meet today to discuss a new price level at

which producers will begin withholding exports from the international market. Colombia and Brazil have differing views over the trigger point for export restraints.

long bull market have so far

outweighed the losses incurred

more recently. But the risks,

which are exacerbated by sub-

stantial leverage, are huge.

The question is whether the

investors who own these insti-

tutions want such exposure to

bull and pear markets when

they can obtain it for them-

selves more directly, with a degree of leverage of their own

Coffee producers have not beld back exports for many months following last year's dramatic rise in prices, but some were worried by market weakness earlier this year. However, last week coffee prices rose to their highest evel this year with the May futures contract at the London Commodity Exchange closing

on Friday at \$3,297 a tonne. The ICCO meets this week to discuss the details of a plan to cut production by a total of 375,000 tonnes over the next fiva years.

The production management plan was due to come into force this year, but details of it have not yet been finalised. Market traders remain sceptical of the ICCO's ability to influence prices particularly as few countries show any enthusiasm to trim output while prices remain relatively firm. Traders also worry that pro-

24.50 11.51 11.52 11.52 11.52 11.53

ducers plan cuts from artificially-inflated levels of output which will render them ineffective. Prices dropped sharply on Thursday, but later recovered to more than £1,000 a tonne - a level the market has held for the past six months.

 European Union agriculture ministers began a three-day informal meeting in Toulouse yesterday to discuss farm policles in the light of the General Agreement on Tariffs and Trade deal and future enlargement of the EU to eastern Europe.

The montb's rucinternational currency marhave kets brought the word oversbooting back

ministers and central bankers The upheavals may not quite match those of the early 1970s when the Bretton Woods system of virtually fixed exchange rates broke up. Nor. spart from the ven, have we yet seen an excessive upward valuation of a currency to match the dollar's surge in the first half of the 1980s.

into the vocabulary of finance

But in the past 30 months, a number of the world's leading currencies have experienced significant revaluations or devaluations. Tha changes have been large enough to

worry policy makers.

It is not just the Japanese government that is screaming about loss of competitiveness. The reshuffling of European

currencies since the September 1992 crisis in the exchange rate mechanism bas been extensive enough to excite concern about competitive devaluations in what is supposed to be a "zone of mone tary stability". That was why Spain's partners blocked a 10 to 11 per cent devaluation of the peseta at the special European Union monetary committee meeting a week ago that settled on devaluations of 7 per cent and 3.5 per cent for the peseta and Portuguese escudo respectively.

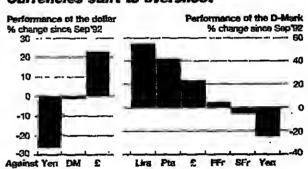
Beyond Europe, there have been some striking changes. Although in recent weeks the Japanese yen and D-Mark have both been the prime tar-gets of flight capital, the yen itself has risen by 35 per cent against the D-Mark in the past 30 months. Most of this sharp appreciation came between the ERM crises of September 1992 and August 1993 whan the D-Mark also fell sharply against the dollar.

Then there is the mexican peso, down 55 per cent at one

**Problems** with exchange rates

Economics Notebook / Peter Norman

**Currencies start to overshoot** 



point last week since December's hungled devaluation. At 6.65 pesos to the dollar on Friday, the Mexican currency was valued far below its purchasing power parity (PPP), the theoretical exchange rate which eliminates the differences in price levels between two currencies. The Organisation for Economic Co-operation and Development calculates that the peso has a PPP

of 1.90 pesos to the dollar. There are also wide divergences between market rates and PPPs for the D-Mark and the yen. The OECD puts the PPP of the Japanese yen at about Y181 to the dollar, compared with Y91.24 last Friday in London, and the PPP of the D-Mark at DM2.11 against DM1.4145 on the exchanges.

Overshooting poses risks for trade, profits, investment and jobs. In the past it has prompted official action on a grand scale. The Bretton Woods collapse between 1971 and 1973 gava rise to the annual world economic summits, starting in November

Chronic dollar weakness in the late 1970s spawned the European Monetary System.

The super-dollar of the 1980s prompted the Plaza Agreement of leading industrialised democracies to push the dollar's value lower, and an extended experiment with pollcy and exchange rate co-ordi-nation that peaked in Febru-

Accord to stabilise currencies. Policy makers have had 30 months of intermittent currency turmoil and growing misalignment to mull the situation on the foreign exchange markets. But apart from some half hearted and unsuccessful central bank intervention 10 days ago and a concerted effort to jawbone the US dollar back to health last week there is little sign of any new initiative.

ary 1987 with the Louvre

True, the central bank governors of the Group of Ten countries will be chewing over exchange rate developments at their regular monthly meeting in Basle today. Senior G7 finance ministry officials also meet in Paris this week. But it is difficult to see what scope there is for decisive action on the currency front.

Mr Masavoshi Takemura. the Japanese Finance Minister, admitted as much on Fri-

day, when he said it would not be easy for the G7 to co-ordinate macroeconomic policies such as interest rates for the sake of currency stability.

There are national priorities in economic policy making that are difficult to reconcile, That is one reason why Mr John Major, the UK prime minister, repeated last week that the UK would not be hurrying back to the ERM.

There is also bad blood in the G7, with European countries still smarting after the US steam-rollered them into a \$50hn rescue package for Mexico last month.

But the real problem is that conditions are far less propitious for joint action to control currencies than before.

Governments have done an excellent job of offloading their debt, and the exchange risk attached to that debt, on to international investors over the past decade. What distinguishes such investors is their risk aversion.

They look very hard at countries and their policies and do not hesitate to switch funds on a large scale at a moment's notice.

Such investment flows are hy definition unsentimental. They take no account of the fact that most governments are pursuing sound counter inflationary policies with a zeal that would have been inconceivable 20 years ago. They give no credit to countries that are trying hard to put sound policies in place but failing to keep np with the strongest. One outcome can be currency turmoil.

Viewing recent events on the currency markets, it is hard to believe that the industrialised world is in the midst of a promising economic recovery with underlying consumer price inflation at its lowest since 1961.

The recovery is a fact that individual investors must welcome. However, their hypercritical collective approach to the performance of individual nations is risking the recovery's destruction.

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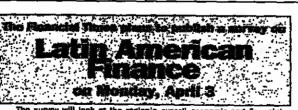
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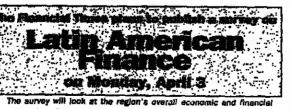
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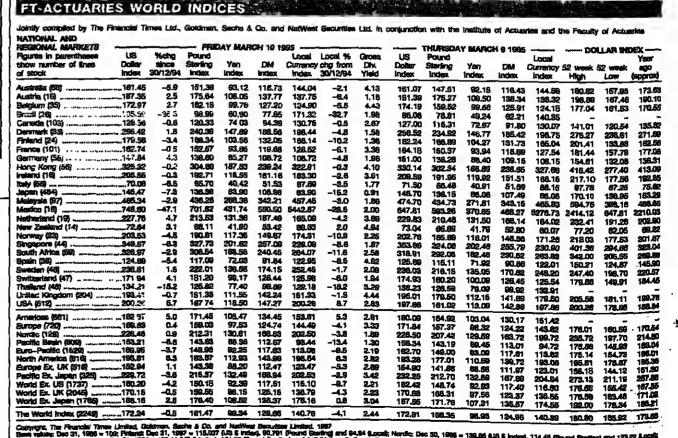


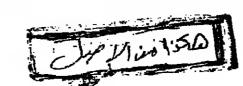
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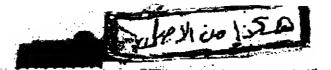
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#### **EMERGING MARKETS:** This Week

The Emerging Investor / Vincent Boland in Prague

## Floor needed to keep prices in Czech

Size is not everything, as landmark event would help traders in the Prague stock end a long slump in share market can testify.

In the dealing room at Wood & Co Securities, the city's biggest stockbroker, traders are on the phone to reluctant investors in Czech equities. Mr Alex Angell, head of trading, asks his colleagues if there are buyers for 3,000 shares of CEZ. the monopoly electricity generator, at Kc1,100 (\$42).

"Too expensive," one replies. "lt's possible at Kc1,095.

Mr Angell is frustrated. What the Prague market needs, he observes a little later, is an inter-dealer network which will tell him at a glance what other brokers and investment privatisation funds, who are the exchange's members, are offering. Both the official exchange and its smaller sister market, the RM-System, are on line, high-tech operations, but neither has set

np such a network yet. For now, in a market where share prices are desperately looking for a support level, it could take him 15 telephone calls before he matches a seller with a buyer. "It's almost random if you can make a trade."

On March 1, wheo shares in companies included in the sec-ond, and probably final round of mass privatisation became publicly tradeable, the Czech bourse became the biggest in post-communist eastern Europe, with about 1,800

Investors had hoped that this

prices, stretching back almost a year. Few expected it, however, so when the rally failed to materialise it was disap-

pointing but not surprising. With the market shrouded in a fog of unenforced rules and a lack of liquidity and transparency, some brokers feared that

#### It could take 15 telephone calls before a trader matches a seller with a buyer

the addition of new issues, in the short term, would only increase the market's technical

Since January 5, the HN-Wood index of leading stocks has fallen by 27.5 per cent, to 1,255. This follows a prolonged fall in prices during most of 1994 from the index's peak on February 1 last year at 3,805. Last Thursday share prices posted their 14th straight decline. As Mr George Collins, chairman of CS First Boston Investment Management in Prague, observes: "Nobody knows where the floor is."

Wood & Co forecast an average price/earnings ratio for the 30 shares in the HN-Wood index of 11.9 for 1995, when the index stood at 1,414. This compared to an estimated p/e of to figures from ING (CR) Capi-16.3 in 1994 and 18.5 in 1993. tal Markets in Prague.

Even this year's prospective p/e may now be viewed as expensive. "When shares were trading at 20 investors were looking to buy at 12," Mr Angell says. "Now shares are at 12 and investors want to buy

The addition of about 860 second wave stocks failed to spark a rally because, brokers say, there were too few quality companies and in most cases the official starting price was too high, inviting prices to fall. This was in spite of the market debut of SPT Telecom, the state telephone company, cur-rently the subject of an inter-national tender and set to become a bellwether stock on

SPT shares were priced at Kc3,000 at the opening. During the privatisation process, how ever, some IPFs, notably those managed by Harvard Capital & Consulting, a big fund man-ager, had built up big positions in the stock and were sellers on opening day. This set the tone for subsequent trading. and SPT shares are currently

down to about Kc2,400.

Until the start of dealing in shares of SPT, trading was heavily concentrated in the shares of two companies sold in the first wave of coupon pri-vatisation — CEZ and Komercni Banka, the biggest commercial bank. In the first two months of 1995, turnover in these two shares accounted

for 42 per cent of the total on

the official market, according

If share prices are to stage a rally, it could stem from foreign investor interest in SPT. Mr Karel Ružička, ING's head of trading, says a rise in SPT shares "would be good for the market as a whole". But SPT shares were hit 10 days ago by a court ruling that ordered the

#### Daily volume has settled at about \$15m

with 80 per cent over-the-counter

international tender to be

The government is appealing and says that it is confident that the decision will be overturned. The ruling was delivered after a complaint by Telis, a Czech telecommunications company, alleging that it was unfairly excluded from the ten-

Offers for the stake have been made by five international telecommunications groups and consortia.

Nevertheless the court order has sent a negative signal to foreign investors. "Uncertainty breeds indecision among fund managers," says Mr Ian Kenn-edy, head of emerging market equities at Nomura International in London. Local inves-

and hit by the collapse in share prices, are looking to foreign buyers to return to help push prices higher.

Daily trading volume has settled at about \$15m, of which up to 80 per cent is over-thecounter trading which is often not reported for days after deals are struck. Published prices sometimes bear little relation to prices struck in OTC trading, leading to a serious lack of transparency that keeps many investors, especially highly regulated institutions such as US mutual funds, out of the market.

"Both liquidity and transparency are keeping important says Mr Angell Brokers have agreed a voluntary code to report OTC transactions when they are struck, to ensure that this activity is made public.

Economic performance sug-gests the Czech stock market should be doing much better. Last year the country registered positive economic growth for the first time since the fall of communism, and gross domestic product is expected to expand by up to 4 per cent in

Some foreign investors do see long term value in the mar-ket. Mr Kennedy says that at current levels some small and medium sized companies are quite attractive. Without giving specific examples, he says such companies are first-wave stocks. For now, however, he is recommending an underweigh

#### **B** Brazil

Brazil's Planning Minister, Mr Jose Serra, said the government had initiated a study which should lead to the sale of Cia Vale Do Rio Doce, the state-owned mining companyt. Private consultants have estimated that CVRD is worth between \$5bn and \$8bn.

#### Latvia

Balta Insurance, the market leader in Latvian non-life insurance with a 53 per cent share, should be the first Latvian company to come to the market when the Latvian stock exchange is fully functional expected to be from May I next. Nomura International highlights Balta's attractions, which include an offer price below book value and a low p/e, in a current

#### Indonesia

The Jakarta Stock Exchange has completed drawing up regulations for the trading of warrants and is now awaiting approval from Bapepam, Indonesia's capital market supervisory agency. Derivatives, such as futures or index options, are not part of the exchange's plans.

#### Colombia

A resolution recently issued by Colombia's Securities Superintendency, obliging companies to consolidate their annual results and to divulge information they have long held secret, is expected to pull Colombia's stock market out of the doldrums and push It to

News round-up

new heights once interest rates and promising companies

#### **■** Egypt

Victoria United Hotels, which owns a five-star hotel in the Sinai resort of Sharm al-Sheikh, is raising E£70m (\$20.6m) by offering seven-year corporate bonds at an interest rate linked to treasury bills. The company is only the second to offer corporate bonds in Egypt since the 1950s.

#### Thailand

The Stock Exchange of Thailand is to lower the threshold for the enforced sale of shares bought on margin, in an effort to alleviate a decline in the stock market. Under the new rules investors will be forced to raise fresh cash if the value of their investments falls to 25 per cent of the original. Previously this figure was 35 per cent. The relaxation came into effect last week, and will

#### last for nine months. Turkey

The Istanbul Stock Exchange said it would open a young companies' market next month, for newly established seeking to raise funds.

#### ■ Asia Pacific

In Amsterdam last week, the president of the Philippines, Mr Fidel Ramos sought to allay foreign investors' fears of instability in emerging markets and said the Asia-Pacific region had not suddenly become a black hole of risk. He added that the current rapid growth in developing countries was more sustainable than in the past because it was based on sound domestic policies rather than on foreign capital.

#### Philippines

The Philippine Stock Exchange has approved a rule imposing penalties on inactive members It has 24 inactive seats in a total of 185. The members concerned will be given a year to commence operations. Failure to do so will incur a penalty of 50,000 pesos per month. Several foreign brokers are said to be willing to buy PSE seats if inactive members choose to sell.

Further coverage of emerging markets oppears daily on the World Stock Markets page.

		Week on wee	k movement	Month on month	novement	Year to date	movement
Index	10/3/95	Actual	Percent	Actual	Percent	Actual	Percent
World (301)	117.15	-11.54	-8.97	-22.48	-16.10	-40.89	-25.87
Latin America							
Argentina (20)	53.62	-5.30	-9.00	-25.46	-32.19	-32.49	-37,73
Brazil (21)	106.57	-41.96	-28.25	-61.89	-36.74	-102.80	-49.10
Chile (12)	157.62	-26.39	-14.34	-39.42	-20.00	-53.94	-25.50
Mexico (25)	51.90	-3.31	-6.00	-19.50	-27,31	-45.73	-48.84
Peru(16)	558.03	-88.27	-13.66	-87.09	-13.50	-290.64	-34.25
Latin America (94)	78.63	-15.91	-16.83	-33.75	-30.03	-60.14	-43.33
Europe							
Greece (16)	86.67	-0.25	-0.29	+3.41	+4.10	-0.32	-0.37
Portugal (16)	120.76	-0.84	-0.69	+4.72	+4.07	+4.49	+3.86
Turkey (21)	83.62	+6.08	+7.81	+13.53	+19.30	+7.51	+9.86
Europe (55)	101.25	+1.32	+1,32	+6.88	+7.29	+3.55	+3.63
Asia							
Indonesia (26)	122-85	-7.84	-6.08	-7.18	-5.52	-10.83	-8.10
Korea (23)	133.15	+5.93	+4.66	46.58	+5.20	-6.73	-4.81
Malaysia (23)	207.03	-9.13	-4.22	~8 <b>.</b> 07	-3.75	-3.83	-1.81
Pakistan (11)	91.54	+0.90	+1.00	-3,94	-4.13	-14.66	-13.80
Philippines (12)	222,41	-19.49	-8.06	-43,45	-16.34	-59,71	-21.17
Theiland (25)	226.08	-13.51	-5.64	-18.53	-7.57	-25.56	-10.16
Taiwan (32)	168.02	-0.18	-0.10	+0.13	+0.08	-16.13	-8.76
Asia (152)	195.13	-6.36	-3.18	-8.25	-4.06	-15.49	-7.35

### Currency turbulence set to continue

most volatile bout of trading last week since the tensions in the European exchange rate mechanism in the summer of 1993.

Trading was more stable on Thursday and Friday, but it would be optimistic to think that the market turbulence is a thing of the past.

The mood in the markets remains nervous following the speed of last week's move. Many investors and traders are doubtful whether the D-Mark can sustain its recent gains,

The main problem is finding a reason why current trends should be reversed. The conventional wisdom, endorsed by

FT GUIDE TO WORLD CURRENCIES

intervention can only be effective if backed by supportive policy changes.

So far central banks have supported the dollar with their money, unsuccessfully, and with their words, with moderate success. Now the feeling is that action rather than words must be forth-

Currencies will be discussed at a high level at least twice this week; when central bank governors from the Group of 10 leading industrial nations bold their regular monthly meeting in Basle today and in Paris tomorrow and on Wednesday when Working Party Three of the Organisation for Economic

recent events, is that central bank Co-operation and Development gathers to discuss monetary, fiscal and exchange rate policies.

While the market will be waiting more in hope than expectation for some sort of co-ordinated interest rate move to emerge from these discussions, it will at least have some data to look et. In the US February inflation and retail sales figures are due for release.

The dominant view in the market is that the dollar will benefit from strong economic data, which raise the prospect of the Fed raising interest rates again, perhaps as soon as the FOMC meeting on March 28. But given the dollar's fairly tepid response to the strong pay-

of exchange frounder) against four key cumpacies on Friday, March 10, 1995 . In some cases the rate is nominel, Market rates are the average of buying and selling rates except hey are shown to be otherwise, in some cases market rates have been calculated from those of toreign currencies to which they are fied.

rolls data last Friday, this view needs to be treated with some caution.

Markets will also be watching devel-opments in Latin America closely. Both the Brazilian and Mexican currencies weakened last week and troubles in that part of the world are bad news for

The South African rand will also be e keen focus of attention. Today sees the first day of trading of the new merged currency, following the announcemen on Friday that the financial rand would be scrapped. Expectations are that it will trade at about R3.70 to the dollar. Investors and anthorities will monitor closely the extent of capital flight.

### Refreshing fares:

oce Director, The Financial

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FINANCIAL TIMES

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**NEW YORK** 

#### WORLD BOND MARKETS: This Week

Philip Coggan

vears 26 25

Benchmark yield curve (%)\*

0 5

inflationary risks.

10/3/95 - Month ago -

"All yields are market convention Source: Martil Lynch

rise is forced upon them by

Richardson of Yamaichi

international (Europe).

Eventually, says Mr Nigel

domestic investors will start to

see value in gilt yields, which

#### The bond market largely shrugged off last week's dollar decline, with the yield on the Benchmark yield curve (%)\* 10/3/95 --- Month ago --under 7.5 per cent. This week, the market will again turn its gaze to the 7.25 domestic economy, with e series of economic statistics for signs of too rapid economic growth or rising inflation. Friday's employment figures 10 years 20 at first sight, with the unemployment rate down to 5.4 per cent in February, but from 85.5 per cent in January. the market found comfort in the fine print, suggesting it is in the mood to look on the news on inflation, with the

On Thursday, the consumer price index will give the latest This week's figures include median forecast showing a 0.3 retail sales, due on Tuesday, per cent increase, the same as which are expected to show a in January. The combination of statistics

0.2 per cent rise in February. On Wednesday, the produces will give the market a better price index is expected to show idea as to whether the next meeting of the Federal Reserve rates again. The current betting is that it will not.

#### Gilts face yet another difficult week, after their recent underperformance in the wake

LONDON

Maggie Urry

of political worries in the UK and the general flight to quality by investors. Economic statistics, notably

today's producer prices and Wednesday's retail sales and give the excuse for the market to sell off on inflationary fears. average earnings, in particular presumes an unchanged rate of

3.75 per cent but other increases edging higher. Gilts will also struggle to make progress while sterling is so weak. Having held up well against the US currency, the pound dropped sharply in Friday's late European trading against both the dollar and the

look ettractive in real terms. D-Mark. But it will probably need an end to the current turmoil in There is no sign that either the governor of the Bank of currency markets, and an improvement in the fortunes of the Conservative party, before foreign investors can be

#### FRANKFURT

After months of waiting for signs of when the Bundesbank would start raising interest rates again to ward off inflation, markets are now wondering whether it will actually cut them in response to currency turmoil.

summer, rates have remained unchanged. The general expectation is that the Bundesbank will take no action at this Thursday's council meeting, although a move from fixed to variable rate repurchase agreements (repos) could be on the cards now or later

With the latest wage settlements et around 4 per cent, the Bundesbank would hardly find this an opportune credibility would be et stake if it did. Nor do most economists think the time is yet ripe to

"Recent German wage settlements will encourage the Bundesbank to bring forward

#### TOKYO Andrew Fisher

While the recent rise in the yen threatens to undermine the fragile economic recovery. the release of gross national production figures for the October to December quarter of 1994 this week is likely to deepen the gloom.

While this will be positive

for the hond market, the prospect of increased overnment bond supply to finance the reconstruction of earthquake-devastated Kobe and to cover the fall in tax revenues poses risks for investors. Market participants are

ware of such risks and

benchmark bond rallied

although the No 174 10-year

strongly in the early part of last week, with the yield dipping below 4 per cent, it fell back in the latter half. The duration of the current rally will depend on how long expectations of an easing of monetary policy persist. The yen's appreciation of more

than 5 per cent last week has

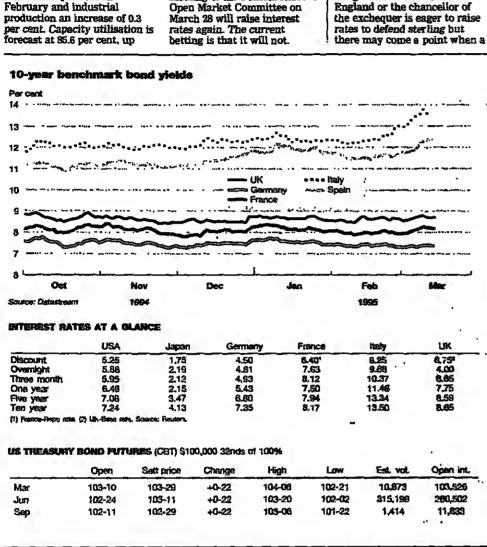
prompted business groups and

Benchmark yield curve (%) 3enchimark yrom (0/3/95 ← Month ago ← 3.60 -

Emiko: Terazono

some cabinet members to demand an ODR cut. While the central bank is unlikely to respond to market speculation and political pressure, it may be forced to ease monetary policy if the

current yen's strength prevails. "If the yen/dollar rate is at Y90 or stronger m another month's time, the central bank will cut the ODR by 50 basis points." says Mr Jim Vestal, an economist et Barclays de Zoete



#### Emerging market debt

### Shockwaves spread beyond Latin America

10/3/95 - Month aco ==

10 yrs 20

The sharp rise in the D-Mark

- now 8 per cent higher than

its 1994 everage - will dampen

economic growth. But Paribas

which could prove temporary

Bundesbank's hand." It expects

cent respectively in September.

inflation, as well as restrain

edds: "Currency gyrations

half point increases in the

from 4.5 per cent and 6 per

discount and Lombard rates

the third quarter," says

Paribas Capital Markets

Turmoil in the world's emerging markets, triggered by the financial crisis in to Latin America. Countries like South Africa and Pakistan have felt the after-shocks of the stampede away from emerging market debt.

These two countries made their debut on international bond markets in December. days before the initial devalua tion of the Mexican peso precipitated the crisis, and have seen the risk premiums on their debt rise sharply.

The yield spread on South Africa's \$750m global bond, which stood at 193 basis points over US Treasuries when the bonds were launched, rose to around 300 basis points as the Mexico crisis intensified.

The spread on Pakistan's \$150m of five-year eurobonds. 385 basis points over US Treasuries at launch, jumped to 600 points before falling back to around 450 points. South Africa's borrowing

costs have risen so sharply that many of its corporate borrowers have postponed their

Rekom the state owned electricity utility, for example, was forced to postpone its bond year. It has turned instead to the international loans market - currently offering attractive borrowing opportunities due to aggressive competition among cash-rich banks - launching on Thursday e \$100m five-year syndicated loan arranged by

Other borrowers - such as Telkom, the state-owned telecommunications ntility, several private companies, and the Republic itself - are also unlikely to return to the international bond market and pay over a percentage point more in yield terms than the benchmark set by the Republic.

Part of the reason for the jump in yields on South Africa's bond offering was the fact that it was increased from the initial issue size of \$500m and priced at the lower end of the anticipated spread range. "This led investors to sus-

pect that there was a lot of unsold, implaced paper around in the market, probably being beld by the lead manager, and as a result they were unwilling to step in and buy," said one

emerging market specialist.
That yields rose so much as South Africa was caught up in the emerging market turbulence is unfortunate, since its own domestic government bond market has performed quite well, even during last

# Investment flows, Sm 400 Foreign Ofrect Investment Partfolio

Over the last year, yields have increased sharply - the vield on 10-year government bonds rose from below 12 per cent at the beginning of 1994 to close to 17 per cent by September - but this rise has been in line with most other countries. Since September, yields have

stabilised below 17 per cent. "Since last year's budget, the South African government bond market has performed extremely well compared with other markets globally," said Mr Peter Worthington, at J.P. Morgan in London. "Even in the last couple of weeks, when markets worlowide have suffered from currency pressures, the South African mar-

ket has been strong.' In part, this reflectsgrowing confidence among investors in the new government's economic policies, in particular its

Wednesday's budget for fur-ther reassurance that the government is keeping tight control on its expenditures. "A tight fiscal policy,

together with the tight monetary policy already in effect. would likely hoost local and foreign investor confidence. said Mr Eric Beinstein of Part of the bond market's

relatively good performance can also be put down to South Africa's dual exchange rate mechanism, which may have cushioned the domestic market from external shocks.

However, as Mr Chris Liebenberg, the finance minister, announced on Priday, this dual mechanism is to be abolished from today, with the scrapping of the financial rand for foreign investors.

timing of this move. They think the abolition of the financial rand, introduced in 1985 to prevent large outflows of foreign capital as sanctions were imposed on the country, could lead to pressure on the new unitary exchange rate and to a rise in bond yields. Mr Worthington points to

the current low level of foreign exchange reserves - currently around R12.5bn - and the uncertainty surrounding the coming local elections as possible sources of difficulty.

"Some foreign investors may seek to repatriate their capi

that could flee the country stands at between R140bn and R180bn. "At least some of this may try to leave the country, which may swamp the reserves," be said.

Pakistan's current problems are rather different to that of South Africa's. They centre around the domestic troubles the country is currently experiencing - highlighted last week by the shooting of two US nationals in the southern port city of Karachi.

22.5

.....

While it too has been caught in the general emerging market trend, there is also nervousness about the violent domestic political situation in Pakistan," said one London banker. "The violence has scared many potential investors and there is a lot of nervousness about Pakistan

This, and the general bear trend in emerging markets, has severely restricted Pakistan's ability to borrow on internadeveloping countries, is now limited to relying largely on short-term bank loans.

This situation looks set to continue. Mexico and other countries in Latin America remain the focus for investors and, as one banker put it, "until stability has been regained in Latin America, emerging markets in general will remain out of favour".

**Graham Bowley** 

## FIRST CLASS BUSINESS INFORMATION

### ON THE INDIAN SUB-CONTINENT FROM THE FINANCIAL TIMES

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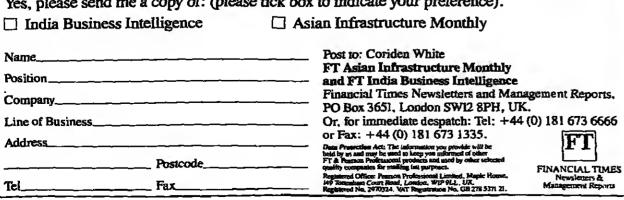
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- Comment on the methods used by governments to improve their infrastructure Reports on policies of Asian governments
- towards foreign investment Concise statistical analysis and forecasts on
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#### French government bonds

### Paris shrugs off currency turmoil

While the world's currencies in the European monetary syswent through turbulence last week, causing knock-on effects across global markets, one set of instruments was scarcely affected: French bonds.

"For the moment, the effects in France have mainly been focused on the exchange rate and on the money markets," said Mr Philippe Gndin, an economist with Goldman Sachs. "The bond market has

been surprisingly unaffected." The yield spread of the 10year bond over its German counterpart widened slightly during the week but had fallen back to 8 basis points on Fri-day. "Historically, that is not an unusual spread." Mr Gudin

"There was some weakening early on Wednesday but it only lasted e few minutes," said Mr Dominique Barbet of Paribas. "The 10-year hardly moved, It behaved very well despite the currency turnoil."

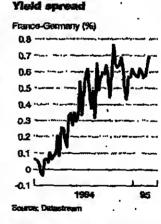
Traditionally, bonds have tended to react far less to such short-term crises unless they are likely to have more fundamental long-term repercussions. Mr Gudin cites as an example a similar lack of impact on bonds with the crisis tem in Europe in 1993.

In fect, Mr Barbet argues that the weaker franc last week might have even made French bonds more attractive to foreign investors, and points out that most non-domestic investors not interested in taking e long-term view have already withdrawn.

There is still a question about why the spread exists between German and French bonds, particularly given the growing prospects of economic recovery and no inflationary concerns. The most important influ-

ences for bond investors tend to be fiscal policy and political events. While there is little scope for manoeuvre in the former, the latter are surrounded by uncertainty ahead of the first round of elections in late April in the race to succeed President François Mitterand.

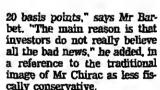
Two weeks ago, Mr Edouard Balladur, the RPR prime minister, was the clear front-runner. Now the situation has changed drastically, as he has come under pressure following allegations of illegal phone-tapping by Mr Charles Pasqua, his inte-rior minister, the handling of



calls for the removal of US citizens accused of industrial espionage, and articles about his personal finances.

By contrast, Mr Jacques Chirac, his charismetic fellow RPR party member who was formerly prime minister and is now mayor of Paris, has jumped sharply ahead in the polls. "The trend has been reversed," says Mr Gudin.
"Once the polls cross, they
never cross back again."

"The political situation has changed but even so there has only been a widening of 10 to



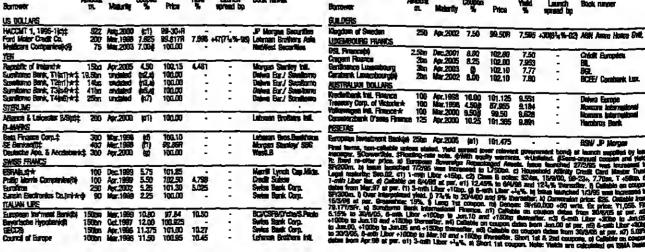
"It's quite obvious the French financial markets and economy are tied to others in the rest of the world and there is limited leewey for movement." He cites in particular the Maastricht guideline for public expenditure to fall to 3 per cent of GNP to achieve monetary union: an objective to which both candidates have committed themselves.

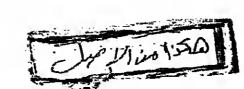
Mr Julian Jessop of HSBC says the only real political development likely to substantially boost uncertainty is if Mr Lionel Jospin, the socialist candidate, looks more likely to

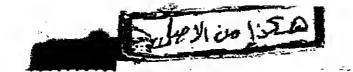
win the elections.
One other factor which could affect bonds is the role of the newly-independent Bank of France. "This status is so new that we still don't know how it will work," says one observer. But in the short-term, investors remain more focused on the race for the presidency.

Andrew Jack

**NEW INTERNATIONAL BOND ISSUES** 







#### **EQUITY MARKETS:** This Week

### Flurry of data to test bearish

**NEW YORK** 

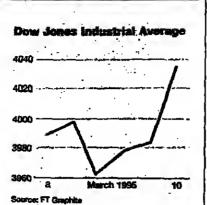
Last week ended with Wall Street's bears ascendant after lower than expected unemployment figures coupled with steady wage levels suggested that corporate earnings might hold, even if the economy

sentiment

The question this week is whether the market will sustain its highs amid a flurry of new economic data. Mr Anthony Conroy, head equity trader at Bankers Trust, believes investors will be watching closely for signs of economic acceleration or slowing. The markets are so nervous that any tidbit of information that signals inflation is going to be

detrimental," he says. Of particular importance are the February producer and consumer price indices due out Wednesday and Thursday respectively.

Until this year, the inflationary pressures that have led the Federal



Lisa Bransten

Reserve to raise interest rates seven times since last year had not shown up at the consumer level. In January, however, the core consumer price index - which excludes the volatile food and gas components - posted the biggest increase in more than two years.

Forecasts of February's overall CPI figure are varied, with the median estimate at a modest 0.3 per cent. Anything substantially above that level ould throw investors off their recent bullish turn. The median estimate on the PPI figures show that index 0.2 per cent above January's rate.

However, currency

MILAN

of attention.

public offering.

the banking sector's

The lower house votes on the

Italian mini-budget tomorrow

it will win approval. The market remains held back by

continuing political confusion

growing last week of an early,

June general election. Stet is

likely to remain at the centre

particularly in London, were

sellers after a Mediobanca-led

hav the state's 61 per cent

consortium of banks' offered to

stake and then place it by way

The market was worried that

of a private placement and a

the move raised doubts about

Last week, foreign investors,

although expectations were

and expectations are high that

#### LONDON

### Attention diverted from trading results

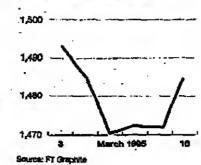
It seems to be the stock market's misfortune that just when UK company results are coming home in style, every day brings a new disaster for investors. The good news is clear enough: dividend growth in UK companies exceeds projections, looking increasingly like 12 per cent for 1994 compared with earlier predictions of 10

This week will bring results from among others, Reckitt & Colman, Rugby, Reed International, and United Biscuits. All are likely to announce higher

profits. If only currency markets can settle down, rumours of new horrors in derivatives will go away and UK utilities can calm down.

The FT-SE Mid 250 Index has been hit badly by the collapse in electricity shares and it is difficult to see how it can recover if the regulator proceeds with his plan to tighten pricing control

### Terry Byland



FT-SE-A All-Share index

among the regional electricity

But there are plenty of strong features in the Mid 250 - CKN, for example, benefited from excellent results last week. So, there is a case for not becoming obsessed by market indices at a time when the horizon is bristling with promising trading statements from ITK companies

No doubt the broader picture will eventually settle down; but likely growth of around 14 per cent in IIK corporate earnings should not be overlooked.

#### OTHER MARKETS

#### FRANKFURT

Some consolidation and a slight recovery may be at hand this week after last week's turbulence, when the market worried about strong currency devaluations and the level of pay increases achieved by the

Bayer and BASF have their supervisory board meetings tomorrow and on Wednesday. respectively, when they will announce their 1994 dividends.

NatWest Securities says that expectations have been raised slightly following Hoechst's dividend announcement last weekend, so any good news may be treated with slightly less enthusiaso

NatWest adds that smaller stocks continue to steal the show in terms of outperformance and will continue to do so while the market remains focused on possible negative impacts on the large industrials.

A busy week is in store on the economic front, with January import price inflation and retail sales and February's wholesale prices and producer prices figures due.

The Bundesbank council meets on Thursday and, says James Capel, the developments of the last couple of weeks will

#### give the meeting much to

"On the one hand, the recent strength of the D-Mark, by undermining the ERM and depressing import prices. would point to a small easing of rates, or at least a postponement of any increase. On the other hand, however, the wage deal in the engineering industry will concern the Bundesbank as will the high level of capacity

utilisation. On balance, Capel expects key rates to remain on hold for the time being, although it notes that the first rate rise is still in place for the second quarter, assuming that the D-Mark does not continue to strengthen.

#### ZURICH

SBC will be the last of the big three banks to report full year figures on Wednesday, with analysts forecasting a substantial fall from last year's SFr1.4bn net incoma after the sharp declines already announced by UBS and CS Holding.

Tomorrow, slightly better 1994 figures are expected from Société Générale de Surveillance, the Geneva-based international inspection and product testing group.

#### TOKYO

considerations are likely to remain the key to the Share prices failed to react to performance of the Zurich rising expectations of a cut in market this week, following official discount rates last the bumpy ride it suffered last week since absorbing the week as the continuing overhang of arbitrage positions strength of the Swiss franc, which is widely regarded as proved to harder than initially expected, writes Emiko being a safe haven in times of

turmoil, prompted a broadly With the March futures based downward revision of settlement out of the way. 1995 earnings forecasts for the some market participents may country's dollar earning be experiencing more breathing space, but year-end selling is expected to continue to weigh on prices.

Investor confidence also remains weak due to the ven's rapid appreciation and the prolonged political wrangling over the public rescue of two credit associations

Gross domestic production figures for last year's October to December quarter to be announced this week are likely to add to the pessimism. Mr Tom Hill at S.G. Warburg in Tokyo expects the figures to indicate disappointing private consumption.

Technical analysis, meanwhile, is also pointing to near-term gloom. With the Nikkei index below the 15-year moving average of 17,850, Mr Darrel Whitten, an analyst at Lehman Brothers in Tokyo, sees the level becoming a resistance. The index is

expected to moving within a range of 17,850 and 14,680, the 20-year moving average.

#### **HONG KONG**

A busy week of corporate results is in store, including figures from Cathay Pacific today, Amoy Properties tomorrow, and Hysan Development and Swire Pacific on Friday. The market was under

pressure last week, although trading volumes were thin, as some repatriation of funds to Japan was seen. The disappointing results from Haeco left the shares plunging while dollar considerations also prompting switching out of Hong Kong Bank possibly to the US banking sector.

Mr Michael Franklin at James Capel says that events in Mexico and elsewhere in Latin America contributed to market nervousness, US interest rates continue to bold the key to the Hong Kong market's near-term performance, he says. If rates go up, the market might get some relief from a firmer dollar, although that runs the

Compiled by Michael Morgan

earnings growth.

risk of dampening corporate

#### Global equity offerings

### Innovative structure for Repsol's planned issue

Share prices ('000 pecetas)

1993

fallen by some 25 per cent since its peak in January 1994.

discount at which the Repsol

shares will be offered to retail,

the reimbursement option may

entice small investors back. Solid retail demand in turn

could be an incentive for inter-

national institutional buyers.

whose interest is likely to be

further buoyed by the recent

Bilbao Vizcaya and Goldman Sachs as global co-ordinators

for its offering, which is likely

to be priced on April 10. The state-owned Instituto Nacional

da Hidrocarburos, which holds

40.5 per cent of Repsol, is plan-

ning to sell up to 45m shares

Meanwhile, retail investors

in the UK power sale can only

dream of a money-back option.

Many were licking thair wounds last week after com-

ments from Professor Stephen

Littlechild, the electricity

industry regulator, threw the

government's sale of its stake

in National Power and Power-

Partly-paid abares in National Power, issued at 180p to institutional investors and

at 173%p on Friday. Power-

Gen's partly-paid shares closed

at 185%p, down from the insti-tutional offer price of 195p and

The partly-paid shares have held up better than their ful-

ly-paid counterparts: National

Power fell 20p on the week to

436%p while PowerGen was

near the retail price of 185p.

170p to retail buyers, closed

worth some Pta165bn.

Gen into disarray.

down 24p at 467p.

Repsol has mandated Banco

peseta devaluation.

In addition to the 5 per cent

The turmoil surrounding the UK power sale highlights the need for governments launching privatisation offerings to do what they can to safeguard investors' interests.

This lesson has not been lost on Repsol, the Spanish oil group which last week announced an innovative structure

for its forthcoming offering, guaranteeing that if its share price falls below the offer price in the 12 months following the sale, it will compensate investors for the difference in cash for losses up to 10 per cent. One syndicate manager said:

"It's almost like a one-year money back guarantee!" The advantage for retail buyers is that it limits their downside and this should appeal to riskaverse investors, especially in countries which do not have a widespread equity culture.

From the issuer's perspective, it works much like a onefor-10 bonus share issue, except that the option need not be exercised if the share price rises, or only partially if the price falls less than 10 per cent.

"If this structure can be used in other countries, it could really take off," said one dealer, "Governments all over Europe are under pressure to have successful privatisations and to secure retail buyers for them - both for political and for fiscal reasons, they have to

keep their investors happy." The OECD last week warned that recent privatisations have revealed signs of fatigue among retail investors, adding: "It is possible that future pri vatisations will have to either reduce the tranches directed to retail investors or enhance the attractiveness of the offering to these investors."

Given the poor performance of the Spanish stock market over the last 15 months, disfilusioned retail investors certainly need some sweeteners to lure them back into any privatisation offerings. Shares in Endesa, sold last

May, have fallen some 19 per cent since launch, and Argentaria's share price has fallen by about 35 per cent since its sale in November 1993. The Madrid Stock Exchange Index has

Dealers said the offering's phased payment structure -three instalments spread over 18 months - makes the partly. paid shares more attractive

than the fully-paid, justifying

lying shares. However, some dealers suggested the partly-paid sharea' relative resilience could also be attributed to price support from BZW and Klemwort Benson, the issue's joint global co-ordinators. While the co-ordinators declined to comment on their activity during the 30-day stabilisation period, observers said support would have been likely in the turmoil following

Prof Littlechild's comments This raises tha possibility that the underwriter may not exercise its over-allotment, or greenshoe option.

In most equity offerings, the underwriter sells more shares than are actually offered under the issue, thus creating a "short" position. In a strong after-market, this short can be covered by axercising the greenshoe option, whereby the underwriter buys additional shares from the issuer at the

offer price. In a weak environment, however, the underwriter covers the short by buying back shares from the market. This lends support to the share price, but may leave the greenshoe unexercised.

The greenshoe in the UK power sala is for up to 37m shares in National Power and 24m in PowerGen. If it is exercised, the Treasury will obtain an extra £300m. If not, it will realise less than expected and could be left bolding shares, Elsewhare, bankers were

confused by the privatisation of Italy's telecommunications giant Stet taking an unexpected turn. Medichanca mus cled in on preparations for an international share sale with an offer to buy the government's 61 per cent stake. This dashed weeks of preparation by banks jostling for the lucra-tive mandate for global co-ordinator of the sale, which could be as large as \$7bn.

Conner Middelmann

### VALEO: NET INCOME UP 40% IN 1994

The Board of Directors of Valeo meeting on March 8, 1995 closed Valeo's accounts for the year 1994.

FF millions	1994	1993	% change
Consolidated net sales	23,050	20,235	+ 13.9%
Operating income after financial charges	1,622	1,170	+ 38.6%
Net income (citer minority interests)	990	705	+ 40.4%
Net income / sales	4.3 %	3.5%	-
Net borrowing	124	1,162	- 89.3%
Stockholders equity	9,308	8,240	+ 13.0%
Debt-to-equity ratio	1%	14%	-

1994 was a growth year for Valeo. Consolidated sales topped the FF 23 billion mark in 1994, up by 13.9% over a year earlier. Valeo gained market shares in Europe where its sales to vehicle manufacturers were up by 18% as compared with output which increased by 12%. In North America, Valeo progressed by 15% while output rose by 8%. In South America, Group sales were up by 18% and output by 15%. An increase in volumes combined with efforts in productivity led to a 40.4% growth in net income in 1994 to total FF 990 million, that is 4.3% of sales against FF 705 million and 3.5% respectively in 1993.

The Group's consolidated balance sheet was stronger at the end of 1994. Shareholders' equity increased by FF 1,068 million to FF 9,308 million. Net borrowing fell to FF 124 million against FF 1,162 million at the end of 1993.

The Board of Directors has decided to propose a net dividend of FF 2.2 per share (that is FF 3.3 including tax credit), up by 38% over the previous year, to the General Meeting of Shareholders. One of the key events of 1994 was the intensification of Valeo's international development. The acquisition of the German company, Borg Instruments, strengthened the Group's presence in automotive electronics. New plants were set up in the USA. Mexico and in South Korea and four joint ventures were concluded in China and two in Argentina.

In 1995, the three major world markets for cars and trucks, Western Europe, North America and Asia are all moving upwards. Against this background, Valeo intends investing FF 2.5 billion in new production capabilities against FF 1.8 billion in 1994 and increasing its R&D budget to FF 1.5 billion. against FF 1.3 billion in 1994.

The agreement recently signed with Siemens AG resulting in the merging of Valeo and Siemens heating and air-conditioning businesses into a new company. Valeo Climatisation, in which Valeo holds a 79% stake, strengthens the Group's European leadership and its international positions in this area. This agreement will become final after approval by the German Cartels Office.

Continued improvement in productivity and quality is Valeo's major objective for 1995 in order to satisfy the growing demands of its car and truck manufacturer customers and to support a new phase in the Group's growth.



Active in some forty countries, Lafarge Coppée is one of the world's foremost producers of construction ... materials. Lafarge holds leading positions in each of its core businesses: cement, concrete and aggregates, gypsum, and specialty products.

With its products and its expertise developped around the world, Lafarge Coppee helps to improve the quality of life by enhancing comfort, safety and esthetic appeal.



#### LAFARGE COPPÉE: **SHARP INCREASE IN 94'S EARNINGS**

#### **NET INCOME, GROUP SHARE, UP 43%**

Net income, Group share was FRF 2.225 billion (+ 43%) representing an increase of FRF 672 million. The increase, in the result, is due to the improvement in operating income.

Operating income, before interest expenses and taxes, increased by

FRF 870 million to FRF 4.3 billion (+ 25%). This increase is attributed to several factors, including:

 strengthening cement markets in Western Europe; a substantial increase in earnings by Lafarge Corporation in North

· a rise in gypsum business activity; continued efforts to reduce costs.

The increase arises from the net improvement in industrial activity. The balance of exceptional items, arising from income, from divestments and provisions, amounts to FRF 281 millions (FRF 177 millions in 1993). Excluding exceptional items this represents an increase in operating

#### SUSTAINED DEVELOPMENT

In 1994, group investments totalled FRF 5.6 billion, up from FRF 4.3 billion in 1993. These investments were mainly financed from working capital provided by operations and the proceeds of divestment of non-strategic

Interest expense was FRF 645 millions (FRF 984 millions in 1993) and income tax was FRF 963 millions (FRF 495 millions in 1993). The Group continued its expansion in Asia (China and Indonesia), central

Europe (The Czech Républic, Germany's eastern Länder), countries around the Mediterranean (Morocco, Tunisia) and Latin America (Brazil,

#### **NET REINFORCEMENT OF GROUP FINANCES**

In 1994, consolidated stockholders' equity rose by FRF 3.2 billion to nearly

At the same time, net debt was reduced by FRF 3.5 billion to FRF 2 billion. These developments provide Lafarge Coppée with new ressouces to pursue its strategic objectives.

#### **INCREASED DIVIDEND**

Earnings per share were FRF 28.5, compared with FRF 23.5 in 1993 (+ 21%). A dividend of FRF 10/share will be proposed at the Annual General meeting (compared with FRF 9 last year).

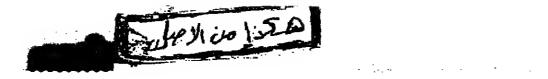
in FRF millions	1994	1993	1994-1993
Sales	32,841	30,430	+ 8%
Working capital provided by operations	5,227	3,597	+ 45%
Operating income EBIT	4,332	3,462	+ 25%
Net income, Group share	2,225	1,553	+ 43%
Net income per share (FRF)	28.5	23.5	+ 21%
Average number of shares (in millions)	78	66	+ 18%

WORLD LEADER IN BUILDING MATERIALS

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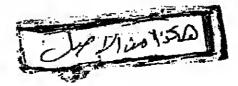
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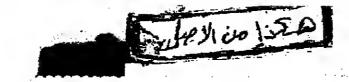


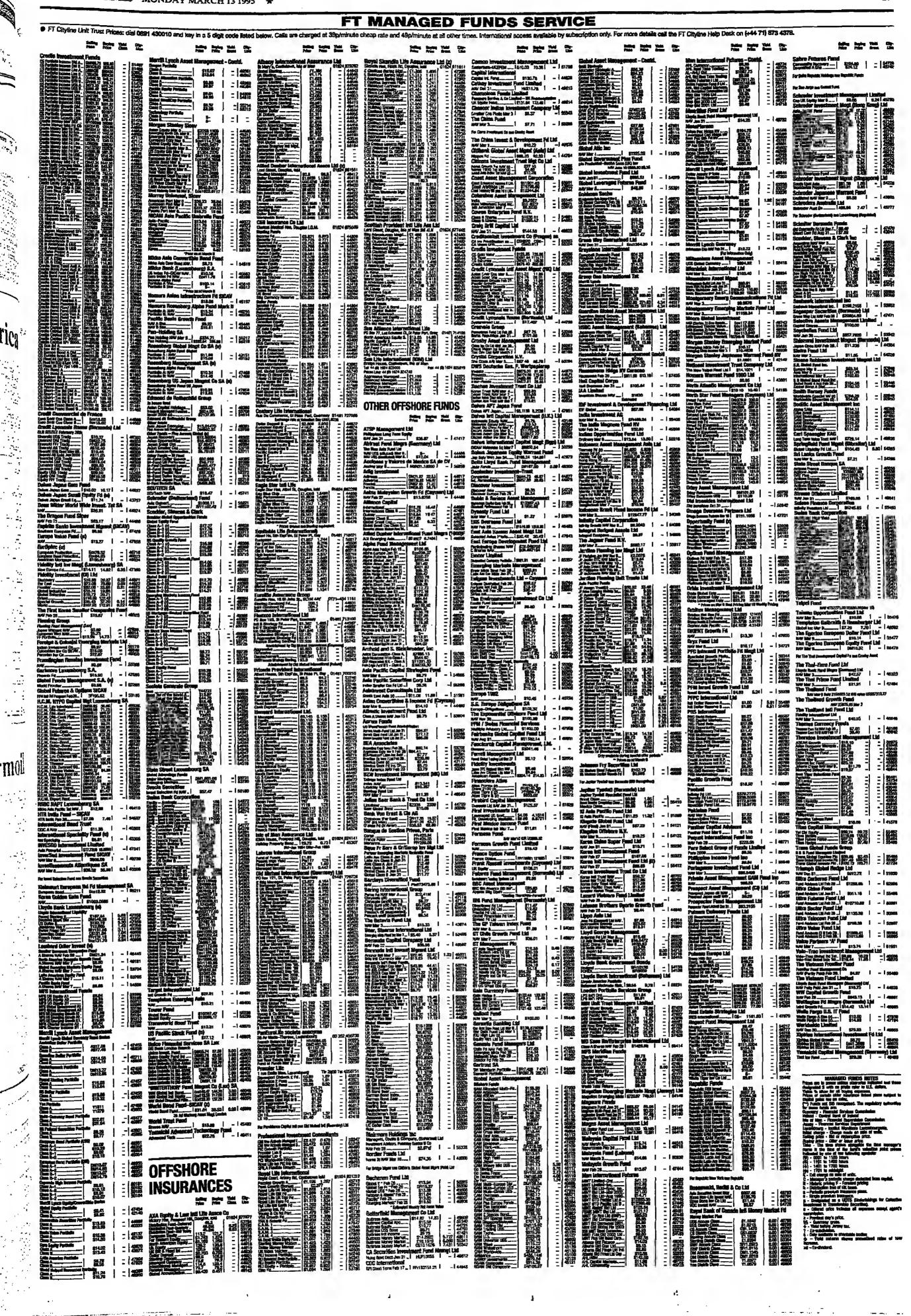
FINANCIAL TIMES MONDAY MARCH 13 1995 *	25
CURRENCIES AND MONEY	
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CROSS RATES AND DERIVATIVES  EXCHANGE CROSS RATES  Mar 10 BFr DKr FFF DM IS 1 B NKr FF DM IS 1 B NKr FF DM IS 1 B NKr FFF DM IS 1 B NKFF DM IS 1 B	Cast. Dollar 6 - 7½, 8½, - 7½, 8½, - 6 8½, - 8 82, - 8
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Sweden (SKr) 40.85 7.900 6.990 1.984 0.879 2327 2.205 6.780 208.8 180.4 10 1.841 0.878 1.983 1.388 126.7 1.071   Indicated the second of the s	Jun 94.03 94.00 -0.03 94.03 93.90 10,753 18,982 Sep 93.80 93.76 -0.04 93.80 93.85 2,547 6,760 Dec 93.37 93.58 +0.03 93.58 93.37 344 8,192 All Open Interest Sign. are for previous day
## D-MARK FUTURES (MAN) DM 125,000 per DM    Commonweal	APPOINTMENTS  ADVERTISING  appears in the UK edition every Wednesday & Thursday and in the International edition every Briday  For inclina information please call:  Andrew Skarzynski on +44 171 873 4054  Stephanic Cox-Freeman on +44 171 873 3694
Copen   Cope	FT CONFERENCES  MARKETING PROFESSID NAL SERVICES '95 London, 19 & 20 April 1995
Carts of Tax dept. (2100,000) 3 54 54 6 64  Sirkey Carts of Tax dept. (2100,000) 3 54 54 6 64  Sirkey Carts of Tax dept. (2100,000) 3 54 54 6 64  Sirkey Carts of Tax dept. (2100,000) 3 54 54 6 64  Sirkey Carts of Tax dept. (2100,000) 3 54 54 54 6 64  Sirkey Carts of Tax dept. (2100,000) 3 54 54 54 6 64  Sirkey Carts of Tax dept. (2100,000) 3 54 54 54 6 64  Sirkey Carts of Tax dept. (2100,000) 3 54 54 54 6 64  Carts of Tax dept. (2100,000) 3 54 54 54 6 64  Carts of Tax dept. (2100,000) 3 54 54 54 6 64  Carts of Tax dept. (2100,000) 3 54 54 54 6 64  Tel: +44 71 815 0400  Fax: +44 71 815 04	The Financial Times and Professional Marketing International bring together an internationally renowned line-up of experts and leading edge practitioners to provide practical guidance in gening beauty besiness through improved skills and effent awareness. The first day is devoted to an interactive point of contact sales masterclass, examining the process of carrying marketing context through to the actual sale. Highlights of the sectual day include a debate on the findings of an exclusive brackmarking servey to establish best practice in client development worldwide; reflections from Sir Bryan Carsberg of the Office of Fair Trading on a decade of deregulation in the professions. The Congress concludes with a dinner and presentation of the prestigious PT/Professional Marketing Awards.  THE EUROPÉAN WATER INDUSTRY  Landon, 24 & 25 April 1995  At a time when many UK and EC companies are seeking opportunities to fresh markets, the sixth conference in the Financial Times Water ladustry series will also consider the cost challenge of meeting EC quality yardsticks and the increasing need to put figures on environmental costs. Speakers include Mr Inn CR Byan, Own; Mr Nicholes Hood CEE,
BANKING DEPARTMENT  Mesch 8, 1995  M	Wessex Weter Ple; Mr Tim Yeo MP. Former Minister for the Environment and Countryside, UK; Mr D Grant Lawrence, European Commission; Ing Antginio M Taveira, INDAOUAL Dr Johns Sastin, IBRD; Mr James F Martin, International France Corporation; Mr David Kinnersky, author of Couning Clean, The Politics of Water and the Baviconmen!, Mr Christian Gregoire, Banque Nationale de Paris; Dr Dieter Holm, DXERA; Dr John W Sawkins, University of Aberdeen and Mr Paul E Whelan, Pannell Kerr Forster.  FT-CITY COURSE London, 24 April-12 June
1,083,023,465   1,083,023	This course provides those working in the City or serving the financial world with c broader understanding of all sepects of the operations of the City of London and the factors that make it a pre-eminent financial and trading centre.  SOUTH AFRICA- A NEW ERA FOR BUSINESS, FINANCE AND INVESTMENT  Cape Town, 2 & 3 May 1995  This major FT conference will review the policies and programmes of the government of national unity as it enters its second year of office and assess business, finance and investment prospects. Speakers include: Mr Alec Erwin MP, Deputy Minister of Finance;
Notes in Banking Department  9.261,846 +1,699,023  16.270,000,000 +70,000,000  16.270,000,000 +70,000,000  11,813,135,984 -280,688,570  Other Securities  Other Securities  11,813,135,984 -70,000,000  12,70,000,000  13,270,000,000  13,270,000,000  14,000,000  14,000,000  15,270,000,000  16,270,000,000  16,270,000,000  17,000,000  17,000,000  18,270,	Mr Isy Naidoo, Minister without Portfolio in the Office of the President; Mr Trevor Mannel MP, Minister of Trade and Industry; Miss Stells Sigeau MP, Minister for Public Enterprises; Mr Euan Macdonald, Vice Chairean, SG Warburg & Co; Dr Anton Moothma, Managing Director, Transact Ltd; Mi Vust Khanyile, Managing Director, Thebe Investment Corp; Ms Marianne Hay, Executive Director, Morgan Stanley Assel Management and Mr Rudolf Gonwa, Economist, Rand Merchant Back.  ASIAN ELECTRECTY  Hoag Kang, 22 & 23 May 1995  The fourth FT/Power in Asia meeting will focus on electricity restructuring policies and
Matter   Price   44   Em   Price   44   Em   Cay   Wit % Armit   Interest   Last City   Wit % Armit   Interest   Last Ci	programmes in the Asia-Pacific region, review developments in China's power sector and examine the growth of IPPs in Asia. Speakers include: Mr Guido Delgado, National Power Corporation; Dr Piyaryassi Amranand, National Energy Policy Council, Turiland; Mr Barrie Lesy, Electricity Supply Association of New Zealand; Mr Philip Tose, Peregrine Investments Holdings; Dato' Prancis Yeoh Sock Plag, YTL and Mr John Burnham, Schneders.  THE CZECH REPUBLIC; BEYOND PRIVATISATION - NEW BUSINESS CHALLENGES AND OPPORTUNITIES Prague, 6 & 7 June 1995 As the accord wave of the mass privatisation nears completion and with convertibility of the Koruna now firmly on the legislative agenda, this Pinancial Times conference will provide an opportunity to examine the broader implications of these developments for the Czech economy for foreign investment. Utilities privatisation, to include the opportunities emerging from the forthcoming restructuring of the energy sector will also be discussed. Speakers include: Dr Vladinity Dlouby, Minister of Trade and Industry of the Croch Republic; Mr Pavel Kavánek, Cesknalovenská Obchodní Banka; Sir Funk Lampl, Royk
148 -4 95 in 20 900 12 120 10 10 10 10 10 10 10 10 10 10 10 10 10	Construction Group; Dr Zdenek Drabek, World Trade Organisation; Mr Gabriel Eichler, CEZ, a.k.; Mr Robert Chelberg, Power International; Mr Ivo Larvink, CS First Bosons (Praha), a.k.; Mr Richard Wood, Wood & Co Scennics, a.r.o. and Mr Daulet I Arbess, White & Case.  TELECOMMUNICATIONS IN ASIA-PACIFIC  Bong Kong, 15 & 16 June 1995  Issues to be addressed at the second conference in this series on the dynamic Asia-Pacific telecommunications sector include: Regulating converging technologies and liberalisation; the challenges facing state telecommunications companies in the region; investment prospects for international network operators; development of mobile communications; funding In expansion. Speakers include Mr Linns Cheung, Hong Kong Telecommunications Limited; Dr Andrew Harrington, Salomon Brothers Hong Kong
2ms 8pc 2000tt 1015 -3 5.59 M/3 98 24.1 1244  2ms 8pc 2000tt 1015 -3 5.59 M/3 98 24.1 1244  Trees 13pc 2000 1175 -3 3.777	Limited; Mr Seryanin P Santosa, PT Telkom Indonesia; Mr Michael J Heath, NYNEX Network Systems Company; Mr Steve Bordon, BT Australasia and Ma Boli Medappa, US WEST International; Mr Mark Authony Javier, Ayais Corporation; Mr Adam Quinton, Merril Lynch International Bank Ltd; Dr Judith D O'Neill, Reid & Priest LLP and Mr Pertil Johaneson, Motorola.  WORLD GOLD CONFERENCE  Legano, 19 & 20 June 1995  Authoritative speakers from North America, Europe, Africa and the Asia-Pacific Region will address this year's meeting, sharing their views on driving forces in the market; supply and domand trends; global opportunities and new initiatives in gold. Speakers will include Mr Ure W Seiler, Union Bank of Switzerland; Mr Ronald Cambre, Newmont Mining, Corporation; Mr Sam Jonah, Ashanti Goldfields Company Limited; Mr Gny Manuall.
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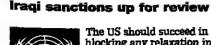
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#### **MONDAY**



The US should succeed in hlocking any relaxation in United Nations sanctions against Iraq, when Baghdad's compliance with Security Council

resolutions comes up for

review in New York today. Of the five permanent members, France and Russia with some support from China, have been pushing for the gradual dismantling of the emhargo, imposed in stages after Iraq's 1990 invasion of Kuwait. The UK is siding

with Washington. The US contends that Iraq is breaking sanctions, and trying to rebuild its war machine with chemical weapons. By threatening to use its veto in the Security Council, Washington looks to have deferred any change in UN policy.

Wise heads and currencles Recent turmoil on the currency markets will top the agenda of central bank governors from the Group of 10 leading industrial nations at their regular monthly meeting in Basle. Talks will continue at the level of senior financial ministry and central bank officials in Paris on Tuesday and Wednesday. Observers doubt this flurry of long scheduled meetings will yleld any significant initiatives to cope with currency turbulence.

#### Kim visits Brussels



President Kîm Young-sam of South Korea (left), arrives in Brussel for talks focusing on potential trade friction, such as Korea's plans to expand its shipbuilding capacity. The Europeans would

Kim Chul-su withdraw his bid to become head of the World Trade Organisation. clearing the way for their candidate, Renato Ruggiero of Italy.

A Colombian in Brussels

President Ernesto Samper of Colombia begins a two-day trip to Brussels and Strasbourg. He will meet European Commission president, Jacques Santer, other senior European Commission officials, and Prime Minister Jean-Luc Dehaene of Belgium. He will also sign several commercial and banking contracts.

EU transport ministers meet

Interest at the two-day gathering in Brussels centres on whether Nell Kinnock, transport commissioner, can win support for his appeal to member states to resist a US campaign to sign bilateral "open-skies" agreements for their airlines. Several countries have already ignored Kinnock, raising the possibility of legal action.

**European Parliament session** A plenary session begins in Strasbourg (to



Gerry Adams, Sinn Féln leader, will be attending a St Patrick's Day reception at the White House in Washington on Friday

#### **Greek-Albanian thaw**

Greece's foreign minister Carolos Papoulias starts a two-day official visit to Albania to rebuild relations, following the release last month of five ethnic Greek Albanians imprisoned in Tirana on

charges of spying for Greece. Mr Papoulias is expected to discuss legalising the status of an estimated 150,000 Albanian migrant workers in

#### Green auditors

Accountants from about 50 countries meet in Geneva (to March 17) to consider guidelines for environmental reporting and disclosure by multinational companies. The meeting, sponsored by the United Nations Conference on Trade and Development, will review "green' accounting practices and obstacles to their implementation, including the "short-termism" of financial markets.

FT Survey Investing in India.

**Holidays** Australia (Labour Day, Victoria only).

### TUESDAY

DOWN
An ironclad reason for not

buying luxuries (8) Manufacturer of eye-drops

dark in colour (7)
A river - not the Dee we hear! (3)

hear! (3)

12 Clasped at the heart — by Cleopatra? (3)

18 Take away the ground from under one's feet? (8)

19 Out when ball hit to leg (2,6)

(4,4) 3 Win, though exhausted? (8) 5 Side number (6) 6 It may be buttonholed or rebuked (6)

op's domain (6)
12 Small sum of money sent round as deposit (8)
13 Two points on e beard (3)
14 Trees a coin with me for profit
14 Trees a coin with me for profit
15 Lure French und the field of the profit rebulked (6)
16 Drink up with Edward and end up in high spirits (5)
18 Noted national property (6)
19 Self-conscious about blemish,

28 Fresh ann wineawate: what
a pest (8)
27 Make a cat sit still (6)
28 Service is nevertheless no
good (8)
29 Group going round an evil
gambling den (6)
20 Project not to give up (5,3)
22 A lust that's understood (6)
23 Save cash (6)
24 Unions strangely in agreement (3)

gambling den (6)

30 Short skirt pretty girl's about to make shorter (8)

ment (3)

Transport in Naples breaking down (6)

15

#### **G77** consider UN structure

United Nations ambassadors from the Croup of 77 developing countries meet in Geneva to discuss UN reform. The G77 is furious about recent suggestions, by the Commission on Global Governance among others, that the UN Conference on Trade and Development (Unctad) and the UN Industrial Development Organisation (Unido), should be shut down. ECONOMIC DIARY

#### Policymakers' get-together

The British Council European Series trio of conferences in association with the Financial Times and the Goethe Institute begins (to March 24). Sir Leon Brittan heads a distinguished cast of speakers, with a keynote speech on Sunday.

FT Survey

Portuguese Finance and Investment.



Cheltenham race Gloucestershire. hosts the three-day National Hunt jumps festival this week: a boisterous and betting - highspot, with Thursday's

15

Gold Cup the main event.

WEDNESDAY

WTO left leaderless Peter Sutherland, acting director-general the World Trade Organisation, steps down leaving the post vacant - unless there is a last-minute plea for him to stay on. WTO members are deadlocked over the two candidates still in the running -Renato Ruggiero of Italy and Kim Chul-su

The US, now its favourite, former Mexican president Carlos Salinas de Cortari, is out of the race, would prefer to start the selection process anew.

**Budget day in South Africa** Chris Liebenberg, minister of finance, presents to parliament in Cape Town the

first full budget of the government of

Chancellor Helmut Kohl's coalition government begins tortuous talks with the opposition Social Democrats to work out now Germany is to provide for its energy needs in years to come. The so-called Konsensgesprache are an attempt to find a middle way between coal-fired energy. nuclear, and oil and gas. The last round of talks broke up in autumn 1993 because consensus could not be reached on nuclear energy, which produces about 35 per cent of Germany's power.

Energiekonsensgespräche

#### Concorde archive for sale



Sotheby's in London offers a Concorde archive, 126 lots linked to the development of the supersonic aircraft. Along with original design drawings, all signed by Brian Trubshaw, the UK's Concorde test pilot, is a test specimen of its hallmark drooping nose section, 24 feet long and estimated at over £25,000 (\$41,000).

#### Dog days in Birmingham

Some 19,214 top showdogs strut and fret at Cruft's, Britain's leading championship dog show, at the National Exhibition Centre, Birmingham (to March 19).

Holidays Sri Lanka.

national unity. It will be keenly watched

for its stance on public spending and its

commitment to reducing the budget

politically non-aligned member of the

Belarus (Constitution Day), Hungary.

Moslem, Croat leaders in US

Bosnia-Hercegovina and Franjo Tudiman

Washington to mark the first anniversary

of the US-brokered agreement creating a

Moslem-Croat federation in Bosnia and a

The meeting is seen as a bid to boost the

federation agreement, which ended a year

of fighting between the Moslems and the

Croats, but has not been fully implemented. Diplomats have been trying

to bolster co-operation between the two

sides in an effort to increase pressure on

**Bundesbank council meets** 

more attention than usual, following the

disclosure last week by Hans Tietmeyer.

open mind on interest rates. Commenting

Tietmeyer said the council would have to

future. Many analysts expect a Solomonic judgment and unchanged rates.

examine whether there was scope for a

small interest rate cut or whether it

should raise rates in the foreseeable

The formightly gathering will attract

Bundesbank president, that he has an

on the D-Mark's recent gains, Mr

the Bosnian Serhs to back a peace

deficit. Mr Liebenberg is the only

cahinet.

Holldays

agreement.

THURSDAY

Presidents Alija Izetbegovic of

of Croatia are due to meet Warren

Christopher, US secretary of state, in

planned confederation with Croatia.

#### FRIDAY

Izetbegovic at the Bundestag Bosnia-Hercegovina's Moslem president, Alija Izetbegovic, is to address the German Lower House, the Bundestag, in Bonn, amid reports that all sides in the conflict in Bosnia are preparing for more war when the current ceasefire expires on May 1. Mr Izetbegovic is also scheduled to meet Chancellor Helmut Kohl and other leading politicians.

#### Republican in White House

A St Patrick's Day White House reception in honour of John Bruton, Ireland's prime minister, will see Bill Clinton shaking hands and talking to Gerry Adams, Sinn Fein leader. The three will also have met the day before when speaker Newt Gingrich hosts the congressional St Patrick's Day lunch.

Mr Adams is on a US tour, for which he has been granted for the first time a visa that permits him to engage in fund raising. The UK authorities are dismayed.

#### **UK National Science Week**

David Hunt, science minister, hosts the launch at London's Imperial College of Science and Technology. It features 3,000 events across the country by March 24, including Torpoint. Cornwall, on learning natural history through beach-combing and a Genes are Us exhibition at Euston, a busy London station.

**Holidays** India, Ireland (St Patrick's Day).

Actual

#### SATURDAY

EU foreign ministers meet



The walled fortress town of Carcassonne in south-west France provides the setting for wide-ranging discussions on policy toward eastern Europe. Russia, and the

Mediterranean, as well as preparations for the 1996 inter-governmental conference, Mr Alain Juppé, French foreign minister chairing the meeting, will also put pressure on the UK to resolve a dispute over the size of development aid to poor African, Caribbean and Pacific countries.

#### Japanese colliery closes

Sorachi colliery on the northern island of Hokkaido, one of Japan's only four remaining coal mines, is to be closed.

#### Royal wedding in Spain

Princess Elena de Borbón, 31, eldest child of King Juan Carlos and Queen Sofia and second in line to the Spanish throne, marries 31-year-old economist Jaime de Marichalar in Seville's great cathedral.

#### Rugby

The final games of the Five Nations' championship take place. France sit things out, having played all their matches. England and Scotland, the tournament's surprise team, have everything to play for at Twickenham: the championship itself, the grand slam (neither has lost a match yet), and the Calcutta Cup (contested between themselves). Wales and Ireland vie for the wooden spoon in Cardiff.

#### SUNDAY

Finnish elections



Social Democratic leader Paavo Lipponen is expected to lead his party to victory in a general election that

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should complete a full set of Social Democratic prime ministers in Denmark, Finland, Norway and Sweden. Incumbent Esko Aho of the Centre Party has, in coalition with the Conservatives, steered Finland into the European Union and back to vigorous growth after a punishing

But with unemployment still above 17 per cent, voters hit hard by the worst post-war slump in any industrialised country appear to he in unforgiving mood. However, at least one of the present government parties will be back in office under the Social Democrats, who are not set to win a majority.

#### Royal tour of South Africa

Queen Elizabeth II arrives in Cape Town on the royal yacht Britannia with Prince Philip at the start of a six-day trip to South Africa. It is her first official visit to the country since before her coronation

Compiled by Patrick Stiles. Fax: (+44) (0)171 873 3194.

### When it comes to funding

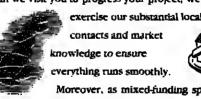
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JOTTER PAD

Monday: A busy week for UK statistics kicks off with producer price figures for February. While the annual rate of input price inflation is expected to ease slightly, the yearon-year rise in output prices looks set to quicken.

Tuesday: Advance indications of February's US retail sales have been mixed. But on balance, analysts expect a slight rise from January.

Wednesday: February figures are expected to show a further modest rise in US producer price inflation and growth in industrial production and capacity ntilisation.

In Britain, the City expects a modest rebound in UK retail sales in February. Seasonally adjusted unemployment in Britain is thought to have continued falling last month, while analysts' expectations of underlying average earnings in January focus on unchanged

3.75 per cent annual growth. Thursday: Economists are forecasting subdued US con-sumer price inflation in February on the assumption that retail sales growth was moder-

ate last month. During the week: Recent D-Mark strength may ease German wholesale and import price pressures.

1 Stolen gun and car (3,3)
4 Poem about ace painter (8)
9 Are in debt, but managed to bring up children (6)

bring up children (6)
10 Quiet charm going together
with taste (8)
11 Lure French duke into e bish-

(6) 17 Squeeze out of the crowd (7)

25 Soft greeting from a character

26 Fresh and wideawake? What

31 Confirm a man refusing strong drink is French (6)

A small-holder in the fruit trade (6)

Day Relayaed	Country	Economic Statistic	Median Forecast	Provious Actual
Monday	UK	Feb producer price Indx, input	0.5%	1.3%
March 13	UK ·	Feb producer price indx, input**	11.2%	11,6%
	UK	Feb producer price Indx, output	0.4%	0.9%
	UK	Feb producer price Index, output	3.6%	3.4%
•	ŲK	Feb PPI ex-lood, drink & tobecco**	3.6%	3.4%
	Spaln	Jan producer price indx**	5.2%	6%
Tuee	US	Feb retail sales	0.2%	0.2%
March 14	US	Feb retail sales ex-autos	0.2%	0.4%
	US	4th qtr current e/c .	-	-\$41.7bn
•	US	Feb Atlenta Fed Indx	-	16.9
	Japan	Jan mach orders, ex-power, ships**	6.9%	8.7%
	Japan	Feb wholesale price inck	-0.2%	-0.1%
	Japan	Feb wholesale price indx**	-0.7%	-1.1%
· ·	Spein	Feb consumer price indo	4.8%	4.4%
Wed	US.	Feb producer price indx	0.2%	0.3%
March 15	US	Feb PPt ex-food & energy	0.2%	0.2%
•	US	Feb industrial production	0.3%	0,4%
	US	Feb capacity utilisation	65.6%	85.5%
	US	Jan business inventory	0.7%	0.2%
	UK	Feb retail sales*	0.4%	-0.9%
	UK	Petrretall sales**	2%	0.2%
	UK	Feb unemployment	-27,500	-27,500
	UK ·	Jan average earnings	3.75%	3.75%
	UK	Jan unit wage costs - 3 monthly**	0.5%	-0.8%
•	Canada	· Jan dept stores sales	3%	5.3%

s to be rel	eas
Previous	Day
Actual	Rek
1.3%	The
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0.9%	
3.4%	
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-0.8%	

Thus	US	Feb consumer price indx	0.3%	0.3%
March 1	6 US	Feb CPI ex-food & energy	0.3%	D.4%
	US	Feb housing starts	1.38m	1.38m
	US	Feb building permits	•	1.3m
	US	Initital claims w/e March 11	•	n/a
	US	State benefits w/e March 4	-	n/a
	US	March Philadelphia Fed indx	-	11,9
	US	Feb real earnings	-	1.2%
	US '	M2 w/e March &	\$0.5bn	\$1.9bn
	US	Feb monthly M2	-\$2.6bn	\$13.3bn
	Јарап	Jen indust production†	-	-1,4%
	Japan	Jan shipments;	-	-2.7%
	Japen	Feb money supply, M2 & CD**	3.2%	3.1%
	Japan	Feb broad liquidity**		3.6%
	UK	Feb public spending borrowing req	£3.9bn	-£3bn
Fri	US	March Michigan sentiment prelim	-	95.7
March 1	7 Canada	Feb dept store sales, advanced**	5.5%	7.2%
During '	the week			
	Japan	Feb trade bal, customs cleared	\$10.6bn	\$10.9bn
	Japan	4th qtr gross domestic prod†	1.4%	3.7%
	Germany	Jan retail sales, pan-Germany**	0.4%	-1%
	Germany	Jan import prices	24%	2.9%
	Germany	Feb final cost of living**	2.3%	2.3%
			<del></del>	

t wage costs - 3 monthly** pt stores sales			0.5% 3%			-0.8% 5.3%			_	'month on mo				
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#### **MONDAY PRIZE CROSSWORD** No.8,709 Set by DANTE

A prize of a Pelikan New Classic 390 fountain pen for the first correct solution opened and five runner-up prizes of £35 Pelikan vouchers will be awarded. Solutions by Thursday March 23, marked Monday Crossword 8,709 on the envelope, to the Financial Times, 1 Southwark Bridge, London SRI 8HL. Solution on Monday March 27. Please allow 21 days for delivery

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J.B. Cowperthwait, Greenwich,
Connection USA nnecticut, USA Mackie, Firfields, Weybridge, M.D. Morrice, Guildford, Sur-A. Polakowski, Mold, Clwyd T.A. Veitch, Cranbrook, Kent

Feb producer price indx\*\*

"year on year, †seasonally adjusted



Solution 8,697

Statistics, courtesy MMS International